

1. YOUR DETAILS

1.1 Please let us know the capacity in which you are completing this questionnaire. Are you...

- A member of the public
- A community representative e.g Community Council

If yes, which area do you represent?

- A developer/ their agent
- A landowner/ their agent
- From a Key Agency
- Other

1.2 Please provide your name and contact details:

Name and Organisation:

Rona Main Scottish Enterprise

Address:

Postcode:

Telephone:

Email:

1.3 If you are acting as an agent or completing this on behalf of an organisation, group or landowner, please provide their details:

Organisation/group/landowner:

Address:

Postcode:

Telephone:

Email:

2. ABERDEEN'S MAIN PLANNING ISSUES

Feel free to continue on separate sheets if necessary and attach to the questionnaire. You do not have to answer every question.

Vision

2.1 What do you think are the most important things that make Aberdeen a good place to live, visit and/or work?

See covering email
The strength of the economy and the City Centre

2.2 What do you think should be the Council's top priorities for the next Aberdeen Local Development Plan?

See covering email
Aberdeen Harbour expansion + other priorities

2.3 Do you have any particular aspirations for your community or Aberdeen as a whole that you think should be taken forward through the ALDP? For example, what are your views on recycling of waste, affordable housing, access to green space or ways to reduce CO₂ emissions?

See covering email
Continued growth in the economy and our international profile

Policy Topic Areas

What do you think should be our main planning priorities for...

- 2.4 ...the City Centre? (For example, what should the role of Union Street be? Does the City Centre have all the uses we want, or should there be more uses there - and if so where could they go?)

See covering email
Increased employment / office development in the City Centre to act as a catalyst for regeneration in retail, leisure and cultural activities; and to bridge the day and night time economy.

- 2.5 ...providing infrastructure? (For example, how should new infrastructure be provided and how might it be paid for?)

See covering email -
A combination of the public sector and developer contributions - provided they are contributing to a clear delivery plan

- 2.6 ...transport and accessibility? (For example, how can we make it easier to travel in and around Aberdeen? Should we look at pedestrianisation in the City Centre?)

See covering email
Various comments

- 2.7 ...ensuring we have high quality buildings and places? (For example, how can we better protect our built heritage and ensure high quality and sympathetic architecture and landscape design?)

See covering email -
various comments particularly around the city centre and growth in the A944 corridor

- 2.8 ...meeting the needs of business and industry? (For example, what can be done to retain existing businesses and attract new employment opportunities to Aberdeen?)

See covering email
Various comments around increasing Aberdeen's competitiveness in an increasing international economy (Oil & Gas sales now almost half international across Scotland)

- 2.9 ...meeting Aberdeen's housing and community needs? (For example, how can we meet the needs of people who cannot afford mainstream housing?)

See covering email
Little comment on this, but we would encourage the co-location of employment and housing land allocations

2.10 ...supporting retail centres across Aberdeen? (For example, should we be safeguarding existing centres, and what are your thoughts on new out-of-town retail parks?)

See covering email
Various comments particularly around increasing employment use in the City Centre to act as a catalyst for retail growth

2.12 ...ensuring that resources and waste are managed sustainably? (For example, can we make more innovative use of waste as a resource? Should we encourage renewable energy use? How could we do these things?)

Not much to comment on here although there are projects within Energetica which address our shift to renewable energy in our buildings and transport.

2.11 ...protecting and enhancing the natural environment and preventing flooding? (For example, what areas or features should we be safeguarding?)

Not much to comment on here but employment development should be concentrated to protect and enhance green space. Encourage footpath and cycle networks to employment hubs to allow users to commute and enjoy green space as they travel to work.

2.13 If you have any views on topics not covered above, please write them below.

See covering email - lots of issues raised

Thank you for taking the time to complete this questionnaire. Please return completed questionnaires to:

Local Development Plan Team
Enterprise, Planning and Infrastructure
Aberdeen City Council
Business Hub 4
Ground Floor North
Marischal College
Broad Street
Aberdeen
AB10 1AB

Twitter: [@AberdeenLDP](https://twitter.com/AberdeenLDP)

You can also visit the Aberdeen Local Development Plan Facebook page.

COMPLETED QUESTIONNAIRES SHOULD BE WITH US BY NO LATER THAN 14 JUNE 2013.

If you wish to be added to the LDP E-Mailing list to be kept informed of our progress in producing the next Local Development Plan, please tick here.

If yes, please provide an email address

046. Scottish Enterprise Email

From: Rona Main (Scottish Enterprise) xxxx
Sent: 14 June 2013 10:02
To: LDP
Cc: xxxxxx
Subject: SE response to the 'pre-main issues' LDP consultation
Attachments: Aberdeen LDP Review 2013 p2.pdf; Aberdeen LDP Review 2013 p3,4.pdf

Aberdeen Local Development Plan Pre- Issues Consultation

Thank you for the opportunity to comment on the above. I note this is a pre-Main Issues consultation, and that there will be a further opportunity to consult at the Main Issues publication stage anticipated in January 2014. I am pleased to provide representations on behalf of Scottish Enterprise (SE).

