

5.	Site Details	
5.1	What name would you like the site to be known by? (Please note if the site is currently included within the ALDP2017 please use the OP site number)	Damhead / Cadgerford / Backhill, Westhill
5.2	Site Address	Damhead / Cadgerford / Backhill, Westhill
5.3	Postcode	
5.4	Have you any information for the site on the internet? If so please provide the web address:	No
5.5	Is the site currently being marketed?	No, option to purchase by SMH
5.6	Site Location Map (Please include an OS Map with the Boundary of the site clearly marked)	Details: Please see submitted document prepared by OPEN
5.7	Please provide the National Grid reference of the site.	
5.8	What is the current use of the site?	Arable
5.9	Has there been any previous development on the site? If yes please provide details	No

6.	Legal and Planning History		
6.1	Please indicate the relationship to the Proposer or Person / Organisation they are working on behalf of, has with the site.	Sole owner	
		Part owner	
		Option to purchase	Yes
		No legal interest	
6.2	Is the site under option to a developer?	Yes Details: SMH	
6.3	Is the proposed site included in the ALDP2017?	No	
6.4	Is the proposed site included in the Aberdeen City Centre Masterplan?	No	
6.5	Has the site been subject of previous discussions with the Council or any agent there of?	Yes, partial	
6.6	Has the site been subject of previous Planning Applications? (Please provide a planning reference)	No	
6.7	Has the site been subject of a previous Bid to a previous LDP? (Please provide the bid reference number)	Yes B0931 and B0932	
6.8	Are there any legal restrictions on the title deeds such as rights of way, way leaves etc.	Details: See attached reports	
6.9	Are there any other legal factors that might prevent or restrict development? (e.g. ransom strips / issues with accessing the site etc.)	No	

7.	Your Proposal (Please provide as much detail as possible on your site proposal)		
7.1	Proposed Use	Housing	Yes
		Employment	Yes
		Mixed Use	
		Retail	
		Other (Please Specify)	
7.2	Do you have a specific occupier in mind for the site?	Please see attached	
7.3	Site Area (hectares)	Please see attached	
	Housing		
7.4	Approx. no of units.	750 - 900	
7.5	Proposed Mix and Number (Number of Flats / Terraced / Semi-detached / detached etc.)	Determined at time of consent	
7.6	Affordable Housing Percentage	As per policy, please see attached documentation	
7.7	Affordable Housing Partner (Details of any partner organisation, Registered Social Landlord etc.)	Please see attached	
7.8	Tenure (Details of tenure type, Private Rental Sector / private sale / Housing for the elderly etc.)	Mixed	
	Employment		
7.9	Business and Office	m ²	
7.10	General Industrial	m ²	
7.11	Storage and distribution	m ²	
7.12	Other Please specify	m ²	
	Mixed Use (Please provide as much detail as possible on each use class)		
7.13	Housing	750 - 900	
7.14	Employment	9 – 10 hectares of employment land; detailed mix to be determined through further market appraisals	
7.15	Retail	m ²	
	Retail		
7.16	Approx. floor area	m ²	

	Other (Please Specify examples could include retailing, tourism, renewable energy, sports, leisure and recreation, institutions and education.)	
7.17	Details of proposal	
7.18	Approx. floor area	m ²

8.	Engagement and Delivery	
8.1	Has the local community been given the opportunity to influence/partake in the development proposal?	<p>If there has been any community engagement please provide details of the way in which it was carried out and how it has influenced your proposals. If no consultation has yet taken place please detail how you will do so in the future.</p> <p>Yes / No Details:</p>
8.2	Will the proposed development be phased?	Yes As set out in attached
8.3	Expected development start post adoption of the plan in 2022	Year, 0-5, 6-10, 10+ (All, as per attached)
8.4	Expected development completion	Year, 0-5, 6-10, 10+
8.5	Is finance in place and if so what form? (Secured Loan, Grant Funding etc.)	Yes see attached
8.6	Are there any other issues with the delivery of the site that we should be made aware of? (These should include any issues which may prevent or impact on the deliverability of the site.)	Yes / No Details: See detailed analysis attached

9.	Sustainable Development and Design (Please see attached documentation)		
9.1	Have you applied principles of sustainable siting and design to your site? The City Council has produced a Sustainability Checklist which provides guidance on the principles of sustainable siting and design and other issues which can be found on www.aberdeencity.gov.uk . Please provide the following information:		
	Orientation		
9.2	Exposure:- (does the site currently have)	Little shelter from northerly winds	
		Some shelter from northerly winds	
		Good shelter from northerly winds	
9.3	Aspect:- (is the site mainly)	North facing	
		East or west facing	
		South, south west or south east facing	
9.4	Slope:- (do any parts of the site have a gradient greater than 1 in 12?)	Yes	
		If yes approx. what area (hectares or %)	
		No	
	Flooding & Drainage		
9.5	Flooding (is any part of the site at risk of flooding or has it previous flooded, if so provide detail You can view the SEPA flood maps at http://map.sepa.org.uk/floodmap/map.htm)	Yes (If yes please use the SEPA flood maps to determine the risk)	
		Little or No Risk	
		Low to Medium Risk	
		Medium to High Risk	
		If yes approx. what area (hectares or %)	
		No	
9.6	Has a flooding strategy been developed for the site?	Yes / No Details:	
9.7	Have discussions been had with the Council's flooding team?	Yes / No Details:	
9.8	Have discussion been had with Scottish Water?	Yes / No Details:	
9.9	Is there waste water capacity for the proposed development? http://www.scottishwater.co.uk/business/Connections/Connecting-your-property/Asset-Capacity-Search)?	Yes / No Details:	
9.10	Is there water capacity for the proposed development?	Yes / No Details:	

	http://www.scottishwater.co.uk/business/Connections/Connecting-your-property/Asset-Capacity-Search)?		
	Land Use, Built and Cultural Heritage		
9.11	Built and Cultural Heritage (would the development of the site lead to the loss or disturbance of archaeological sites or vernacular or listed buildings?)	Significant loss or disturbance	
		Some potential loss or disturbance	
		No loss or disturbance	
9.12	Natural conservation (would the development of the site lead to the loss or disturbance of wildlife habitats or species?)	Significant loss or disturbance	
		Some potential loss or disturbance	
		No loss or disturbance	
9.13	Landscape features (would the development of the site lead to the loss or disturbance of linear and group features of woods, tree belts, hedges and stone walls?)	Significant loss or disturbance	
		Some potential loss or disturbance	
		No loss or disturbance	
9.14	Landscape fit (would the development be intrusive into the surrounding landscape?)	Significant intrusion	
		Slight intrusion	
		No intrusion	
9.15	Relationship to existing settlements (how well related will the development be to existing settlements?)	Unrelated (essentially a new settlement)	
		Partially related	
		Well related to existing settlement	
9.16	Land use mix (will the development contribute to a balance of land uses, or provide the impetus for attracting new facilities?)	No contribution	
		Some contribution	
		Significant contribution	
9.17	Contamination (are there any contamination or waste tipping issues with the site?)	Significant contamination or tipping present	
		Some potential contamination or tipping present	
		No contamination or tipping present	

9.18	Will the site impact on any water courses?	Yes / No Details:			
9.19	Does the development site contain carbon-rich soils or peatland? http://www.snh.gov.uk/planning-and-development/advice-for-planners-and-developers/soils-and-development/cpp/	Yes / No Details:			
9.20	Is the development site within the airport safety exclusion zone?	Yes / No Details:			
9.21	Is the development site within the airport 57dB LAeq noise contours?	Yes / No Details:			
9.22	Land use conflict (would the development conflict with adjoining land uses or have any air quality or noise issues?)	Significant conflict			
		Some potential conflict			
		No conflict			
9.23	If there are significant conflicts, what mitigation measures are proposed?	Details:			
Transport and Accessibility					
9.24	Has contact been made with the Council's transport team?	Yes / No Details:			
9.25	Is access required onto a Trunk road and if so has contact been made with Transport Scotland?	Yes / No Details:			
9.26	Accessibility (is the site currently accessible to bus, rail, or major road network?)		Bus Route	Rail Station	Major Road
		More than 800m			
		Between 400-800m			
		Within 400m			
9.27	Proximity to services and facilities (How close are any of the following?)		400m	400-800m	>800m
		Community facilities			
		Local shops			
		Sports facilities			
		Public transport networks			
		Primary schools			
9.28	Footpath and cycle connections (are there any existing direct footpath and cycle connections to	No available connections			
		Limited range of connections			

	community and recreation facilities or employment? Give the Core Path number if core path is present https://www.aberdeencity.gov.uk/services/environment/core-paths-plan)	Good range of connections	
9.29	Proximity to employment opportunities (are there any existing employment opportunities within 1.6km for people using or living in the development you propose?)	None	
		Limited	
		Significant	
	Infrastructure		
9.30	Physical Infrastructure (does the site have connections to the following utilities?)	Electricity	
		Gas	
9.31	Does the development have access to high speed broadband?	Yes / No Details:	
9.32	Does the development include a Heat Network/District Heating Scheme?	Yes / No Details:	
9.33	How is the development proposing to satisfy the Councils Low and Zero Carbon Policy?	Details:	
9.34	Are there any further physical or service infrastructure issues affecting the site?	Yes / No Details:	
	Public open space		
9.35	Will the site provide the required level of open space as per the current LDP (Please provide details of your calculations)	Yes / No Details:	
9.36	What impact will the development have on the Green Space Network?	Enhance the Network	
		No impact on the Network	
		Negatively impact the Network	
		Please justify your response:	

10.	Education (Please see attached documentation)	
10.1	Have discussions been had with the Council's Education Department?	Yes / No Details:
10.2	Is there currently education capacity for the proposed development? https://www.aberdeencity.gov.uk/services/education-and-childcare/schools-and-education/schools-pupil-roll-forecasts	Yes / No Details:

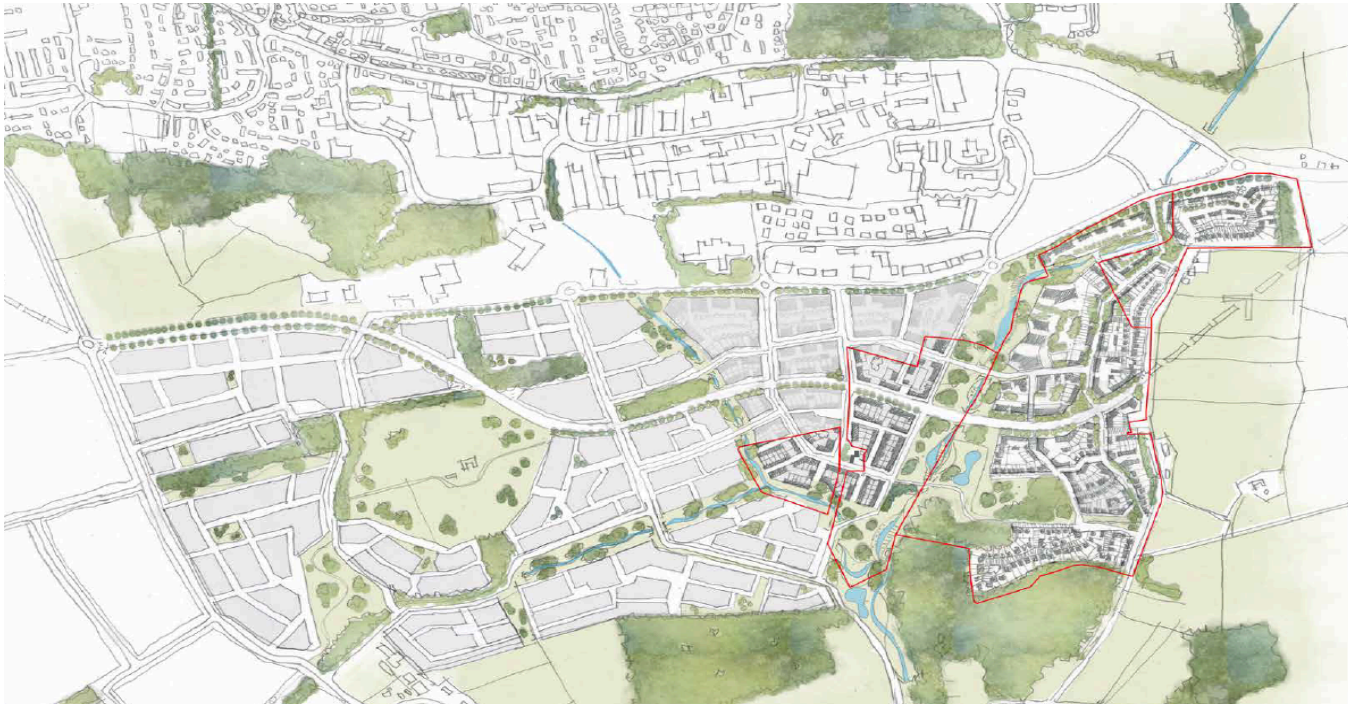
11.	Community benefits (Please see attached documentation)	
	Community benefits can include new community facilities (such as local shops, health, education, leisure and community facilities), affordable housing, green transport links and open spaces. Include elements which you anticipate may be required as developer contributions from the development. (Please note, specific contributions will have to be negotiated with the Council on the basis of the proposal.)	
11.1	Does the development proposal give any benefits to the community? If so what benefits does the development bring, and how would they likely be delivered?	Yes / No Details:

12.	Masterplan Development Framework (Please see attached documentation)	
12.1	If you have prepared a framework or masterplan showing a possible layout for the site, please include it with this form.	Yes / No Details:

13.	Additional attachments (Please see attached documentation)		
	No site is going to be perfect and the checklist above will inevitably raise some potential negative impacts from any development. Where negative impacts are identified, please provide details of their nature and extent and of any mitigation that may be undertaken. Listed below are examples of further information that may be included in your submission;		
		Included	Not Applicable
13.1	Contamination Report		
13.2	Flood Risk Assessment		
13.3	Drainage Impact Assessment		
13.4	Habitat/Biodiversity Assessment		

13.5	Landscape Assessment		
13.6	Transport Assessment		
13.7	Other as applicable (e.g. trees, noise, dust, smell, retail impact assessment etc. please state)		

14.	Development Viability (Please see attached documentation)		
14.1	<p>Taking into account all the information provided above, and the requirements of the Aberdeen Local Development Plan 2017 and supporting Supplementary Guidance, please confirm that you have assessed the financial viability of your proposed development and found it to be viable for development in the timeframe set out above.</p>	<p>I confirm that I consider the site to be viable as per the details provided above.</p> <p>Please provide details of viability:</p>	



Aberdeen Local Development Plan Review: Pre-Main Issues

Proposal for a site to be included within the Main Issues Report

Submissions on behalf of Stewart Milne Homes:

- **Westhill, Land at Damhead, Cadgerford and Backhill**

May 2018

Emac Planning, Town Planning Consultants, Ballinard House,
3 Davidson Street, Broughty Ferry, Dundee, DD5 3AS

Contents:

- 1.0 Introduction**
- 2.0 Scottish Planning Policy (SPP)**
- 3.0 Aberdeen City and Shire Strategic Development Plan (SDP) 2014**
- 4.0 Local Development Plan**
- 5.0 Westhill Capacity Study**
- 6.0 Delivery**
- 7.0 Summary**

Appendix 1: Development Strategy (May 2018)

Appendix 2: Westhill Capacity Study (May 2014)

Appendix 3: Westhill Business Research (March 2015)

1.0 Introduction

- 1.1 Stewart Milne Homes welcome the early commencement of replacement of the Aberdeen Local Development Plan 2017 and the opportunity to promote land for allocation for housing, business and open space purposes at Westhill.
- 1.2 Stewart Milne Homes are a division of Stewart Milne Group, Scotland's largest privately owned homebuilder and timber systems manufacturer and have constructed many houses within Aberdeen and Aberdeenshire and wish to see both continue to prosper through the confidence that a Development Plan led system can deliver to the business sector and all local stakeholders.
- 1.3 Stewart Milne Homes therefore regularly input to and monitor Local Development Plans effectiveness and acknowledge that the spatial strategy of the 2017 LDP generally reflect that of the Strategic Development Plan (SDP). However, along with much of the development industry, Stewart Milne Homes have ongoing reservations regarding the level of housing land supply generally and the failure of the Plan to conform with the Strategic Development Plan and Scottish Planning Policy in that regard.
- 1.4 Stewart Milne Homes therefore again welcome the opportunity to present their views on the appropriate direction for growth at Westhill for immediate and long term mixed use allocations. The following submissions are supported by a Development Strategy prepared by Optimised Environments, appended as Appendix 1, and that document also includes input from Fairhurst on technical matters including the delivery of local and strategic infrastructure.

2.0 Scottish Planning Policy (SPP)

- 2.1 The aim of Scottish Planning Policy (SPP) is to ensure that development and changes in land use occur in suitable locations and in themselves are sustainable. Planning policies and decisions should not therefore prevent or inhibit development and use of land in cities and towns unless there are sound reasons for doing so. The planning system guides the future development and use of towns and cities in the long-term public interest. The goal is for a prosperous and socially just Scotland with a strong economy, homes, jobs and a good living environment for everyone. Indeed, the Scottish Government's economic strategy indicates that sustainable growth is the key to unlocking Scotland's potential and outlines the benefits of planning for the future, including facilitating a supportive business environment,

creating a high quality and long-term residential environment and passing on a sustainable legacy through effective future planning for all.

- 2.2 As one of the UK's leading privately owned house builders Stewart Milne Homes therefore engage in strategic land promotion and representation throughout Scotland and specifically engage with the Scottish Government on national planning policy with a view to creating appropriate strategic and local context for allocation of land under their control for development purposes. Such an opportunity exists at south Westhill.

3.0 Aberdeen City and Shire Strategic Development Plan (SDP) 2014

- 3.1 If solely viewed as an Aberdeenshire settlement, Westhill is currently not recognised by the SDP as being within a Strategic Growth Area although Stewart Milne Homes and others have submitted appropriate representations to the recently published Main Issues Report, i.e. objecting to that position and promoting the continued strategic growth of the settlement through a re-designation of the western boundary of the Aberdeen Strategic Growth Area.
- 3.2 The land the subject of this representation does however fall within the Aberdeen City Strategic Growth Area which requires, through SDP policy, to accommodate around half of all new development in the City Region and more than half of this will need to take place on greenfield sites. (SDP para 3.16).
- 3.3 In terms of allocations we note that almost all of the land allocations in the current LDP Plan were merely carried forward from the previous plan without any regard to the significantly different tests of effectiveness in the new SPP. We believe there remains a shortfall in allocations / deficiency in effectiveness of some sites and the subject land presents a clear opportunity to remedy this situation.
- 3.4 We also note that within their previous Main Issues Report, the neighbouring Aberdeenshire Council recognised that there is a significant level of support for the principle of releasing additional development land at Westhill to assist the internationally important sub-sea cluster located within the town. The needs of this highly mobile energy sector must therefore be taken into account within the ongoing SDP and LDP reviews as it is important to the long-term future of the north east of Scotland that the sub-sea cluster continues to view Westhill as a globally significant location.

4.0 Local Development Plan

- 4.1 The subject lands currently lie outwith the settlement boundary of Westhill, as defined in the Aberdeenshire Local Development Plan 2017, and within Greenbelt in the Aberdeen City Local Development Plan 2017.
- 4.2 Stewart Milne Homes (SMH) have engaged through the previous process of review of both plans and submitted representations at the Call for Sites, Main Issues Report and Proposed Plan stages of preparation. Those representations promoted high level masterplanning and reasoned justification as to why the subject lands should be allocated for residential and appropriate commercial development. Since that time, control has been achieved over further land as required for the effective masterplanning of the proposed southern expansion area. The areas under SMH control, and the proposed uses, can be summarised as offering the opportunity for approximately 26 hectares of residential / mixed use development which could accommodate 750 – 900 units; and 9 – 10 hectares of employment land.
- 4.3 Through the detail within the submitted documentation, we therefore continue to assert that the land at Damhead, Cadgerford / Backhill has the potential to be an early and critical component in the planned, sustainable growth of the town towards its natural southern boundaries.
- 4.4 To support this position a high-level development strategy for the expansion of Westhill to the south has been prepared by Optimised Environments and Fairhurst. It demonstrates how the Damhead/Cadgerford/Backhill integrated site can help in the delivery of improvements to infrastructure and the provision of land to meet demand for employment and residential uses. The Development Strategy is attached as Appendix 1.
- 4.5 The strategy draws upon the findings of the Westhill Capacity Study which assessed a number of development options around Westhill and favourably considered the subject land as one of the areas most suitable for development. The Study is included as Appendix 2.
- 4.6 Material to the context for this bid, the application for planning permission for the new Aberdeen Football Club Stadium and Community Sports Facilities was conditionally approved by Aberdeen City Council on 23rd April 2018 on land at West Kingsford, north of the A944, Aberdeen.

- 4.7 Contextually, Westhill lies approximately 500 metres to the west of the approved stadium site, while Prime Four Business Park is located around 1km to the East. The Aberdeen Western Peripheral Route (AWPR) is currently under completion and nearing completion approximately 450 metres to the East of the stadium site, with a grade separated junction formed where it meets the A944. The western edge of the new stadium site abuts the Brodiach Burn which, at this location, and travelling through the bid site to the south, forms the boundary between Aberdeen City Council and Aberdeenshire Council's respective administrative areas.
- 4.8 The approval of the new stadium and its ancillary facilities therefore provide an appropriate and most recent context for the subject land as one of the most suitable areas for the continued expansion of Westhill, i.e. as set out in the Westhill Capacity Study.

5.0 Westhill Capacity Study

- 5.1 The Westhill Capacity Study assessed areas of potential growth for Westhill and therefore included land within both Aberdeen City and Aberdeenshire administrative areas.
- 5.2 This updated study usefully considers the capacity for future growth of the town over a period of 20 – 25 years. This differs from the previous target of achieving 50% growth in housing stock which underpinned the initial 2008 study, therefore the findings and recommendations arising from the updated study differ significantly from the conclusions reached in 2008, reflected the ongoing growing pressure on the town and sought to understand the opportunity for the future growth potential of the settlement.
- 5.3 The key issues emanating from the updated Study should therefore again be considered by policy makers through the emerging Aberdeenshire and Aberdeen City Local Development Plans and the review of the Strategic Development Plan.
- 5.4 Significantly the capacity study was informed by and benefited from the latest statistical and planning data from workshops comprising AMEC E&I staff and Aberdeenshire Council officers from the Transportation and Economic Development Departments and regular correspondence between members of the Project Delivery client group. Its conclusions therefore carried and continue to carry significant weight.

- 5.5 Positively, the study is underpinned by the assumption that development pressures recently experienced in Westhill will continue, at least in the short to medium term. It was also assumed that the Aberdeen Western Peripheral Route (AWPR), which at its nearest point is situated only 1km east of Westhill will be fully operational within the 20-25 year time frame of the capacity study. The AWPR is currently under construction and nearing completion. A further assumption is that the vast majority of potential development in Westhill over the next 25 years will be funded by the private sector, although limited public sector funding may become available for infrastructure interventions.
- 5.6 The study clearly focused on opportunities to provide extensive employment land in order to sustain Westhill as a centre of excellence in subsea engineering, in addition to and providing opportunities to diversify the local economy. Significant provision of employment land in Westhill will clearly have a positive impact on sustainability objectives and this of course should be achieved alongside suitable allocations for housing and other uses.
- 5.7 Early in the process, the authors of the report recognised that due to the high level nature of the study it was not possible or practical to consider detailed site-specific or design related issues. It would be for others to look at these matters through individual land promotion. Nevertheless the study does suggest that mixed use development should be encouraged as an appropriate way of achieving the overall vision for Westhill of creating a sustainable mixed community which balances residential, commercial and employment related development in such a way as to reduce the need to travel and create a vibrant place.
- 5.8 The study assessed a number of possible development options around Westhill to determine a percentage weighting as to their suitability for development purposes. 70% or over was considered 'Most Suitable', 61-69% was considered 'Suitable' and lower than 60% was considered 'Less Suitable'.
- 5.9 The subject land was included within site assessment areas 23 and 24. Area 23 achieved a score of 74% and Area 24 achieved a score of 73%, i.e. 'Most Suitable'. In the final report, out of the 24 sites assessed, the subject land is listed as being within the Council's short list of most suitable sites with a "strong preference" to be developed first. Indeed all the land to the south of Westhill is categorised as "most suitable".

5.10 As the most up to date study regarding the development potential of the town, these conclusions carry significant weight in the ongoing process of plan review and Aberdeen City Council, in tandem with Aberdeenshire Council, should be planning for the strategically required releases now to ensure that any perceived constraints can be dealt with through an appropriate scale of enabling development. To do so, both Aberdeen City and Aberdeenshire Council will need to work together to deliver a strategic vision for growth and set aside the artificial constraints set by local authority boundaries. This approach will also provide an appropriate and phased context to facilitate delivery of development on land owned by Aberdeen City Council.

6.0 Delivery

6.1 Outwith Westhill, there has been a clear failure of both extant Local Development Plans to deliver the housing land requirements set by the approved SDP. These issues were highlighted by various housebuilders, Stewart Milne Homes amongst them, in response to the consultation on both emerging plans.

6.2 In Westhill, the demand for employment land is clear and was recognised through the further allocation of employment land in the Aberdeenshire LDP 2017.

6.3 With reference to demand for housing and past completion rates at Westhill there is clear evidence that planning policies from both authorities are artificially constraining the delivery of housing supply and failing to provide ongoing continuity of marketable and deliverable supply.

6.4 The Housing Land Audit 2017 confirms that over the last 5 years, 393 houses were completed in Westhill, an average of just under 79 units per annum. Over the next 5-year period there is a projected land supply of just 16 units. Surely an unacceptably low level of housing land supply within a settlement of Westhill's scale and significance within the Garioch and Aberdeen City areas. With further reference to the audit, if a solution is to be found, it will not be from the constrained supply as there are only 38 units listed. A look back at other historic audits also similarly shows a healthy annual delivery of housing units within Westhill, often exceeding 100 per annum, peaking at 134 units in 2015. In terms of reference to the type of local supply, Broadshade has this year been removed from the audit as the 190 unit site is now complete. This second part of this site commenced after initially being artificially held back by the phasing policy of the previous Aberdeenshire LDP; the consent in fact being released through a successful appeal

and not by the planning authority. We note this context as the good delivery rates at Broadshade are simply a reflection of the local demand in a very strong housing market area.

- 6.5 The continued overarching reference to the headline audit figures and a healthy land supply in the Aberdeen Housing Market Area by both Councils simply fails to appreciate the level of demand in good market areas such as Westhill and the restriction that the Development Plan is placing on future completions in the settlement.
- 6.6 The restrictive planning policies at Westhill are often used as an example of how a lack of a long-term vision in a strong market settlement can unreasonably fetter the ability to strategically plan for required infrastructure, education provision, etc. Rather than these matters being considered a constraint and used as a reason not to allocate additional land, effective forward planning such as the opportunity on the subject lands should be used to address and facilitate strategic infrastructure improvements through an appropriate scale of additional development allocation. The subject land should therefore be allocated as the first phases of a wider masterplanned area in line with the overall Westhill Capacity Study and the attached South Westhill Development Strategy.

7.0 Summary

- 7.1 In summary, the submitted documentation, in line with the SPP core principle of supporting economically, environmentally and socially sustainable places, sets out a high level strategy for the southerly expansion of Westhill, explores the key issues to be considered and shows how the Damhead, Cadgerford and Backhill integrated site will help in the delivery of improvements to infrastructure and the provision of land to meet the identified demand for residential and employment uses. To do so, both Aberdeen City and Aberdeenshire Council will need to work together to deliver a strategic vision for growth and set aside the artificial constraints set by local authority boundaries.

Appendix 1

Appendix 2

Appendix 3

DAMHEAD/CADGERFORD/BACKHILL, WESTHILL

Development Strategy - Response to Aberdeen City Local Plan - Call for Sites
May 2018

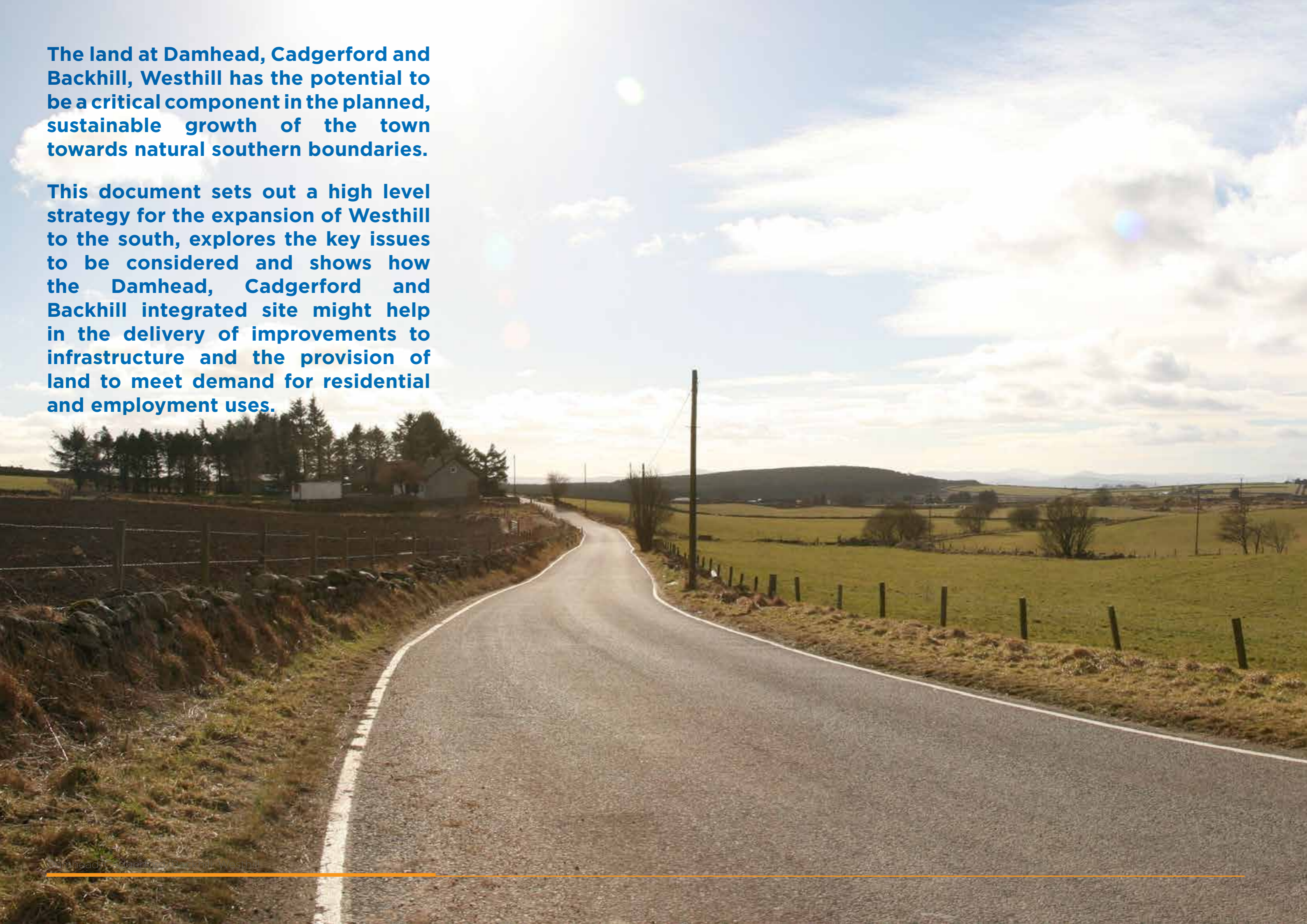
Prepared on behalf of:

STEWART
Milne
HOMES

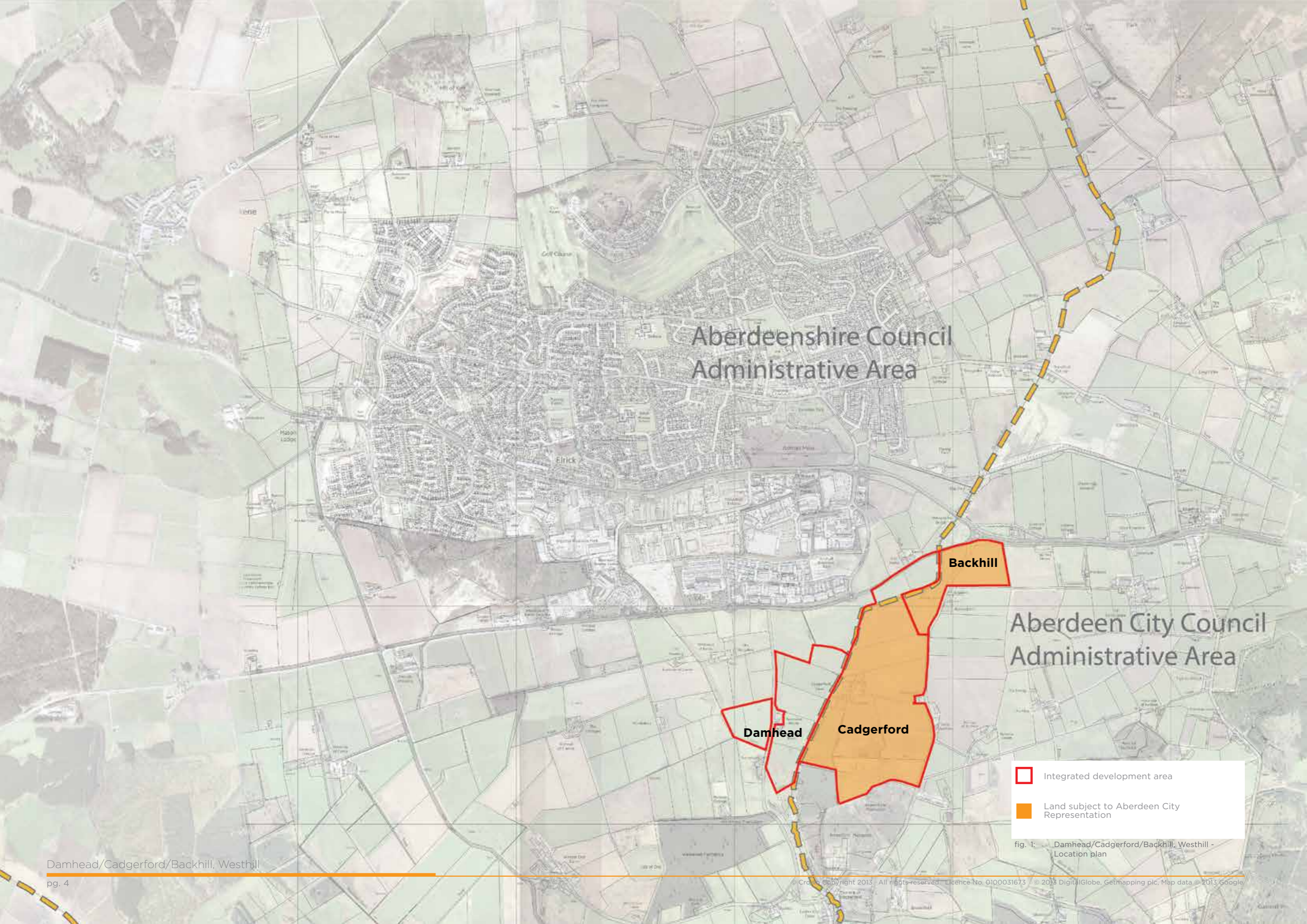
open
optimised environments

The land at Damhead, Cadgerford and Backhill, Westhill has the potential to be a critical component in the planned, sustainable growth of the town towards natural southern boundaries.

This document sets out a high level strategy for the expansion of Westhill to the south, explores the key issues to be considered and shows how the Damhead, Cadgerford and Backhill integrated site might help in the delivery of improvements to infrastructure and the provision of land to meet demand for residential and employment uses.







Aberdeenshire Council
Administrative Area

Aberdeen City Council
Administrative Area

Backhill

Damhead

Cadgerford



-  Integrated development area
-  Land subject to Aberdeen City Representation

fig. 1: Damhead/Cadgerford/Backhill, Westhill - Location plan

› Executive summary

Damhead/Cadgerford/Backhill, Westhill

This document supports individual representations to the Aberdeen City Council Local Development Plan and Aberdeenshire Council Local Development Plan for sites that straddle the administrative boundaries of the respective Councils. The sites have been assessed by the Westhill Capacity Study as being 'most suitable' for development in the context of the long-term growth of Westhill. They hold a strategic position in relation to existing and future road infrastructure and potential improvements and have the opportunity to be important gateway features to the town on the eastern approach. They are located within walking distance of the existing town centre and offer an appropriate and available location for sustainable growth.

The following document sets out the key issues relating to both the town of Westhill and the specific sites in question. It is structured as such:

Introduction

Setting out the purpose of the document, timing of submission and background on the promoter.

Planning

An overview of the key planning issues and current policy context.

Town context and growth issues

A short urban and landscape analysis of Westhill with particular emphasis on the area to the south which has been identified as the most appropriate location for sustainable growth.

Site appraisal

Baseline information on the site including an appraisal of suitability for development.

Vision for growth to the south

How an aspirational statement for the sustainable growth of Westhill might start to be translated into a strategic plan and policy, with particular focus on the implications of accommodating development to the south.

Development Framework

A high-level development framework which gives a broad indication of the infrastructure improvements and movement network required, the structuring open space and development pockets which might be realised.

Site specific information

Details of relevance to the specific part of the site which fall into the respective Council boundaries.



fig. 2 Sketch development framework illustrating southerly expansion of Westhill as per Westhill Capacity Study
Damhead/Cadgerford/Backhill, Westhill

1. Introduction

1.1 Purpose of this document

This document has been produced in support of individual Representations to Aberdeen City Council and Aberdeenshire Council for their respective Local Development Plans. Due to the nature of the site, which straddles the administrative boundaries, a single document with a common core has been formulated with site specific sections which set out relevant information for the respective councils.

The purpose of this document is to demonstrate:

- The suitability of the sites in performing a much-needed and valuable function in accommodating requirements for housing and employment land that have been identified by both Councils;
- How an aspirational vision for the growth of Westhill might start to be translated into strategic plans and policies, with specific reference to the south of the town; and
- How the site fits into a strategy for southern expansion with particular reference to how required infrastructure improvements might be accommodated.

1.1.1 Stewart Milne Homes

The Stewart Milne Group was founded in Aberdeen in 1975. Since then it has grown to become one of the UK's leading privately owned house builders. They have a commitment to enterprise and innovation matched with traditional value for quality services. They are currently building in a number of locations through the UK but are proud to be headquartered in the North East of Scotland and particularly within Westhill.

1.2 Planning summary

The subject lands currently lie outwith the settlement boundary of Westhill, as defined in the Aberdeenshire Local Development Plan 2017, and within Greenbelt in the Aberdeen City Local Development Plan 2017.

