



Culture Investment Programme 2025

Expression of Interest Form

Submitting your Expression of Interest (EOI) Form

Please complete this form if you are considering making an application to the 2025 Culture Investment Programme and submit it by the deadline of noon, **24th October 2024** to creativefunding@aberdeencity.gov.uk

All applicants are advised to read and follow the Guidelines. These are available to download at www.aberdeencity.gov.uk/culture-investment-programme-2025 or can be requested by contacting us on any of the details provided.

1. Contact Details

Organisation		Phone	
Lead Contact		Email	
Address		Website	
Organisation Legal Status			
Does your organisation have a business plan? <i>If yes please attach a copy.</i>			

2. Organisation Capacity

Full Time Staff No.		Part Time Staff No.	
Freelance Staff No.		Volunteers No.	
Board Members No.			

3. Previous Support

Has your organisation previously received grant funding from Aberdeen City Council?	Yes		No	
If you answered yes to the above question please state the level of support you have received over the past 3 financial years.				
2022/23	2023/24	2024/25		

4. Your Ambitions

Please tell us about your organisation. (Up to 300 words).

Please provide a short summary about your organisation below, outlining your key areas of work, your core aims, your track record for delivering high-quality creative and cultural activity.

Tell us about your interest in the Programme and any ambitions, proposals or ideas you have that you think the Programme might be able to support. (up to 300 words).

Investment Focus

The Culture Investment Programme will be aligned to the priorities of the Local Outcome Improvement Plan (LOIP). The LOIP has 16 Stretch Outcomes over four themes of Economy, People, Place, and Community Empowerment. We particularly welcome applications that seek to have impact in these areas, Will your proposal for Culture Investment deliver against any of the 7 themes and respective stretch outcomes?

Experience: Recognising the intrinsic value of creativity and removing barriers to experiencing culture.

Celebrate: Creating a clearer/ stronger identity and cultural narrative.

Our Economy: Economic resilience and diversity through Increased creative industries employment, people in sustained fair employment and reduction in reported skills gaps.

Our Children & Young People: Increased sense of confidence, safety and wellbeing in children and young people, reducing need for Tier 3 services.

Our Citizens: Increased healthy life expectancy through cultural engagement.

Our Place: Addressing climate change by reducing Aberdeen's carbon emissions, protecting our natural and built environment.

Our Community: Building strong personal and community resilience, enabling people to participate in decisions that help change things for the better.

Impacts: Will your work be targeted at a specific group? (to mark 'yes' please insert a tick to all that apply)			
Low income / income poverty – those who cannot afford regular bills, food, clothing payments.		Material deprivation – those who cannot access basic goods and services, or access to leisure or hobbies	
Area deprivation – consider where people live and where they work (accessibility and cost of transport)		Socio-economic background – social class, parents' education, employment, income.	
Age		Race	
Disability		Religion or Belief	
Gender Reassignment		Sex	
Pregnancy and Maternity		Sexual Orientation	

5. Location

Where is the physical location of your activity? This can be your primary venue and any areas where outreach or education activity takes place (You may insert a tick for more than one area).							
Airyhall Broomhill Garthdee		Bridge of Don		Dyce Bucksburn Danestone		George Street Harbour	
Hazlehead Ashley Queens Cross		Hilton Stockethill		Kincorth Loriston		Kingswells Sheddocksley	
Lower Deeside		Midstocket Rosemount		Northfield		Tillydrone Seaton Old Aberdeen	
Torry Ferryhill		City Centre		Online Address			

6. Budget

To gauge demand please indicate the level of support you would be seeking from the Programme as well as any guaranteed or potential funding/income you would seek to leverage into the city.

	2025/26	2026/27	2027/28
Culture Investment Programme	£	£	£
Other public funders			
Earned Income			
Total(s)			
Is any other public funding confirmed?	Yes		No

Investment Need. Please articulate why your activities could not happen without Culture Investment support (Up to 200 words)

7. Declaration and Use of Your Information

Aberdeen City Council collects and records information about you for the purpose of managing the application process of Culture Investment. You can find more information here.

<https://www.aberdeencity.gov.uk/your-data/why-and-how-we-use-your-data/your-data-creative-funding-organisations>

To confirm that all information included in this expression of interest is accurate and that you have read and followed the application guidelines, please sign and date below. If submitting by email an electronic signature or the typed name of the appropriate applicant should be inserted.

Name:

Signature (Electronic or typed name):

Date:

Please confirm you have completed your Equal Opportunities Monitoring Information form and submitted it with your Expression of Interest Form (to mark 'yes' please insert a tick)

Cultural Policy and Partnership team

creativefunding@aberdeencity.gov.uk