Please note, I have also completed the questionnaire - copy attached. Please note, our answers to the questionnaire are linked back to the following comments:-

Strategic Remit

SE have a regional remit to stimulate the growth of the economy in Aberdeen City and Shire (AC&S) by assisting business growth and working with the public and private sector to attract new investment and development in business infrastructure. In AC&S, the focus of SE's policies support the Energy Sector - and Oil & Gas in particular - Tourism, Food & Drink and Life Sciences.

Oil & Gas Sales Growth

Growth trends and projected growth in the Oil & Gas Sector is worthwhile mentioning at the outset of this response. The challenge for the LDP and strategies, we are aligned to, is to ensure this growth is accommodated now and over the next 15 - 20 years. The Survey of International Activity in the Oil & Gas Sector 2012 (ref 2) highlights that across Scotland, total Oil & Gas Sales have increased over the last 10 years from £9.8bn to £17.2bn with the international share of these sales increasing during the same period from 34% to 47.6%. This means that almost half of Scotland's Oil & Gas sales are international but serviced here, with Aberdeen City & Shire playing a major role in this activity.

Oil & Gas Strategy

Furthermore, the Oil & Gas Industry Leadership Group Strategy 2012 - 2020 (ref 3) - known as the Oil & Gas Strategy - has targeted growth in oil & gas sales to increase from £17bn to £30bn by 2020 and for the international share of sales to increase to 60% in the same period. This is a widely consulted group of Oil & Gas industry representatives who have recently set out their strategic priorities for continued growth in the sector.

Economic Growth (GVA)

Gross Value Add (GVA) figures released earlier this year by the Office for National Statistics demonstrate that AC&S has experienced a 6.5% increase in GVA growth for the period 2011 - the highest in the UK. AC&S retains its position as the 2nd highest GVA per head in the UK behind inner London.

How does this relate to the LDP?

These figures illustrate the growing international profile of oil and gas and the need for Aberdeen City &

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Shire to remain competitive. Competitive in attracting skills and competitive in terms of providing good connections locally, nationally and internationally - in comparison to our international competitors who service the Oil & Gas Sector. One of the priorities for remaining competitive in the Oil & Gas Strategy is Industry Promotion & Place. This sets out a number of points which we wish to reference in our response including the need for AC&S to be sufficiently well connected internationally and nationally with improvements in local infrastructure identified as a key issue. The attraction and retention of skills to the industry is a highly relevant strategy which the LDP will help deliver including the importance of place - and the role this plays in attracting skills across a highly competitive international market for employees.

With the above economic growth drivers in mind and SE would request the following is raised in the Main Issues Report:

Energetica: Is a public/private partnership to create an exemplar low carbon, sustainable development corridor that will attract energy organisations and individuals to a natural and built coastal environment along a 30 mile corridor from North of Aberdeen (Aberdeen Airport to Bridge of Don) to Peterhead. The project has been established for several years and it is currently in its delivery phase. Energetica is recognised within the NPF 3 Main Issues Report as a project which seeks to bring together a number of developments and consolidate/develop the energy sector. There are a number of new projects within Energetica which need to be captured in the LDP - and - in any refreshed Action Plan associated with the LDP. We would be very happy to work with Aberdeen City Council (ACC) to assist identify the relevant projects for inclusion in the Main Issues Report.

Aberdeen Harbour: Aberdeen Harbour Board's (AHB) expansion proposals create major opportunities for the LDP and require a high degree of priority in the Main Issues report. This has been identified as one of 14 National Developments in the National Planning Framework (NPF) 3 Main Issues Report. SE welcome the scale of the ambition and investment proposed for Aberdeen Harbour which will be of major assistance to the continued growth of the Oil and Gas sector and the wider Energy Sector. This project goes straight to the heart of the Oil & Gas Strategy's call for "the need for Aberdeen to be sufficiently well connected internationally and nationally with improvements in local infrastructure identified as a key issue"... and "in order for future opportunities to be fully realised, appropriate infrastructure is needed to support a long-term vibrant Oil & Gas sector anchored in Scotland. This will require investment and collaboration from the private and public sectors". We would therefore encourage Aberdeen City Council to fully engage with AHB to ensure that this project - including all options and opportunities - are fully and accurately reflected in the Main Issues Report and LDP, in order to ensure it is successfully delivered. It is no exaggeration to say that this project is directly tied to the future success of our Oil & Gas Sector. Aberdeen has had 40 years of successful economic growth driven by the Oil and Gas sector, however as the industry becomes increasingly international - and internationally

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competitive – ambitious projects such
as this, go some significant way to ensuring growth in Oil & Gas and the wider
Energy Sector – including
renewable energy – for the next 40 years and beyond.