Stewart Milne Homes (SMH) are currently engaging through the process of review of both plans and will be submitting timeous representations to promote the subject lands. These bids are therefore the first stage of representation to promote high level masterplanning and reasoned justification as to why the subject lands should be allocated for residential and appropriate commercial development for the sites as follows:

- Land at Cadgerford, Westhill (Aberdeenshire Local Development Plan)
- Land at Backhill, Westhill (Aberdeen City Local Development Plan)
- Land at Damhead, Westhill (Aberdeenshire Local Development Plan)

Westhill is not currently recognised by the Strategic Development Plan 2014 as being within a Strategic Growth Area although Stewart Milne Homes and others will also submitting appropriate representations to the recently published Main Issues Report, i.e. objecting to the continued expression of that constraining position and promoting the much needed strategic growth of the settlement.

Due to the increasing pressure from local businesses and developers in Westhill, including Stewart Milne Homes, in December 2013 Aberdeenshire Council commissioned AMEC to update the Westhill Capacity Study (2008) and consider the capacity for future growth of the town over a 20 - 25 year period.

The study assessed a number of possible development options around Westhill to determine a percentage weighting as to their suitability for development purposes. 70% or over was considered 'Most Suitable', 61-69% was considered 'Suitable' and lower than 60% was considered 'Less Suitable'.

The subject land was included within site assessment 24 and achieved a score of 73%, i.e. 'Most Suitable'. In the final report, out of the 24 sites assessed, the subject land is listed as being within the Councils short list of most suitable sites with a "strong preference" to be developed first.

As the most up-to-date study regarding the development potential of the town, these conclusions carry significant weight in the ongoing process of plan review.

1.3 Holistic approach

This document assesses the site location and its surrounding context, and includes a visual and physical appraisal of the site and its environs. Through this appraisal, the study identifies the development capacity of the site to accommodate change and concludes with a vision for growth, strategic concept plan, high level development framework and a summary of the specific opportunities for development as relevant to the part of the site which falls into the respective Council administrative boundaries.

A master planning approach has been taken, which considers the site in a comprehensive and holistic way, emphasising context, landscape capacity, design quality, and sustainability as the key factors that can achieve this objective.

SMH has appointed a multi-disciplinary team to demonstrate that development at Damhead/Cadgerford/Backhill is both deliverable and can meet the aspirations for good place making enshrined within National, Regional and Local Policy

The team appointed consists of the following:

- Masterplanners / Landscape Architects: Optimised Environments (OPEN)
- Planning: Emac Planning
- Transport and Engineering Consultants: Fairhursts



2. Planning

2.1 Scottish Planning Policy

The aim of Scottish Planning Policy (SPP) is to ensure that development and changes in land use occur in suitable locations and are in themselves sustainable. Planning policies and decisions should not therefore prevent or inhibit development and use of land in cities and towns unless there are sound reasons for doing so. The planning system guides the future development and use of towns and cities in the long-term public interest. The goal is for a prosperous and socially just Scotland with a strong economy, homes, jobs and a good living environment for everyone.

As one of the UK's leading privately owned house builders Stewart Milne Homes therefore engage in strategic land promotion and representation throughout Scotland and specifically engage with the Scottish Government on national planning policy with a view to creating appropriate strategic and local context for allocation of land under their control for development purposes.

2.2 Current Development Plan Context

The subject lands currently lie outwith the settlement boundary of Westhill, as defined in the Aberdeenshire Local Development Plan 2017, and within Greenbelt in the Aberdeen City Local Development Plan 2017.

Any planning promotion of the subject lands for development is influenced by the Strategic Development Plan context for the settlement and the consequential review of the LDP's and their requirement or otherwise to react to such context to include the need for additional development allocations or otherwise.

Stewart Milne Homes (SMH) have previously engaged through the process of review of the both plans and submitted representations at the Call for Sites, Main Issues Report and Proposed Plan stages of Plan preparation. These representations promoted high level masterplanning and reasoned justification as to why the subject lands should be first phase allocations for wider residential and appropriate commercial development. Since that time, control has been achieved of further land as required for the effective masterplanning of the proposed southern expansion area.

Westhill is not currently recognised by the Strategic Development Plan 2014 as being within a Strategic Growth Area although Stewart Milne Homes and others will also submitting appropriate representations to the recently published Main Issues Report, i.e. objecting to the continued expression of that constraining position and promoting the much needed strategic growth of the settlement.

Due to this increasing pressure from local businesses and developers in Westhill, including Stewart Milne Homes, in December 2013 Aberdeenshire Council commissioned AMEC to update the Westhill Capacity Study (2008)

and consider the capacity for future growth of the town over a 20 - 25 year period.

The Final Report was published in May 2014 and as the most up to date study regarding the development potential of the town, its conclusions carry significant weight in the ongoing process of Development Plan review.

2.3 Westhill Capacity Study

The updated study usefully considered the capacity for future growth of the town over a period of 20 - 25 years. This differs from the previous target of achieving 50% growth in housing stock which underpinned the initial 2008 study, therefore the findings and recommendations arising from the updated study differed significantly from the conclusions reached in 2008, reflected the ongoing growing pressure on the town and sought to understand the opportunity for the future growth potential of the settlement.

The key issues emanating from the updated Westhill Capacity Study should therefore again be considered by policy makers through the emerging Aberdeenshire and Aberdeen City Local Development Plans and the review of the Strategic Development Plan. This document should therefore be read with the separate submissions made to the Proposed Aberdeen and Aberdeenshire Local Development Plans prepared by Emac Planning LLP on behalf of Stewart Milne Homes.

Significantly the capacity study was informed by and benefited from up-to-date statistical and planning data, a workshop comprising AMEC E&I staff and Aberdeenshire Council officers from the Transportation and Economic Development Departments and regular correspondence between members of the Project Delivery client group. Its conclusions therefore carried and continue to carry significant weight.

Positively, the study is underpinned by the assumption that development pressures recently experienced in Westhill will continue, at least in the short to medium term. It was also assumed that the Aberdeen Western Periphery Route (AWPR), which at its nearest point is situated only 1km east of Westhill will be fully operational within the 20-25 year time frame of the capacity study. The AWPR is currently under construction and nearing completion. A further assumption is that the vast majority of potential development in Westhill over the next 25 years will be funded by the private sector, although limited public sector funding may become available for infrastructure interventions.

The study clearly focused on opportunities to provide extensive employment land in order to sustain Westhill as a centre of excellence in subsea engineering, in addition to providing opportunities to diversify the local economy. Significant provision of employment land in Westhill will clearly have a positive impact on sustainability objectives and this of course should be achieved alongside suitable allocations for housing and other appropriate uses.

Early in the process, the authors of the report recognised that due to the high level nature of the study it was not possible or practical to consider detailed

site-specific or design related issues. It would be for others to look at these matters through individual land promotion. Nevertheless the study does suggest that mixed use development should be encouraged as an appropriate way of achieving the overall vision for Westhill of creating a sustainable mixed community which balances residential, commercial and employment related development in such a way as to reduce the need to travel and create a vibrant place.

The study assessed a number of possible development options around Westhill to determine a percentage weighting as to their suitability for development purposes. 70% or over was considered 'Most Suitable', 61-69% was considered 'Suitable' and lower than 60% was considered 'Less Suitable'.

The subject land was included within site assessment areas 23 and 24. Area 23 achieved a score of 74% and Area 24 achieved a score of 73%, i.e. both in the 'Most Suitable' category. In the final report, out of the 24 sites assessed, the subject land is therefore listed as being within the Councils shortlist of most suitable sites with a "strong preference" to be developed first. Indeed all the land to the south of Westhill is categorised as 'Most suitable'.

As the most up-to-date study regarding the development potential of the town, should there be a strategic requirement, these conclusions carry significant weight in the ongoing process of plan review and Aberdeen City Council should be planning for the strategically required releases now to ensure that any perceived constraints can be dealt with through an appropriate scale of enabling development.

This document therefore seeks to apply the positive Aberdeenshire Council analysis to the subject lands and provide further more detailed site-specific analysis and a vision as to how the land can facilitate the first phases of a strategy of southern growth for the town. This will help to inform the process of Plan review.

This document should therefore be read with the separate submissions made to the Proposed Aberdeen and Aberdeenshire Local Development Plans prepared by Emac Planning LLP and the submissions on the SDP MIR by Stewart Milne Homes.

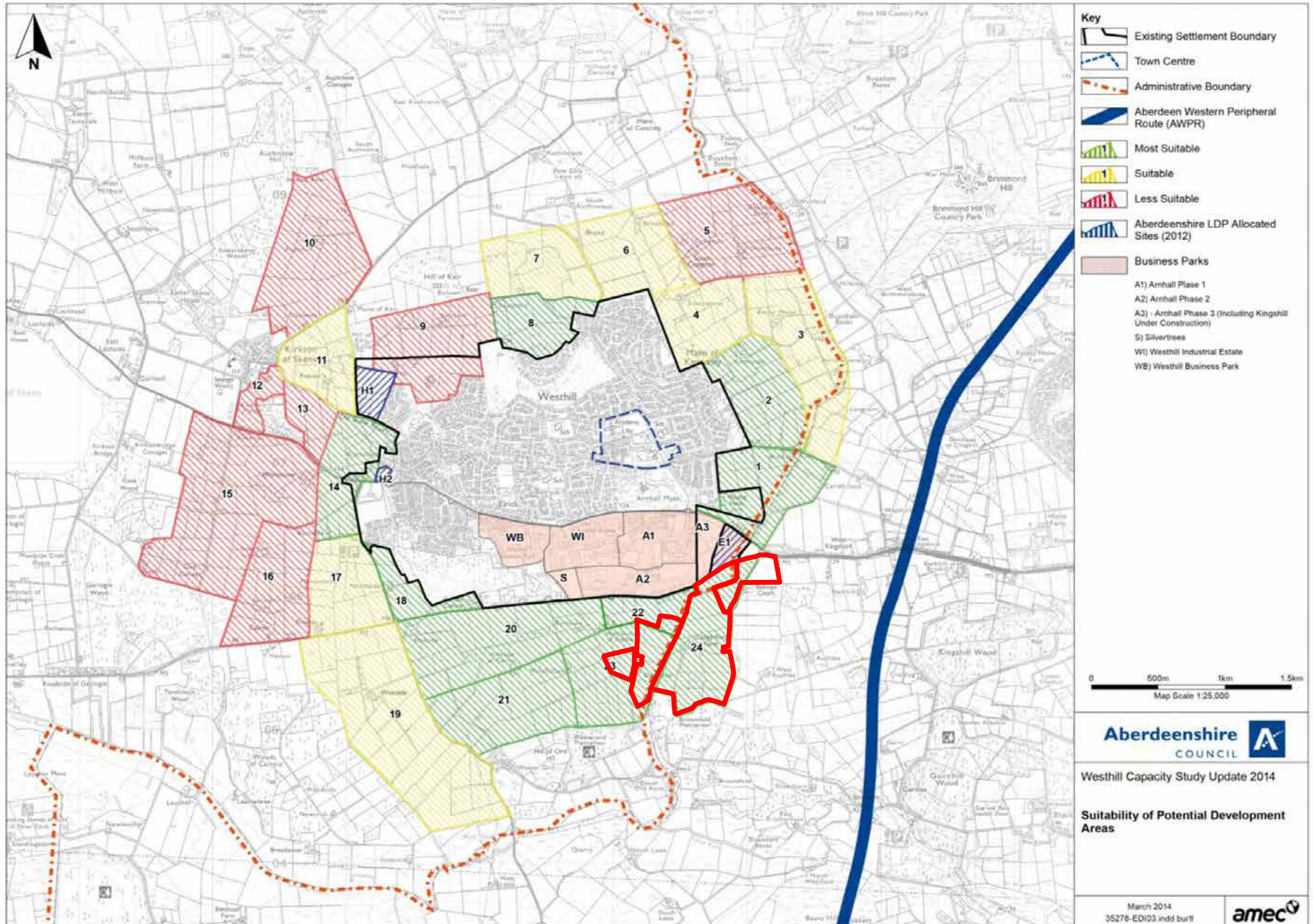


fig. 3: Drawing from Westhill Capacity Study



fig. 4: View from south - southeast towards West hill.



3. Context

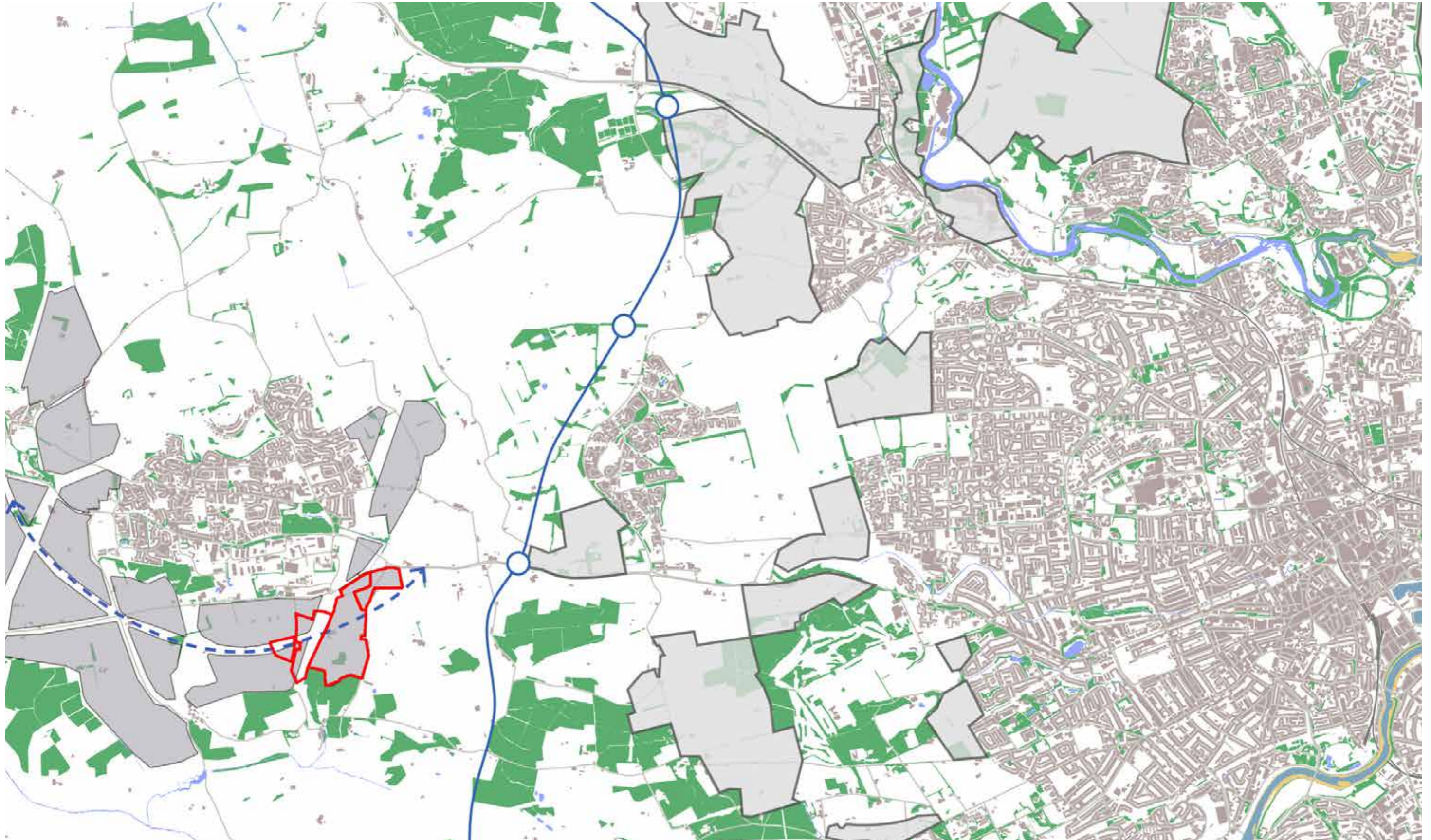


fig. 5: Westhill potential growth areas in context of other significant developments

3.1 Overview

Westhill falls within the administrative boundary of Aberdeenshire Council although the Aberdeen City Council limits lie immediately to the east of the town. Aberdeen city centre lies around 10km east of Westhill and is reached via the A944 Aberdeen - Alford road which passes through the town. Nearby settlements include Kingswells to the east and Kirkton of Skene to the west.

Westhill has recently experienced significant expansion to the south in the form of land development for employment uses, creating a cluster of predominantly subsea engineering industries. Although the Strategic Development Plan does not currently include Westhill within a strategic growth area (SGA), there is considerable recognised demand for housing that requires to be considered whilst also maintaining the town's success as a key employment centre. The town is currently home to around 11,800 residents (2012). SMH have actively sought the recognition and allocation of the A944 corridor as an SGA, and will continue to do so through the review of the SDP.

3.2 Context

Westhill is an important town in the context of both Aberdeenshire and Aberdeen City, being the 'shire's first planned new town and providing overspill housing for Aberdeen City from the late 1960s onwards. As the adjacent diagram illustrates, there is a huge amount of development planned for the surrounding area to accommodate the projected growth in population and accommodate demand for a wide range of businesses who seek to base themselves in the area. Although the town sits outwith the boundaries of Aberdeen City Council, the construction of the Aberdeen Western Peripheral Route immediately to the east of Westhill will connect the settlement to a much greater spread of the city and a much wider range of surrounding locations; this connection will strengthen Westhill's position as an attractive place to live and work. Given the existing services at Westhill and the established reputation for subsea industries, a considered plan for sustainable growth which supports and enhances these strengths is of benefit to both councils, regardless of administrative boundaries.

In the current adopted Aberdeenshire Local Development Plan, Westhill is recognised as being a significant settlement within the City of Aberdeen Housing Market Area although it is not recognised by the Strategic Development Plan as being part of the Aberdeen Strategic Growth Area. Given Westhill's proximity to the City boundary is it believed that Westhill should fall within the Aberdeen City Strategic Growth Area with additional opportunities for housing development as well as encouraged employment growth area. A strategy which is promoted and adopted by both Councils can ensure an appropriate and sustainable approach to growth which is good for the settlement and the wider area.

This representation is an early step in promoting such a growth strategy and sets out the key issues which should be considered.



fig. 6: General Westhill context photos.



Scale 1:10000 @ A3
0m 100m 200m 300m 400m 500m

fig. 9: Site in context of Westhill and other current LDP allocations.

Key

Integrated development area

3.3 Historic growth

Westhill was planned as a new town in the 1960s, expanding the existing settlements of Westhill and Elrick to provide overspill housing for Aberdeen. The town is primarily situated on the southern slopes of Hill of Keir, a strong landscape element which forms a visual barrier to the north.

The historic maps on this page show the rapid settlement growth on the former farming areas of Western Kinmundy and Elrick. Residential estates constructed through to the 1980s were in several separate areas which by 1990 had coalesced through infill development into a definable urban area. Since the 1990s there has been rapid growth outward from this established form with residential growth generally to the east and west and significant industrial growth to the south up to the B9119.

The Westhill Capacity Study acknowledges and identifies planned expansion of Westhill, which is welcomed. It is important through this planned expansion that clearly defensible boundaries for future growth are identified in order to enhance the spatial structure of Westhill and set it as a place and town in its landscape context. The land at Damhead, Cadgerford and Backhill can clearly set the eastern edge of this expansion and help to open up other identified land to the west.

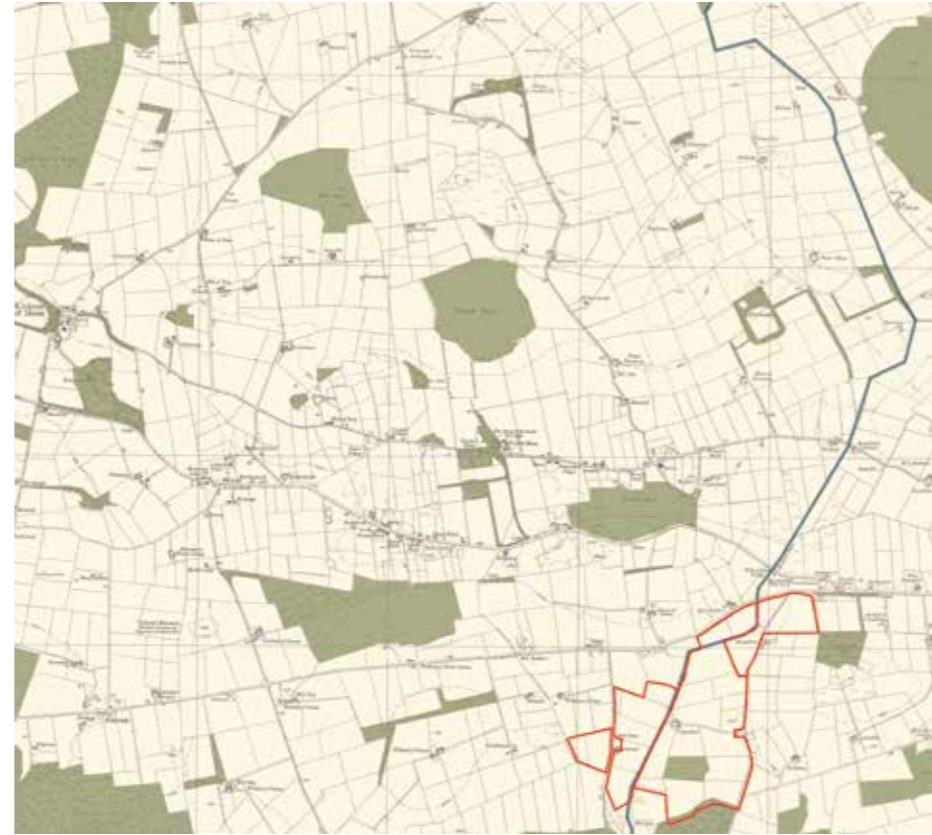


fig. 10: 1959

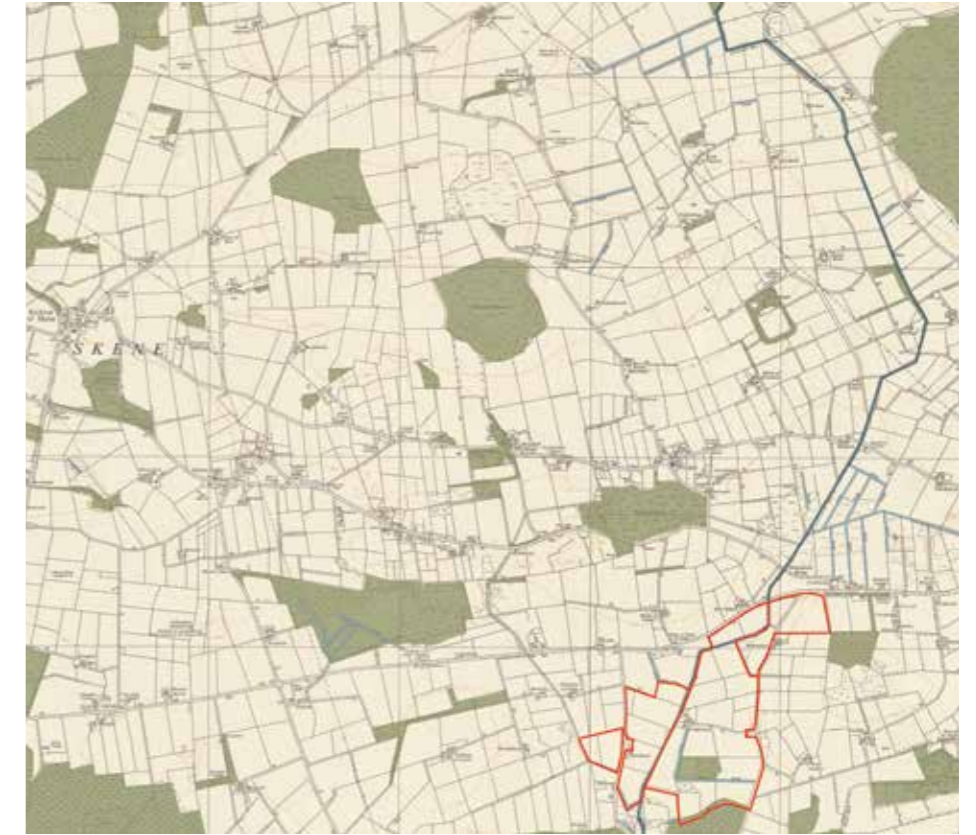


fig. 11: 1967

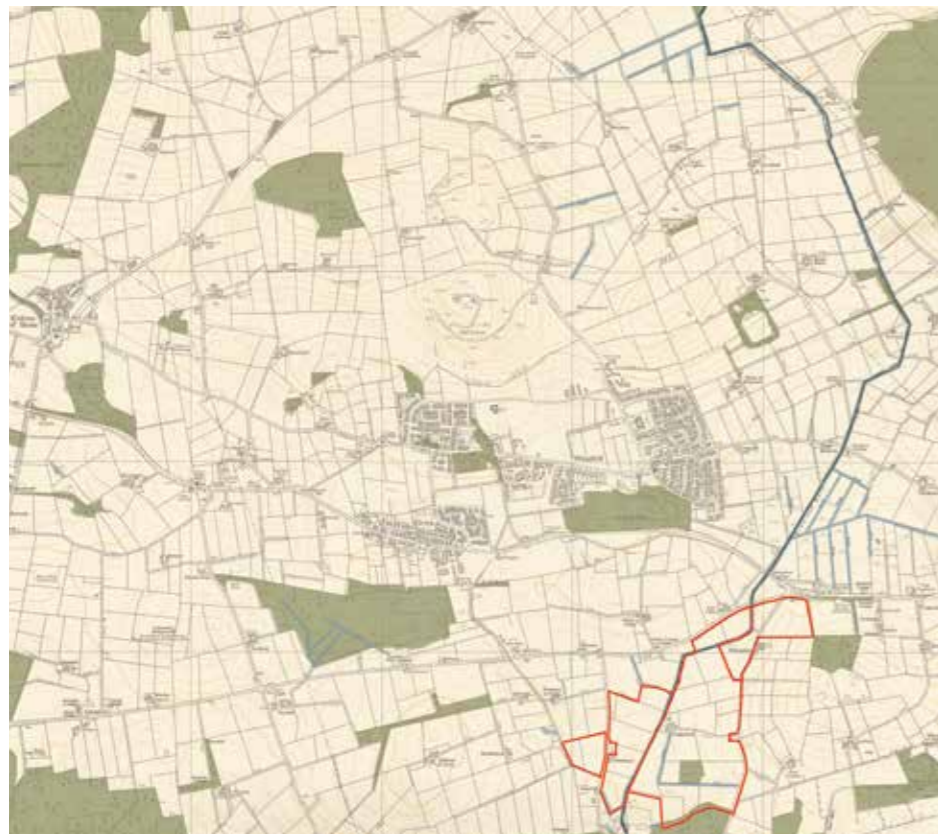


fig. 12: 1980

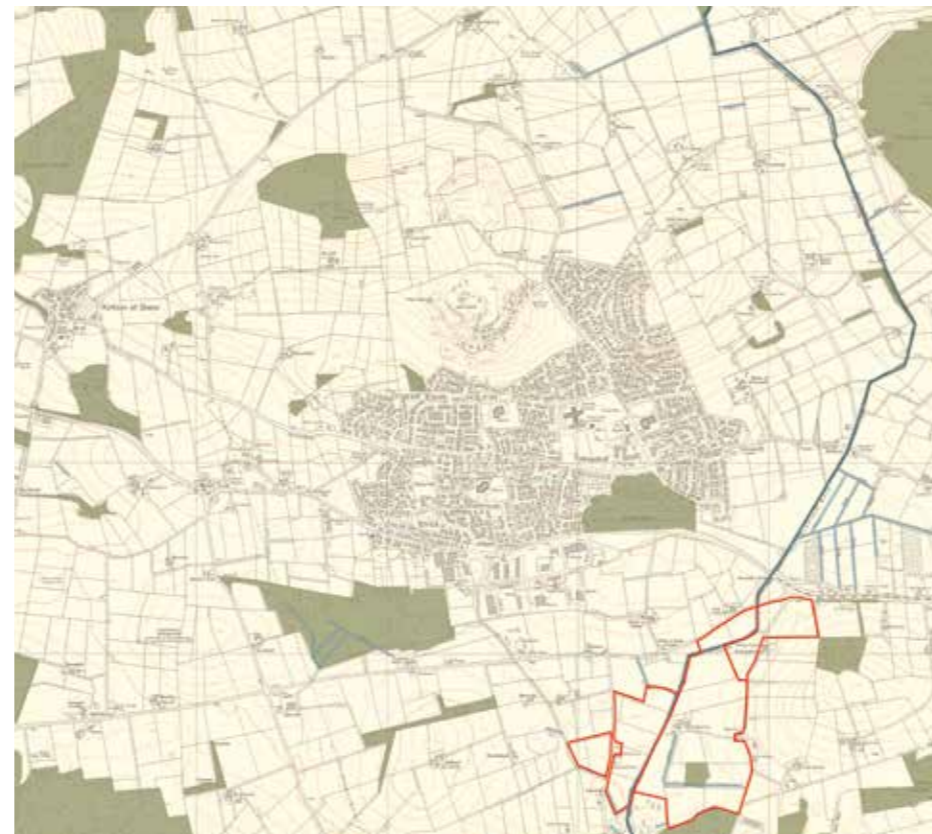


fig. 13: 1990

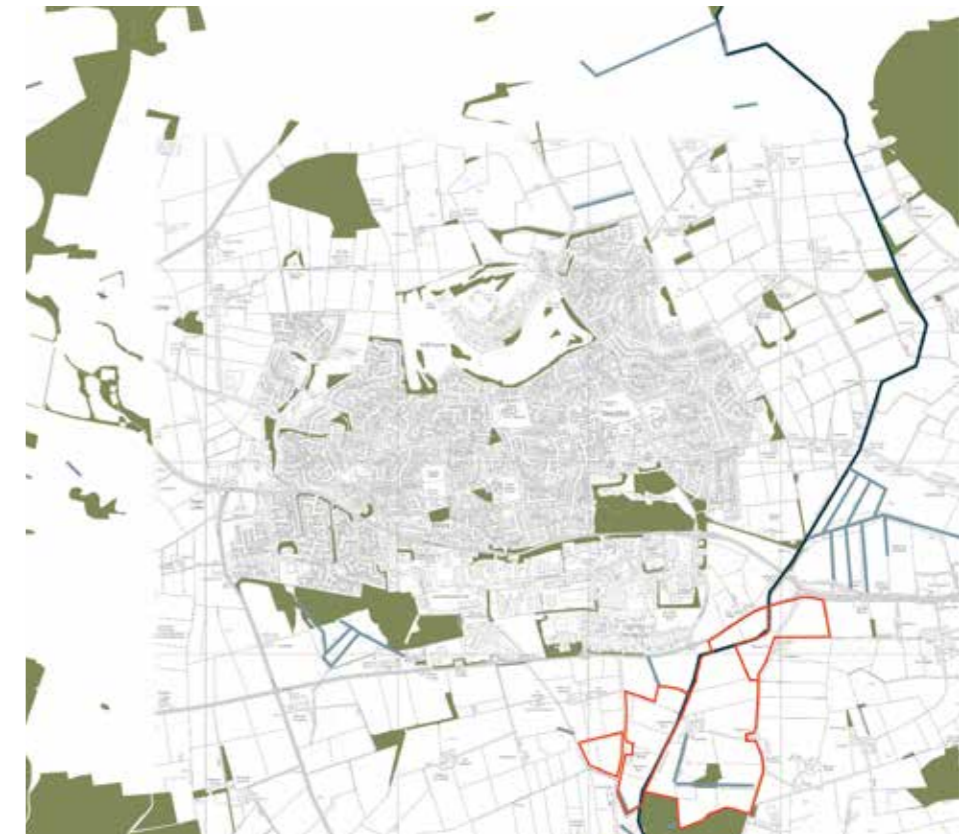


fig. 14: 2014

3.4 Town facilities, services and land use

Westhill is supported by a range of facilities and services, from retail to hotel and significant areas of employment uses. Although there is no historic core as such, the Westhill Shopping Centre to the east is identified for planning purposes as the town centre, supporting a range of food and specialist retail in addition to other services. Retailers in this location include M&S, The Co-operative Food, Aldi and a collection of other independent and national businesses. Large-scale retail has been established to the south of the A944 on the eastern entrance to the town in the form of a Tesco superstore. Restaurants, hotels, vet and dental practices and a doctors surgery are all accommodated within the town and convenience retail outlets are dispersed throughout the town.

There are four primary schools within Westhill: Westhill Primary, Skene Primary, Elrick and Crombie Primary school. Westhill also has a secondary school, Westhill Academy which services Westhill, Skene and pupils in the surrounding area.

Employment uses have expanded significantly in the past 10 years and the town has an established reputation as a centre for specialist subsea engineering businesses. Westhill Business Park and Arnhall Business Park accommodate the headquarters of many internationally renowned subsea companies which has contributed to Westhill's standing as a global subsea centre of excellence.

Community facilities and services include a swimming pool at the Westhill Academy campus, a Public Hall and Community Centre and Library.

A strong open space network is evident throughout the town, ranging from the town park of Denman Park to the Local Nature Reserve of Arnhall Moss and Carnie Woods which offer a range of passive and active recreation opportunities whilst also providing wildlife habitat.

- Site boundary
- Settlement boundary
- Town Centre
- Employment
- Open Space
- Retail
- Residential
- Recent Developments
- School
- Leisure/Sport Centre
- Library
- Post Office
- Church

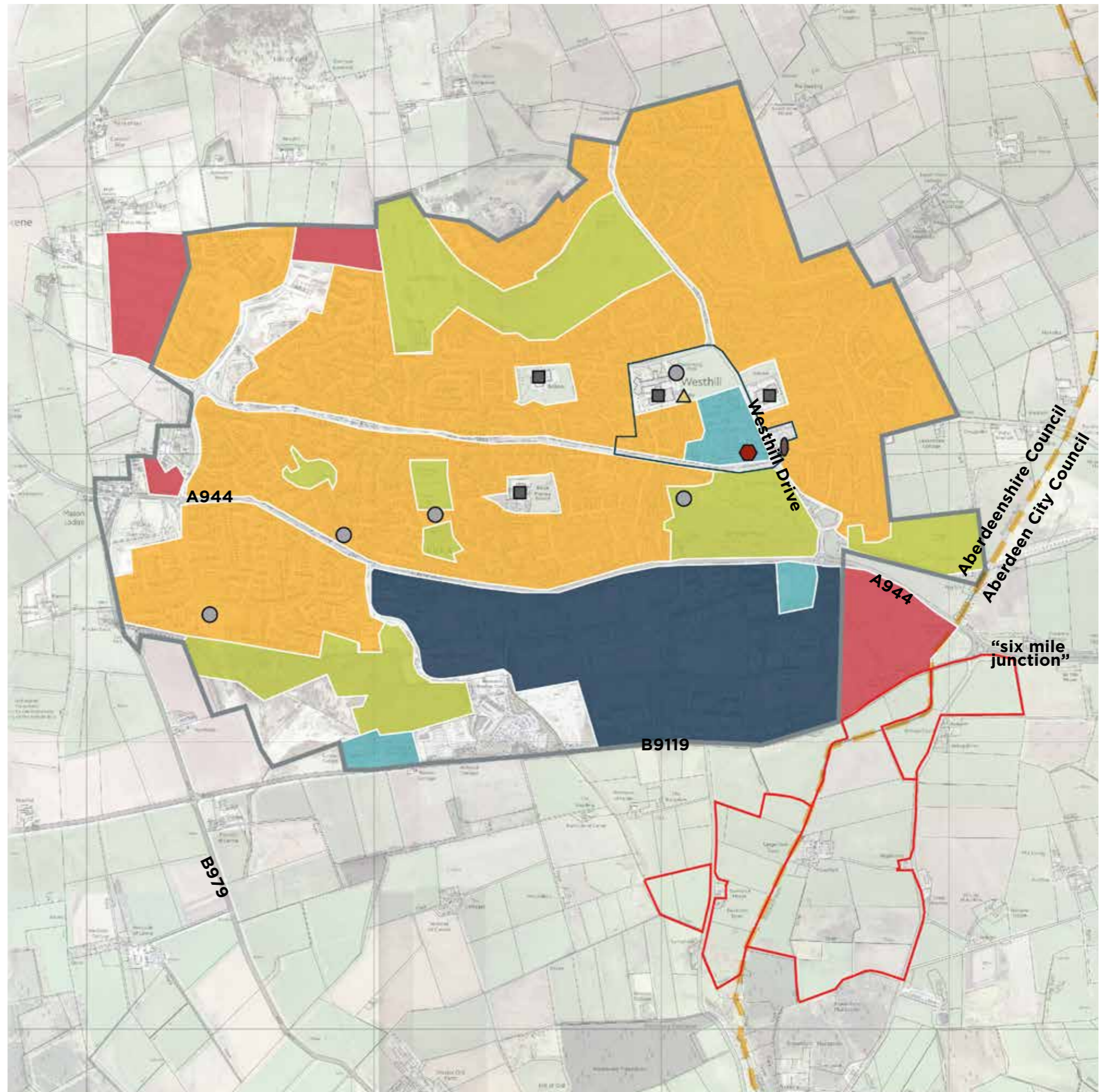


fig. 15: Town facilities and landuse

3.5 Open space/landscape

There are no statutory designated sites within the settlement boundary of Westhill, although statutory sites lie within the wider context and there are locally important non-statutory designated sites within the town.

Arnhall Moss Local Nature Reserve

Arnhall Moss lies on the eastern edge of Westhill and has a recognised value as wildlife habitat, being part of a former lowland raised bog. It is now largely covered in birch woodland and no longer functions as an open wet area.

Carnie Woods

Approximately 8 hectares of woodland.

Ancient woodland

Parts of Wester Ord Plantation and Broomfield Plantation to the south are identified as Ancient woodland in addition to woodland on Backhill immediately to the south of Six Mile junction.

Green Belt

Aberdeen City Council have designated all land immediately to the east of Westhill within their boundaries as Green Belt. In the most recent Aberdeenshire Council greenbelt review of 2008, the area immediately to the east of Westhill within Aberdeenshire boundaries was to be retained as such. Areas to the south of the town within Aberdeenshire boundaries were not identified as green belt.

Green space network

Whilst ACC have mapped “green space networks” within their boundaries, due to the extents of the Aberdeenshire authority the same mapping is not available. No ACC green space network areas immediately adjacent to Westhill have been identified.

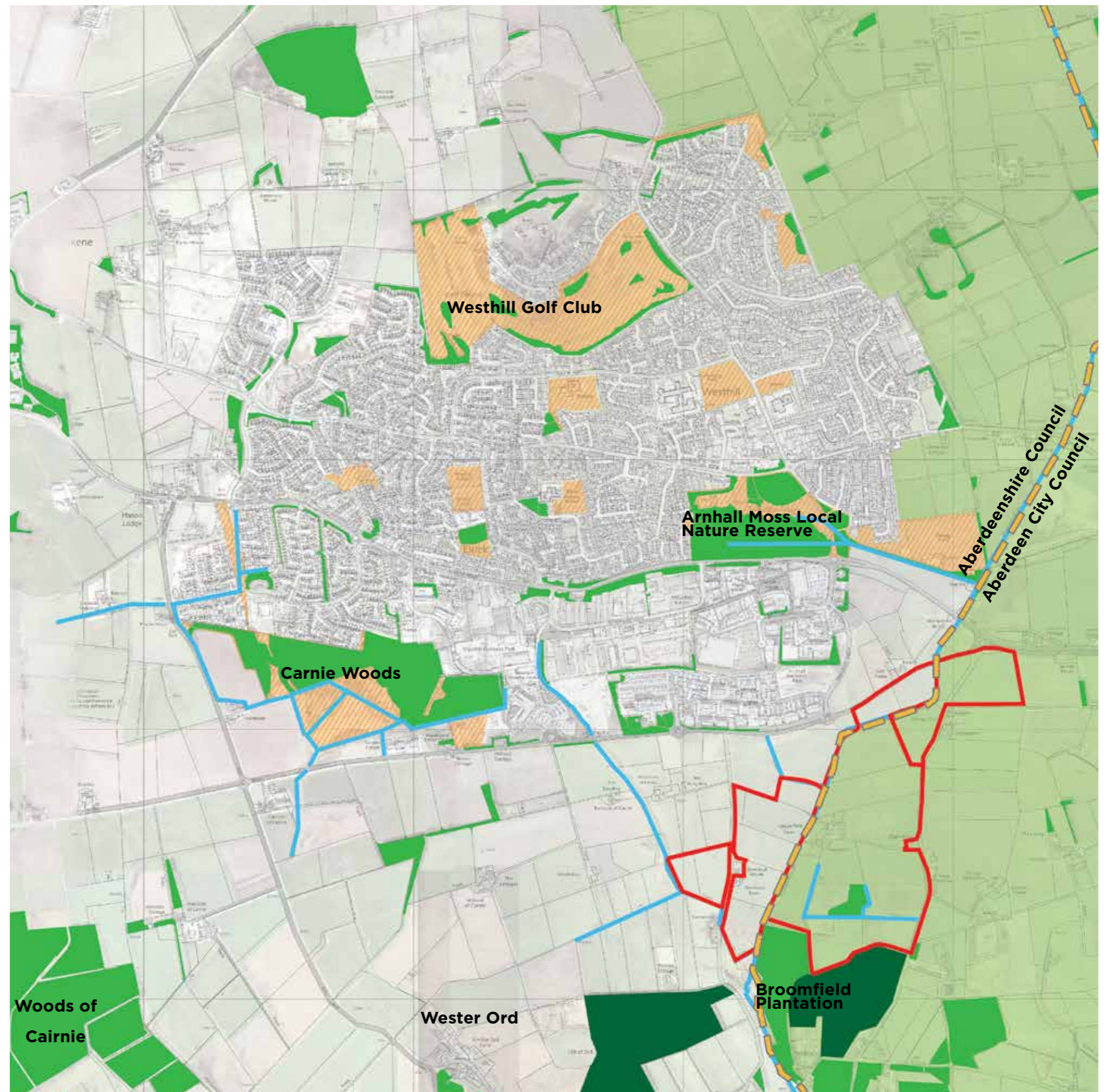


fig. 16: Town facilities and landuse

3.6 Access and connections

The Damhead, Cadgerford and Backhill sites offer an excellent opportunity for development in a sustainable manner. There are a number of benefits that can be realised by developing the sites. A separate Accessibility Appraisal has been carried out by Fairhurst that contains details of the existing facilities and movement network in Westhill and outlines the implications for the site itself.

This separate Accessibility Appraisal concludes the following:

- The sites are located within a reasonable walking distance from significant employment zones and from Westhill town centre where a number of amenities and facilities can be found. In addition the whole of Westhill is accessible by bicycle. The sites' location will therefore encourage short trips by sustainable means, reducing the need to travel by car, which meets with land use planning and transport planning policy.
- To enable sustainable trips footway and cycleway connections can be made from the sites to existing and proposed infrastructure within Westhill, notably within Arnhall Business Park. This could include a signalised crossing on the B9119. Excellent footway and cycleway provision exists or is proposed within the immediate vicinity of the site, offering direct links from the site to key trip generating destinations in Westhill.
- The B9119 forms a significant part of the northern site boundary and is a bus corridor that is served frequently, particularly during peak periods. There is potential to introduce bus stops on the B9119 adjacent to the Cadgerford and Backhill sites to allow public transport access to Aberdeen in particular. The sites can also be developed to allow future bus penetration.
- The sites are located close to the A944 corridor, which in turn will offer direct access to the AWPR which is expected to be complete in Autumn 2018. The sites will have excellent accessibility to the local and strategic road network.
- Studies by Aberdeenshire Council have identified infrastructure constraints on the local road network on the B9119 and at the A944 / B9119 Six Mile junction. These critical points are a threat to the short term growth of Westhill as opportunities to improve capacity are currently limited. However the Damhead, Cadgerford and Backhill land parcels have frontage on to the B9119 and the Six Mile junction and land from within these sites could be utilised to offer capacity improvements to the existing road network, unlocking short term development potential.
- The C-class Westhill to Blacktop Road constrains improvement options at the Six Mile junction. Development at Damhead, Cadgerford and Backhill offers an opportunity to realign the road so that it meets the B9119 further west than it currently does, which would allow alternative improvements to be made to the Six Mile junction, increasing its capacity in the short term.
- Land from within the Damhead, Cadgerford and Backhill sites could be used to make improvements to the B9119 over the frontage of the sites.
- Site access could be gained by a new signal controlled crossroads junction adjacent to the proposed Arnhall Phase 3 access, which is planned to operate on a left-in / left-out basis. The traffic signals would have

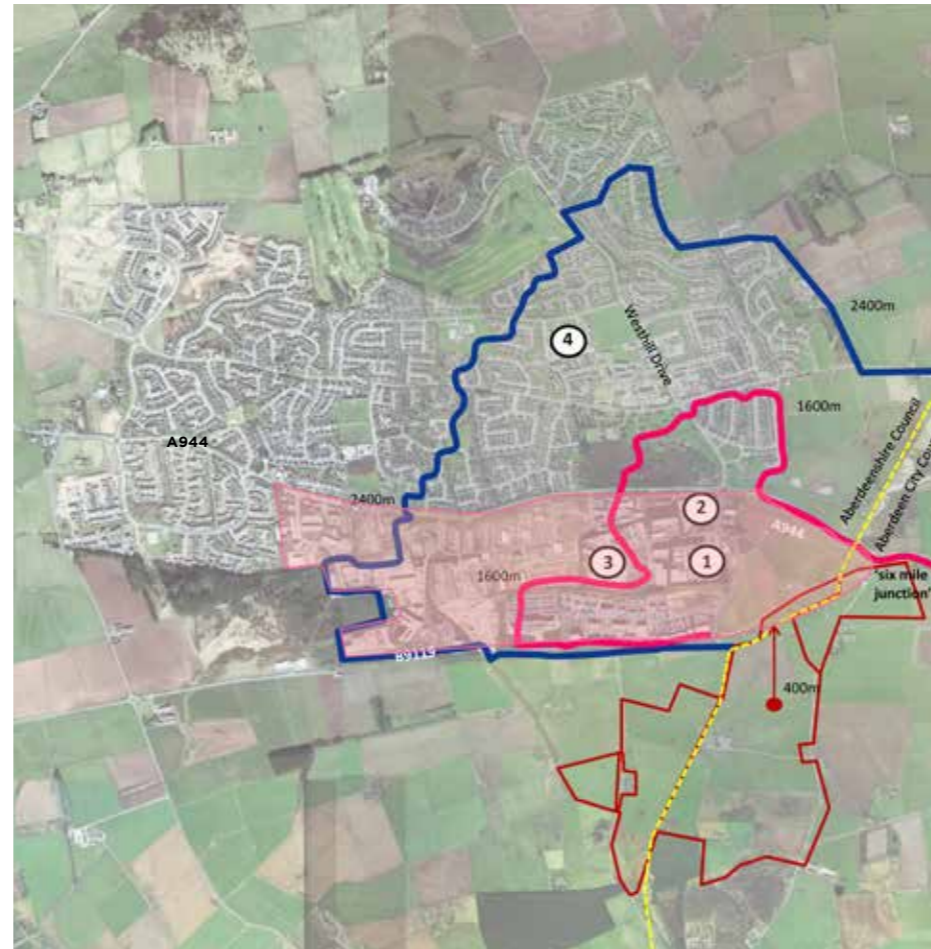


fig. 17: Pedestrian isochrones from Damhead/Cadgerford/Backhill site

- 1600m walking isochrone limit
- 2400m walking isochrone limit
- Arnhall Business Park
- 1 Skene Medical Group
- 2 Tesco superstore
- 3 Costco superstore
- 4 Westhill Academy

integrated pedestrian / cyclist crossing facilities and would also allow all movements to occur from Arnhall Phase 3. The traffic signals could be linked to the Six Mile junction traffic signals.

- The realigned C-class Westhill to Blacktop Road would be designed in such a manner as to discourage rat-running movements, which currently occur.
- Aberdeenshire Council are known to be considering long term infrastructure improvement options for Westhill, though no clear strategy has been identified at this stage. The land at Damhead, Cadgerford and Backhill can be developed in a manner which makes allowance for future long term infrastructure plans, including potential for a southern distributor road passing through the site. However an access strategy is also available which would allow short term development to progress to meet current demands in Westhill.

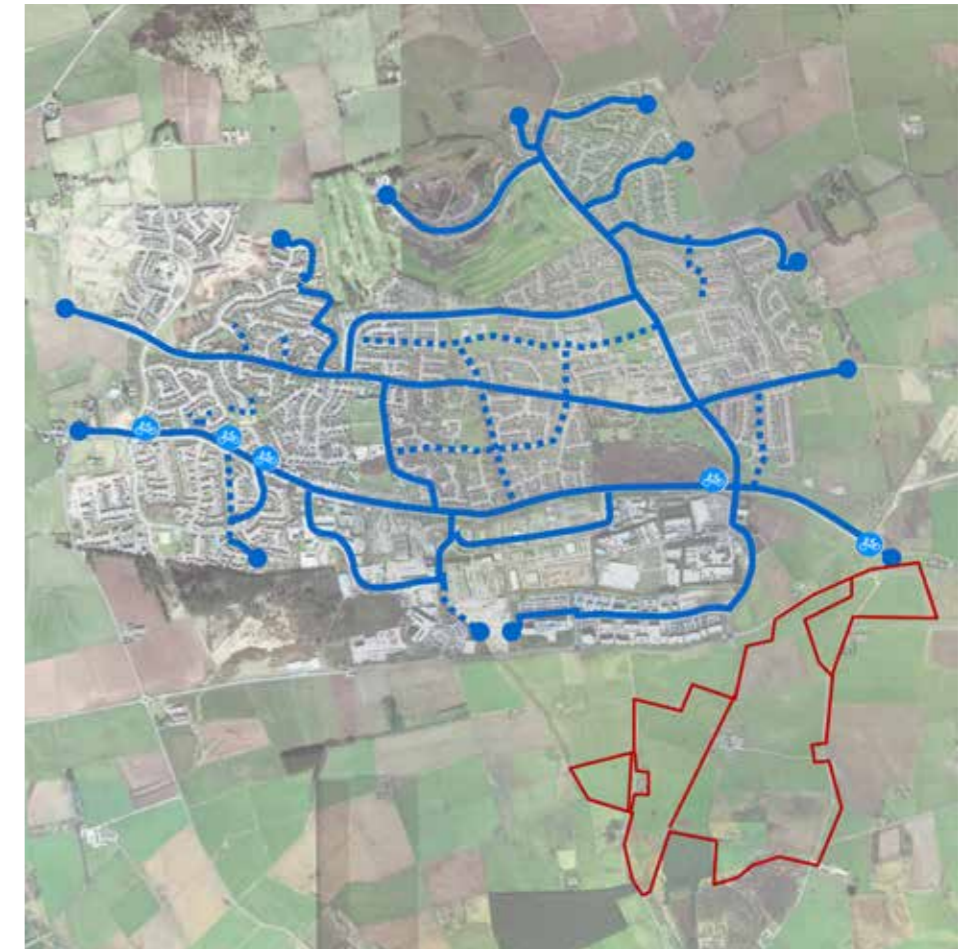


fig. 18: Cycle facilities

- On road cycle route
- - - Off road cycle path
- Network extent of the 'No Excuse Cycling Zone'
- 🚲 Toucan crossing

The Damhead, Cadgerford and Backhill sites have rightly been recognised in the Westhill Capacity Study as being sites that are most suitable for development. Development of the sites could occur in a sustainable manner offering many benefits due to their location. In addition, development of these sites can offer road capacity benefits at critical points on the local network which cannot be easily realised through development of other sites. From a traffic and transport perspective, allocation of the sites for development would permit growth in Westhill in the short and long term which may not be achievable through development elsewhere in the town.

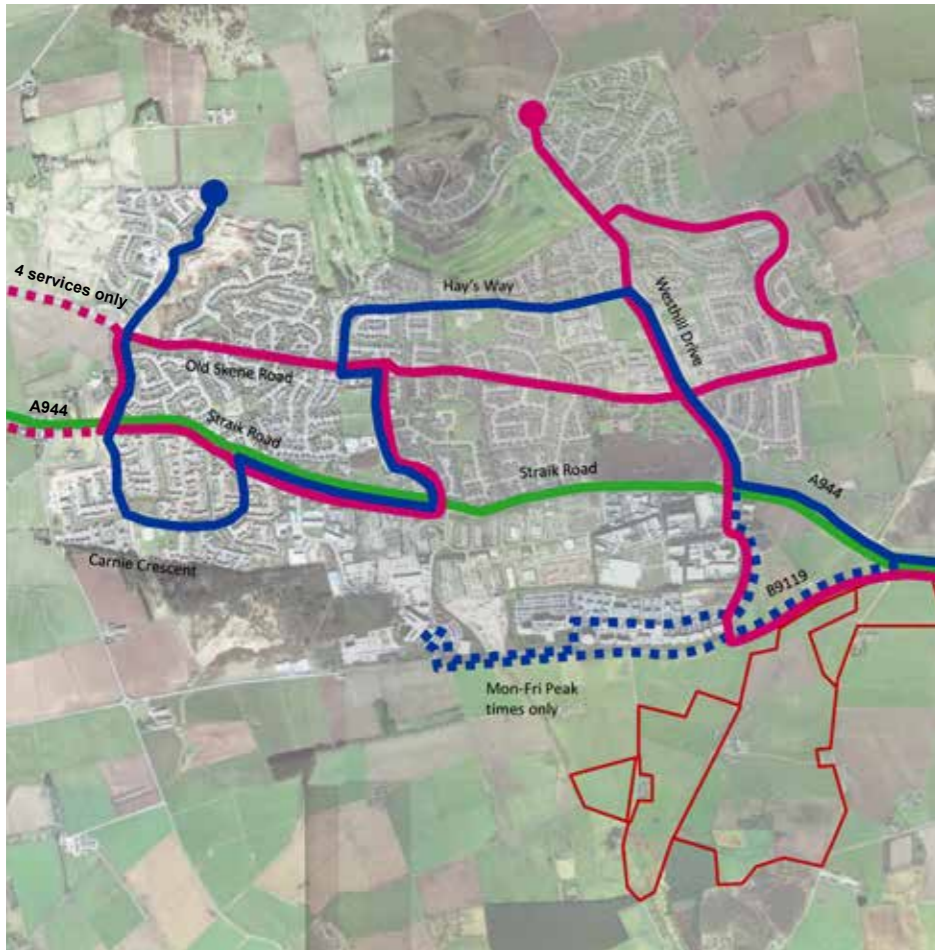


fig. 19: Sustainable Transport Maps: Bus Map

- Stagecoach Service X17 (Aberdeen and Westhill)
- - - Stagecoach Service X17 (Peak time only. Aberdeen and Westhill)
- Service 218 (Aberdeen to Alford)
- Stagecoach Service 220 (Aberdeen to Elrick)
- - - Stagecoach Service 220 (Aberdeen to Elrick via Kirkton of Skene)

- Bus stop
- - - Bus route
- 'A' Road
- 'B' Road
- Minor Road
- - - - - Core Path

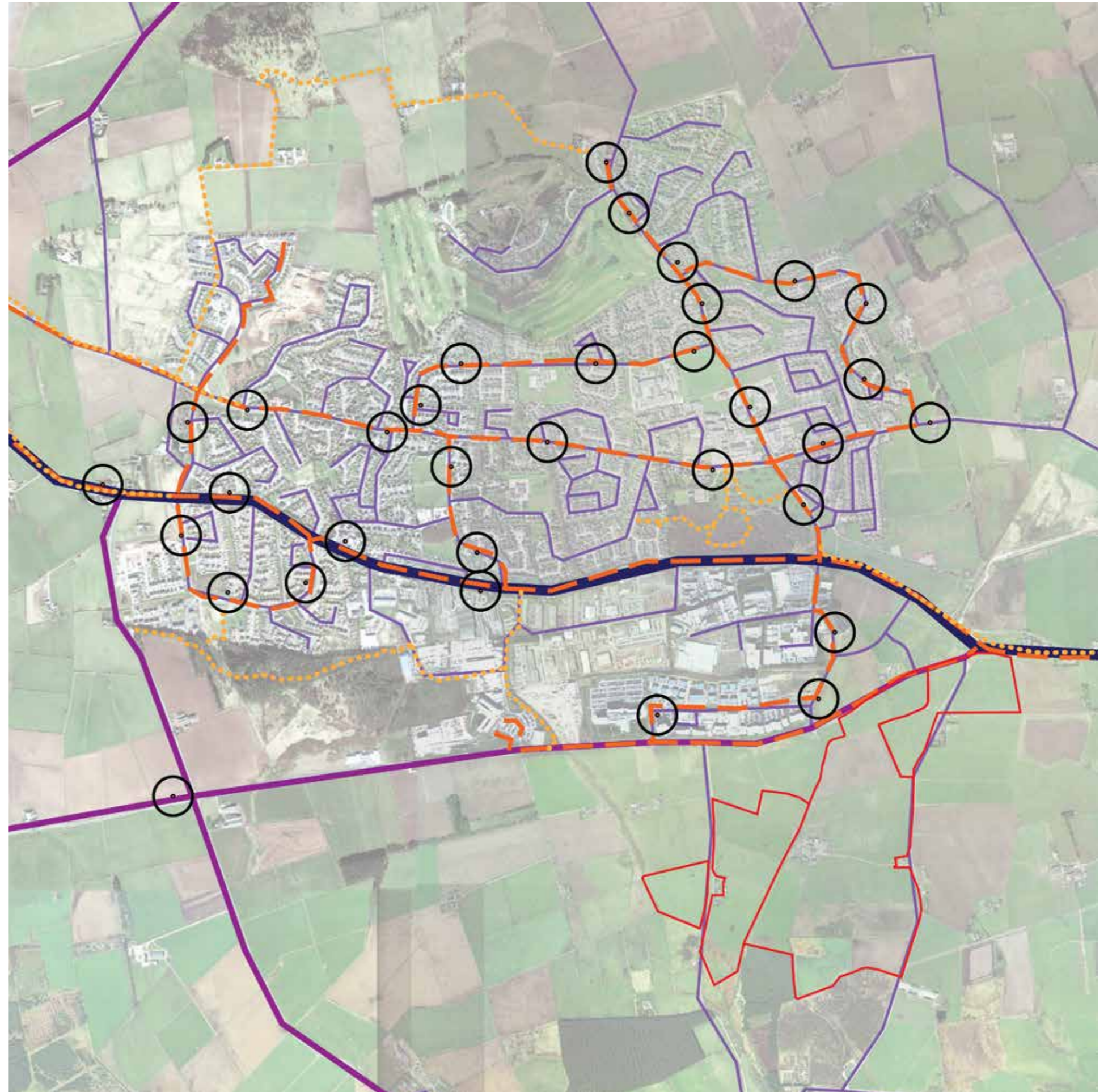


fig. 20: Connections, bus stops and local movement network

3.7 Future growth potential

Aberdeenshire Council recently commissioned an update to the 2008 Westhill Capacity Study by AMEC. Whilst the original study investigated a scenario of 50% housing growth, the updated document (2014) considers the capacity for future growth over a period of 20-25 years. Although the Local Development Plan context has somewhat changed since the original 2008 study was carried out, there is still a recognised pressure from businesses and developers regarding Westhill and the update was completed to provide an up-to-date position regarding the future growth potential of the settlement. The document provides a comprehensive and valuable overview of a range of issues that require to be considering for any growth scenario and a brief summary of key issues and their relevance to Damhead, Cadgerford and Backhill is set out on this page.

3.7.1 Constraints

An extracted diagram below shows the range and complexity of absolute and relative constraints to growth that surround Westhill. These range from pipelines with associated areas of restricted development, to overhead powerlines to watercourses and protected open space. The Aberdeen City Council boundary is identified as a constraint due to recognised limits on cross-administration planning. Aside from the presence of a watercourse on the western boundary of Damhead, a watercourse and pipeline between Damhead and Cadgerford, and an isolated element of woodland to the south of Cadgerford, the study does not highlight any other significant constraints on the site.

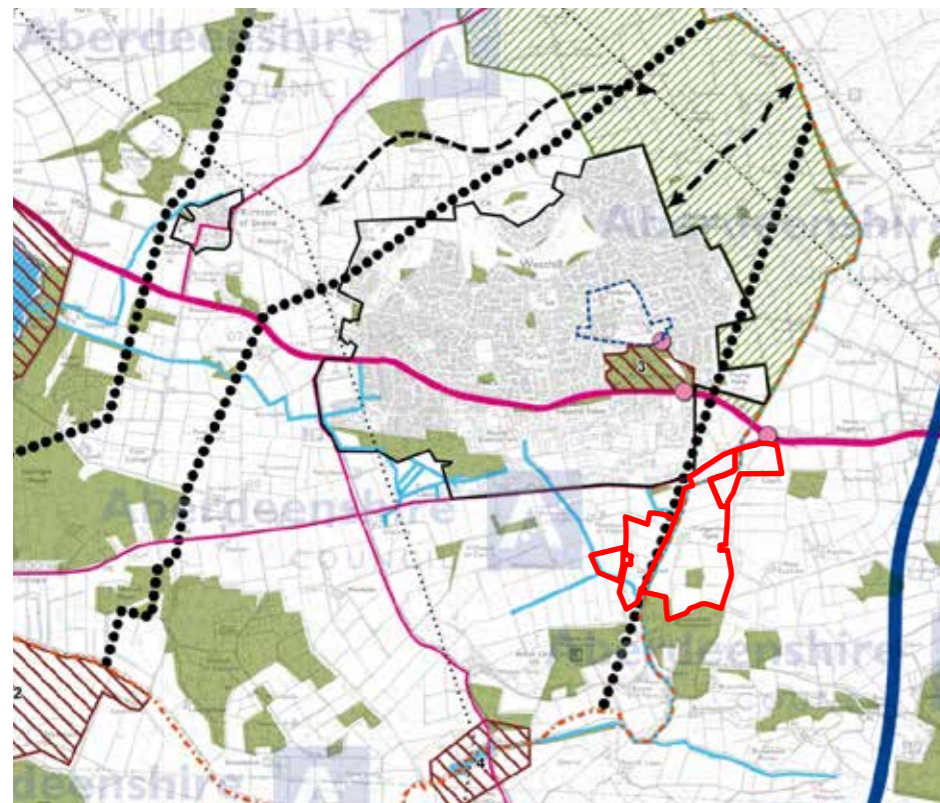


fig. 21: Extract from Westhill Capacity Study: Constraints
Damhead/Cadgerford/Backhill, Westhill

3.7.2 Potential Development Areas

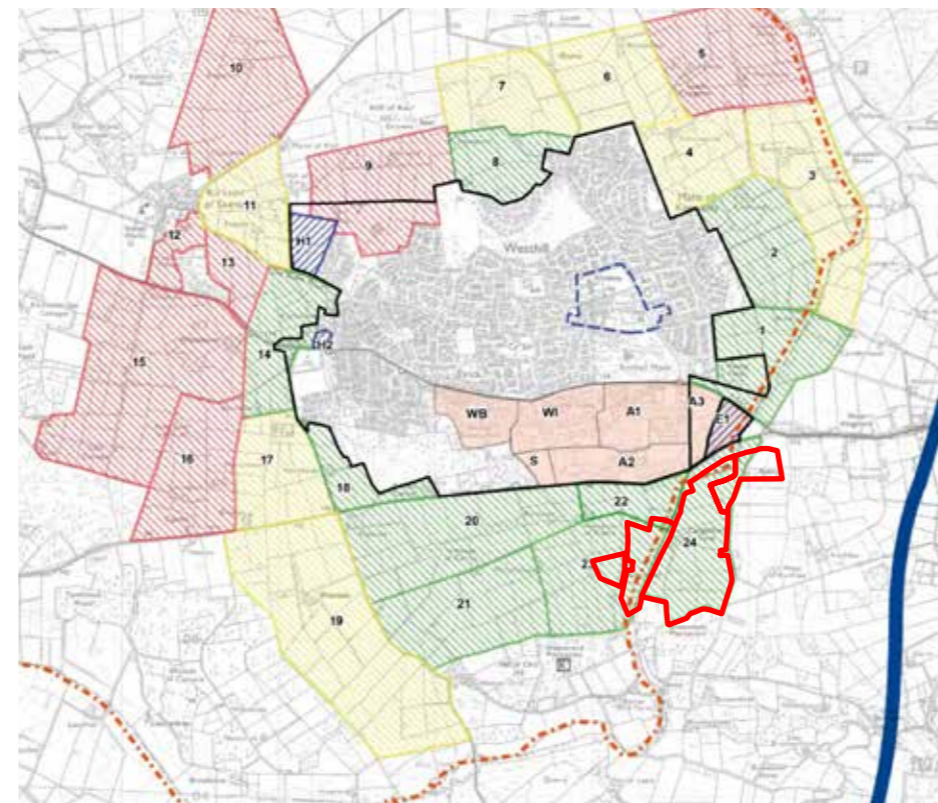
Sections 9 and 10 of the study sets out the results of an assessment of suitability for a wide range of sites around Westhill. This assessment included Damhead, Cadgerford and Backhill (identified as part of site 23 and 24) which was one of ten potential development sites categorised as ‘most suitable’ (see extract below). In general the sites identified were to the south and east of Westhill and due to their proximity to employment, retail and transport capacity were considered to be the most sustainable areas for development. In addition, the top ten sites were scored highly for their “potential ability to enhance the spatial structure of Westhill”.

Within the recommendations, the study states a strong preference for those sites assessed as ‘most suitable’ to be developed first to avoid identified constraints elsewhere and to support those considered the most sustainable locations.

3.7.3 Other key issues

In addition to providing a baseline report on the town and assessing potential expansion sites, the document sets out a number of key issues that are critical to the future development of Westhill. These relate to spatial strategy and sustainability objectives and are integrated with the approved Aberdeenshire Strategic Development Plan. Of specific relevance to the Damhead, Cadgerford and Backhill sites are those issues relating to:

- Housing provision: Potential for development to address the “lack of diversity and choice in terms of housing tenure and type” with Westhill.



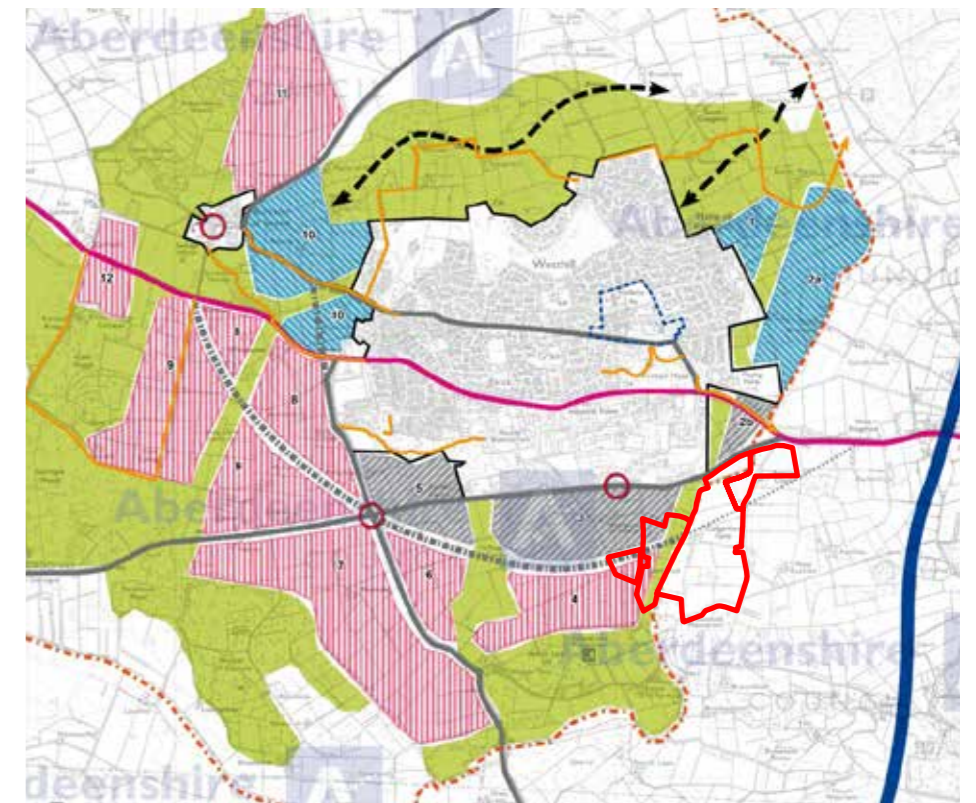
Most suitable
Suitable
Less suitable

fig. 22: Extract from Westhill Capacity Study: Suitability of Potential Development Areas

- Connectivity, Congestion and Emissions: Improvement of traffic flows, particularly on the A944. The document specifically identifies the significance of major infrastructure improvements being co-ordinated with a smaller number of large development proposals rather than a larger number of smaller development sites with individual improvements. Damhead, Cadgerford and Backhill offers the potential as a significant development site to help deliver infrastructure to the south of the town.
- Relationship between Westhill and Surrounding Areas: Given the recognised poor character of approaches to Westhill at both the east and west, the importance of any potential development area in this location to contribute to a gateway entrance is highlighted. Development on these edges and approaches would furthermore offer the potential to clearly define the settlement boundaries.

3.7.4 “Indicative proposals”

In order to keep within the administrative boundaries of Aberdeenshire Council, the “Indicative Proposals” plan (extracted below) drafted in 2008 and included in the 2014 update does cover the Damhead site but does not feature the Cadgerford site although a proposed southern relief road linking the A944 east and west does pass through the site. Potential employment and housing areas are identified to the immediate north of the site and illustrate the importance of the Cadgerford/Backhill site in creating a coherent and distinctive gateway at the east of the town that could be carefully integrated with required infrastructure upgrades in the same location.



Strategic Open Space
Potential housing
Potential employment
Other suitable development areas
Proposed Road

fig. 23: Extract from Westhill Capacity Study: Indicative proposals

3.8 Visual containment to the south

This view from Westhill Heights looking to the east and south of Westhill shows the strong natural visual containment which exists due to local topography and established woodland areas. Even from this elevated position, there are significant background elements which rise above the limits of the immediate site boundary. These elements and the topographic conditions to the south ensure that new development to the south will not break the skyline and do not visually expand the limits of the settlement significantly.



fig. 24: View from Westhill Heights looking east and south.

4. Site appraisal

4.1 Overview

The location of this development framework comprises three adjacent landholdings: Damhead, Cadgerford and Backhill. For the purposes of this section of the document, the three sites are considered as one integrated development area. The site is located immediately to the south of the B9119 at its junction with the A944 (the 'Six Mile junction'). It is bounded to the west by the Ord Burn, with the Brodiach Burn running between the Damhead and Cadgerford holdings. The unnamed C class road from the B9119 to Easter Ord runs through the Damhead landholding, with the east of the site bound largely by the unnamed Westhill-Blacktop C class road. A portion of the 'Backhill' site extends east beyond the unnamed road upwards a short distance towards the Back Hill landform itself. The Broomfield Plantation forms the southern boundary. The land is currently in agricultural use and is identified within the Aberdeen City Council boundaries as greenbelt.

The identified areas are approximately (gross areas):

- Damhead: 16.48 hectares (3.56ha west and 12.92ha east);
- Backhill: 8.64 hectares; and
- Cadgerford: 39.07 hectares.

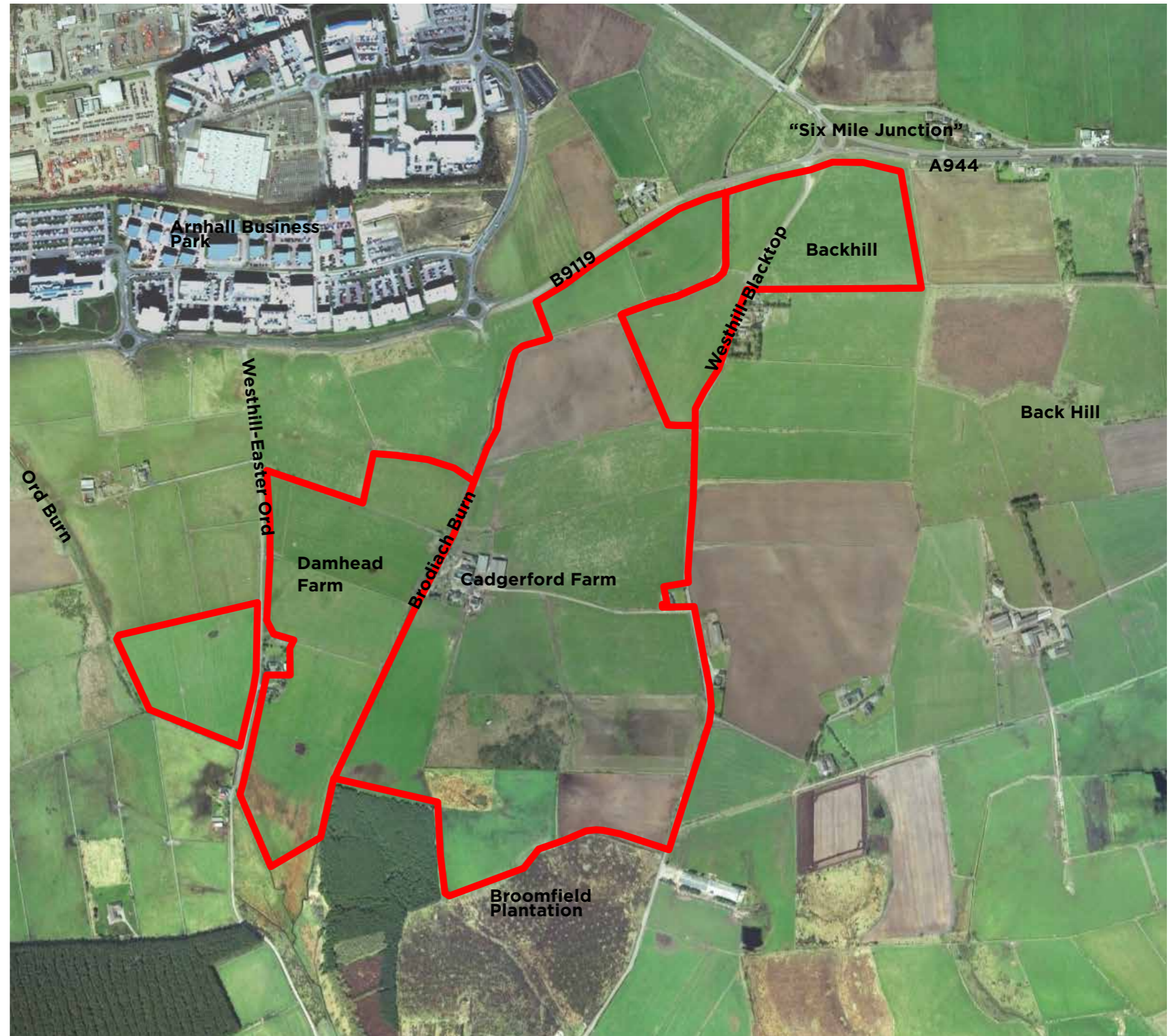


fig. 25: Aerial photography with sites identified

4.2 Topography

The site generally slopes from east to west towards a minor valley that contains the Brodiach Burn, separating Cadgerford and Damhead. A high point of around 135m AOD is located in the most easterly part of the Backhill site and a low point is generally around 100m AOD where the Brodiach Burn exits the site. The land that sits between the Ord Burn and Brodiach Burn, namely Damhead is generally flat. The unnamed C-road to the east follows the 120m AOD contour before dropping away as it leaves the site. The ground initially falls relatively quickly away from the road on the eastern edge towards the watercourse. There are some significant local undulations that run at right angles to the B9119 and give the appearance of a distinctly rolling landscape to the north. Elsewhere, these ripples are less pronounced and the site is relatively flat towards the south and west of the site.

4.3 Aspect

The site is generally south-facing although those areas immediately adjacent to the unnamed road on the eastern boundary have a more westerly aspect. Whilst there are a few locally steep areas of land, the majority of the site has a gradient of less than 5%, providing no particular challenges to built development.

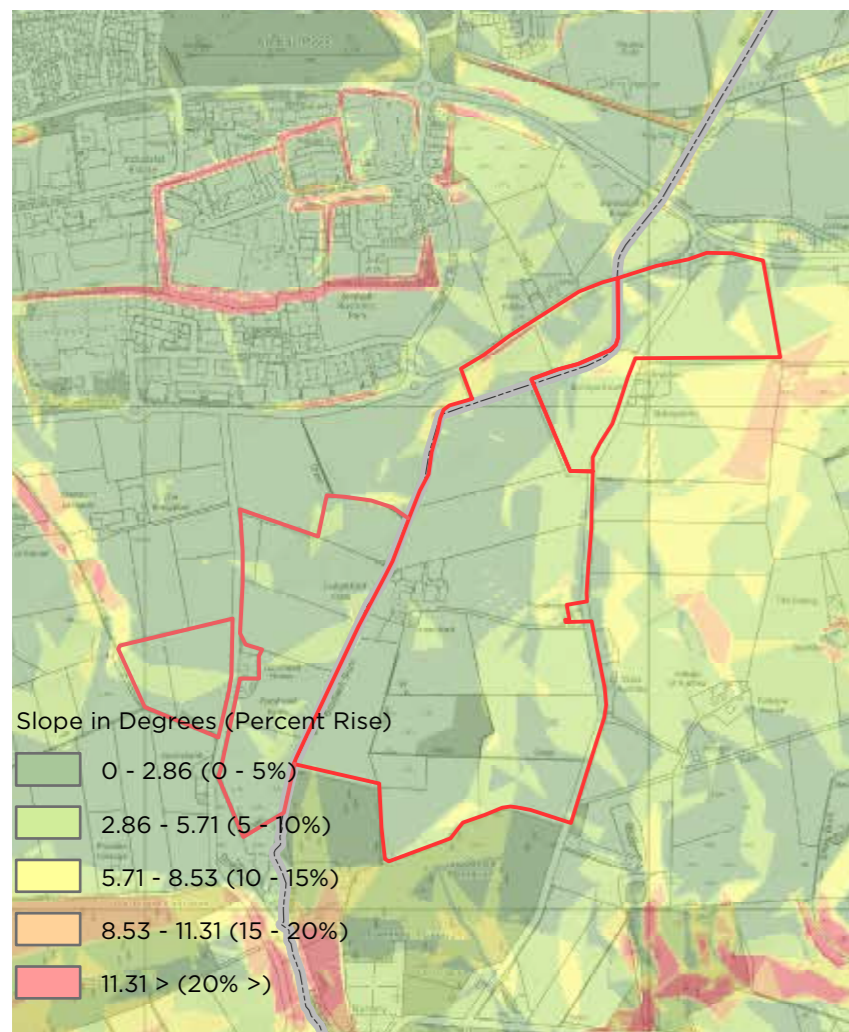


fig. 26: Slope analysis.