Aberdeen Airport Masterplan 2012: The same points could be made about Aberdeen
Airport's
Masterplan published in Jan 2013 which sets out targets to grow their passenger
numbers from 3.10
million (2011 actual) to 4M by 2020 and 5.09M by 2040. In particular, the need
for Aberdeen to be
internationally and nationally well connected given the economy's growing
international profile. We would
wish to see this ambitious masterplan identified in the Main Issues Report along
with specific measures in
the LDP to assist Aberdeen Airport deliver their Masterplan. Airport Surface
Access is a key issue which
is currently being addressed by ACC in line with delivery of the AWPR – however
we believe this should
continue to be reflected as a separate priority area for the next 2 – 3 years in
the Main Issues Report,
given its critical importance to the local economy during this period of growth
in the Oil & Gas Sector.

Employment Development at Dyce/Airport: Greater clarity on the timescales and
commitment of the
A96/AWPR/Airport Link Road and Park & Choose site could be highlighted in the
Main Issues Report.
There is a real appetite from the business community for clear information about
this project, as well as
other related transport and junction improvements in Dyce. Highlighting the
delivery programme and
timescales would go some way to communicating this positive commitment from ACC
to as wide an
audience as possible, including the occupier market.

Aberdeen City Centre: A greater emphasis needs to be placed on the importance of
the City Centre as a
major employment centre. This will meet the needs of the growing Oil & Gas
Sector and assist
regenerate Aberdeen City Centre. We are not talking here about obliterating the
cultural heart of
Aberdeen with modern offices – rather concentrated pockets of brownfield
development for office use,
well integrated and connected to the city centre and public transport hubs.
This will increase footfall and
benefit city centre businesses. It will also bridge the gap between the day and
night time economy and
generally lead to improved retail, leisure and tourism offering as well as
stimulating demand for cultural
attractions.

Oil & Gas companies operate in a highly competitive employee market and car
parking provision for
employees is an essential part of their employee attraction and retention
initiatives. There are currently
several large live requirements for a city centre location for new office
headquarters for companies
however developers will be unable to secure office lettings if they are unable
to meet occupier's
requirements particularly on car parking. Limited development opportunities in
the city core partly explain
the recent dominance in out of-town activity, which accounted for 76% of take up
in 2012. We feel there
is a need to look at innovative ways to address employer's transport
requirements, otherwise there is a
risk office occupiers will continue to choose out of town locations and there
will be missed opportunities

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for the City Centre. In this respect we would wish to see greater flexibility built into transportation policies for the City Centre in the short to medium term until new major transport infrastructure projects are completed. To attract and retain major companies, particularly oil and gas companies to the City Centre, flexibility on parking provision could be investigated or more innovative measures to accommodate access to the city centre. This ties into the Regional Transport Strategy. SE would be happy to work with ACC on developing these proposals further at the Main Issues stage.

North Dee/Emerging Central Business District: A greater emphasis needs to be placed on the importance of this area as an emerging Central Business District, as an exemplar of creating good quality employment space in the City Centre (tied into the above more general point about the City Centre) and proposals to masterplan this should also be raised in the Main Issues Report. It is likely to be no ordinary masterplan – it will be a Development Framework with a Transport Impact Assessment and Delivery Plan associated with it. This will allow the density and design to be co-ordinated hand in hand with the transport assessment. The delivery plan will provide a co-ordinated ‘line of sight’ to the private sector on the various public realm improvements required and it will assist planning officers in assessing planning conditions against. SE are working with ACC’s Planning & Infrastructure Service and the private sector developers to deliver this during 2013.

AECC: Proposals by ACC to appoint a Development Partner for comprehensive on or off-site redevelopment of the Exhibition Centre is welcome and we consider this to be reflected in the Main Issues report, including the proposed future allocation of the current AECC site, should a relocation be determined.

The A944 Office Corridor (West End to Kingswells): Large scale office developments at Westhill and Kingswells is a welcome addition to the region’s offering to Oil & Gas occupiers seeking high quality well connected office premises. There is however a need for both Council’s to work together on a joined up Shire/City transport strategy to address peak time congestion – in particular to address the impact this is having on the City. Whilst we appreciate this is being worked on as a matter of course, we would request these efforts and actions are identified in Main Issues Report. Without a more transparent approach to the problem, there is a concern growth opportunities in this corridor will be constrained.