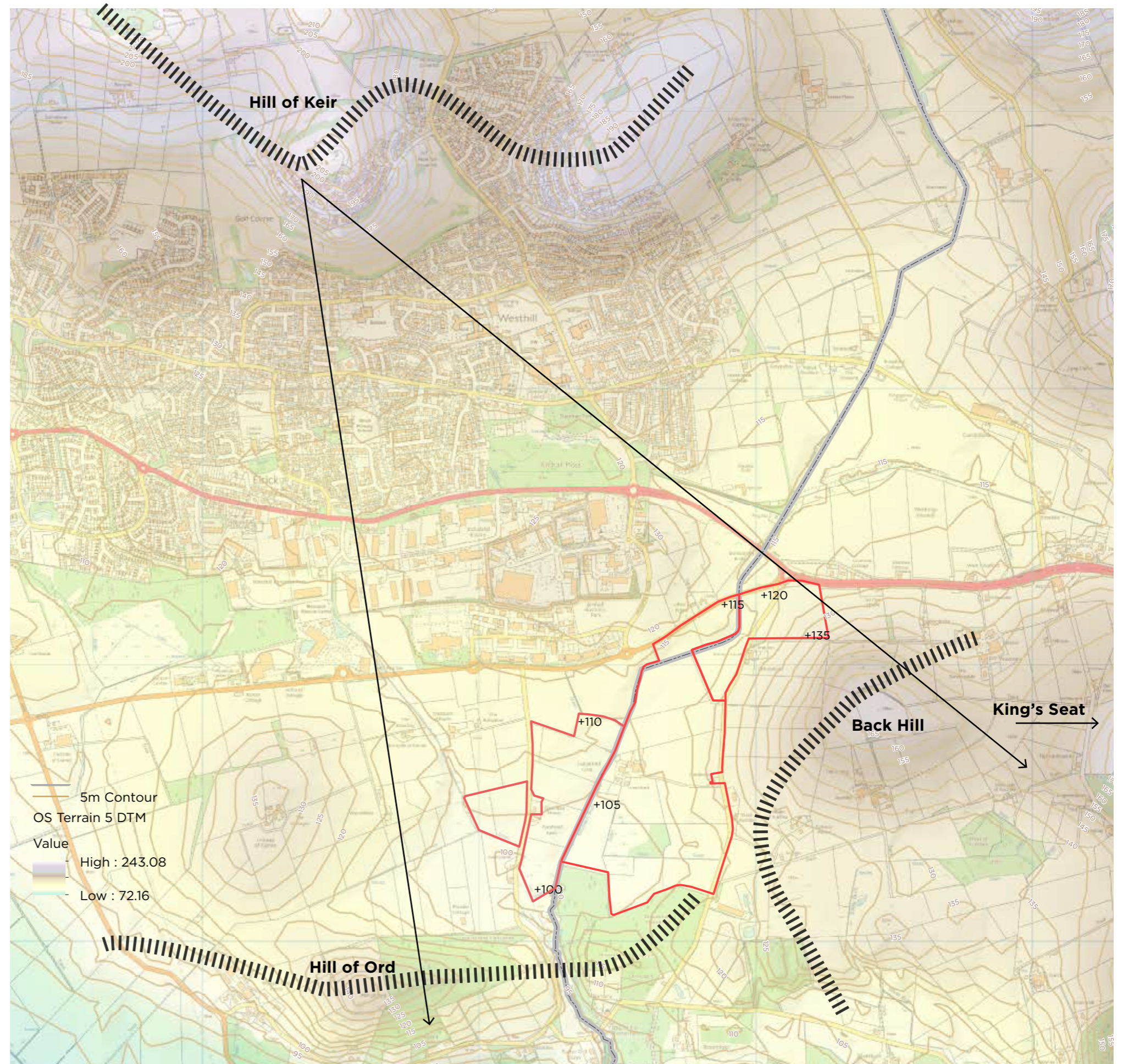


fig. 27: Elevation analysis

4.4 Watercourses/flood risk

The Brodiach Burn is the main watercourse within the site, although the Ord Burn runs to the west of Damhead, and there are a number of agricultural drainage ditches that drain towards the southern boundary within which flowing water has been observed. The SEPA flood risk maps indicate that any change of flooding due to the watercourse is largely constrained to those areas immediately adjacent to the main Brodiach channel. A wider area of potential flood risk is shown on the SEPA maps at the confluence of the Brodiach Burn and the Ord Burn which runs outwith the site further to the west.

The SEPA flood risk maps for surface water flooding is largely similar to the river flood risk, with additional local areas corresponding to local drainage ditches and existing wetland areas.

A wetland area is evident towards the south of the site adjacent to an existing mixed woodland area. Local earth sculpting to shape and contain this area can be seen which it is presumed is to allow agricultural activities around the site.

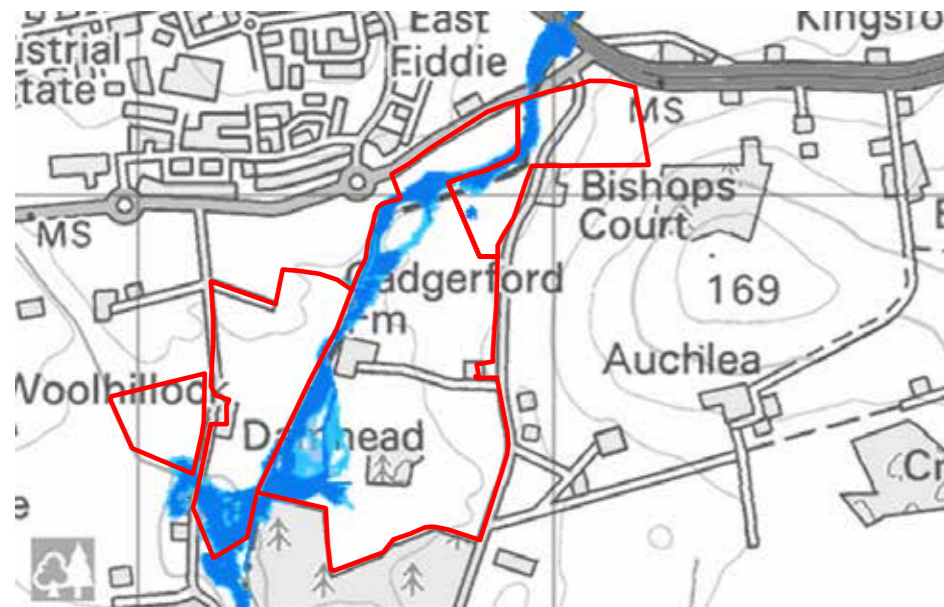


fig. 28: SEPA Flood risk map: River

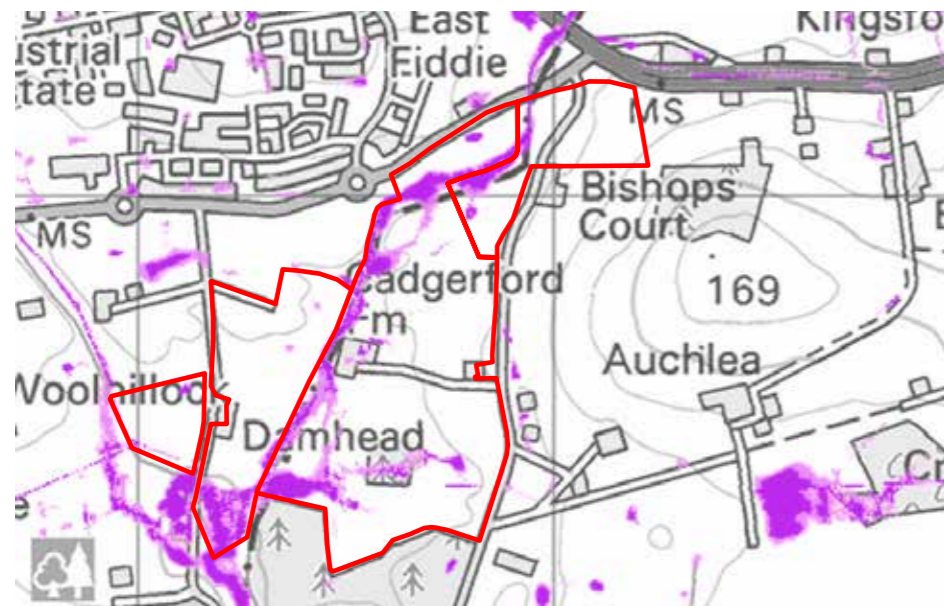


fig. 29: SEPA Flood risk map: Surface water

Damhead/Cadgerford/Backhill, Westhill

4.5 Pipeline consultation zone

The BP 'Forties' oil pipeline system runs through the site, between the Damhead and Cadgerford landholdings and thereafter runs outwith the site, parallel to the Brodiach Burn. The pipeline carries unstabilised crude oil from Cruden Bay to Kinneil, Grangemouth. The pipeline has a consultation distance of 485m. The consultation distance is subdivided into three zones:

- Inner Zone: 0 - 110 metres;
- Middle Zone: 110 - 380 metres; and
- Outer Zone 380 - 485 metres.

The consultation zones around this oil pipeline restricts the amount and type of development which can take place. The Health and Safety Executive (HSE) are responsible for deciding whether to 'Advise Against' a proposed development. The current methodology which HSE uses when providing land use planning advice is known as PADHI (Planning Advice for Developments near Hazardous Installations). PADHI applies two main principles to a decision matrix to generate the response, these include:

- The zone that the development is located in; and
- The 'Sensitivity Level' of the proposed development, which is derived from an HSE categorisation system of "Development Types".

A full assessment of the acceptability of development requires an indication of the type of development, the proposed building floorplates and heights, building capacities and general site arrangement in order to assess the likely population that would be living or working in the proposed areas. Development with vulnerable users such as schools are most likely to be refused whilst those involving the normal working population at work are more likely to be acceptable.

For the purposes of this development strategy, the following has been applied in line with the PADHI guidance:

- Inner zone: No residential. Offices, industrial storage up to 2 storeys and less than 100 occupants. Hostels up to 9 bedspaces. Retail units up to 250 sqm per building. Bar/restaurant up to 250sqm.
- Middle zone: Low-medium density residential. Office, industrial storage, no limit in height and population. Hotels up to 100 bedspaces. Retail units up to 5000 sqm per building. Bar/Restaurant up to 5000 sqm.
- Outer pipeline zone: Medium-high density residential. Offices, industrial, storage - no limit. Hotels - not limit to bedspaces. Retail units- no limit per building. Bar/restaurant - no limit.

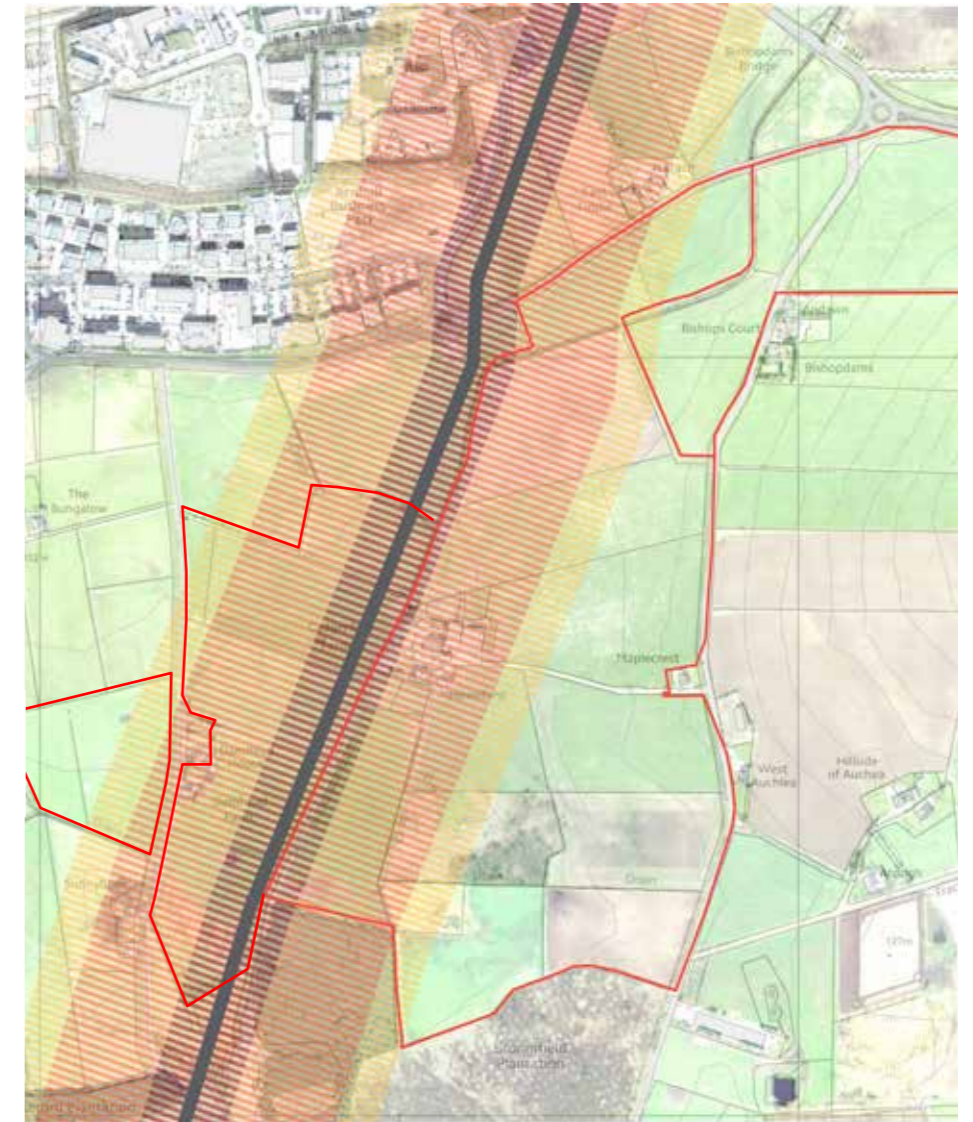
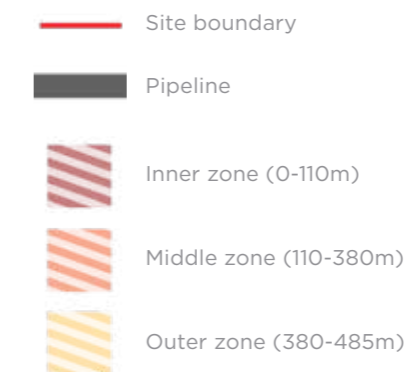


fig. 30: BP 'Forties' consultation zone



4.6 Landscape elements

Key landscape elements within the site include:

Watercourse

As described previously, the Brodiach Burn runs through the middle of the site, between the Damhead and Cadgerford landholdings. The Ord Burn borders the western edge of the Damhead landholding. Along its length if the Brodiach Burn there is generally an associated strip of vegetation of various types and densities. This ranges from long grasses to shrubs and self-seeded small trees.

Small scale agricultural drainage ditches

Water flows along a number of drainage ditches formed for agricultural purposes. In general these ditches pick up water from fields to drain towards the Brodiach Burn.

Wetland area

There are areas of wetland identified by the Scottish Wetland Inventory to the south of the site formed at a low points in the site and surrounded by several drainage ditches. This is in the form of wet grassland/marshy grassland.

Existing trees

An area of native woodland sits adjacent to the wetland area to the south of the Cadgerford landholding. This appears to be mature broadleaved woodland of a mature nature which has had little or no management.

Dry stone dykes and associated rough scrub strips

There is some evidence of dry stone dykes constructed as field boundaries. These are particularly significant on the boundaries with woodland areas.

Agricultural land

In general, the site is clearly in agricultural use and as such has been intensively managed in places where land has been under various functions.

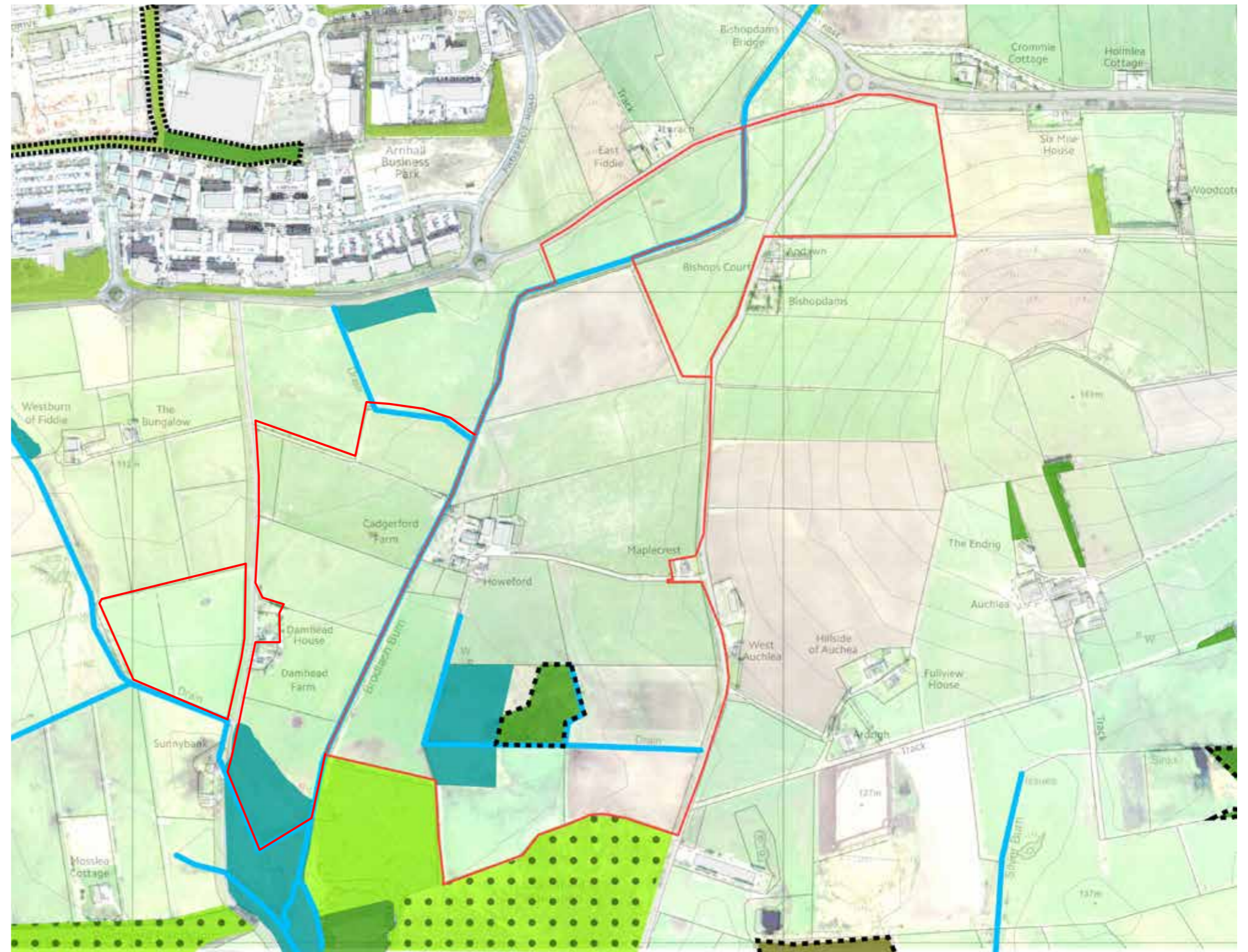
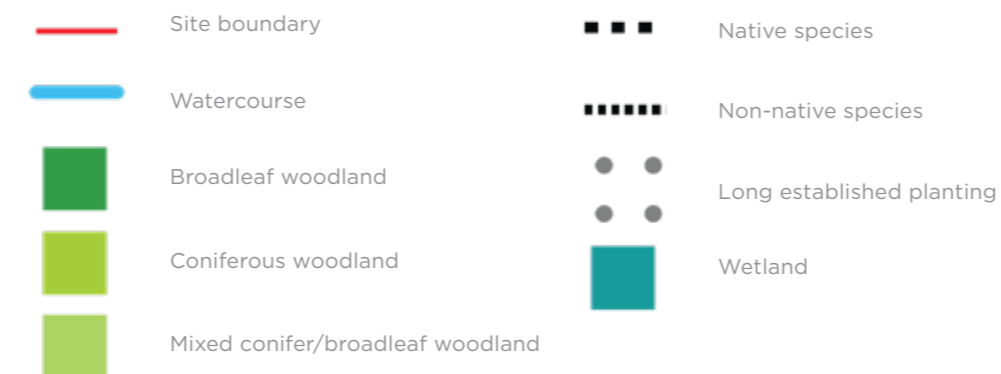


fig. 31: Key landscape elements



4.7 Views/enclosure/boundary

The site is well contained and enclosed to the south and east by woodland and the Back Hill landform, which is in turn part of the larger King's Seat landform (see panorama at foot of this page). Landform contains immediate views beyond the site boundary to the south-west, however there are distant views possible to Hill of Fare and the Midmar Forest area. Moving southwards along the Westhill-Blacktop road beyond Maplecrest there are distant views to the south-east before a local ridge closes them off.

Due to its slightly elevated position, in general there are good views from the Westhill-Blacktop road over the gentle valley that contains the Brodiach Burn to the west and north of the southern edge of Westhill. As can be seen on the photographs shown on this page, Westhill's immediate urban edge is visually ragged and incoherent along this boundary, displaying a wide array of office and light industrial building types, heights, materials and designs with no overall structure or pattern. Beyond the immediate built edge, Westhill rises up to the north and displays a somewhat softer, residential character that is quite visually dominant against the Hill of Keir and other local hills.

The wooded boundary to the south is of a plantation character but does have an fringe of trees that softens the edge and prevents too stark a barrier.



View from C-class road adjacent to Brodiach burn west of Broomfield Plantation showing ragged southern urban edge of Westhill



Incongruous building styles and forms that are dominant on skyline



Large floor-plate buildings with significant visual impact



The Back Hill landform contains the site on the east.

4.8 Site analysis summary

A summary of the key site features and issues is illustrated on the adjacent diagram. In summary, the site:

- Is well contained to the east and south through landform and woodland planting;
- Generally faces west and south with a slope towards a small watercourse running through the site;
- Is bounded to the east by the minor Westhill-Blacktop road;
- Contains few existing significant landscape features beyond the watercourse and a small area of woodland and wetland;
- Has a visually incoherent and disruptive northern boundary where the industrial/office park edge of Westhill is located; and
- Has topography that lends itself to development and is of a size to allow mixed-use development.

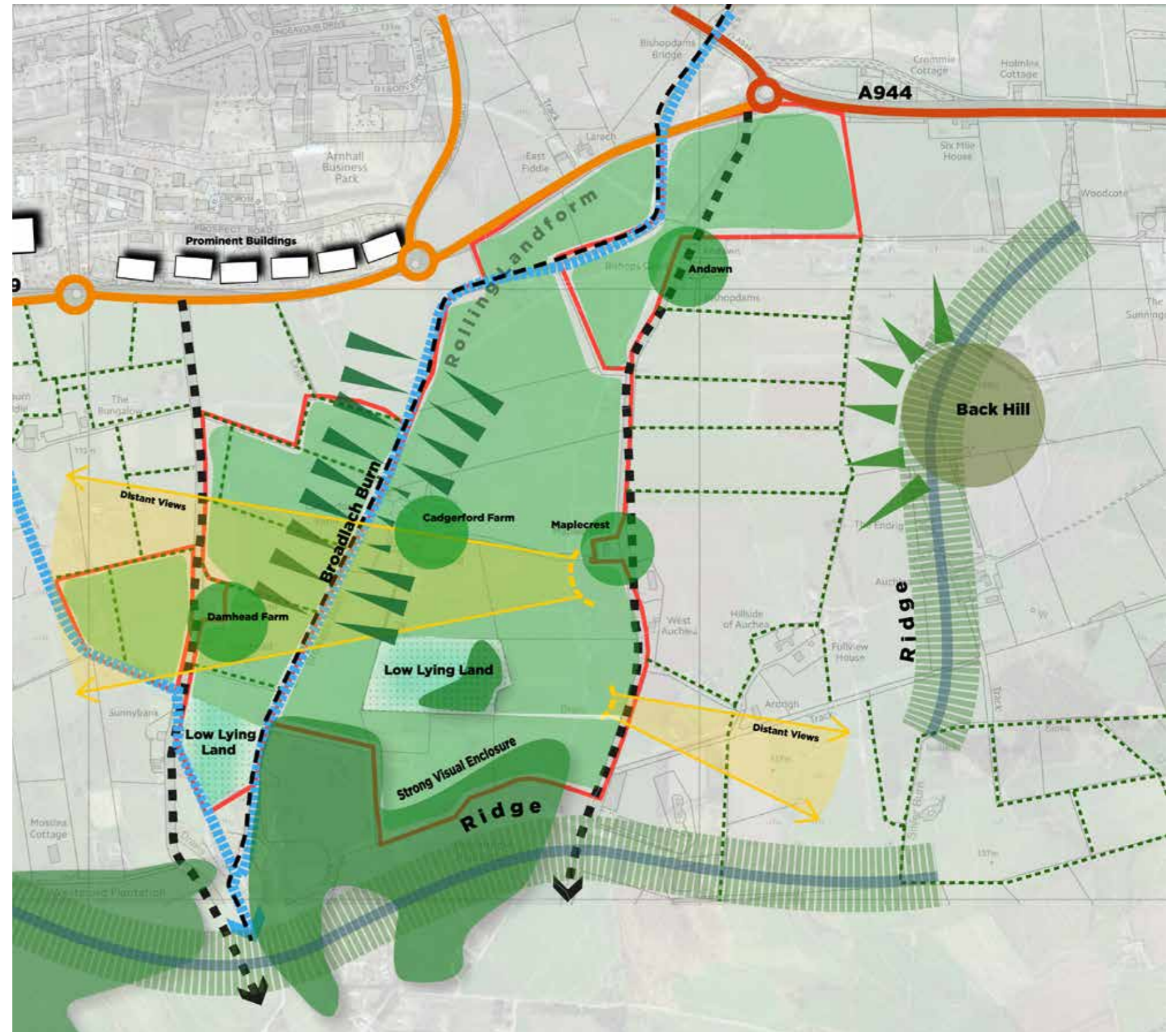


fig. 32: Views, enclosure and site analysis summary

4.9 Site photos

The following pages of photos record the character of the site from its boundary edges and also the immediate rural countryside context. Long distance shots from the north show how the site is visually contained by woodland and topography to the south and east.



fig. 33: Damhead/Cadgerford/Backhill, View point location plan.

Damhead/Cadgerford/Backhill, Westhill





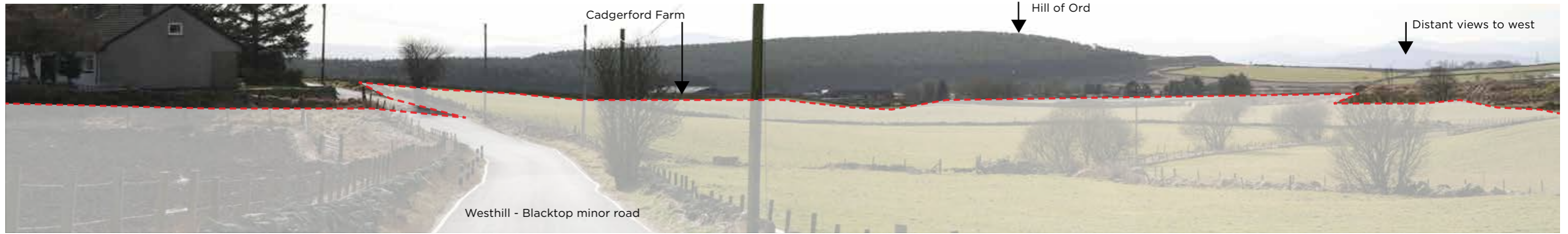
Panorama viewpoint 1: View from Westhill - Blacktop minor road at junction with B9119



Panorama viewpoint 2: View from roundabout on B9119 looking east across Easter Ord unnamed road.



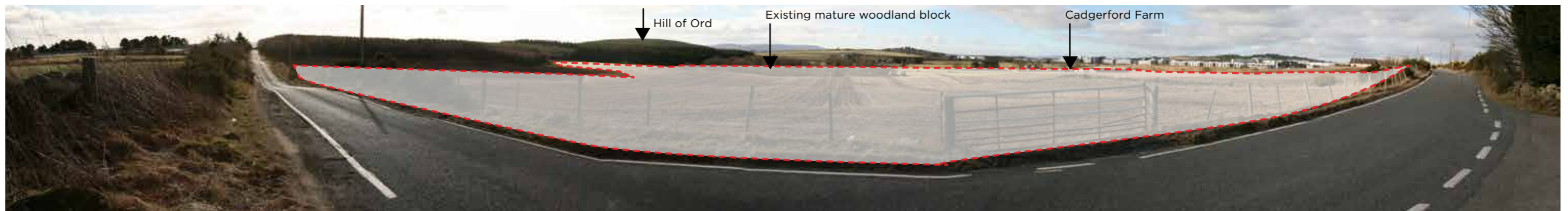
Panorama viewpoint 3: View from junction between Westhill - Blacktop minor road and B9119 looking west along southern boundary of Westhill



Panorama viewpoint 4: View to hill of Ord from Westhill - Blacktop minor road



Panorama viewpoint 5: View from Westhill - Blacktop minor road looking to southern boundary of Westhill



Panorama viewpoint 6: View from Westhill - Blacktop minor road looking to southern part of the site



Panorama viewpoint 7: View of southern site boundary and Westhill southern boundary



Panorama viewpoint 8: View from Cadgerford Farm towards southern site boundary



Panorama viewpoint 9: View east from Cadgerford Farm towards elevated Westhill - Blacktop minor road



Panorama viewpoint 10: Native woodland block to south of site



Panorama viewpoint 11: View through wetland and native woodland block



Panorama viewpoint 12: View from Westill Heights leading to Westhill Golf Club

Damhead/Cadgerford/Backhill, Westhill



Panorama viewpoint 13: Looking north over southern extents of Damhead landholding from Easter Ord road



Panorama viewpoint 14: View from Easter Ord road looking north.



Panorama viewpoint 15: View looking east from Easter Ord road looking towards Back Hill landform.

5. Vision for southerly growth

Westhill already has a reputation as a successful employment centre and a settlement that is attractive to residents because of its broad range of facilities and services. The successful and sustainable growth of the town, whilst supporting and strengthening its current reputation, requires a vision that is not only ambitious and spatially coherent but also deliverable.

A vision statement has already been articulated by Aberdeenshire Council through the Westhill Capacity Study:

“Westhill will continue to be a place where people choose to live, work, visit and invest in. The town will fully exploit its position as the world centre of excellence for subsea engineering, and it will seek to attract a wide range of businesses and skilled workers. Westhill will develop a distinctive spatial character and a high quality physical environment, with enhanced provision of services for residents and businesses. This will be achieved through creating a sustainable mixed community, balancing residential, commercial and employment related development in such a way as to reduce the need to travel and create a vibrant place.”

This statement articulates clearly the key components that all development growth areas around Westhill will need to deliver in the future and gives an indication of the issues and concerns that need to be translated into both policy and a spatial strategy through future Local Development Plan allocations and identified infrastructure requirements. This representation has made the case that the most appropriate place to start sustainable and viable growth is to the south and east of the town, adjacent to existing employment areas, within easy reach of town centre facilities and where infrastructure improvements can be accommodated to address transport capacity issues in the wider area.

Given the previously identified constraint of administrative boundaries falling on the eastern edge of the settlement, it is apparent that collaboration and

co-operation between Aberdeen City and Aberdeenshire Councils is required to ensure a boundary-blind approach that is appropriate for the place rather than restricted to arbitrary mapped lines.

With this in mind, an indication of the implications of delivering sustainable growth to the south of the town is set out on the following pages followed by a high-level development framework that specifically shows how the Damhead, Cadgerford and Backhill sites fit into an overall spatial strategy and delivery of infrastructure improvements.

Key proposals/strategy:

- To assist initial southern expansion of Westhill, releasing land at Damhead, Cadgerford and Backhill will allow establishment of a fitting ‘gateway’ setting to Westhill from a commercial and residential perspective as well as placemaking;
- Land at Damhead, Cadgerford and Backhill can initially release capacity on the ‘Six mile junction’ by stopping up of a section of the Westhill – Blacktop C-class road. The C-class road would then be re-routed to connect back in to the B9119 further south and west through the site;
- Transformation of the B9119 to an ‘urban boulevard’ spine linking existing and future development, particularly the commercial/employment heart of Westhill;
- Alignment of the future southern relief road, as identified in the Westhill Capacity Study, will be planned to run through the overall future expansion area, with the land at Damhead, Cadgerford and Backhill facilitating a key link eastwards towards the A944 and the City
- Together with the improved B9119 and the southern relief road, a permeable network of routes and street structure should prevail, creating a connected place with ease of movement between commercial and residential-led development, ensuring that the



fig. 34: Illustrative development framework in context.



6. Development framework

6.1 Approach

This section sets out a high level development framework for the area to the south of Westhill, building upon the principles and capacity testing established with the Westhill Capacity Study by AMEC (which is extracted below for information).

The key principles of the development framework are:

- Show proposals within identified logical development boundaries and enclosure rather than limited by administrative boundaries;
- Identify improvements to existing infrastructure and appropriate new movement networks to the south which minimise potential for severance;
- Extend existing employment areas to create identifiable business core with supporting residential uses surrounding;
- Create a strong network of open space which links to surrounding areas and creates a high quality setting to the town extension.

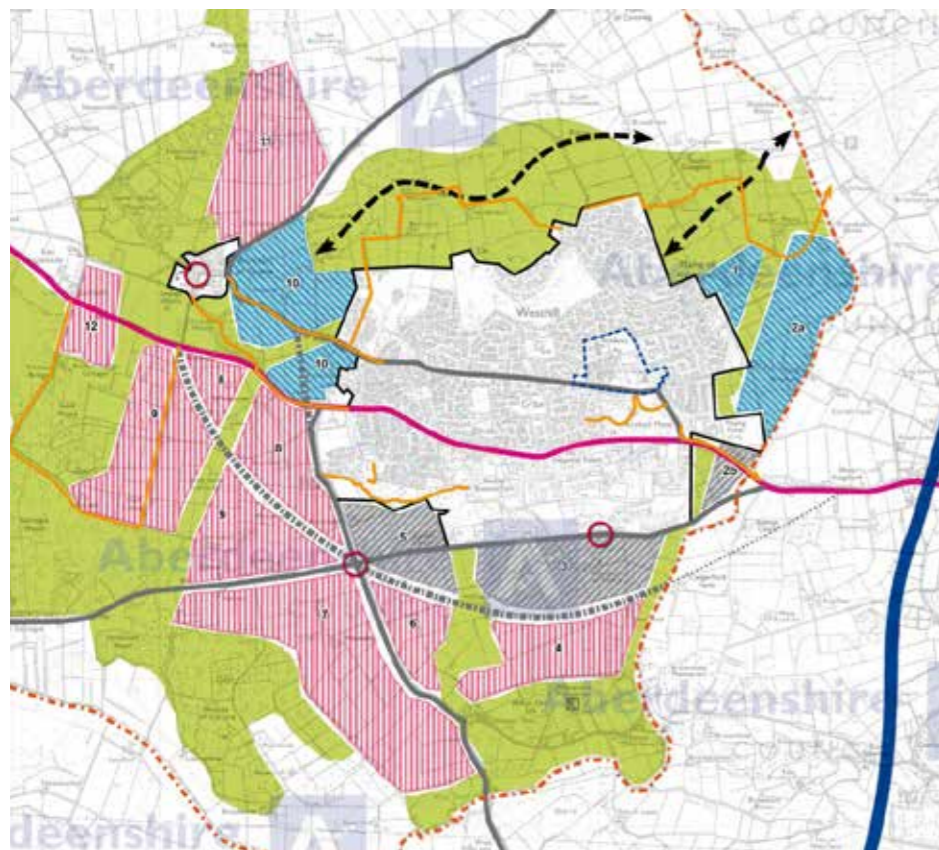


fig. 35: Extract from AMEC Capacity study showing indicative proposals for expansion within Aberdeenshire Council boundaries
Damhead/Cadgerford/Backhill, Westhill

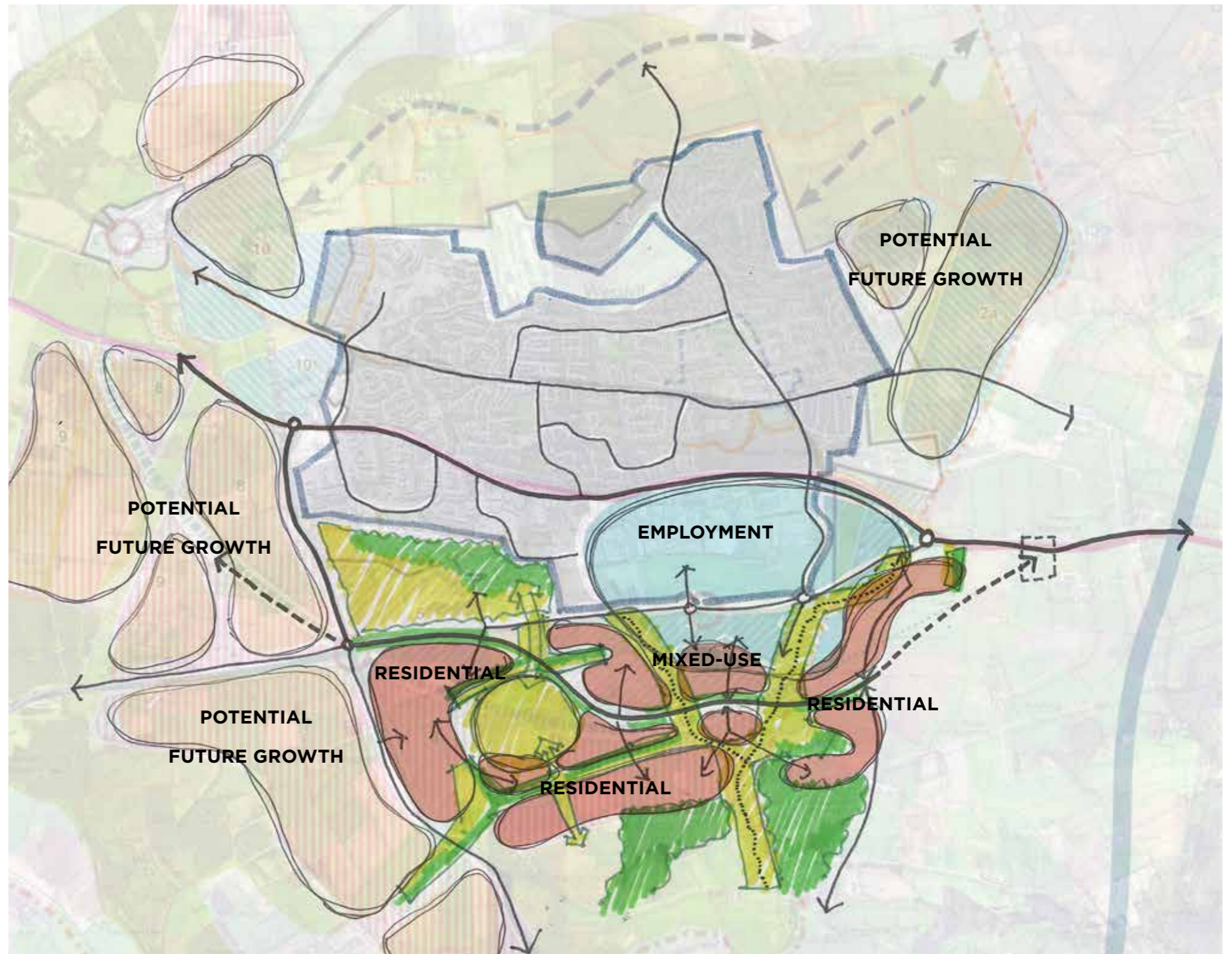


fig. 36: Conceptual plan illustrating approach focussed on southerly extent within logical boundaries rather than administrative boundaries



fig. 37: Illustrative sub-block plan showing how the grain of employment land and residential development might vary across the area in response to topography and existing landscape features

6.2 Strategic plan for growth to the south of Westhill

The adjacent development framework illustrates the land uses, open space and movement network that should be considered when planning sustainable growth to the south of the B9119. The key strategic principles and interventions are:

Infrastructure/movement

1. Stop up Westhill-Blacktop C-class road to allow for improvements at 'Six Mile junction' between A944 and B9119;
2. Re-route C class road to connect back in further south and to the B9119 to the north;
3. Upgrade B9119 to 'urban boulevard' spine linking existing and future development, which will assist in enhancing local vehicular distribution along with the planned southern relief route as identified in the Westhill Capacity Study;
4. Suggest that traffic filters through a network to the south in a variety of routes, allowing connection to the planned southern relief route, ensuring that this new route does not become a barrier to development;
5. Southern relief route as per Westhill Capacity Study.

Land-use

6. Extend existing business area.
7. Plan for mixed-use area as interface between employment areas and residential.
8. Residential densities to reflect restrictions imposed by adjacent pipeline consultation zones.

Landscape and open space

9. Protection and enhancement of existing watercourse corridors as structuring open space.
10. Areas of local topography used as open space.

6.2.1 Development at Damhead, Cadgerford & Backhill

Within the overall development framework for the south of Westhill, development at Damhead, Cadgerford and Backhill offers the opportunity to create a mixed-use development that can act as gateway to Westhill on the east of the town. This would allow initial infrastructure improvements specifically around the Six Mile junction and along the B9119 that would otherwise be restricted. The gateway experience can be further enhanced in the future by allowing space for a relief road as identified in the Westhill Capacity Study, to run through Damhead and Cadgerford and on to a potential connection further east on the A944. The development framework and associated components set out on the following pages show a potential movement network, a mix of uses and residential densities and structuring open space that can not only act as a high quality setting for development but also provide amenity space for residents and links northwards towards the established facilities of Westhill and outward into the countryside.

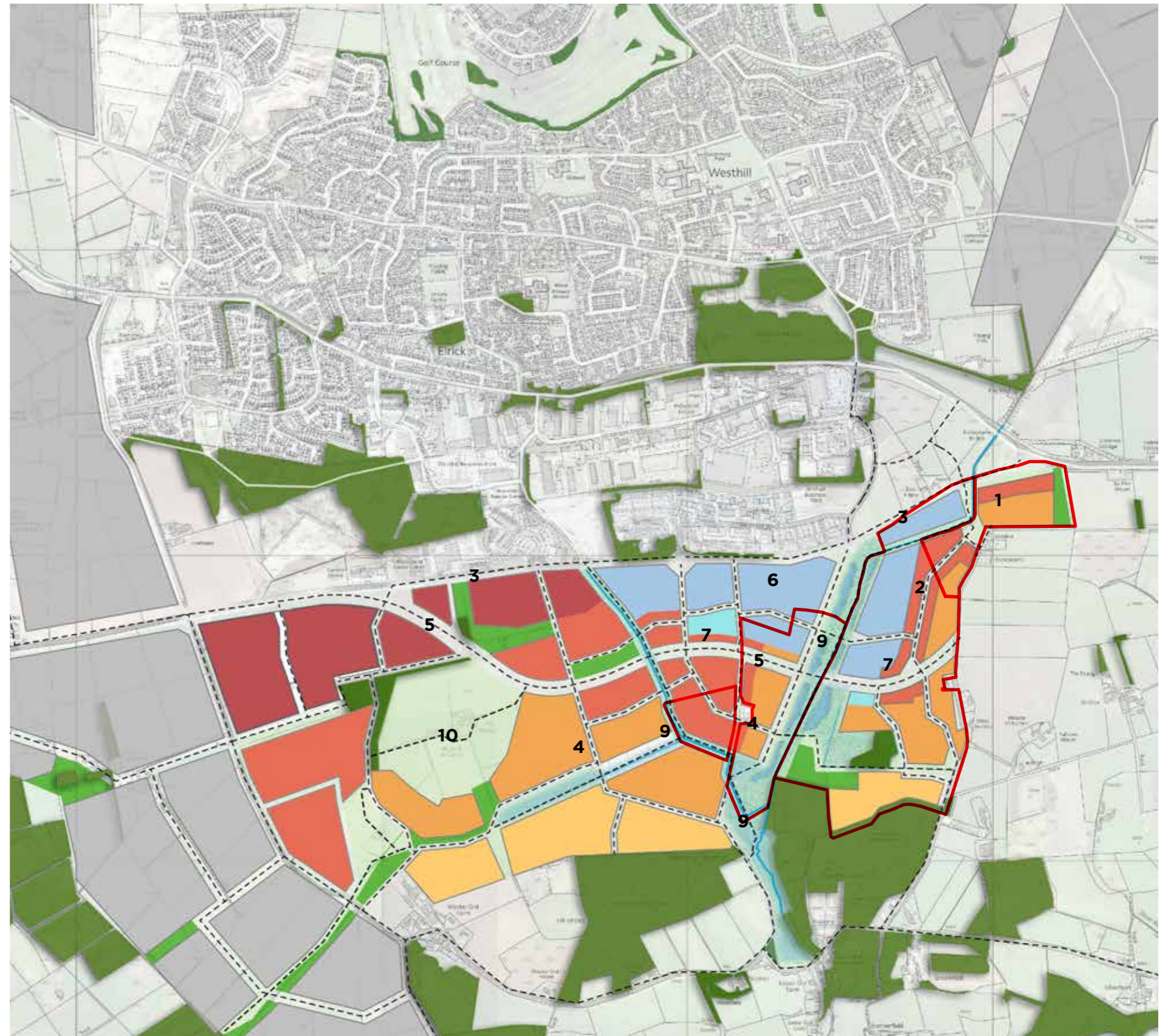


fig. 38: Development Framework for the south of Westhill

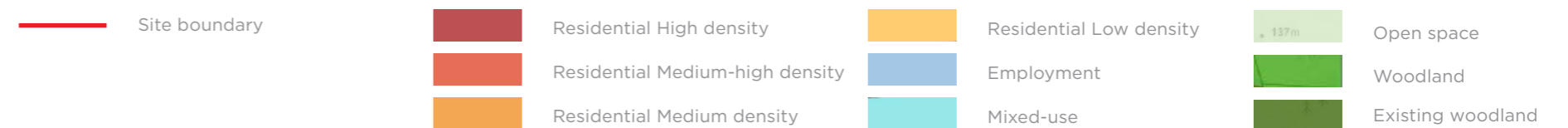
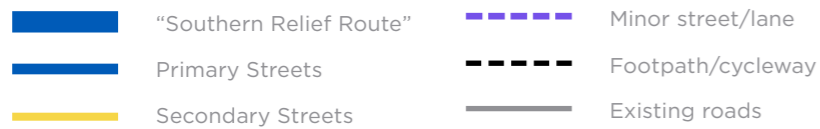
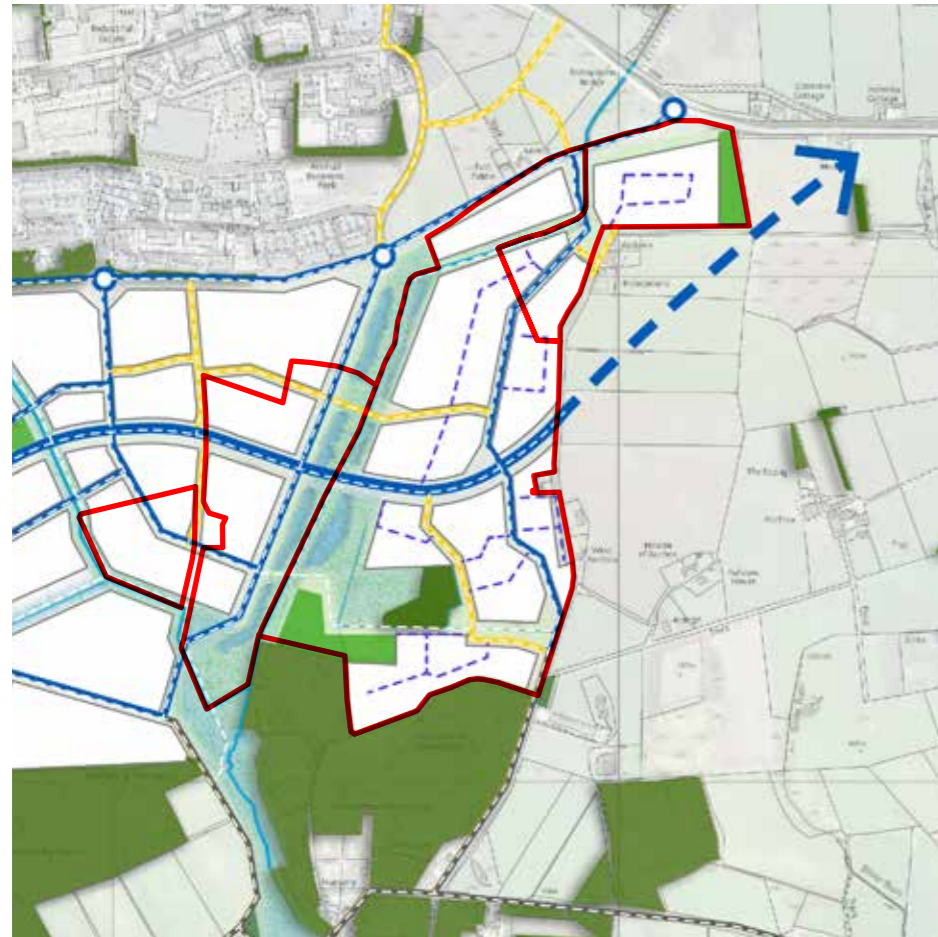


fig. 39: Proposed movement network

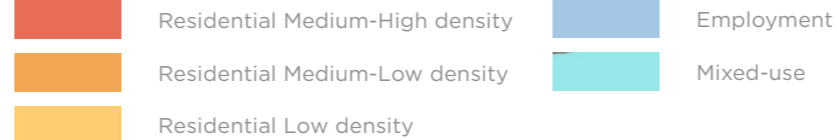
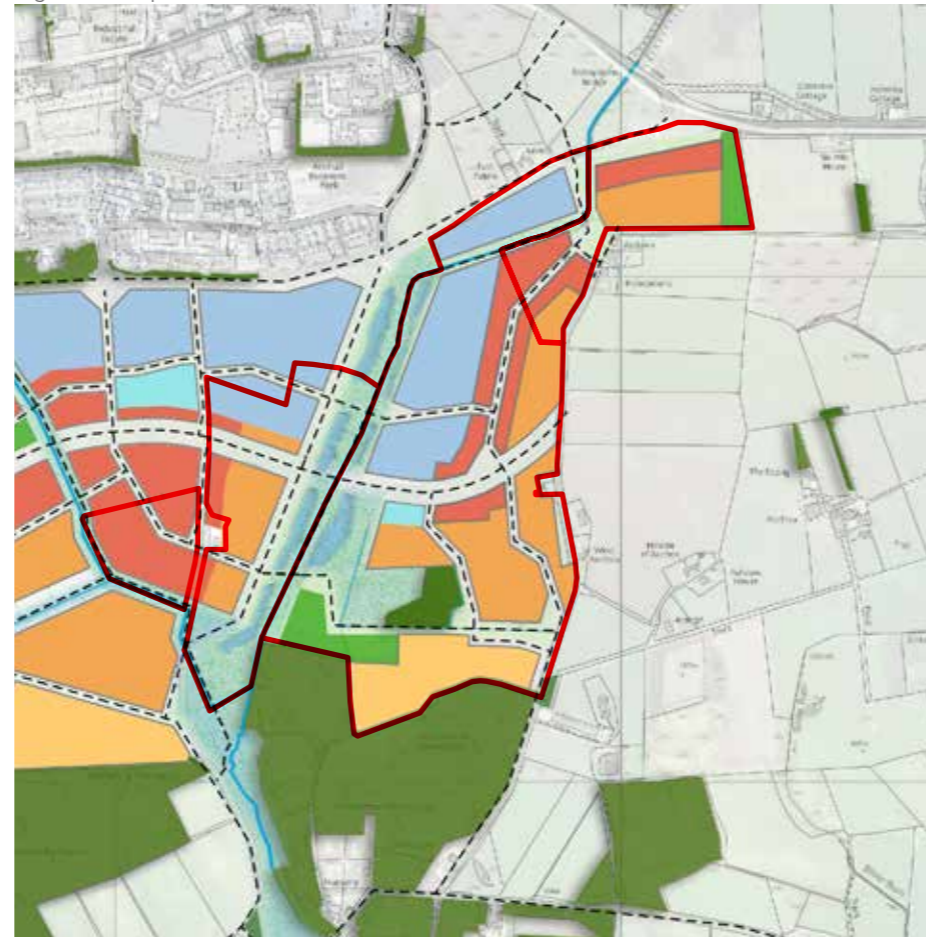


6.2.2 Movement network

Key principles

- Re-routing Westhill-Blacktop minor road allowing increased capacity at Six Mile junction;
- Upgrading of B9119 to urban boulevard, allowing increased capacity, improved environment and better connection in to future development areas to the south;
- Improvements to Westhill-Blacktop minor road;
- Tying into roundabout at Prospect Road;
- Allowing space for southern relief route that is integrated in to development areas and provides potential for future link to A944 east of Cadgerford and Backhill;
- Overall emphasis on a permeable network elsewhere; and
- Pedestrian/cycle routes associated with street network and through structural open space, including along Brodiach Burn corridor.

fig. 40: Proposed land use

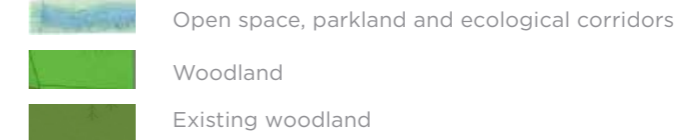
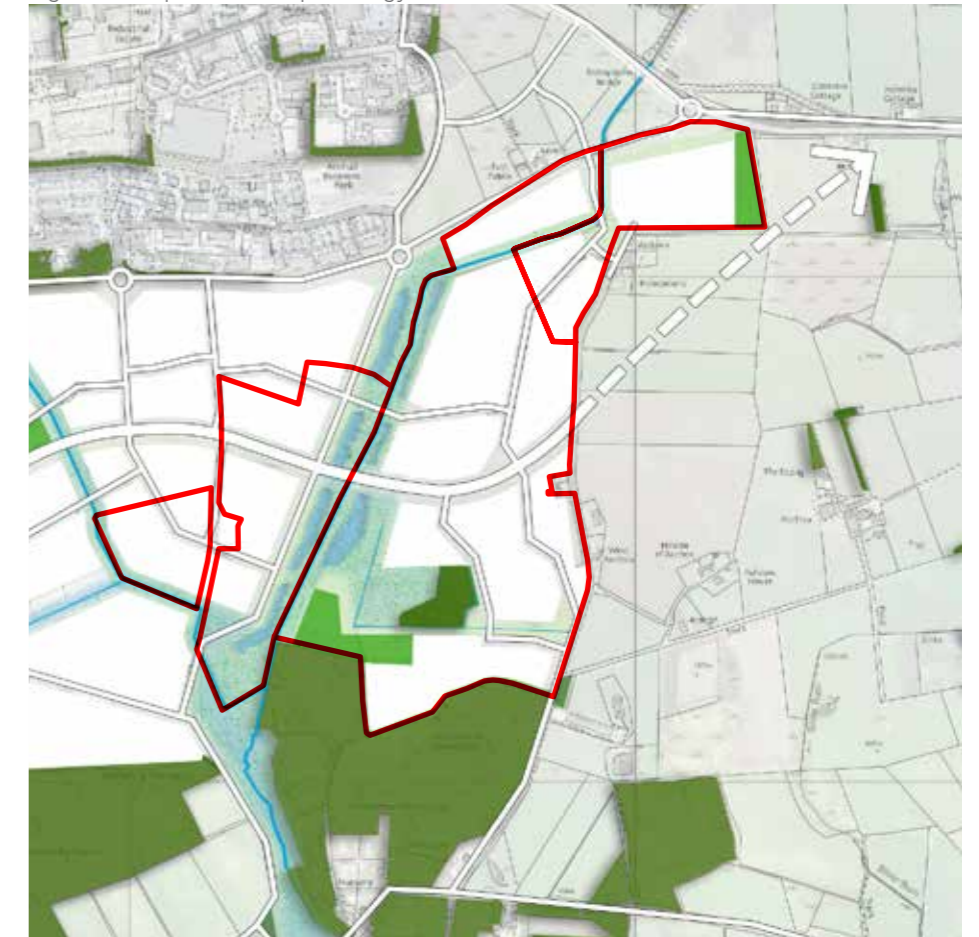


6.2.3 Land use

The development framework has been designed so that proposed land-uses are set out in relation to existing town functions adjacent to the north and to create appropriate interfaces between employment and residential uses. Employment areas expand on the successful Arnhall Business Park to create a high quality business core with adjacent mixed-use areas as a transition to residential uses. Distribution and location of employment land also reflects restrictions on development that are required by the proximity of the Forties pipeline. Residential density also takes into account the consultation zones whilst ensuring there is an appropriate centre of gravity to the development and densities support the proposed hierarchy of movement. Residential land uses are particularly well-suited to the smaller scale development pockets identified to the south of the site where there are significant existing landscape elements that add to the potential housing character. In summary, the development framework illustrates the following areas within the Damhead, Cadgerford and Backhill site boundary:

- Approximately 26 hectares of residential/mixed-use development which could accommodate 750-900 units;
- 9-10 hectares of employment land; and
- Open space for active and passive recreation, amenity and natural green space.

fig. 41: Proposed landscape strategy



6.2.4 Landscape strategy

- Improvement of Briodach Burn to allow for pedestrian/cycle route and provide open space;
- Utilise watercourse corridor area within most restricted pipeline consultation zone for open space and SUDS
- Work with and improve the existing natural woodland areas and associated wetland to provide a feature landscape element for housing and mixed-use areas to the south of the site.

6.3 Land within Aberdeen City Council boundaries

The adjacent diagram highlights those areas which fall within Aberdeen City Council administrative boundaries. In summary, the key aspects of the development framework in this area are as follows.

Land use

A mix of employment and residential uses could be accommodated within the land falling within the Aberdeen City Council boundary. Around 6 hectares of employment land would be most suitable for the area adjacent to the Brodiach Burn, responding to the development restrictions of the Forties Pipeline which runs parallel to the watercourse in this location. In order to accommodate flood risk areas and the strictest of the development restrictions related to the pipeline consultation zones, a wide watercourse corridor is proposed that has the benefit of ensuring the western boundary of the employment land enjoys not only a good outlook onto a landscape element, but also is highly visible from the B9119.

Residential uses are shown edging these employment blocks to provide a step down in scale and mitigate the visual impact of what will inevitably be larger parking areas associated with the business uses.

Access and connections to movement network

The land could be accessed from the B9119 or from a new road access created as a cross-roads opposite the proposed route into the Arnhall Phase 3 development. This road would replace the existing Westhill - Blacktop C-class road and tie into a wider movement network with connections south and west. This would help alleviate pressure on the Six mile junction. Further enhancement of this route would be possible as it headed south through the proposed development linking in to local infrastructure.

Landscape

A linear park associated with the Brodiach Burn watercourse corridor would form a significant landscape space along the western boundary of the identified land. This would effectively provide an ecological landscape spine through the development, connecting mixed-use communities to the rural setting and providing a direct north-south route from the established settlement through the expansion area.

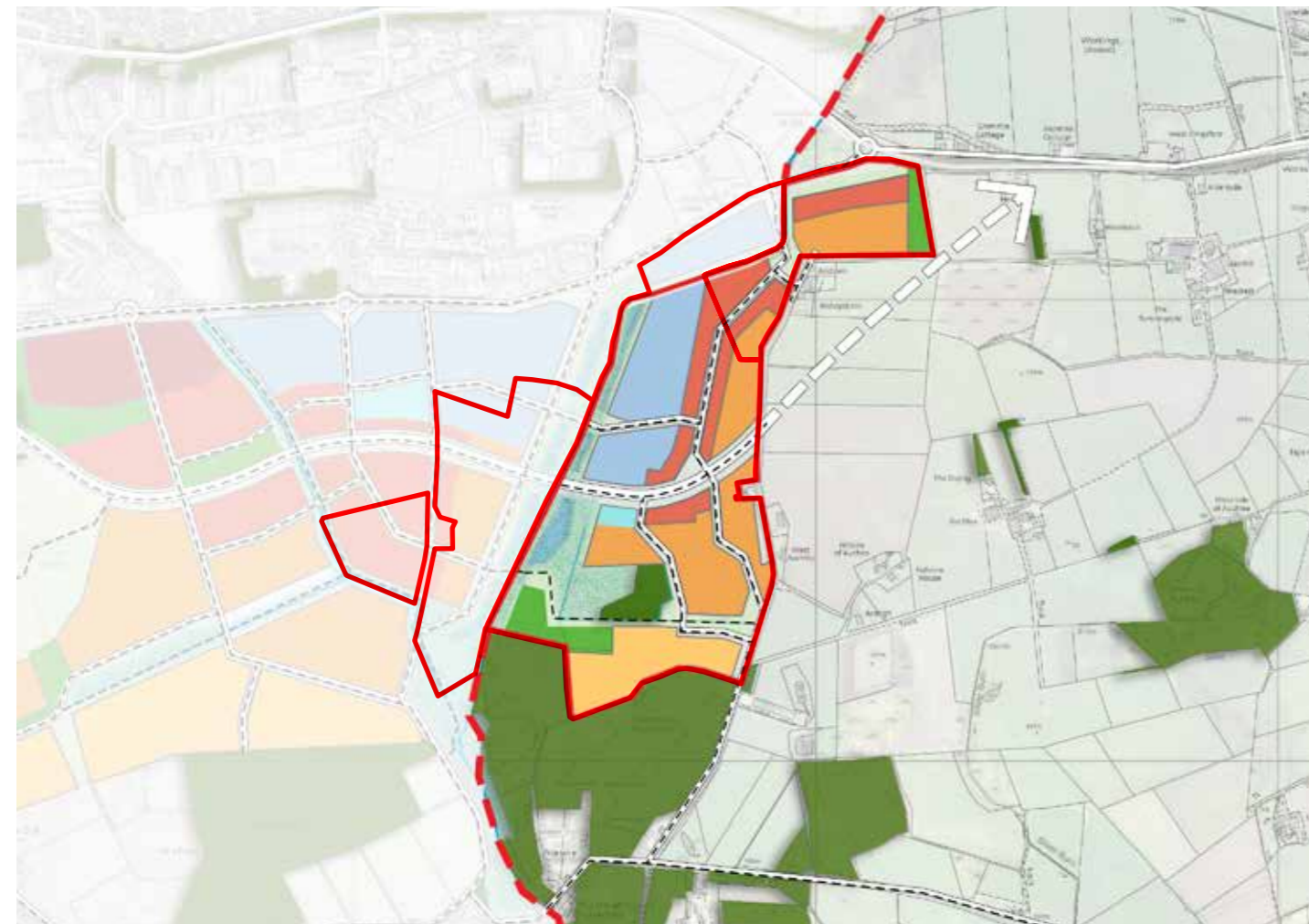


fig. 42: Land within Aberdeen City Council administrative boundaries

6.4 Land within Aberdeenshire Council boundaries

The adjacent diagram highlights those areas which fall within Aberdeenshire Council administrative boundaries. In summary, the key aspects of the development framework in this area are as follows.

Land use

Around 9.5 hectares of land is suitable for development within the Aberdeenshire boundary. This is split in to two main areas which will be subject to land use and density restrictions, requiring consultation as a result of the Forties pipeline. An area to the north of the Cadgerford landholding is around 2 hectares and is suitable for employment. The area identified is immediately adjacent to the B9119 that runs to the north and is bounded to the south by the Brodiach Burn. It is a highly visible site which reflects the type of functions proposed in the Arnhall Business Park to the north, hence the employment land use proposal. Running to the west of the Brodiach Burn

the Damhead landholding accounts for approximately 7.5 hectares of development land, proposed as a mix of employment and residential, the final density being subject to the consultation process with regard to the Forties pipeline designations.

Access and connections to movement network

The land could be accessed from the B9119 or from a new road access created as a cross-roads opposite the proposed route into the Arnhall Phase 3 development. This road would replace the existing Westhill - Blacktop C-class road and tie into a wider movement network with connections south and west in to Damhead. This would help alleviate pressure on the Six Mile junction.

Landscape

The Brodiach Burn runs in a southerly direction to the south of the identified land and could form a significant landscape corridor with links to the south and west and out to the wider countryside.

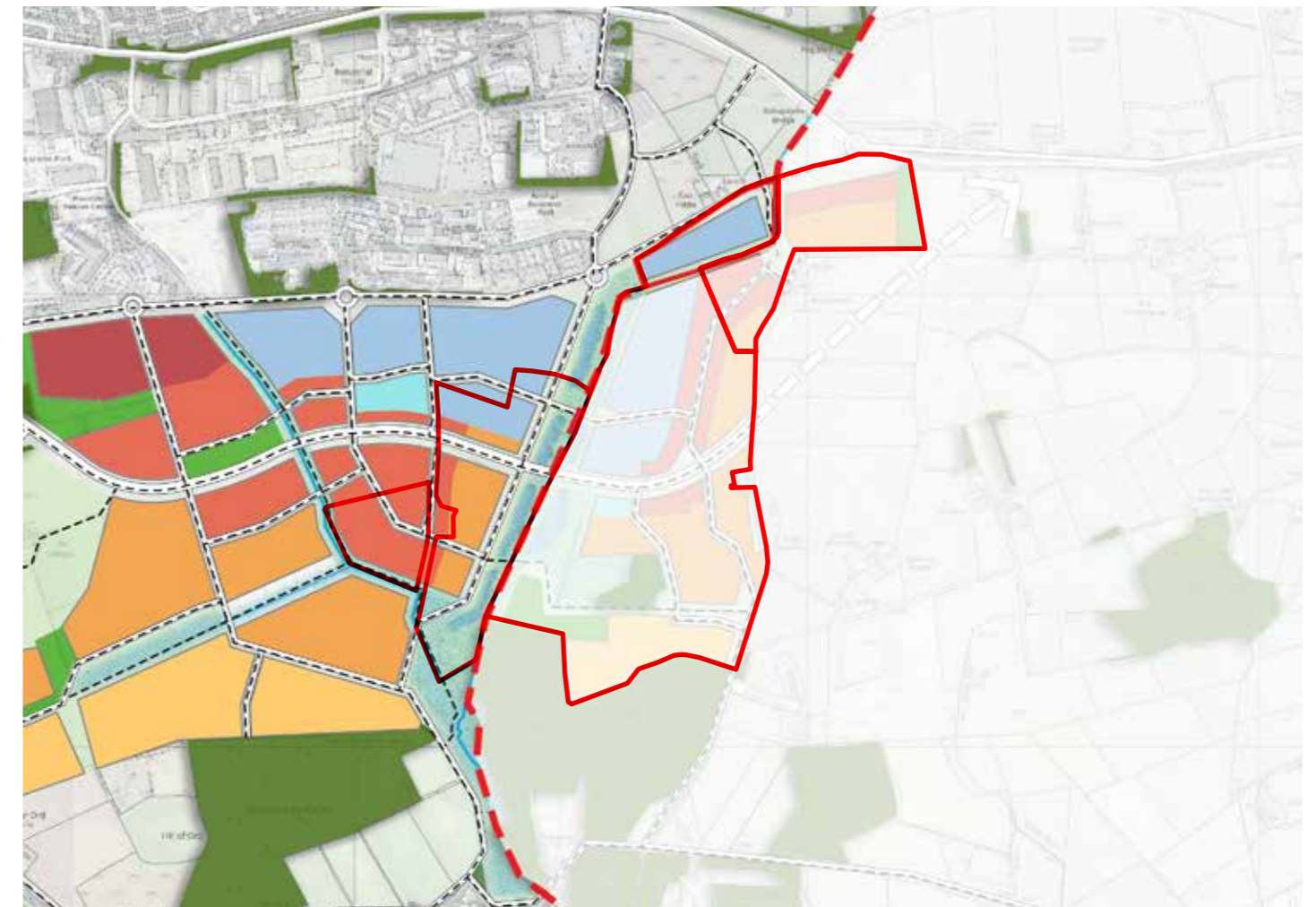


fig. 43: Land within Aberdeenshire Council administrative boundaries



fig. 44: Westhill expansion in wider city context.

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Aberdeenshire Council

Update to 2008 Westhill Capacity Study

Final Report



AMEC Environment & Infrastructure UK Limited

May 2014

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Document Revisions

No.	Details	Date
1	Draft Baseline Report for Client Comment	31.01.14
2	Interim Report	03.03.14
3	Interim Report and client comments	12.03.14
4	Draft Final Report for Client Comment	25.03.14
5	Final Report	21.05.2014

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Update to 2008 Westhill Capacity Study

Final Report

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UK Limited

May 2014

Executive Summary

Purpose of this Report

AMEC Environment & Infrastructure UK Ltd (AMEC E&I) was commissioned by Aberdeenshire Council in December 2013 to update the 2008 Westhill Capacity Study. Entec UK Ltd (now part of AMEC E&I) was previously commissioned by Aberdeenshire Council in March 2007 to undertake the initial capacity study of the town. The requirement for the initial capacity study was identified in a report to the Aberdeenshire Council Infrastructure Services Committee on the 3rd October 2002 that highlighted the need to take a view of the capacities, potential and thresholds for development in Westhill and similar towns in Aberdeenshire over the much longer term. In Westhill the initial study looked at a 50% housing growth scenario for the settlement. One of the key differences between this update and the 2008 study is that this updated study considers the capacity for future growth of the town over a period of 20-25 years, rather than 50% physical growth of the settlement.

Since the 2008 Capacity Study a new Aberdeenshire Local Development Plan 2012 has been adopted. It allocates two sites for housing development totalling 105 units in the first phase of the Plan (2007-16) and 95 units in the second phase (2017-23), as well as an area of employment land (4.4 hectares) during the period 2007-2023. Westhill also has an 'extraordinary affordable housing target' of 40%, whereby all housing developments in the town are to contribute to meeting this target; the 'normal' affordable housing target across Aberdeenshire is 25%. Westhill is also identified as having affordable housing 'pressured area status'. A new Aberdeenshire Local Development Plan 2016 is being prepared and the Main Issues Report (MIR) was subject to public consultation between 28th October 2013 and 1st February 2014. The MIR does not identify any preferred housing land to be taken forward into the Aberdeenshire LDP 2016, but land has been identified for commercial/employment uses to support Westhill's role as a world renowned location for subsea expertise associated with the oil and gas industry.

Due to the time that has lapsed since the initial capacity study, and the increasing pressure from businesses and developers regarding Westhill, this updated capacity study is required to understand the future growth potential of the settlement. The preparation of this updated Capacity Study has been informed by the latest available statistical and planning data, a workshop comprising Aberdeenshire Council officers from Transportation and Economic Development, and regular correspondence between members of the Project Delivery client group.

A Draft Baseline report, a subsequent Workshop and an Interim Report were prepared in advance of this Final Report to collate relevant data and to identify the spatial objectives which would underpin the site assessment stage of the study. The Interim Report integrated the content of the Draft Baseline Report with the outcomes of the Workshop and included an analysis of current characteristics and predicted trends in Westhill, together with the identification of key development constraints and a high level assessment of the key drivers of change, including an analysis of the policy context for Westhill. The Interim Report also identified key issues which are likely to affect the future development of Westhill and outlined a vision and set of strategic objectives to underpin Westhill's future development. In addition the Interim Report detailed three potential growth trajectories for Westhill, and

following instructions from Aberdeenshire Council officers it was decided to progress a ‘maximised growth option’ within the final (site assessment) stage of the study.

This Final Report includes the complete contents of the Interim Report, together with the results of the site assessment stage of the study and a number of recommendations for actions and further work to maximise sustainable economic growth in Westhill. The main report is accompanied by a series of appendices detailing the criteria used to assess the suitability of sites for development, the detailed results for each of the 22 areas which were assessed in the study, and the key diagrams from the 2008 Westhill Capacity Study.

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1. Introduction

This report presents the final output from a programme of work to update a previous capacity study for the town of Westhill, Aberdeenshire, which was prepared by Entec UK Ltd (now part of AMEC Environment & Infrastructure UK Ltd) in 2008. This report includes: an analysis of the baseline and predicted future characteristics of Westhill; the identification of key development constraints; an overview of the local and regional spatial planning policy context, the identification of key issues which are likely to influence the town's development, the establishment of a vision around which potential options for the growth can be framed; and the results of 22 site appraisals around the periphery of Westhill. The concluding section of this report also sets out a number of recommendations which are designed to maximise sustainable economic growth within Westhill over the next 20-25 years.

This section firstly outlines the background to this updated study, clarifies its purpose and status, as well as its key assumptions and limitations. The approach undertaken in preparing this updated study is subsequently outlined, and the key members of the project/client team and key stakeholders are then identified.

1.1 Background

Entec UK Ltd was commissioned by Aberdeenshire Council in March 2007 to undertake a capacity study of the town of Westhill, and the resulting Westhill Capacity Study report was published in October 2008. The need for the capacity study was identified in a report to the Aberdeenshire Council Infrastructure Services Committee on 3rd October 2002 which highlighted the need to assess the capacities, potential and thresholds for future development in Westhill and similar towns in Aberdeenshire over the long term. Consequently the 2008 Westhill Capacity Study considered the spatial implications of a 50% housing growth scenario.

A significant amount of time has elapsed since the 2008 Capacity Study was prepared, during which development pressures from businesses within Westhill have significantly increased. Therefore, Aberdeenshire Council identified a need for an updated capacity study in order to understand the future growth potential of Westhill, and to inform the development of future planning policies, potentially including the preparation of a strategic masterplan for Westhill.

1.2 Purpose & Status

The overall purpose of this study is to update an earlier capacity study which was prepared for Westhill in 2008, taking account of the key assumptions noted below in section 1.3. The rationale for the updated capacity study is the need to support economic development within Westhill, and in particular to accommodate the growing and world leading subsea engineering cluster which has developed in the town over recent years.

The finalised updated capacity study has a similar status to the Westhill Capacity Study 2008, in that the document will not itself become part of the development plan for Aberdeenshire. However, it does form part of the body of knowledge from which will inform future development plans and planning applications.

1.3 Key Assumptions & Limitations

The 2008 Westhill Capacity Study was underpinned by an assumption that the housing stock within Westhill would increase by 50% (from a predicted baseline of 4,628 dwellings in 2008) due to a significant population increase. Therefore, it sought to understand what land use changes and developments would be needed to accommodate a 50% increase in housing. This updated capacity study continues to assume that the population of Westhill will increase. However, it does not impose a predicted growth rate of 50% in the housing stock. The scope of this capacity study therefore differs from the scope of the 2008 Capacity Study, in that the aim here is to identify the future growth potential of Westhill over a 20 to 25 year period, without focusing on the specific need to accommodate a 50% increase in its housing stock.

This capacity study assumes that development pressures recently experienced in Westhill will continue, at least in the short-medium term, particularly in relation to employment land and the development of business parks. A related assumption is that, providing suitable development opportunities exist, subsea engineering firms will continue to choose to locate in the established subsea cluster within Westhill, at least in the short-medium term.

It is assumed that the Aberdeen Western Periphery Route (AWPR), which at its nearest point is situated 1km east of Westhill, will be fully operational within the 20-25 year timeframe of this capacity study. The AWPR currently has a three year build programme scheduled for 2015-2018. A further assumption is that the vast majority of potential development in Westhill over the next 25 years will be funded by the private sector, although limited public sector funding may become available for infrastructure interventions.

The study area for this study is identical to the study area used in the 2008 Capacity Study. In terms of geographic limitations, the study area extends as far east as the administrative boundary with Aberdeen City, south also as far as the administrative boundary, west as far as Kirkton of Skene and north to include Berryhill and Souterhill.

1.4 Methodology

The preparation of this report has involved the following stages:

1) Inception Meeting & Site Visit (December 2013)

AMEC's Project Director met key staff from Aberdeenshire Council to discuss issues including the scope of work, data requirements, the Council's expectations regarding outputs, project logistics and the intended work programme. An accompanied site visit was undertaken in advance of the inception meeting.

2) Review of 2008 Westhill Capacity Study (January 2014)

An early task in this project was to review the previous study prepared by Entec UK Ltd to identify sections where a similar approach should be taken in this study, or where a different approach would be required.

3) Familiarisation with Key Issues and Documents (January 2014)

This stage involved a review of current and historical Ordnance Survey maps, photography, secondary data and policy documents to familiarise the project team with relevant aspects of Westhill.

4) Collation of Baseline Information, High Level Policy Analysis & Preparation of Draft Baseline Report (January 2014)

Building upon the data collected and reviewed in stage three, this stage involved a detailed analysis of relevant data and policy documents to collate a comprehensive baseline and policy context for Westhill. This **Baseline Report** represents the key output from this stage of the project.

5) Workshop (3rd February 2014)

A Workshop was undertaken to inform the update of the Capacity Study. The purpose of the Workshop was:

- To agree on the **approach** in undertaking the Study;
- To consider, reflect and agree on the **baseline** findings in terms of current characteristics, recent trends and predicted future trends;
- To consider the absolute and relative geographical, infrastructure and environmental & cultural heritage **constraints**;
- To consider the **key drivers of change** that will condition the development of Westhill over the next 20 to 25 years;
- To give preliminary consideration to the **vision and strategic objectives** for Westhill over the next 20 to 25 years; and
- To consider the **potential growth options** for Westhill over the next 20 to 25 years.

6) Preparation of Interim Report (February 2014)

The **Interim Report** integrated the content of the Draft Baseline Report with the outcomes of the Workshop, including the identification of a vision statement and strategic objectives for Westhill.