AWPR: –

There is a real appetite from the business community for more information about the AWPR – in terms of detailed timescales and the travel benefits this will bring. There has been a period of investor frustration over several years which has been unlocked to some extent since the Judicial Review announcement in October 2012. However, due to growth in the Oil & Gas Sector, and the difficulty companies are having recruiting and retaining staff, there are pressures on companies delivering their annual business plans, now and over the next 3 – 4 years. These pressures are particularly acute around

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Dyce and are building around Westhill and Kingswells. There is a circa 4 year gap before the AWPR is completed. This is constraining growth and will potentially have a serious impact on the longer term growth of the Oil & Gas Sector. However, information on the project will go some way to encourage investment in Aberdeen now in the knowledge that the infrastructure will be greatly enhanced in 4 years time.

We would encourage the Main Issues Report and the LDP to reflect and promote the AWPR and its associated benefits in a clear and transparent way. This information will encourage companies to take a longer term view – and provide line of sight of the medium term benefits. We appreciate this is a point which goes beyond the LDP, however we would encourage collaborative working with Transport Scotland and AWPR to get this information into the public domain as a matter of urgency. SE would be happy to support Nestrans/Transport Scotland in any way we can to promote the AWPR over the coming weeks and months.

The same point is also made about the following committed and associated projects:-

* 3rd Don Crossing There is general uncertainty amongst the business community about the timing and impact of this project. The Main Issues Report could assist by making this commitment, spend and timescales clear.

* Haudagain Roundabout Improvements There is general uncertainty amongst the business community about the timing and impact of this project and there is a general lack of understanding as to why these improvements cannot be delivered in advance of the AWPR. The Main Issues Report could assist by making this commitment, spend and timescales clear – and explaining the rationale for delivering after completion of the AWPR.

Concluding remarks : SE's over-riding message for the Main Issues report and the LDP is the urgent need for Aberdeen to be competitive given the increasing international profile of our Oil & Gas economy. Otherwise there is a risk that companies choose other global or UK locations to conduct their business.

References:-

1. Survey of International Activity in the Oil & Gas Sector 2011 – 2012
<http://www.scottish-enterprise.com/~media/SE/Resources/Documents/MNO/2011%202012%20Oil%20Gas%20Survey.pdf>
2. Oil & Gas Strategy 2012 – 2020 (Oil & Gas Industry Leadership Group)
Maximising our Future
<http://www.scottish-enterprise.com/~media/SE/Resources/Documents/MNO/Oil-and-Gas-strategy-2012-2020.pdf>

Should you have any queries, please do not hesitate to contact me or my

046. Scottish Enterprise Email
colleague Lewis Anderson
regards
Rona

Rona Main MRICS
Project Manager
Business Infrastructure
Scottish Enterprise
xxxxxx
www.scottish-enterprise.com

046. Scottish Enterprise Additional Email

From: Rona Main (Scottish Enterprise)
Sent: 18 June 2013 10:05
To: LDP
Cc: xxxxxx
Subject: Scottish Enterprise - amendment to City LDP consultation

Aberdeen Local Development Plan Pre- Issues Consultation
Amendment to SE submission of 14 June 2013

Further to Scottish Enterprise's comments on the above consultation, please find attached an amendment to our comments on Aberdeen Harbour. Amended text is in red.

Aberdeen Harbour: Aberdeen Harbour Board's (AHB) expansion proposals create major opportunities for the LDP and require a high degree of priority in the Main Issues report. This has been identified as one of 14 National Developments in the National Planning Framework (NPF) 3 Main Issues Report. SE welcome the scale of the ambition and investment proposed for Aberdeen Harbour which will be of major assistance to the continued growth of the Oil and Gas sector and the wider Energy Sector. This project goes straight to the heart of the Oil & Gas Strategy's call for "the need for Aberdeen to be sufficiently well connected internationally and nationally with improvements in local infrastructure identified as a key issue"... and "in order for future opportunities to be fully realised, appropriate infrastructure is needed to support a long-term vibrant Oil & Gas sector anchored in Scotland. This will require investment and collaboration from the private and public sectors". We would therefore encourage Aberdeen City Council to fully engage with AHB to ensure that this project - including all options and opportunities - are fully and accurately reflected in the Main Issues Report and LDP, in order to ensure it is successfully delivered. To this end, SE would support the preparation of a comprehensive Masterplan of the proposed Harbour extension land and wider area. We would encourage this to be carried out in partnership with AHB and the main landowners/stakeholders, to ensure all objectives are met and opportunities are identified. It is no exaggeration to say that this project is directly tied to the future success of our Oil & Gas Sector. Aberdeen has had 40 years of successful economic growth driven by the Oil and Gas sector, however as the industry becomes increasingly international - and internationally competitive - ambitious projects such as this, go some significant way to ensuring growth in Oil & Gas and the wider Energy Sector - including renewable energy - for the next 40 years and beyond.

Regards
Rona

Rona Main MRICS
Project Manager
Business Infrastructure
Scottish Enterprise
xxxx