7) Assessment of Potential Development Areas (March 2014)

Following agreement between AMEC E&I and Aberdeenshire Council officers regarding the methodology which would be used to assess potential development areas around the periphery of Westhill, these areas were subject to high level site appraisals to determine their relative suitability for development.

8) Preparation of Final Report (March 2014)

This **Final Report** integrated the full contents of the Interim Report with the assessment results obtained in stage seven. To conclude the study a number of recommendations relating to the spatial development of Westhill and the future work programme of Aberdeenshire Council were also devised.

1.5 Project Team & Key Stakeholders

AMEC's key project team comprises:

Stefano Smith BSc (Hons) DipUD MRTPI – Technical Director (Planning & Design)

Duncan Smart MA (Hons) MSc – Assistant Consultant (Planning & Design)

Sarah Sinclair (nee Robertson) MA (Hons) MRTPI – Senior Consultant (Planning & Design)

Key staff from Aberdeenshire Council:

James Welsh – Aberdeenshire Council, Project Delivery

Kirsty Black - Aberdeenshire Council, Project Delivery

Alistair Reid - Aberdeenshire Council, Economic Development

Peter MacCallum – Aberdeenshire Council, Transportation

1.6 Report Structure

This update to the 2008 Westhill Capacity Study is structured around multiple, distinct but fundamentally related sections:

- | | |
|-----------|---|
| Section 1 | Introduction outlining the background, purpose, status and approach of the updated Study. |
| Section 2 | Outlines the Site & Surroundings of Westhill. |
| Section 3 | Baseline provides a comprehensive analysis of the recent historical, current and predicted future characteristics of Westhill. |
| Section 4 | Identifies the key development constraints. |
| Section 5 | Considers the key drivers of change, including a high level analysis of the current and emerging policy context for Westhill, which will inform the growth options. |
| Section 6 | Summarises the findings of a SWOT analysis which was undertaken for Westhill, taking account of the data collated in Sections 2-5. |

- Section 7 Identifies the key issues which must be considered in identifying potential options for growth within Westhill.
- Section 8 Presents a vision and a number of strategic aims and objectives which potential options for growth must be aligned with.
- Section 9 Outlines the methodology used to assess the suitability of potential development areas around the periphery of Westhill.
- Section 10 Summarises the results of the assessment of potential development areas. The detailed results from this assessment are contained in Appendix B.
- Section 11 Sets out some concluding remarks and a series of recommendations based on sections 1-10 which should be implemented to maximise sustainable economic growth within Westhill.
- Appendix A Details the strategic and technical criteria which were used to assess the suitability of potential development areas for development.
- Appendix B Contains the detailed results of the individual assessments of potential development areas.
- Appendix C Includes the key figures from the Westhill Capacity Study 2008 final report to enable comparison with the results of this updated study.

2. Strategic Context

The town of Westhill lies approximately 6.5 km west of Aberdeen at its closest point and is situated at the eastern extremity of Aberdeenshire Council's land area on the A944 Aberdeen to Alford road. The town is surrounded on all sides by open countryside, with the smaller settlement of Kirkton of Skene situated approximately 1.3 km directly west of Westhill and the slightly larger settlement of Kingswells located 2.8 km to the east, within the boundary of Aberdeen City. A number of farmsteads are located both north and south of Westhill on sloping ground towards Hill of Keir and Hill of Ord respectively, and the village of Blackburn is located approximately 5.2 km to the north.

Figure 2.1 Location Plan shows the existing layout of Westhill and Figure 2.2 Site Plan identifies the town's wider geographical situation.

Figure 2.1 Location Plan

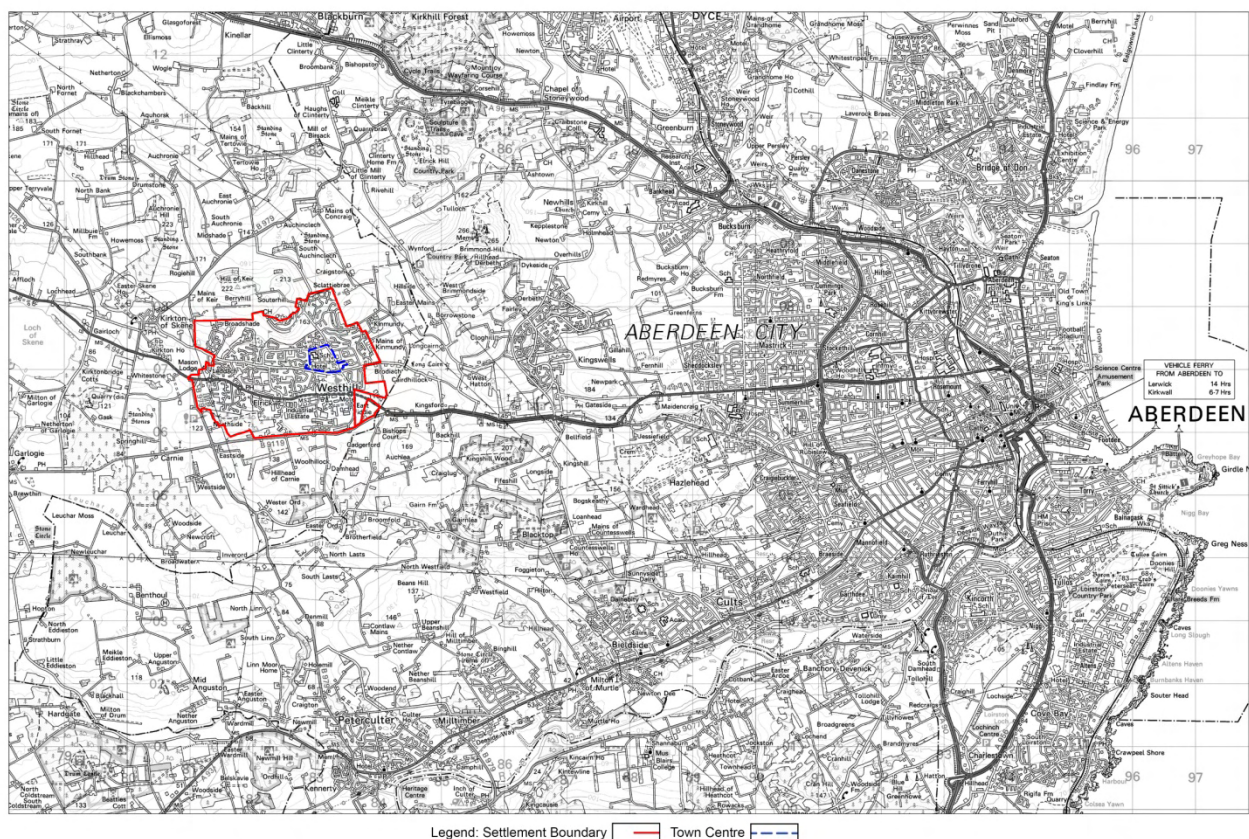
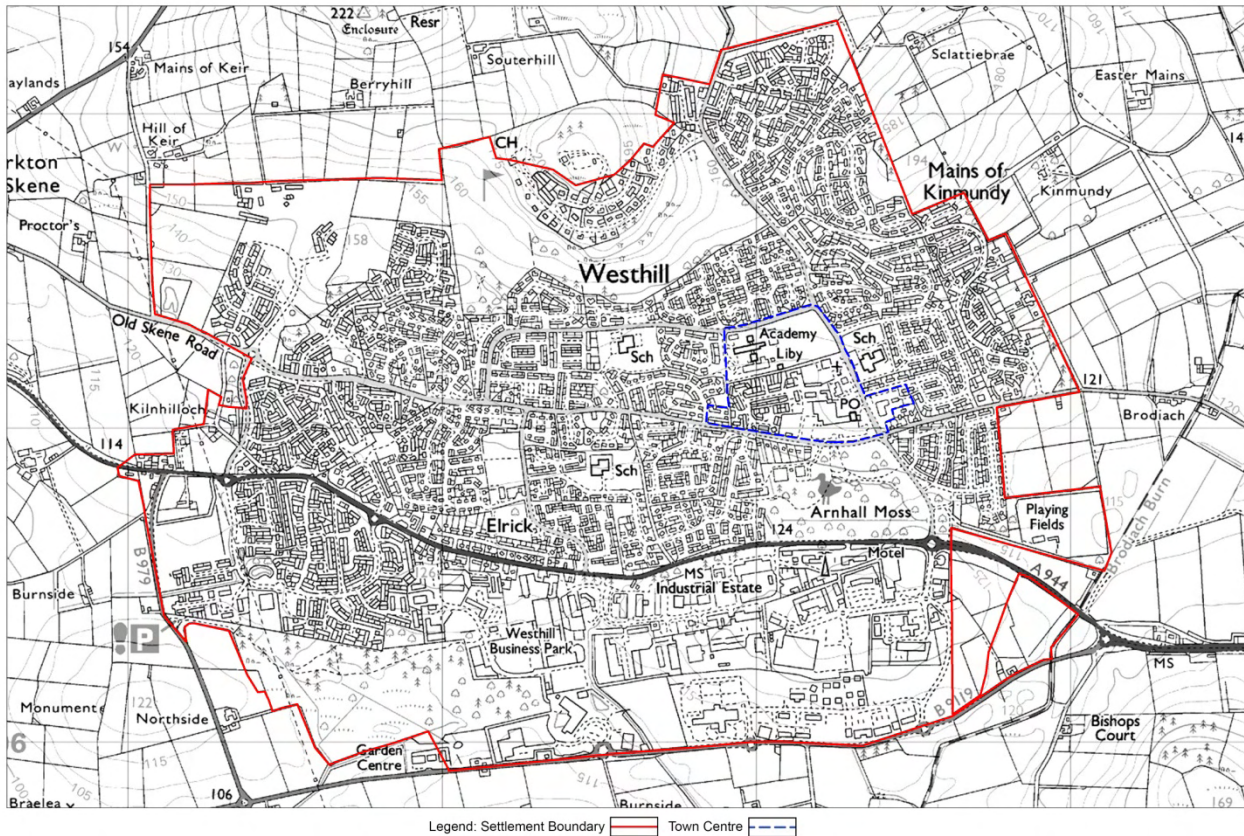


Figure 2.2 Site Plan



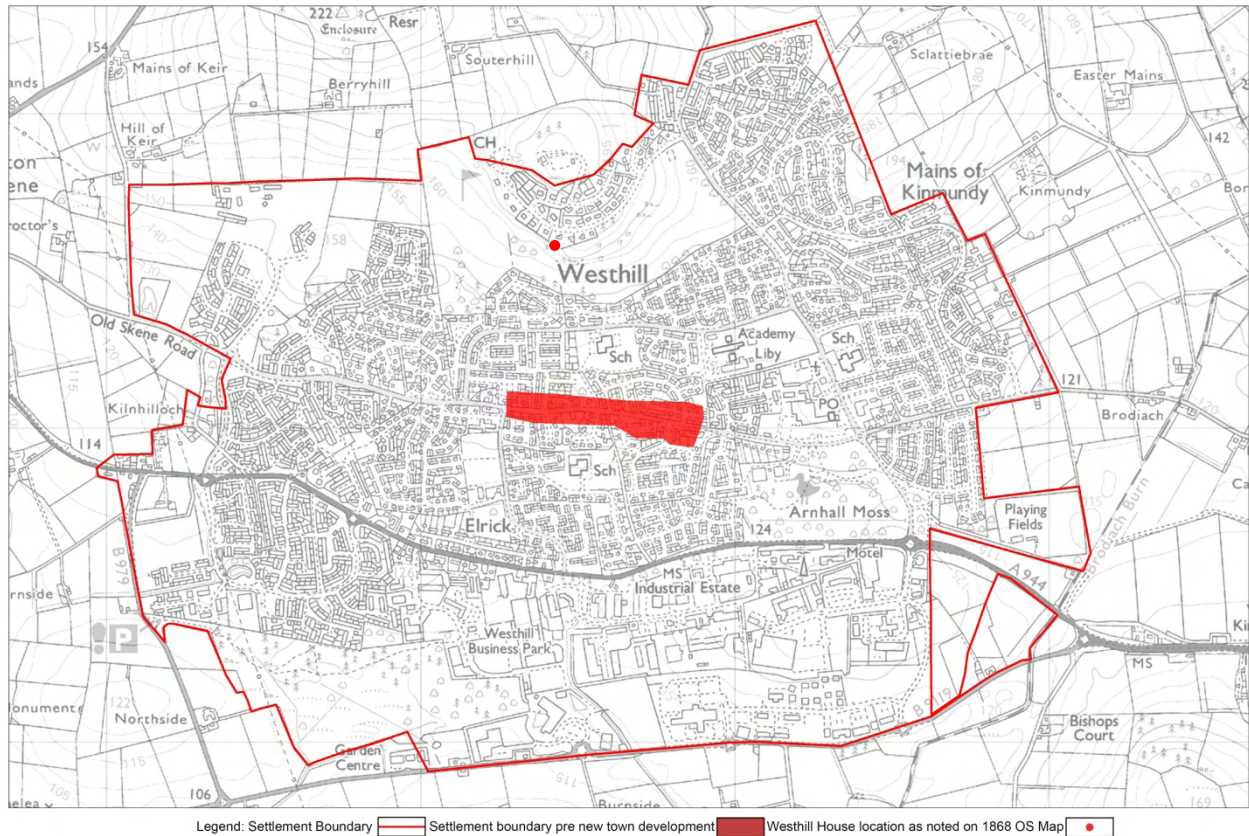
2.1 Historic Development of Westhill

Westhill is in effect the only planned new town in Aberdeenshire, having been created in 1968 as an overspill town for Aberdeen out of the existing villages of Westhill and Elrick. The former Aberdeen solicitor, Ronald Fraser Dean, backed by the former Aberdeen District Council, Secretary of State for Scotland and supported financially by Ashdale Land and Property Company Ltd, created Westhill in 1963.

A review of historic Ordnance Survey maps reveals that the land on which Westhill now sits was previously the Western Kimmundy and Elrick farming areas, comprising of agricultural land interspersed with small farmhouses and barns. Some of these agricultural buildings remain today on the peripheries of Westhill, contributing to the rural character of the town, and the surrounding land largely remains in active agricultural use.

The town of Westhill has undergone rapid expansion since its inception in 1963, linked strongly to the growth of the North East oil and gas economy. Figure 2.3 Westhill Historical Growth details the overall expansion in the extent of the town which has occurred since 1963.

Figure 2.3 Westhill Historical Growth



Today the town continues to be a popular place to live, largely because of its proximity to Aberdeen City, but also due to the number of local amenities it has to offer, including a shopping centre, schools, park and golf course.

2.2 Settlement Character

Due to the relatively new and deliberate development of Westhill, the character and townscape are quite uniform and distinct. The town has no historic core, the overall settlement structure is atypical of other towns in Aberdeenshire and the style of residential development is rather consistent: small, curvilinear developments made up of cul-de-sacs and crescents dominated by bungalows and two-storey semi-detached and detached houses. The settlement has some open spaces and other green areas acting as buffers between housing developments, and clusters of employment uses exists somewhat independently to the south of the A944. There is a large amount of traffic in Westhill, much of which is associated with the Arnhall Business Park.

3. Baseline

This section aims to present a comprehensive baseline scenario regarding the current state of Westhill in order to help identify key issues facing Westhill, and to define a vision for Westhill's future development. Therefore, while the information presented here represents a baseline position, it also informs the potential options for the future growth of Westhill.

3.1 Population

The demographic trends reported below are sourced from 2011 Census results and the Scottish Neighbourhood Statistics website. The predicted trends are taken from the General Register of Scotland's Population Projections for Scottish Areas (2010-based) suite of statistics released in February 2012.

Westhill is defined according to the boundaries of the 'Westhill Locality' 2010 unit, which is an aggregation of smaller Output Areas covering the approximate land area of the settlement. Where available, statistics are also reported for the output areas and data zones which make up the continuously developed land area of Westhill.

3.1.1 Current Characteristics

Results from the 2011 census show that the total population of Westhill in 2011 was 10,984, representing 4.3% of the total recorded population of Aberdeenshire (252,973). Table 3.1 shows the age distribution of populations within Westhill, Aberdeenshire and Scotland, as recorded in the 2011 census.

Table 3.1 Age Distribution of Population in Westhill (Scottish Government, 2011 Census)

	Westhill	Aberdeenshire	Scotland
Percentage 0 to 4 years old	6	6	5.5
Percentage 5 to 15 years old	14	12.7	11.8
Percentage 16 to 29 years old	15.8	15.2	18.5
Percentage 30 to 44 years old	22.1	20.6	20
Percentage 45 to 59 years old	24.1	22.5	21.1
Percentage 60 to 74 years old	13.1	15.9	15.5
Percentage 75 and over	5	7.2	7.7

Table 3.1 indicates that the population of Westhill currently has a relatively balanced age structure, not dissimilar to the age structure of Scotland. People aged 45-59 represent the largest age cohort throughout Westhill, Aberdeenshire and Scotland, but Westhill contains a higher percentage of people in this age category. People aged 45-59 are currently of working age. However, it should be noted that within the 25 year period of this study they

will enter the retirement age group, which may necessitate changes in public service provision within Westhill, particularly in relation to healthcare. Table 3.1 also shows that there is a higher percentage of people aged 44 or younger within Westhill compared with Aberdeenshire as a whole, which can be explained by the fact that the dominant type of housing within Westhill is family oriented, low density, private dwellings with gardens set back from street edges.

Table 3.2 shows the gender distribution of populations within Westhill, Aberdeenshire and Scotland, as recorded in the 2011 census. This indicates that the gender structure of the population in Westhill is very similar to that of Scotland, although Aberdeenshire as a whole has a higher percentage of male residents than Scotland does overall.

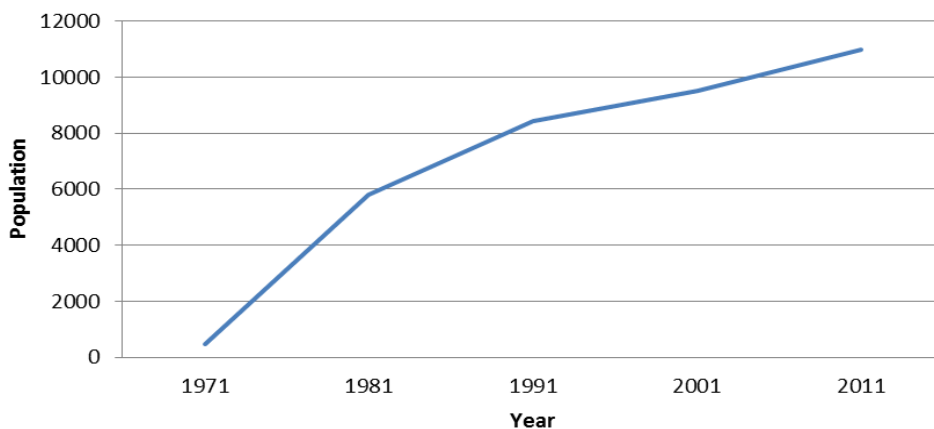
Table 3.2 Gender Distribution of Population in Westhill (Scottish Government, 2011 Census)

	Westhill	Aberdeenshire	Scotland
Percentage males	48.6	49.5	48.5
Percentage females	51.4	50.5	51.5

3.1.2 Recent Trends

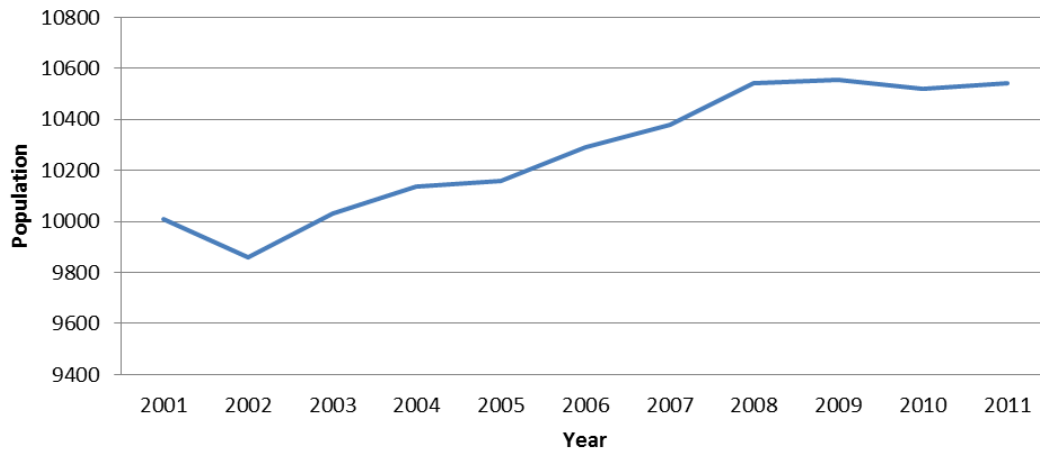
The census results plotted in Figure 3.1 indicate that the population of Westhill increased from a baseline of 470 in 1971 to 5,788 in 1981, from 8,449 in 1991 to 9,498 in the 2001 census, and most recently to 10,984 in the 2011 census.

Figure 3.1 Population Growth in Westhill: 1971-2011



Mid-year estimates published by Scottish Neighbourhood Statistics indicate that after a slight decline between 2001 and 2002 the town’s population has increased steadily over recent years, as shown in Figure 3.2.

Figure 3.2 Mid Year Population Estimates for Westhill: 2001-2011 (Scottish Neighbourhood Statistics, 2014)



3.1.3 Predicted Future Trends

Table 3.1 above (regarding age distribution) indicates that the population structure of Westhill in 2011 was younger than in the country as a whole. 57.9% of the population were below 44 years whereas this figure was 55.8% across Scotland. This means that providing net outmigration does not occur, the population of Westhill has the potential to increase substantially as the younger population ages and reaches childbearing age.

Figure 3.3 and Table 3.3 show the latest available strategic population forecasts produced by the General Register Officer for Scotland (2014) for Aberdeenshire up to 2035 in terms of expected changes in overall population numbers and up to 2037 in terms of age structure. These statistics clearly indicate that the population of Aberdeenshire is expected to experience significant growth over the next two decades, which will need to be accommodated through infrastructure investments and a substantial increase in the region's housing stock.

Figure 3.3 2012 Based Aberdeenshire Population Projections (GROS, 2014)

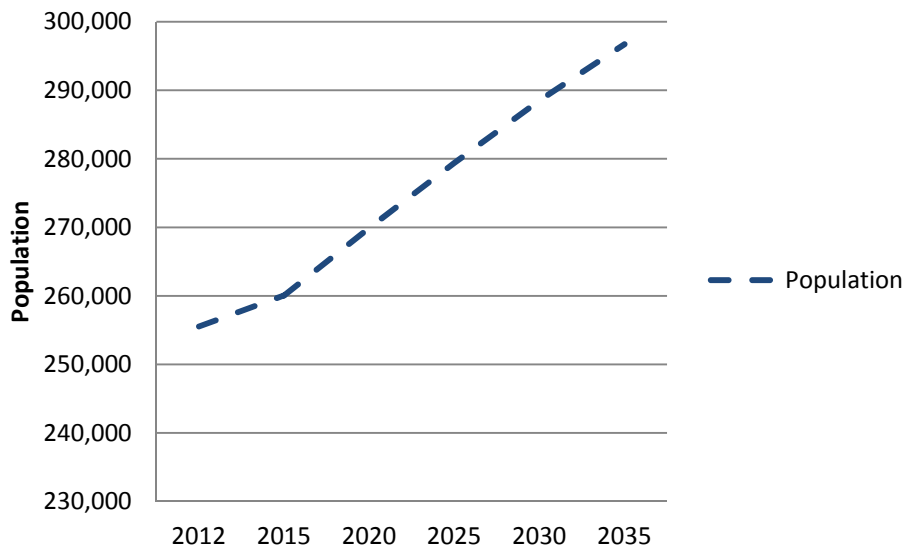


Table 3.3 2012 Based Aberdeenshire Population Projections to 2037 (000's) (GROS, 2014)¹

	2015	2020	2025	2030	2037
All Ages	260.6	269.9	279.4	288.5	299.8
0-15	47.8	49.8	51.0	52.3	54.3
16-29	40.1	40.2	40.2	41.1	43.5
30-49	70.3	68.9	70.6	73.6	75.3
50-64	55.0	57.6	57.6	54.3	51.7
65-74	27.1	30.0	30.3	33.2	35.0
75+	20.1	23.3	29.4	34.0	40.0

The projected age structure for Aberdeenshire up to the year 2037 indicates that:

- The number of school children (age 0 to 15 years) is forecast to increase, although in percentage terms this will fall from 18.7% in the 2011 Census to 18.1% in 2037;
- The number of working age people (age 16 to 64 years) is expected to increase sharply;
- The number of people of retirement age (age 65 and older) is expected to experience the largest growth, with the number of people aged 75 or over expected to double by 2037.

¹ All figures in Table 3.3 are rounded to 1 decimal place

The projected population increase across Aberdeenshire is expected to result from a combination of factors, including increased life expectancy, net immigration and an increase in the birth rate. Population projections are not available specifically for Westhill; however this analysis has not identified any factors which suggest that population projections for Westhill would differ materially from the Aberdeenshire projections reported above.

3.2 Housing

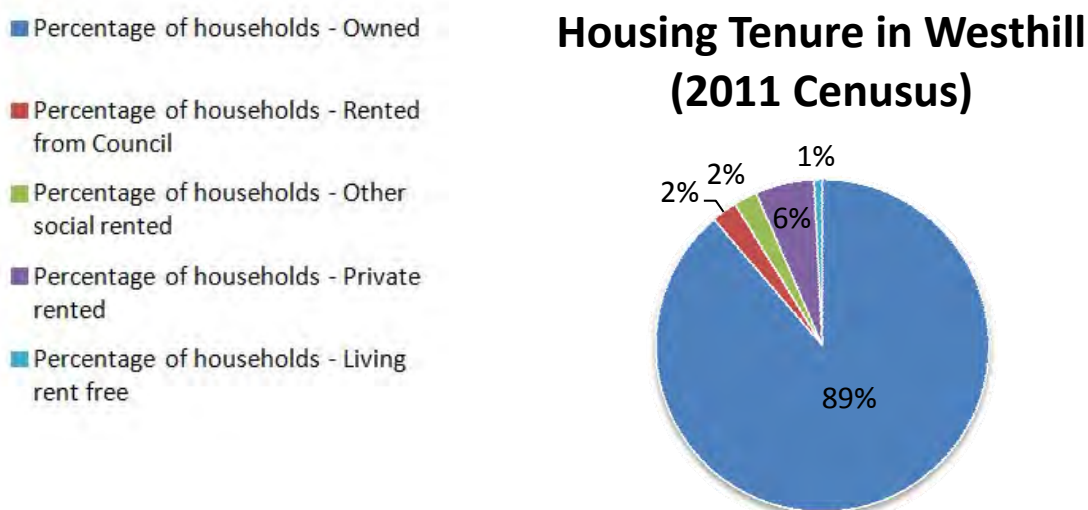
3.2.1 Current Characteristics

According to the 2011 census there were 4,256 occupied households and a total of 4,320 dwellings within Westhill in 2011. The housing stock comprises largely of semi-detached and detached houses which have been developed in small estate groupings since the inception of Westhill in 1963. The newest housing stock is located on the western fringe of Westhill within the Broadshade development, and the oldest dwellings are clustered in central and north eastern areas of the town. There are very few flatted developments within Westhill. Figures 3.4 to 3.6 provide details of local, regional and national tenure breakdown and indicate that there is a high percentage of privately owned homes and a low percentage of socially rented dwellings within Westhill. The lack of socially rented housing is confirmed within the Aberdeenshire Local Development Plan (2012), which notes that there is currently a waiting list of over 1200 people for council housing in the town and states that Westhill is afforded ‘Pressured Area Status’. This allows Aberdeenshire Council to set a 40% affordable housing target for Westhill, instead of the 25% standard target.

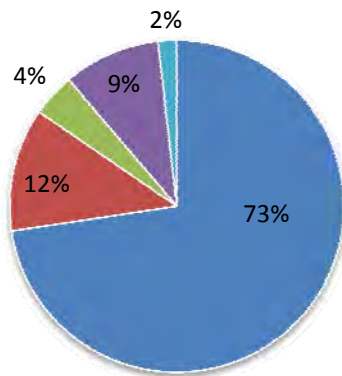
Figure 3.4 Housing Tenure in Westhill (Scottish Government, 2011 Census)

Figure 3.5 Housing Tenure in Aberdeenshire (Scottish Government, 2011 Census)

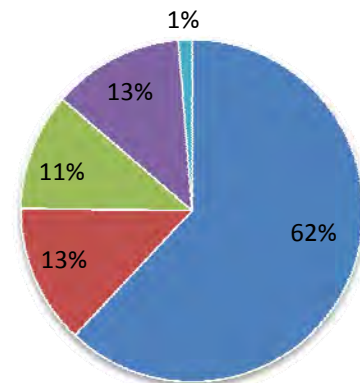
Figure 3.6 Housing Tenure across Scotland (Scottish Government, 2011 Census)



Housing Tenure in Aberdeenshire (2011 Census)



Housing Tenure Across Scotland (2011 Census)



3.2.2 Recent Trends

Tables 3.4 and 3.5 show the level of increase in Westhill's housing stock between 2001 and 2013.

Table 3.4 Change in Westhill's Housing Stock between 2001 and 2013 (Aberdeenshire Council, 2014)

Housing Stock	2001	2013	Change
No. of Units	3,424	4588	34%

Table 3.5 Recent Completions in Westhill (Aberdeenshire Council, 2013)

Past Completions	2008	2009	2010	2011	2012	2013	Total
No. of Units	59	80	87	132	59	110	527

Table 3.5 shows that between 2008 and the end of 2013 527 additional dwellings were constructed in Westhill. A significant amount of this recent housebuilding activity has occurred immediately to the west of Westhill within the Broadshade site; by 2012 this site had delivered 274 new dwellings, with an additional 31 dwellings expected to be built out during 2014 (Aberdeenshire Council, 2014). It should be noted that all of the land within Westhill that was allocated for housing development within the previous Aberdeenshire Local Plan (2006) has now been built out.

Notable housing related planning applications within Westhill which have been determined between 1st January 2011 and 15th May 2014 are listed in Table 3.6.

Table 3.6 Recently Determined Notable Housing Related Planning Applications (Aberdeenshire Council, 2014)

Reference Number	Site Address	Development Description	Decision
APP/2013/2156	Land at Westhill Golf Club, Westhill Heights, Westhill, AB32 6RY	Erection of 7 No. Dwellinghouses	Withdrawn
APP/2013/1692	Area H1, Broadshade, Westhill, AB32 6AS	Residential Development and Associated Works	Granted
APP/2013/0478	Berryhill, Broadshade, Westhill	Erection of 41 Dwellinghouses with Associated Infrastructure (Compliance with Conditions 3 (Siting, Design, External Appearance, Landscaping & Means of Access); 4 (Compliance with Development Brief); 6 (Landscaping); 7 (Golf Course Buffer); 9 (Wildlife Survey) and 12 (Energy Efficiency Statement) of Outline Planning Permission Reference APP/2005/2608 for Residential Development, Church, Retail Facility, Access Road and Landscaping)	Granted

3.2.3 Predicted Future Trends

Short Term Trends

The adopted Aberdeenshire Local Development Plan (2012) includes two land allocations for housing development within Westhill, as detailed in Table 3.7.

Table 3.7 Housing Land Allocations within Adopted Aberdeenshire LDP (Aberdeenshire Council, 2013)

Site Name	Location	NGR (Approximate)	Allocated Capacity	Developer
H1	North West of Westhill - accessed from Broadshade Road off Old Skene Road	(E)381293 (N)807605	190 houses (95 houses in the first phase and 95 houses in the second phase of the plan)	Stewart Milne Homes
H2	Strawberry Field Road, Elrick	(E)381299 (N)806901	10 houses in the first phase of the plan	Private

The 2014 Draft Housing Land Audit for Aberdeenshire states that 4 sites within Westhill have been identified as forming part of Aberdeenshire's effective housing land supply to 2017, including the two sites allocated in the LDP as noted above. Taken together the four identified sites have the potential to contribute 231 units towards Aberdeenshire Council's 5 year effective land supply. Table 3.8 details the expected build programme to 2018 at each potential housing site.

Table 3.8 Westhill Sites within 2013 Draft Housing Land Audit (Aberdeenshire Council, 2013)

Site Reference	Location	Remaining Capacity	5 Year Effective	Developer	Status	Anticipated Build Programme				
						2014	2015	2016	2017	2018
G/WH/H/040	Broadshade	31	31	Stewart Milne Homes	Allocated Under Construction	31	0	0	0	0
G/WH/H/041a	Burnland, Adj Broadstraik Farm	38	0	Gladedale	Full Planning Permission	30	0	0	0	0
G/WH/H/044	West of Broadshade	190	190	Stewart Milne Homes	Full Planning Permission	70	25	35	70	25
G/WH/H/043	Strawberry Field Road, Elrick	10 houses in the first phase of the plan	10	Private	Allocated	0	10	0	0	0

In reference to the aforementioned 40% affordable housing target for Westhill, it should be noted that the Broadshade development complies with this under the terms of planning permission APP/2013/1692. As such affordable housing units will be provided as part of the programmed 190 units coming forward on this site.

Notable housing related planning applications within Westhill which are currently pending consideration (15th May 2014) are listed in Table 3.9.

Table 3.9 Notable Housing Related Planning Applications Currently Pending Consideration (Aberdeenshire Council, 2014)

Reference Number	Site Address	Development Description
APP/2014/0146	Land at Westhill Golf Club Westhill Heights Westhill Aberdeen AB32 6RY	Erection of 7 Dwellinghouses
APP/2010/0289	Land to the South of Strawberry Field Road Westhill	Erection of 10 Houses and Associated Infrastructure

In view of the identified shortage of affordable housing within Westhill, Aberdeenshire Council have established a target of securing 40% affordable housing over the period of the LDP.

Long Term Trends

Between 2010 and 2035 the number of households in Scotland is projected to increase by 23 per cent to 2.89 million – an average of 21,230 additional households per year. Over the same period, Scotland's population is

projected to increase by 10 per cent. Most of the projected increase in households is therefore the result of more people living alone or in smaller households. The average household size is projected to decrease from 2.17 people in 2010 to 1.95 people in 2035 (GROS, June 2012).

3.3 Employment

3.3.1 Current Characteristics

Overview

Employment sites within Westhill are concentrated around the Arnhall and Westhill Business Parks located south of the A944, although some service based employment is associated with the three main retail sites detailed in Section 2.7. Arnhall and Westhill Business Parks comprise of office blocks interspersed with workshops and storage yards, with spacious parking and landscaped grounds positioned around most of the office blocks. Westhill Business Park is owned by Aberdeenshire Council whereas Arnhall Business Park is owned privately.

Employment Land

Data extracted from the 2012 Aberdeenshire Employment Land Audit and shown in Table 3.10 indicates that the established supply of employment land in Westhill is 7.42 hectares split across four sites, three of which are located to the south of the town within the Arnhall and Westhill Business Parks. All of the sites identified in the land audit are considered as marketable and indeed all are currently under construction.

Table 3.10 Employment Land Allocations within Adopted Aberdeenshire LDP (Aberdeenshire Council, 2014)

Location	Established Land Supply (ha)	Developer
Arnhall Business Park	0.34	Westhill Development Co
Westhill Business Park	0.68	Stewart Milne
Arnhall Phase 2	2.46	Private
Westhill ALDP E1	9.60	N/A
Total	13.08	

Economic Activity, Employment & Unemployment

Table 3.11 shows the percentage of people within Westhill, Aberdeenshire and Scotland who are economically active, as recorded by the 2011 Census. The data for Westhill is reproduced in Figure 3.7 (pie chart).

Table 3.11 Rates of Economic Activity (Scottish Government, 2011 Census)

	Westhill	Aberdeenshire	Scotland
All persons 16 to 74	8244	187492	3970530
Percentage economically active	78.3	74.9	69
Percentage Employees - part-time	15.3	15.2	13.3
Percentage Employees - full-time	48.8	44.1	39.6
Percentage self-employed	7.9	10.2	7.5
Percentage unemployed	1.8	2.5	4.8
Percentage full-time student - employed	4.2	2.5	2.9
Percentage full-time student - unemployed	0.3	0.4	0.8
Percentage economically inactive	21.7	25.1	31
Percentage retired	11.6	13.6	14.9
Percentage student	3.7	3.1	5.5
Percentage looking after home or family	4.3	4.2	3.6
Percentage long-term sick or disabled	1.3	2.7	5.1
Percentage Other	0.8	1.4	1.9

Figure 3.7 Rates of Economic Activity within Westhill (Scottish Government, 2011 Census)

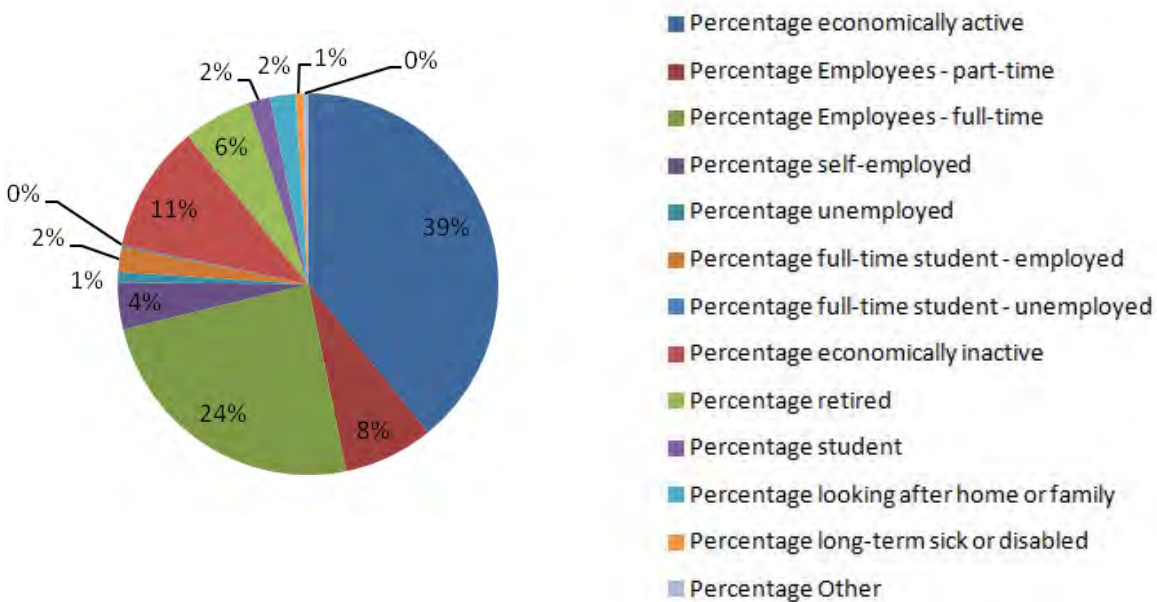


Table 3.11 indicates that Westhill has a significantly higher percentage of economically active residents compared with Aberdeenshire and Scotland. The data also shows that a significantly higher percentage of the population of Westhill is in full-time employment compared with Aberdeenshire, although the town has a lower percentage of students than across Scotland as a whole. The unemployment statistics included in Table 3.11 are not considered representative of official unemployment rates. However, their relative scale suggests that Westhill is highly prosperous and has very low unemployment. This is confirmed within Table 3.12, which provides details of the official unemployment rate during 2012 across Westhill, Aberdeenshire and Scotland.

Table 3.12 Unemployment Statistics (NOMIS, 2013)

Unemployment (2012 Monthly Average)	Male	Female	Total	Rate (%)
Westhill	12	10	22	0.4
Aberdeenshire	1,420	731	2,151	1.3
Scotland	98,153	44,304	142,457	4

Westhill is defined as 2003 CAS (Census Area Statistic) Wards of Westhill Central and Elrick. Information is aggregated from ward data

Separate statistics published by Aberdeenshire Council (Aberdeenshire Council, 2013) indicate that as of September 2013 Aberdeenshire had the second lowest unemployment rate as measured by the Job Seekers Allowance Claimant Count (0.9%) of the 32 Scottish local authorities after the Shetland Isles (0.8%). This compares extremely favourably to the average rate for Scotland of 3.3% and the UK average of 3.2%. The number of claimants of Jobseekers Allowance within Aberdeenshire stood at 1,453 in September 2013.

Travel to Work

Westhill falls within the Aberdeen Travel to Work area, which covers all of Aberdeen City and the majority of land within Aberdeenshire, except northern parts of the Council area. Table 3.13 shows the breakdown of commuting modes for employed residents of Westhill.

Table 3.13 Travel to Work Modes (Scottish Government, 2011 Census)

	Westhill	Aberdeenshire	Scotland
% Car (including passengers car pools and taxis)	77.4	71	62.4
% Train	0.2	1	3.7
% Bus	5.1	3.5	10
% On foot	5.6	7.8	9.9
% Other	4.5	4.6	3.1
% Works mainly at or from home	7.2	12.1	10.8

The data in Table 3.13 shows that a high percentage of residents within Westhill commute by car, and in contrast, lower than average percentages of workers commute by bus or on foot. These findings raise a number of potential implications, including:

- The high dependency on car commuting implies that the road network within and around Westhill is likely to experience significant pressures, especially during peak periods.
- The low percentage of residents who commute on foot could be explained by the clear separation of residential and employment land uses within Westhill, in that only a small percentage of Westhill's employed workforce may live within walking distance of their employment location. Alternatively a higher percentage of the population may live within walking distance of their employment location but are prevented or discouraged from walking to work by physical and other constraints. Such constraints could include vehicle-dominated street layouts and limited road crossing points for pedestrians.
- The low percentage of residents who commute by bus could imply that the bus routes which pass through Westhill and the Park & Ride facility located in Kingswells (approximately 3 km east of Westhill) have only a limited influence on the commuting patterns of Westhill's residents. See section 3.5.1 of this report for additional details regarding the Kingswells Park & Ride Facility.
- Taken together the high dependency on car commuting and the low percentages of commuting by bus or on foot, suggest that the majority of employed residents are likely to commute relatively long distances, and thus may not work within Westhill, despite the significant employment opportunities which exist within the town.

Employment Sectors

The sectoral breakdown of employment held by residents of Westhill, Aberdeenshire and Scotland as a whole is detailed in Table 3.14.

Table 3.14 Employees by Employment Sector (2011 Census)

	Westhill	Aberdeenshire	Scotland
% all in employment who work in agriculture and fishing	0.5	4.7	2
% all in employment who work in mining and quarrying	10.8	7.4	1.4
% all in employment who work in manufacturing	6.4	9.9	7.7
% all in employment who work in electricity gas steam and air conditioning	0.4	0.5	0.8
% all in employment who work in water supply, sewage waste management and remediation activities	0.2	0.6	0.8
% all in employment who work in construction	6.3	8.8	8.0
% all in employment who work in wholesale and retail trade, including repair of motor vehicles and motorcycles	13.6	14.4	15.0

	Westhill	Aberdeenshire	Scotland
% all in employment who work in transport and storage	4.4	5.1	5.0
% all in employment who work in accommodation and food service activities	4.4	4.8	6.3
% all in employment who work in information and communication	2.6	1.6	2.7
% all in employment who work in financial and insurance activities	2.5	1.3	4.5
% all in employment who work in real estate activities	1.2	1.0	1.2
% all in employment who work in professional scientific and technical activities	12.7	8.3	5.2
% all in employment who work in administrative and support service activities	3.4	3.7	4.3
% all in employment who work in public administration and defence - compulsory social security	4.7	4.3	7.0
% all in employment who work in education	9.7	8.1	8.4
% all in employment who work in human health and social work activities	12.9	11.8	15.0
% all in employment who work in other industries	3.3	3.8	4.9

Table 3.14 emphasises the diverse employment sectors which residents of Westhill are employed in. However, it should be noted that this data does not represent the breakdown of employment within Westhill. The data shows that some economic sectors are particularly important employment providers; in particular a relatively high percentage of employed residents in Westhill work in “professional scientific and technical activities”. This could relate to the cluster of subsea-engineering firms located within Westhill, or alternatively this could be explained by the dominance of the oil and gas sector across the North East region, most particularly within Aberdeen City. It should also be noted that a significant number of firms from the renewable energy sector are located within Westhill.

Table 3.15 lists Westhill’s main employers, as identified within Aberdeenshire Council’s Westhill Profile Factsheet 2013.

Table 3.15 Main Westhill Employers

Baker Hughes	Mi Swaco
Bibby Offshore	NCS Survey
Cameron	Nessco Group
Central Insurance Services	Proserv
Chap (Holdings)	Prospect Hallin

Clydesdale Bank	Red Spider
Cooperative Insurance Society	Schlumberger Oilfield Services
Costco Wholesale UK	Scottish Water
Divex	Skene Medical Centre
Elmar Services	Stewart Milne Group
Helix RDS	Subsea 7
Holiday Inn	TAQA Bratani
Instalec Networking	Technip Offshore
Marks and Spencer	Tesco Stores
McIntosh Plant Hire	Tritech International

As evidenced by Table 3.15, subsea engineering is a key growth sector and major employer within Westhill. There are around 290 subsea companies located in Aberdeen City and Shire, with the companies located in Westhill alone accounting for over 6,000 employees. Aberdeenshire Council declared in May 2012 that Westhill is a global subsea centre of excellence, and they have committed to supporting the growth of the Westhill subsea cluster, including through releasing additional employment land where necessary and appropriate.

3.3.2 Recent Trends

Table 3.16 shows the level of industrial land supply within Westhill over the period 2005-2011:

Table 3.16 Industrial Land Supply (Aberdeenshire Council, 2012)

Industrial Land	2005	2006	2007	2008	2009	2010	2011
Build Rate (ha)	0.9	4.1	0.6	14.7	3.1	0.3	2.5

As shown in Table 3.15, Westhill experienced low employment land take-up in 2010. A similar situation occurred across Aberdeen City and Shire due to the high risk in lending in the current financial climate, compounded by a historic lack of serviced and ready to be developed, commercial development land. However, take up of employment land increased in Westhill and across Aberdeenshire in 2011.

Notable planning applications regarding proposed retail and other town centre developments within Westhill which were determined between 1st January 2011 and 15th May 2014 are detailed in Table 3.17:

Table 3.17 Recently Determined Notable Employment Related Planning Applications (Aberdeenshire Council, 2014)

Reference Number	Site Address	Development Description	Decision
APP/2013/3963	Bibby Offshore Ltd Peregrine Road Westhill	Erection of Industrial Unit and Associated Ancillary Office Space, External Compound Area and Parking without Complying with Condition 2 (Office Space to not exceed 545 square metres) and Condition 3 (Gross Floor Area to not exceed 2,109 square metres) of Planning Permission Reference APP/2012/4120	Granted
APP/2013/3963	Peregrine House Peregrine Road Westhill Business Park Westhill AB32 6JL	Alterations and Extension to Office	Granted
APP/2013/4060	Site C Peregrine Road Westhill Aberdeen	Erection of Warehouse Unit and Associated Ancillary Office Space, External Compound Area and Parking. Use of Classes 4, 5 and 6	Granted
APP/2013/4098	Site at Silvertrees Drive Silvertrees Business Park Westhill AB32 6BH	Conditions 3 (Siting, Design, External Appearance, Landscaping, Means of Access, Finished Levels, Drainage), 4 (Landscaping), 5 (Drainage) and 9 (Loading, Turning and Parking) of Planning Permission in Principle Reference G/APP/2010/2456	Granted
APP/2013/2476	Site C Peregrine Road Westhill Business Park Westhill	Erection of Warehouse and Ancillary Office Space, External Compound Area and Parking (Use Classes 4, 5 and 6)	Refused
APP/2013/2529	Site at Silvertrees Drive Silvertrees Business Park Westhill AB32 6BH	Erection of Workshop and Office (Class 5) with Associated Services, Yard and Car Parking	Granted
APP/2013/2371	Subsea 7 Prospect Road Arnhall Business Park Westhill AB32 6FE	Extension to Office Building and Erection of Raised Parking Area	Granted
APP/2013/0772	Site at Peregrine Road Westhill	Erection of Industrial Unit and associated Ancillary Office Space with External Compound Area and Parking	Granted
APP/2013/1166	East Lochside Steading Skene Westhill AB32 6YJ	Conversion and Extension to Steading to form Offices with Associated Car Parking and Footpath	Withdrawn
APP/2013/0813	Schlumberger Oilfield (Uk) Plc Enterprise Drive Westhill Industrial Estate Westhill AB32 6TQ	Extension to Lab Building	Granted
APP/2013/0677	Phase 2/3 Arnhall Business Park Prospect Road Westhill AB32 6UF	Erection of 6 no. 2 Storey Office Buildings	Granted

Reference Number	Site Address	Development Description	Decision
APP/2013/0617	Sub-drill Endeavour Drive Arnhall Business Park Westhill AB32 6UF	Extension to Warehouse and Redevelopment of Car Park	Granted
APP/2012/4120	Warehouse Unit Peregrine Road Westhill	Erection of Industrial Unit and Associated Ancillary Office Space, External Compound Area and Parking	Granted
APP/2012/3569	Site at Peregrine Road Westhill	Erection of Warehouse Unit and Associated Ancillary Office Space, External Compound Area and Parking	Granted
APP/2012/1030	Vacant Site North East of Prospect Road Arnhall Business Park Westhill AB32 6FE	Erection of 2 Office Buildings and Cafe	Granted
APP/2012/1016	Site at Prospect Road Westhill	Erection of Office Accommodation and Car Parking	Granted
APP/2012/0755	Technip Uk Ltd Enterprise Drive Westhill Industrial Estate Westhill AB32 6TQ	Erection of Building for Use as High Pressure Test Facility	Granted
APP/2012/0654	Site at Prospect Road Westhill	Erection of Office Accommodation and Car Parking	Withdrawn
APP/2012/0247	Prospect Point Prospect Road Arnhall Business Park Westhill	Erection of 2 Office Buildings and Cafe	Withdrawn
APP/2011/3134	Silvertrees Tarland Road Westhill	Erection of Warehouse/Workshop and Offices with Associated Services, Yard and Parking	Granted
APP/2011/2294	Technip UK Ltd (Aberdeen) Enterprise Drive Westhill Industrial Estate Westhill AB32 6TQ	Demolish Existing Buildings and Erection of New Office Development, Multi-Storey Car Park and Covered Walkway	Granted

Reference Number	Site Address	Development Description	Decision
APP/2011/0747	Site 7 Prospect Road Arnhall Business Park Westhill AB32 6FE	Erection of Office Building and Associated Car Parking	Granted
APP/2009/0318	Land at Enterprise Drive Westhill Industrial Estate Westhill AB32 6TQ	Erection of 2 no Office Units, Associated Parking and Site Landscaping	Granted

3.3.3 Predicted Future Trends

The adopted Aberdeenshire Local Development Plan (2012) includes one land allocation for employment uses within Westhill; Area E1. This site is situated south of the A944 on the south eastern fringe of the town and currently has planning permission in principle for the construction of Arnhall Business Park Phase 3. In addition, two sites within Arnhall and Westhill Business Parks are allocated as existing employment land which requires to be safeguarded for future employment uses.

Notable employment related planning applications within Westhill which are currently pending consideration (as of 15th May 2014) are listed in Table 3.18.

Table 3.18 Employment Related Planning Applications Currently Pending Consideration (Aberdeenshire Council, 2014)

Reference Number	Site Address	Development Description
APP/2014/1419	Plots 1 & 2 Kingshill Park Venture Drive Westhill AB32 6FL	Erection of 2 No. 2-Storey Office Buildings (Revised Layout of Plots E & F)
APP/2014/1384	Site At Silvertrees Drive Silvertrees Business Park Westhill Aberdeenshire AB32 6BH	Conditions: 3 (Siting, Design, External Appearance, Landscaping, Means of Access, Finished Levels and Drainage); 4 Landscaping 5: External Drainage and 9: Loading and Parking of Planning Permission in Principle Reference G/APP/2010/2456
APP/2014/1356	Land To The East Of Arnhall Business Park Bound To The North By A944 And To The South By B9119 (Tarland Road), Westhill (Arnhall Phase 3).	Variation of Conditions on Planning Permission Reference: APP/2006/2551: Condition 1: Extend Time Limit for Submission of Matters Specified and Condition 14: Adjust Floorspace in Accordance with Revised Transport Assessment

Reference Number	Site Address	Development Description
APP/2013/3560	Phase 2/3 Arnhall Business Park Prospect Road Westhill AB32 6UF	Erection of 5 Office Buildings (Revised Scheme)
: APP/2013/3019	Arnhall Phase 3 Arnhall Business Park Westhill	Conditions 3 (Phasing), 4 (Design Statement), 5 (Strategic Landscaping), 7 (Travel Plan), 8 (Tree Management Scheme), 9 (Waste Management Scheme), 10 (Construction Method Statement), 11 (Noise Assessment), 12 (Archaeological Investigation) and 13 (details of ground preparation works phase only) of Planning Permission in Principle (Ref: APP/2006/2551) (Revised Scheme)
APP/2014/0385	Holiday Inn Westhill Drive Westhill AB32 6TT	Alterations and Extension to Hotel to Form 43 Additional Rooms

3.4 Retail & Town Centre

3.4.1 Current Characteristics

The retail landscape of Westhill is dominated by a small number of sites: two supermarkets, a Costco warehouse store, a garden centre and Westhill Shopping Centre.

Westhill Shopping Centre, an indoor complex located at the junction of Old Skene Road and Westhill Drive, was planned in the mid 1970s for completion in five phases to suit the towns growing population. Work started with an arcade of nine shop units plus associated offices above which was completed in 1980; phase two then included the bank at the eastern end of the centre, plus a return leg of seven more shop units; phase three marked the construction of a supermarket, with four additional shop units, and associated car parking; and phases four and five subsequently added small extensions. The centre was designed in the prevailing rationalised vernacular style of the 1970's using concrete block work walls with concrete interlocking tiles on monopitch roofs. The shopping centre currently houses a range of convenience and comparison retail shops including Marks & Spencers.

The Aberdeenshire LDP 2012 designates a town centre area for planning purposes, which is situated around the Westhill Shopping Centre at the junction of Old Skene Road and Westhill Drive. However, Westhill does not have an identifiable high street and convenience retail outlets are dispersed throughout the town, with notable clusters located along Westhill Drive.

3.4.2 Recent Trends

Local level retail statistics are not available for Westhill. However, Aberdeenshire Council has collated statistics regarding the provision of shops across the Garioch Committee Area of Aberdeenshire, which Westhill is situated within. Figure 3.8 shows that the number of shops in the Garioch area decreased by 18% from 1981 to 2013. However, against a backdrop of national economic recession commencing in 2008, no shops within the Garioch area are recorded as closing between 2008 and 2013. This indicates that the retail sector within Garioch is

relatively resilient, which is perhaps due to the dominance of convenience retail outlets and the dependency of the population across this largely rural area on these.

Figure 3.8 Retail Trends across Garioch (Aberdeenshire Council, 2013)

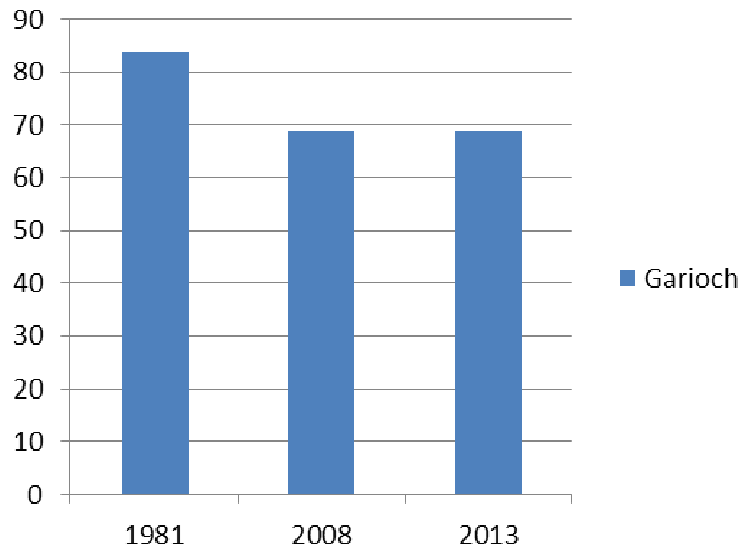
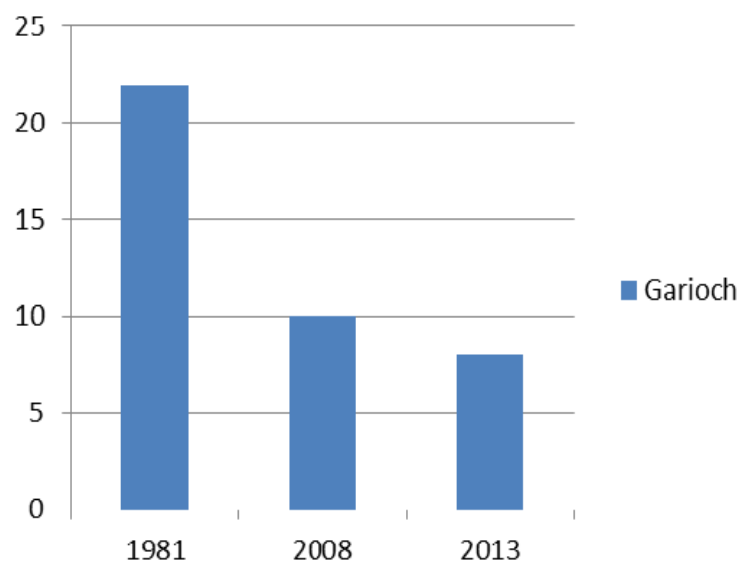


Figure 3.9 indicates that the number of post offices across Garioch fell by 64% from 1981 to 2013, including a 20% fall between 2008 and 2013. Despite this decline Westhill has retained its post office, which is located within Westhill Shopping Centre on Old Skene Road.

Figure 3.9 Levels of Economic Activity within Westhill (Aberdeenshire Council, 2013)



Notable planning applications regarding proposed retail and other town centre developments within Westhill which have been determined since 1st January 2009 are detailed in Table 3.19:

Table 3.19 Recent Retail Planning Applications (Aberdeenshire Council, 2014)

Reference Number	Site Address	Development Description	Decision
Westhill Shopping Centre Old Skene Road Skene Westhill AB32 6LR	APP/2012/2154	Erection of Retail Development, Alterations to Shopping Centre, Car Park Reconfiguration, Landscaping and Access	Granted

3.4.3 Predicted Future Trends

No specific retail projections are available for Westhill or Aberdeenshire. However, if the population growth projections reported in the baseline report materialise this would significantly increase demand for retail and service industries within the town. Therefore there is likely to be a need for the current level of retail provision to be enhanced over the 25 year period of this study.

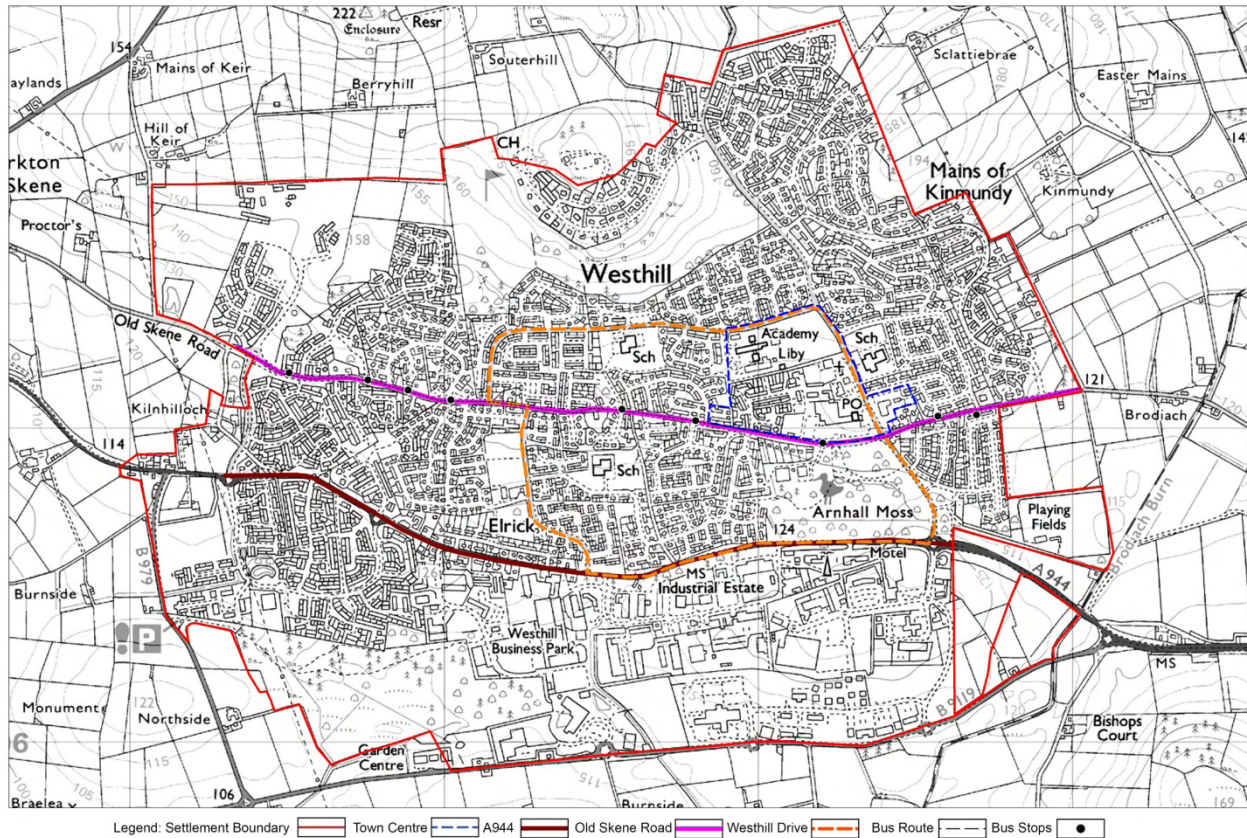
3.5 Transport

Numerous reports including the Westhill Capacity Study (2008) and the Aberdeenshire LDP MIR (2013) have identified transport as a key issue likely to affect the future growth of Westhill. Consequently issues related to transport have been afforded dedicated subsections throughout this report.

3.5.1 Current Characteristics

Figure 3.10 provides an overview of the current road network within Westhill.

Figure 3.10 Main Roads in Westhill



Road Network

Westhill lies approximately 6.5 km west of Aberdeen at its nearest point and is situated on the A944 Aberdeen to Alford road. The A944 provides access to Westhill from the east and west, with minor roads, including the B979, providing access to the north and south. The A944 is constrained by speed restrictions and a number of roundabouts, including Six Mile Roundabout at NGR 384123 806316 which currently serves as a gateway feature on the eastern approach to Westhill.

Two road characters are present: main streets, which aim to move large volumes of traffic through Westhill efficiently; and local streets, which provide connectivity around neighbourhoods and access to properties. Due to the fact that many of the industrial/commercial and residential estates in Westhill have been individually planned and developed, some parts of the road network are inefficient and hinder permeability, particularly for non-vehicular transport modes.

Public Transport

Data obtained from Aberdeenshire Council indicates that 6 bus routes operating from Aberdeen currently serve Westhill, passing along Old Skene Road and/or Westhill Drive:

218 Alford - Dunecht - Elrick - Westhill - Aberdeen

N17 Aberdeen - Westhill - Elrick (Night Service)

X17 Aberdeen - Woodend - Westhill - Elrick (Circular)

210 Aberdeen - Westhill - Torphins - Aboyne - Ballater

402A Elgin - Rothes - Rhynie – Aberdeen

777 Oldmeldrum - Inverurie - Westhill - Kingswells - Aberdeen Airport Kirkhills Industrial Estate

In addition, a local Dial-a-bus provides internal transport within Westhill and a Park & Ride facility provides bus regular transport from Kingswells, approximately 3 km east of Westhill, to Aberdeen Royal Infirmary, Aberdeen City Centre, Bridge of Don Park & Ride and Dubford. This Park & Ride facility includes an indoor heated and lit waiting room, accessible toilets and a covered outdoor cycle canopy.

The nearest train station to Westhill is located approximately 6 km north east in Dyce on the mainline line between Inverurie and Aberdeen. This railway offers direct links to major cities including Dundee, Edinburgh and Glasgow.

Cycle Network

Westhill benefits from an established network of cycle routes within and around the town. A largely off road cycle route links Westhill with Aberdeen via the A944 and Old Skene Road. This route was partially funded by Nestrans. In addition, within the settlement of Westhill there a number of off-road cycle paths and on-road cycle lanes which connect almost all of the town's main streets. In recognition of this cycle network Aberdeenshire Council have designated Westhill as a 'No Excuse Zone' for cycling.

3.5.2 Recent Trends

The street network within Westhill has expanded southwards and westwards in recent years to accommodate housing developments and Arnhall Business Park, linked to the growth of the subsea sector within the town.

To enable development of Arnhall Business Park Phase 3 to proceed, work is currently ongoing to convert the Six Mile Roundabout on the A944 immediately east of Westhill into a controlled junction. This should help to alleviate traffic congestion, particularly at peak periods, and may enable limited further development on the eastern edge of Westhill.

3.5.3 Predicted Future Trends

The most significant planned change to the transport infrastructure around Westhill is the forthcoming construction of the Aberdeen Western Peripheral Route (AWPR), which is scheduled to begin in 2015 and be completed by 2018. The AWPR will pass east of Westhill in a north-south orientation, with a new junction being created to connect the AWPR to the A944 east of Westhill. In addition, Transport Scotland has committed to a phased programme of dualing the A96 between Aberdeen and Inverness. The A96 is approximately 4 km north of Westhill at its closest point and can be accessed via the A944 and B979.

Although no specific plans have yet been devised, officers from Aberdeenshire Council have indicated that the Council is eager to expand the cycle network within and around Westhill. If the cycle network was substantially upgraded Aberdeenshire Council could submit a bid for Westhill to be recognised nationally as a 'Cycle Town', in line with provisions within the NPF3 Proposed Plan (see section 5.1.3 of this report).

3.6 Education

Numerous reports including the Westhill Capacity Study (2008) and the Aberdeenshire LDP Main Issues Report (2013) have identified education provision as a key issue likely to affect the future growth of Westhill. Consequently issues related to education have been afforded dedicated subsections throughout this report.

3.6.1 Current Characteristics & Predicted Future Trends

Primary School rolls are forecasted to increase by 14.2% and academies by 5.0% across Aberdeenshire between 2012 and 2018. Overall, it is forecast that there will be a considerable increase in pupil numbers – of the order of 10% - across most of Aberdeenshire up to 2018. Westhill is identified as one of the educational clusters likely to see significant growth in rolls, and projected school roll increases across Garioch account for half of the total forecasted net increase in school rolls within Aberdeenshire to 2018.

Table 3.20 details the capacities, current rolls and forecasted rolls at each of the five schools within Westhill. The catchment area of each school is shown on Figure 3.11.

Figure 3.11 School Catchments serving Westhill

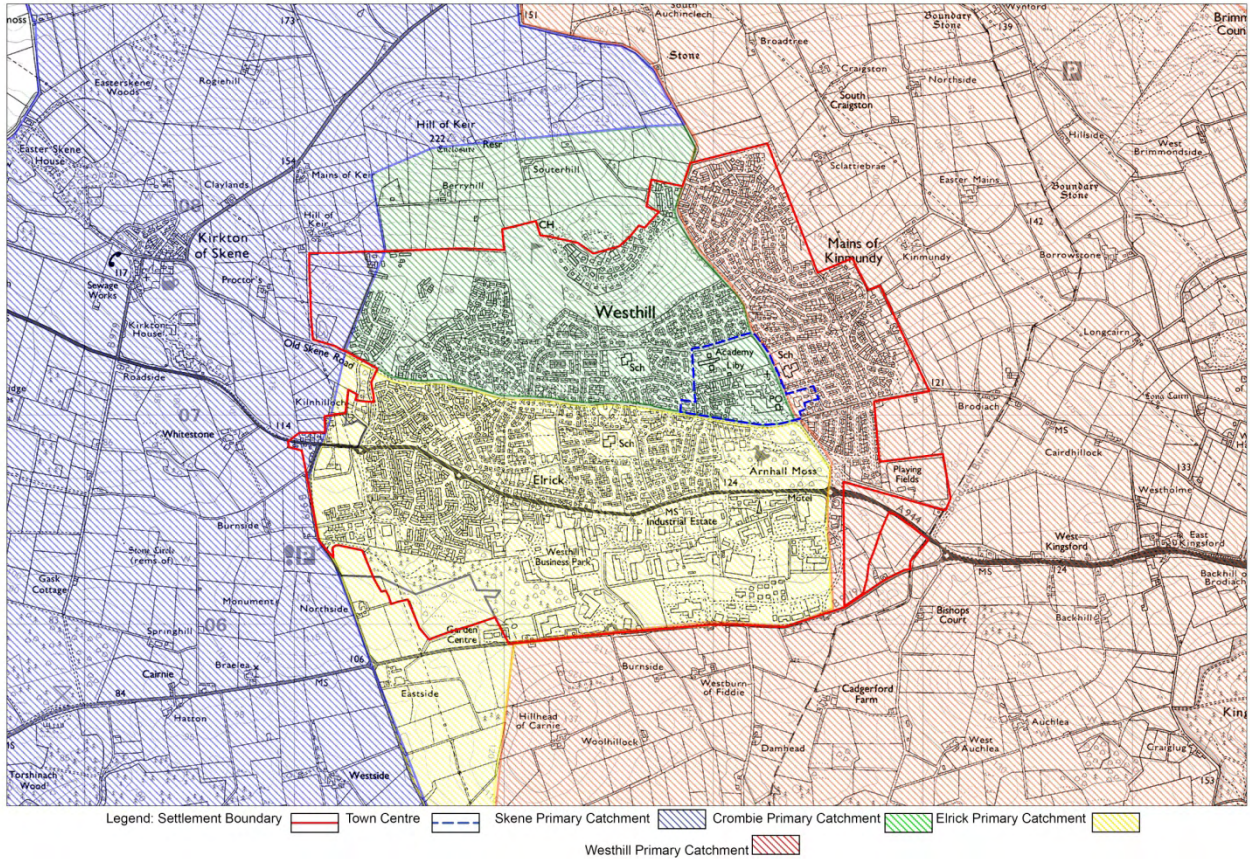


Table 3.20 School Capacities & Forecasted Rolls

	Predicted Pupils per Household (2013+)	2012 (Actual Role)	2013	2014	2015	2016	2017	2018
Westhill Academy	0.25							
Forecasted Roll		897	889	907	890	887	868	839
Capacity		970	970	970	970	970	970	970
Crombie Primary School	0.4							
Forecasted Roll		295	307	305	307	306	303	297
Capacity		333	333	333	333	333	333	333
Elrick Primary School								
Forecasted Roll		398	421 actual roll, forecasted roll was 405	411	416	408	394	386
Capacity		387	387	387	387	387	387	387
Working Capacity			415	469	469	469	469	469
Skene Primary School	0.4							
Forecasted Roll		25	39 actual roll, forecasted roll was 54	87	117	140	164	188
Capacity		71	71	71	71	71	71	71
Working Capacity			96	96	96	96	96	96
Westhill Primary School	0.4							
Forecasted Roll		249	256	237	235	211	202	195
Capacity		333	333	333	333	333	333	333
Total Primary Roll		967	1,022	1,040	1,074	1,066	1,064	1,066
Capacity – Primary ()		1,124	1,177	1,1231	1,231	1,231	1,231	1,231

Table 3.20 indicates that although Westhill Academy, Crombie Primary and Westhill Primary are expected to have sufficient capacity to accommodate the forecasted pupil roll to 2018 and beyond, Elrick Primary is already operating above normal capacity levels and the roll at Skene Primary is forecasted to exceed ‘working capacity’ in 2015. However, a report to the Garioch Area Committee of Aberdeenshire Council in January 2014 regarding school accommodation management noted that “*pupils expected from the Skene development (the Broadshade site) are currently presenting at Elrick (Primary Schools) which has caused the greater than expected roll whilst Skene is presenting as lower than (previously) forecast*”. To address capacity issues at Elrick Primary School an additional classroom has been created, giving an interim working capacity of 415, and two additional classrooms are planned to be completed within the school’s existing buildings by August 2014. No immediate capacity management measures are planned for Skene School, as the aforementioned school accommodation management report states that “*owing to the roll being lower than that which is predicted officers shall monitor this on a monthly basis and action further accommodation when appropriate to meet the demands*”.

Table 3.20 demonstrates that despite capacity issues arising at Elrick and Skene schools, overall the school estate within Westhill should be capable of accommodating forecasted rolls until 2018 and beyond. However, it should be noted that Aberdeenshire Council plan to undertake a catchment rezoning exercise in Westhill late in 2014 to address short term capacity issues at individual schools. In terms of any new school provision beyond 2018, Aberdeenshire Council Education Service standards suggest that any proposed new site for a primary school should be capable of taking up to 462 pupils, even if a school is not initially built of that size. Any potential new primary school site should be rectangular in shape, reasonably level and be at least 3.0 ha; with an upper limit of 5ha. Aberdeenshire Council Education Service has also indicated that a rezoning exercise may be undertaken towards the end of 2014.

3.7 Community Infrastructure (excluding Transport & Education)

3.7.1 Current Characteristics

Existing public services and leisure facilities within Westhill include²:

- Free standing swimming pool on Westhill Academy campus (Hays Way)
- Westhill Community Centre (Hays Way)
- Westhill Library (Westhill Drive)
- Westhill Golf Course (Westhill Heights)
- Ashdale Hall: multi-purpose community hall (Westhill Road)
- Denmen Park: bowling green, tennis court, Pavilion function room & kitchen (Old Skene Road)
- Lawsondale Pavilion: two meeting rooms and outdoor pitches (Arnhall Crescent)

² Access point/location denoted in brackets.

- Peter Nicol Squash & Fitness Centre: private gym (Straik Road.A944)
- Skene Health Centre. This incorporates Skene Medical Group GP practice, Westhill Clinic (providing District Nurses, Health Visitors, Physiotherapists, Occupational Therapy, Podiatrist and Speech Therapist, Community Psychiatric Nurse), the Westhill Social Work Department and an NHS Dental Practice. Visiting Consultants also hold clinics in Skene Healthcare Centre. (Discovery Drive)
- Westdyke Leisure Centre (Westdyke Avenue)
- Carnie all-weather pitch (Carnie Crescent)
- Westhill Men's Shed (Hays Way)

3.7.2 Predicted Future Trends

In the short term, the Garioch area Community Planning Group (part of the Aberdeenshire Community Planning Partnership) is currently undertaking feasibility work regarding the provision of additional community facilities, potentially including the establishment of a youth cafe, within Westhill.

In the longer term, changes in the age profile of Westhill, and in particular an increase in the proportion of the population over 60 will likely result in an increased demand for healthcare within the town. Coupled with the population projections this may necessitate increased provision of GP and other primary care services.

3.8 Public Open Space & Public Realm

3.8.1 Current Characteristics

Open spaces serve a variety of functions including the provision of formal and informal recreation, shelter and natural habitat. The following areas of natural heritage significance contribute to the setting and character of Westhill:

- Arnhall Moss;
- Hill of Keir;
- Denman Park;
- Carnie Woods.

3.9 Utilities & Services

3.9.1 Current Characteristics

The 2008 capacity study stated that combined drainage from Westhill is pumped into the Aberdeen trunk sewer system, and while there are no capacity issues with the treatment works in Aberdeen City the trunk sewer system has limited capacity to cope with further flows. The 2008 capacity study also noted that due to current and planned development some of the sewage pumping stations in the area are at capacity and some of the water service reservoirs are close to capacity.

In terms of electricity infrastructure, a review of Ordnance Survey maps indicates that a high voltage overhead transmission line (OHL) passes immediately west of Westhill. This OHL crosses the A944 at (E)381268 (N)806849 and runs directly south through the recently constructed Burnland housing development. The location and capacities of substations serving Westhill are not known to AMEC E&I at the time of writing this report.

3.9.2 Recent Trends

Available information suggests that no significant upgrades of the water and sewerage network which serves Westhill have taken place since the previous capacity study was prepared. However, the Aberdeenshire LDP 2016 Main Issues Report (2012) indicates that there is sufficient water treatment capacity available to support growth within the town.

3.9.3 Predicted Future Trends

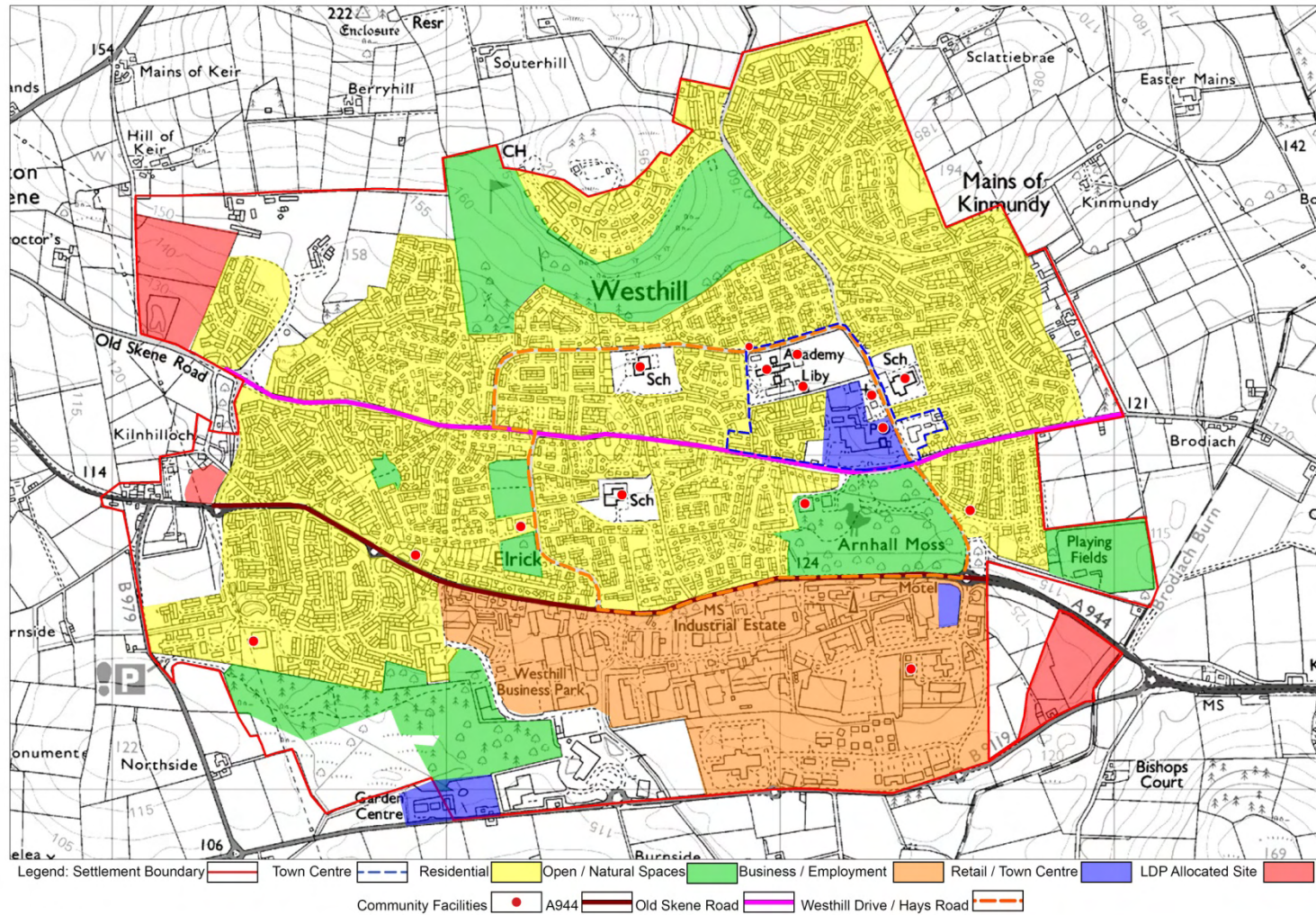
Significant future development in Westhill will require the construction of a new wastewater pumping station to take flows from the site to the main pumping station. In addition to upgrading of the pumping system and improvements to the offsite sewers, such as the existing trunk sewer to Aberdeen, part of the receiving sewer network within Aberdeen may possibly require improvements. Under Scottish Water's funding arrangements, new investment in drainage to service the level of expansion of Westhill envisaged in this study would have to be met by developers.

It should be noted that the provision of water and electricity infrastructure is inherently demand-led. Scottish Water and SSE Power Distribution have statutory obligations to provide connections to new development, although the cost of this must be met in full by developers.

3.10 Baseline Summary

Figure 3.12 identifies the main blocks of land use, the transport network and key facilities within Westhill, and also identifies sites in Westhill which are allocated within the Aberdeenshire LDP.

Figure 3.12 Baseline Summary Map



4. Constraints

Two broad magnitudes of geographical, technical and infrastructure constraints have been identified:

- **Absolute Constraints** - issues which cannot be overcome due to cost or technical reasons within the 20 to 25 year period of this study and therefore require no further consideration; and;
- **Relative Constraints** – issues which present difficulties but which could be tolerated or resolved within reasonable limits of cost and timescales. There is therefore merit in considering options to resolve these constraints within this study.

4.1 Geographic Constraints

4.1.1 Absolute Constraints

- **Topography:** Steep slopes at Berryhill and Kiers Hill constrain development opportunities to the north of Westhill, while Hill of Ord constrains potential development south of Westhill.

4.1.2 Relative Constraints

- **The town's rural setting and current greenbelt boundaries.** Within the context of a planning application the Greenbelt land which surrounds Westhill would be considered as an absolute constraint, depending on the nature of the proposed development. The Aberdeen Green Belt was first established in 1958 and has largely remained in its present form since the last major review in 1986, although a technical review of Greenbelt land in Aberdeenshire was most undertaken in 2010 during the early stages of preparation for the Aberdeenshire LDP 2012. This confirmed that land to the east of Westhill should remain within the Greenbelt on the basis of the need to prevent coalescence between Westhill and Kingswells. However, given that this study is not concerned with individual developments and is predicated on the need to facilitate the growth of Westhill over a 20 to 25 year period, during which further Greenbelt reviews could occur, it is considered reasonable to categorise the current greenbelt boundary to the east of Westhill as a relative constraint.
- **Aberdeen City Boundary.** Located approximately 0.5 km east of Westhill this political constraint does not itself prevent development from occurring south and east of Westhill. However, it limits the land area able to be planned by Aberdeenshire Council through its LDP. Any proposals to comprehensively develop land transcending the Aberdeenshire and Aberdeen City Council boundaries would be likely to generate significant cross boundary impacts and therefore should be considered within the next iteration of the Aberdeen City & Shire SDP.

4.2 Infrastructure Constraints

4.2.1 Absolute Constraints

- **The current alignment of the A944:** this arterial route passes through central areas of Westhill in an east-west alignment and results in significant severance between housing land uses north of the A944, and predominantly employment land uses south of the A944. The land along either side of the A944 has been built on thereby restricting the opportunity to feasibly realign the A944.
- **Safeguarded areas for major gas and oil pipelines to the east and west of Westhill:** these restrict development activity within the consultation distances³ of the pipelines to the outer zone and constrain opportunities to create a coherent settlement structure which integrates new development into the existing settlement pattern. The BP Forties oil pipeline runs to the east of Westhill and has an overall consultation distance of 485 metres either side of it. The consultation distance is subdivided into three zones:

Inner Zone: 0 – 110 metres;

Middle Zone: 110 – 380 metres;

Outer Zone 380 – 485 metres

The natural gas pipeline Leuchars Moss to Craibstone runs to the west of Westhill and has an overall consultation distance of 150 metres either side of the pipeline. Again, the consultation distance is subdivided into three zones:

Inner Zone: 0 – 32 metres;

Middle Zone: 32 – 105 metres;

Outer Zone 105 – 150 metres.

The consultation zones around these oil and gas pipelines restrict the amount and type of development which can take place in specific locations around Westhill. To remove this constraint it would be necessary to explore the possibility of relaying the pipelines in thicker walled pipe, which may reduce the overall consultation distance. Relaying the pipes would entail considerable expense and interruption to the supply of materials from the North Sea. If this was considered a viable option then sufficient pipe would need to be replaced to take account of further future development of Westhill beyond the scope of this Study.

- **Main electricity pylons to the west of Westhill.** Similar to the gas and oil pipelines, a corridor around electricity pylons is subject to development constraints, particularly in terms of residential development.

³ The consultation distances listed in this section (4.2.1) are taken from the Westhill Capacity Study 2008. Research undertaken by AMEC E&I has not identified any evidence to indicate that these consultation distances have subsequently been altered by the UK Health & Safety Executive.

4.2.2 Relative Constraints

- The lack of capacity in the **existing local road network** within Westhill. Congestion is a significant issue in Westhill. Problem junctions include the ‘six mile’ and Tarland junctions. Improvements to the ‘six mile’ junction are being delivered in conjunction with development at the Arnhall Business Park. However, a strategic solution to current congestion issues that would allow the long term expansion of Westhill has not yet been identified.
- The lack of **capacity of the education infrastructure** within Westhill. According to the latest available school roll data Westhill Academy is projected to be at 91% capacity in 2016 and Skene Primary School is projected to be over capacity by 2015. However, it should be noted that the actual roll presented at Skene Primary School in 2013 (39 pupils) is significantly lower than projected roll (54 pupils), which implies that capacity constraints may not arise until after 2015.

4.3 Environmental & Cultural Heritage Constraints

Land covered by international, national or local environmental and cultural heritage designations requires to be protected from significant negative impacts which may arise from development. Therefore sites designated for their environmental or archaeological significance may constitute both absolute and relative constraints for the purposes of this study, depending upon the importance of the site and the scale of potential impacts.

Any new development within Westhill should address the following criteria:

- protecting existing semi-natural areas,
- developing habitat networks,
- protecting water courses and wetlands, and
- providing natural space within new development areas.

Following this process will ensure that existing open space is not fragmented by development and any new development itself can contribute to nature conservation and open space provision.

4.3.1 Statutory Designations

There are no statutory designated sites within the settlement boundary of Westhill, however protected sites within the wider study area include:

- Loch of Skene SSSI and Special Protection Area – located approximately 2.3 km west of Westhill
- Catchment of the River Dee Special Area of Conservation – located approximately 6.2 km south east of Westhill

4.3.2 Non Statutory Designations

Table 4.1 Non-statutory designated sites within close proximity of Westhill:

Site Name	Location	Designation Type
Arnhall Moss	Eastern Westhill, north of A944 Straik Road	Local Nature Reserve
Carnie Woods	South West of Westhill	Local Nature Reserve

In addition to the sites listed in Table 4.1 it should be noted that the points raised in Section 4.1 ‘Geographic Constraints’, notably in relation to existing Greenbelt land east of Westhill, could also be considered as non-statutory environmental constraints.

Ancient & Native Woodland

One area of ancient woodland is located approximately 0.9 km east of Westhill. A review of the Native Woodland Survey of Scotland (2014) indicates that small clusters of native woodland are located in multiple areas around the periphery of Westhill. Individual clusters of native woodland have been considered within the assessments of individual potential development areas detailed in Appendix B of this report.

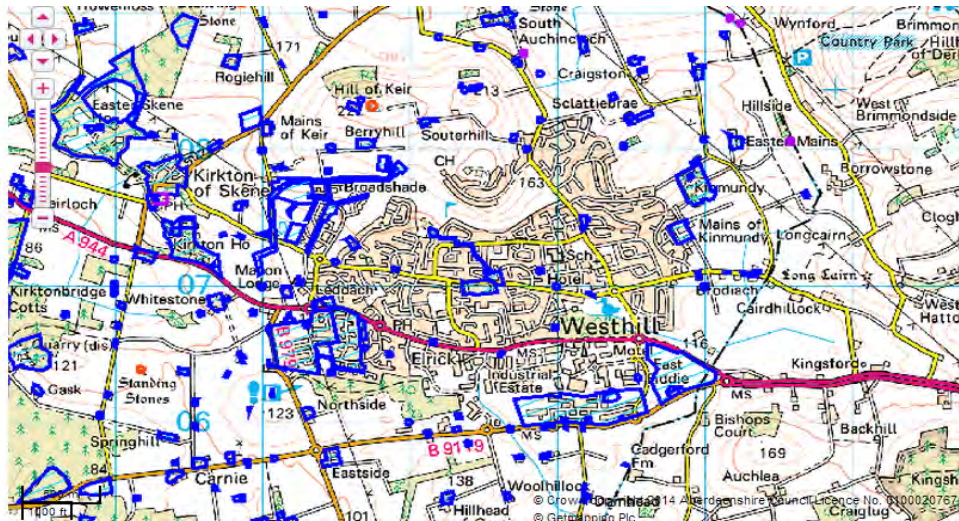
Flooding

Indicative flood maps published by SEPA (2014) indicate that Brodiach Burn, which is situated immediately east of Westhill, is liable to flood downstream of the town.

Archaeology

A review of the Aberdeenshire SMR indicates that there is a relatively high concentration of archaeological finds within Westhill, particularly towards the north western extent of the town. The nearest Scheduled Monument is located north of Westhill at Hill of Keir.

Figure 4.1 Aberdeenshire SMR



Listed Buildings

A review of PastMap suggests that there is only one listed building within Westhill: Hopeman Cottage (Old Toll House), an early 19th century category B listed building located on the A944 in the central area of Westhill.

4.4 Other Constraints

4.4.1 The need to avoid coalescence between Westhill and Kirkton of Skene

Kirkton of Skene is a small rural village located 1km west of Westhill. The village has grown around the village square and 'B' listed church, the latter of which provides an attractive entrance feature to the village when approaching from the west. The surrounding landscape is characterised by open farmland interspersed with areas of dense woodland. Kirkton of Skene has been subject to significant development pressures in recent years because of its attractive environment and proximity to Westhill and Aberdeen. A planning objective for the settlement, which may be a relative constraint to the western development of Westhill, may be the preservation of the character and setting of the village, including the countryside between Kirkton of Skene and Westhill.

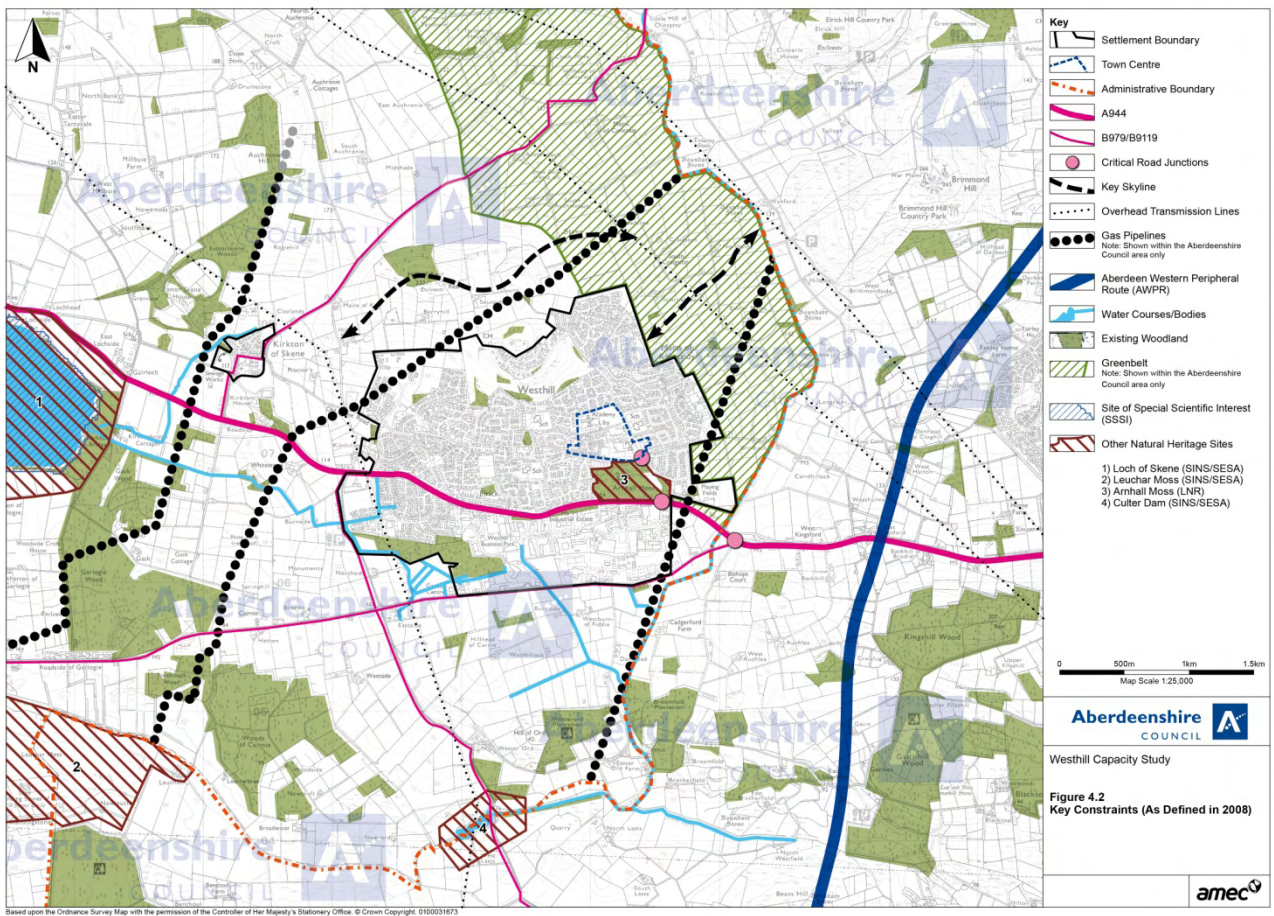
4.4.2 Land ownership

The willingness of land owners to permit the current use of their land to change is evidently a potential development constraint. However, given that land ownership may be subject to change over the relatively long period of this study, the current land ownership of a particular site has not been considered as a specific development constraint within the site appraisal process conducted as part of this study.

4.5 Constraints Summary

Figure 4.2 below summarises the key constraints which are likely to affect potential development opportunities around the periphery of Westhill. It should be noted that these constraints are identical to those illustrated on Diagram B – Key Constraints of the 2008 Westhill Capacity Study (see Appendix C).

Figure 4.2 Key Constraints Map



5. Key Drivers of Change

5.1 Policy

National, regional and local planning policies as well as strategies in respect of economic and social development all have a significant influence on the current and future development of Westhill. To successfully implement the growth strategy which will be set out in Section 6 of this study there is a need to closely consider this policy context, therefore this section of the report provides a brief overview of relevant current and emerging policy documents.

5.1.1 Development Plan

The statutory development plan for Westhill currently comprises the approved Aberdeenshire Strategic Development Plan (2014) and the adopted Aberdeenshire Local Development Plan (LDP) (2012).

Aberdeen City and Shire Strategic Development Plan (2014)

The Aberdeen City and Shire SDP (2014) sets out a high level spatial strategy for the development of the region up to 2035, thus the document covers the entirety of the period which this study is concerned with. The document is underpinned by an over arching vision statement:

“Aberdeen City and Shire will be an even more attractive, prosperous and sustainable European city region and an excellent place to live, visit and do business. We will be recognised for: our enterprise and inventiveness, particularly in the knowledge economy and in high-value markets; the unique qualities of our environment; and our high quality of life. We will have acted confidently and taken the courageous decisions necessary to further develop a robust and resilient economy and to lead the way towards development being sustainable, including dealing with climate change and creating a more inclusive society.”

To implement this vision the introduction section of the SDP identifies two “main aims” and four “supporting aims”: The main aims of the plan are to:

- *“provide a strong framework for investment decisions which help to grow and diversify the regional economy, supported by promoting the need to use resources more efficiently and effectively; and*
- *take on the urgent challenges of sustainable development and climate change”.*

To support these main aims the plan also aims to:

- *“make sure the area has enough people, homes and jobs to support the level of services and facilities needed to maintain and improve the quality of life;*
- *protect and improve our valued assets and resources, including the built and natural environment and our cultural heritage;*
- *help create sustainable mixed communities, and the associated infrastructure, which meet the highest standards of urban and rural design and cater for the needs of the whole population; and*
- *make the most efficient use of the transport network, reducing the need for people to travel and making sure that walking, cycling and public transport are attractive choices”.*

All of these aims are relevant to this study given that it seeks to identify potential options for the sustainable growth of Westhill, including the identification of infrastructure requirements and measures to protect important natural and cultural heritage resources.

It should be noted that the vision and aims of the SDP summarised above are identical to those which were contained within the approved Aberdeen City & Shire Structure Plan which the SDP supersedes. This signifies that the SDP intends to continue along the established development trajectory, focusing in particular on exploiting opportunities for widespread economic growth as well as population growth within key settlements.

The SDP identifies that Westhill is located in a Local Growth and Diversification Area (LGDA) (rather than a Strategic Growth Area). The SDP includes a target that *“at least 75% of all homes built, and employment land developed should be in the strategic growth areas”*, which implies that all other areas of Aberdeenshire, including Westhill, should only be subject to limited growth. As such there is a clear requirement to closely relate the options for the growth of Westhill which is set out in Section 6 of this Study to the needs of the existing settlement. One implication of Westhill being located within a LGDA is that the SDP does not impose specific targets for the allocation of employment land within the settlement.

The “Objectives” section of the SDP identifies the importance of the oil and gas industry across North East Scotland and the need to support its future development, as well as the need to support traditional primary industries. This is important to Westhill given that the local economy is currently dominated by subsea engineering, which largely forms part of the wider oil and gas sector, and that a significant amount of the land which surrounds the existing settlement is in active agricultural use.

The SDP notes that Westhill is situated within the Aberdeen Housing Market Area (HMA) and notes that the adopted Aberdeenshire and Aberdeen City LDP’s currently allocate land for 1,000 dwellings within the LGDAs of the HMA up to 2016. The SDP identifies a further need to allocate land within the LGDAs of the Aberdeen HMA through a two phased approach: 1,350 dwellings from 2017-2026 and 1,350 dwellings from 2027-2035.

Schedule 2 of the SDP sets out a number of proposed infrastructure improvements which will help to implement the vision and aims of the plan. This includes reference to the Aberdeen Western Periphery Route. However, the SDP does not include any specific references, proposals or allocations which directly affect Westhill.

Aberdeenshire Local Development Plan

Adopted in 2012, the Aberdeenshire Local Development Plan (LDP) sets out a detailed spatial strategy for the development of the Council area to 2023, together with a number of development management policies which all development proposals must be assessed against.

The introduction to the LDP explains how each of the five objectives contained within the Structure Plan (and SDP) will be achieved through this document. There is a clear focus on ensuring that development supports the existing rural character of the majority of Aberdeenshire, including areas around Westhill. The document states that while Westhill is not located within a Strategic Growth Area Aberdeenshire Council propose “significant development” within the town. The LDP makes clear that Aberdeenshire Council wish to support the growth and prosperity of Westhill in line with the stated aims of the Strategic Development Plan.

The LDP includes fourteen subject specific policies, each of which relates directly to supporting policies which are detailed in a separate Supplementary Guidance document. A number of these policies, notably those relating to business development, greenbelt protection, housing land supply and developer contributions are of particular importance to this study. However, the relevance of individual policies to specific development opportunities within and around Westhill depends largely on the detailed characteristics of individual development proposals; therefore a detailed policy analysis of specific LDP policies would not be appropriate within this updated capacity study.

The LDP sets out a high level spatial strategy for Westhill, which is orientated around the following objectives:

- *“Meet the need for housing in the settlement, and the Aberdeen Housing Market Area.*
- *Sustain existing services in a sub-regional centre.*
- *Provide affordable housing in the settlement.*
- *Maintain function as a successful employment centre.*
- *Allow scale of development which does not cause problems for current infrastructure”*

These objectives set out Aberdeenshire Council’s aspirations for Westhill and are therefore important to this study.

Overall the Aberdeenshire LDP promotes an ‘open for business’ approach and considers the development of business as being important to the economic health of the region. It supports the development of business and sustainable economic growth in all areas by taking account of the economic benefits of proposed development when making decisions in development management. Within the context of Westhill and the LDP this commitment to supporting economic growth is currently demonstrated through the allocation of employment land on the south eastern fringe of the town (site E1). The commissioning of this study with a specific remit to focus on opportunities for the expansion of employment land, provides further evidence of the commitment of Aberdeenshire Council to supporting sustainable economic growth within Westhill.

As detailed within earlier sections of this report, the LDP includes a number of land allocations within Westhill, in order to achieve the objectives noted above. These are summarised in Table 5.1 below:

Table 5.1 Summary of LDP Allocations in Westhill (Aberdeenshire Council, 2013)

Allocation/Proposal	Details
Protected Land	Development should not detrimentally affect these sites and their existing land uses.
P1	Site P1 is protected to conserve the nature reserve and provide land for access improvements.
P2	Site P2 is protected to conserve the Arnhall Moss Local Nature Reserve
P3	Site P3 is protected to conserve the playing fields.
P4	Site P4 is protected to conserve the playing fields.
P5	Site P5 is protected to conserve the playing fields.
P6	Site P6 is protected to conserve the playing fields.
P7	Site P7 is protected to conserve the amenity area
P8	Site P8 is protected to conserve the playing fields
P9	Site P9 is protected to conserve the play area.
P10	Site P10 is protected to conserve the golf course.
BUS	Site BUS is safeguarded for employment uses.
TC	The proposals map defines the extent of Westhill Town Centre.
Proposed Sites	
H1	Site H1 is allocated for up to 190 houses (95 houses in the first phase and 95 houses in the second phase of the plan). A masterplan which details integration with the adjoining existing housing site is required. A recycling point should be provided on the site
H2	Site H2 is allocated for up to 10 houses in the first phase of the plan.
E1	Site E1 is allocated for employment land.
Infrastructure Requirements	
There is need for 40% affordable housing on new housing developments within Westhill	
H1	Developer contributions are required towards the provision of a replacement Household Waste Recycling Centre in Westhill. A recycling point is required within site H1.
Development Constraints	
Pipelines	There are various pipeline consultation zones in Westhill which must inform development proposals on existing and new sites.
Flood Risk	A small watercourse runs alongside site E1.

5.1.2 Emerging Development Plan

Aberdeenshire LDP 2016

Despite Aberdeenshire Council only having adopted their first LDP in 2012, work has commenced on the next iteration of the LDP. The Main Issues Report (MIR) for the next LDP was subject to consultation until 1st February 2014. Question 18 and paragraphs 6.52-6.60 within the MIR relates to the provision of employment land specifically to support the growth of the subsea sector within Westhill. After setting out the recent history of Westhill's housing and employment land allocations, the MIR notes the importance of the subsea sector and suggests that there may be a need to allocate additional employment land specifically to support the retention and expansion of subsea industries in Westhill. This Capacity Study responds to the MIR by examining potential development areas around Westhill which may be suitable for future employment land allocations.

1822 responses were received during the MIR consultation period, raising in excess of 5,000 individual issues. These will be reported to Aberdeenshire Council's Area Committees and Infrastructure Services Committee during May and June 2014. Once all responses have been considered the LDP Proposed Plan will be prepared and published for consultation, which as of May 2014 is currently programmed for late Autumn 2014. The LDP Proposed Plan will then undergo a public examination process, expected to commence in winter 2015/2016, before being adopted. Aberdeenshire Council intend that the new LDP will be adopted for use at the beginning of 2017.

5.1.3 National Strategies, Plans & Policies

Government Economic Strategy (Scottish Government, 2011)

The SNP government's first Government Economic Strategy (2007) identified the achievement of sustainable economic growth as the core purpose of the Scottish Government and this updated strategy re-confirms the importance of this central objective. The document gives clear priority to accelerating economic recovery, with a range of measures to tackle unemployment and promote employability. Actions are grouped around six strategic priorities which will drive sustainable economic growth and develop a more resilient and adaptable economy:

- **Supportive Business Environment** –focused around supporting key growth sectors and growth companies and enabling Scottish firms to exploit international growth markets. This is directly relevant to Westhill given that the town's subsea engineering sector has recently experienced significant growth, and although subsea engineering is not identified as one of six national growth sectors the document does identify "*significant opportunities from Scotland's science, technology and advanced engineering assets across sectors*". This provides high level policy support for the development of plans and strategies to facilitate sustainable growth of the subsea sector in Westhill.
- **Transition to a Low Carbon Economy** – focused around a shift to renewable energy as well as resource and energy efficiency to reduce Scotland's carbon emissions and adapt to climate change. This priority is relevant to Westhill given that offshore renewables is a potential growth sector for the subsea engineering industry, which has historically been dependant on oil and gas related work. In addition there is a need to ensure that the development of Westhill maximises resource efficiency, including in relation to the use of land, and supports sustainable travel options.

- **Learning, Skills and Well-being** – focused around ensuring that Scotland’s population is equipped with the skills necessary to maximise their contribution to economic growth. This priority is relevant to Westhill given that the town’s main economic sector, subsea engineering, is dependent upon a highly skilled labour force. The priority is also relevant in terms of closing the spatial mismatch which currently exists between available jobs and the skills of the population in Westhill.
- **Infrastructure Development and Place** – focused around ensuring adequate provision of physical and electronic infrastructures in order to maximise opportunities for economic growth, as well as enhancing the quality of areas as places to work and live. Enhanced infrastructure provision, notably in the local transport network, may be required in order to facilitate the enlargement of employment areas and the predicted growth in Westhill’s population. A focus on placemaking is of relevance to Westhill given that the settlement is home to a significant residential population yet arguably does not currently have a legible spatial structure.
- **Effective Government** – focused around increasing the speed of decision making and enhancing co-ordination between public bodies. This priority is of relevance to Westhill given its close proximity to the Aberdeen City boundary and the fact that the majority of workers based in Westhill currently commute from Aberdeen. As such there is a clear need for Aberdeenshire Council and Aberdeen City Council to work together to enhance the integration of housing and labour markets and transport networks across the two areas.
- **Equity** – focused on providing opportunities for the most disadvantaged areas and people in society to prosper. Although recent economic statistics indicate that Westhill is a prosperous area the long waiting list for council housing in the town points to This priority is also relevant in terms of ensuring that the community of Westhill is able to gain from the rapid growth of the subsea engineering economic sector in the town through enhancing opportunities for local employment and securing developer contributions towards infrastructure provision.

SPP (Scottish Government, 2010)

This document sets out the Scottish Government’s objectives, aspirations and expectations for the Scottish Planning System. In doing so the SPP aims to contribute to the achievement of the Scottish Government’s overarching purpose of realising sustainable economic growth, and the document is an important material consideration in all planning decisions.

The SPP aims to contribute to the achievement of the Scottish Government’s overarching purpose, sustainable economic growth. Paragraph 35 defines sustainable development in accordance with the five guiding principles contained within the UK Shared Framework for Sustainable Development (2005) and states that “*the fundamental principle of sustainable development is that it integrates economic, social and environmental objectives*”.

The significance of planning for achieving sustainable development is highlighted in paragraph 37, which states that “*the planning system has an important role in supporting the achievement of sustainable development through its influence on the location, layout and design of new development*”. In addition paragraph 37 notes that planning decisions should “*contribute to the reduction of greenhouse gas emissions in line with the commitment to reduce emissions by 42% by 2020 and 80% by 2050, contribute to reducing energy consumption and to the development of renewable energy generation opportunities*”.

Paragraph 45 identifies 5 ways in which the planning system should support economic development:

- *“Taking account of the economic benefits of proposed development in development plans and development management decisions,*
- *Promoting development in sustainable locations, particularly in terms of accessibility,*
- *Promoting regeneration and the full and appropriate use of land, buildings and infrastructure,*
- *Supporting development which will provide new employment opportunities and enhance local competitiveness, and*
- *Promoting the integration of employment generation opportunities with supporting infrastructure and housing development.”*

Paragraph 46 states that *“planning authorities should ensure that there is a range and choice of marketable sites and locations for businesses allocated in development plans, including opportunities for mixed use development, to meet anticipated requirements and a variety of size and quality requirements. Marketable land should meet business requirements, be serviced or serviceable within 5 years, be accessible by walking, cycling and public transport, and have a secure planning status”*. The need to identify and allocate suitable land to meet business requirements provides a key rationale for this study.

Paragraphs 47 and 48 discuss the relationship between accommodating business development, supporting other land uses and protecting the environment. The SPP therefore prioritises development on brownfield land and states that *“development plans should support small business development and growth and promote opportunities for low impact industrial, business and service uses which can co-exist with housing and other sensitive uses without eroding amenity”*.

The SPP also includes a wide range of other subject specific policies, the following of which are considered to be of particular relevance to this study:

- Rural Development;
- Historic Environment;
- Landscape and Natural Heritage;
- Housing
- Transport; and
- Flooding and Drainage.

Draft Revised SPP (Scottish Government, April 2013)

This draft document sets out proposed changes to national planning policies in order to more clearly reflect Scottish Ministers’ priorities for the development and use of land. A position statement issued in January 2014 outlines the

current thinking of the Scottish Government in relation to proposed key changes to the SPP and confirms that the Scottish Government expect to publish the finalised version of the SPP in June 2014.

Paragraphs 15-23 of the draft SPP explain how the planning system should contribute towards achieving the Scottish Government's core purpose of achieving sustainable economic growth, and paragraphs 24-27 provides policies regarding how planning should contribute to sustainable development. It should be noted that since the publication of the draft SPP in April 2013 the Scottish Government has consulted on replacing these draft policies regarding sustainable development and sustainable economic growth with a revised 'sustainability & planning' section; this would establish a presumption in favour of sustainable development and define the concept of sustainable development in accordance with the recognised Brundtland definition.

Paragraph 17 of the draft SPP identifies four roles for the Scottish planning system in achieving sustainable economic growth, all of which are relevant to this study:

“The planning system should:

- *through the development plan, set out a spatial strategy to deliver sustainable economic growth. This should harness the strengths and qualities of cities, towns and rural areas;*
- *foster a business environment which is supportive to new investment across Scotland while protecting and enhancing the quality of the natural and built environments as assets of national importance;*
- *attach significant weight to economic benefit of proposed development as a material consideration, particularly the creation of new jobs, recognising and responding to economic and financial conditions; and*
- *support infrastructure delivery and innovation in the energy, transport, construction, digital, waste, water and environmental management sectors to support the transition to a low carbon economy”*

The weight to be afforded to economic development considerations in planning decisions is clarified in paragraph 23, which states that *“decision makers should give full consideration to the need for planning to support sustainable economic growth”*.

The draft revised SPP sets out a number of principle and subject policies which are relevant to specific development types and cross-sectoral planning issues. In relation to business and employment provisions, the draft revised SPP at paragraph 106 states that development plans *“should meet the needs and opportunities of indigenous firms and inward investors”*, and in this regard paragraph 110 requires LDPs to allocate and regularly review a range of marketable sites for business uses. In relation to the protection of town centres, the draft revised SPP at paragraph 55 advises that regular town centre health checks should be undertaken by local authorities, while paragraph 56 lists a number of actions which should be undertaken to support town centres, including the preparation of town centre strategies and the establishment of Business Improvement District.

NPF 2

Scotland's Second National Planning Framework (NPF2) provides a national spatial vision around which to orientate socio-economic development and highlights the spatial planning implications arising from other Scottish Government policy documents, including the updated Government Economic Strategy (2011). Paragraph 12 of NPF2 explains that the NPF2 *“takes forward the spatial aspects of the Government Economic Strategy, to ensure that each part of the country is able to play to its strengths in building a Scotland that is wealthier and fairer, smarter and greener, healthier, safer and stronger”*.

NPF2 identifies several key challenges which currently influence Scotland's socio-economic development and are likely to develop over the lifetime of the framework, before providing a spatial strategy to address these issues. Identified key challenges of relevance to this study include:

- The importance of placemaking to attract and retain both investment from firms and a highly skilled workforce;
- The need to tackle climate change through reducing carbon emissions and adapting to a changing environment. In particular there is a need to *“improve the accessibility of education, employment and services and encourage a shift to more active and sustainable modes of travel and transport”*. The planning system can contribute to this by promoting *“compact settlements, mixed use development, effective active travel networks and efficient public transport systems”*.
- Ensuring that housing, transport and community facility provision reflects Scotland's demography, in particular the ageing population.

Four key aims underpin the spatial strategy contained within NPF2. These aims are:

- *“to contribute to a wealthier and fairer Scotland by supporting sustainable economic growth and improved competitiveness and connectivity;*
- *to promote a greener Scotland by contributing to the achievement of climate change targets and protecting and enhancing the quality of the natural and built environments;*
- *to help build safer, stronger and healthier communities, by promoting improved opportunities and a better quality of life; and*
- *to contribute to a smarter Scotland by supporting the development of the knowledge economy”*.

To achieve these key aims NPF2 identifies the need to:

- Create a knowledge driven economy with a highly skilled labour force. This requires Scotland to be *“well connected economically, physically, digitally and intellectually to the rest of the world”*.
- Maximise energy efficiency and opportunities for the exploitation of Scotland's renewable energy resources. In relation to climate change paragraph 48 states that *“planning and transport policies can make an important contribution by promoting more sustainable patterns of land use and travel”*.
- Integrate economic development with environmental protection and sustainable resource management.

Paragraph 53 summarises the development strategy contained within the NPF2. Pertinent aspects of the strategy for the purposes of this study include the need to:

- *“Support strong, sustainable growth for the benefit of all parts of Scotland;*
- *promote development which helps to reduce Scotland’s carbon footprint and facilitates adaptation to climate change;*
- *support sustainable growth in the rural economy;*
- *conserve and enhance Scotland’s distinctive natural and cultural heritage, and continue to safeguard internationally protected sites, habitats and species;*
- *expand opportunities for communities and businesses by promoting environmental quality and good connectivity;*
- *promote more sustainable patterns of travel, transport and land use;*
- *realise the potential of Scotland’s renewable energy resources and facilitate the generation of power and heat from all clean, low carbon sources; and,*
- *encourage a sufficient supply of homes which are affordable in places where people want to live.*

NPF3 Proposed Plan

As required under the Planning etc. (Scotland) Act 2006, the NPF3 Proposed Plan was laid in the Scottish Parliament on 14th January 2014 for its formal consideration. It is expected that following a period of parliamentary scrutiny the finalised version of the NPF3 will be published in June 2014.

The NPF3 Proposed Plan confirms the Scottish Government’s commitment to increasing sustainable economic growth and therefore orientates the efforts of Scotland’s planning system towards this purpose. The document sets out a national spatial strategy structured around four key themes:

- **A successful, sustainable place:** This theme is underpinned by the objective of creating *“high quality, diverse and sustainable places that promote well-being and attract investment”*. The document calls for a renewed focus on exploiting the Scotland’s natural resources and a focus on emerging growth sectors. This is of critical importance to this study given that Westhill has recently become a subsea engineering centre of excellence yet and surrounded by agricultural land. Page 12 of the NPF3 Proposed Plan sets out a detailed spatial strategy for Aberdeen and North East Scotland which acknowledges the importance of supporting energy related industries and identifies a particular need to provide additional affordable housing across the region.
- **A low carbon place:** This theme relates to the legally binding target of reducing Scotland’s greenhouse gas emissions by 80% by 2050 compared with 1990 levels, as set out in the Climate Change (Scotland) Act 2009. The document notes that the Scottish Government has adopted several renewable energy targets including the aim of generating *“at least 30% of overall energy demand from renewables by 2020 – this includes generating the equivalent of at least 100% of gross electricity consumption from renewables, with an interim target of 50% by 2015”*. The Scottish Government’s

support for the deployment of renewable energy is indirectly of relevance to this study given that the offshore renewables industry is an emerging growth market for the subsea engineering sector which has established itself in Westhill.

- **A natural, resilient place:** This theme is concerned with environmental protection and the sustainable use of Scotland's natural resources. It is noted that Scotland's principal asset is the land, which must be managed sustainably as both an economic resource and environmental asset. In addition the document states that "*water management and flooding issues will become increasingly important*" due to the effects of climate change, and it identifies the need to manage tensions between accommodating development pressures and protecting productive agricultural land which surrounds urban areas. This issue is of critical importance for Westhill given that any potential growth of the settlement is likely to encroach upon active agricultural and/or greenbelt land.
- **A connected place:** This theme is orientated around maximising physical and digital connectivity around Scotland and between Scotland and the rest of the world. In relation to Aberdeen the consented Aberdeen Periphery Route and the proposed dualing of the A90 between Balmedie and Tipperty are cited as key infrastructure projects, and the document notes the overall need to improve the accessibility of rural areas through improvements to digital and transport infrastructure. Of specific relevance is that the NPF3 Proposed Plan at paragraph 5. 26 encourages local authorities to "*identify one walking- and cycling-friendly settlement where accessibility will be significantly improved by 2030*". Given that an extensive cycle network already exists within and around Westhill, potential future upgrades to the network could enable Westhill to bid for national recognition as a 'Sustainable Transport Town' or 'Cycle Town'.

The NPF3 Proposed Plan identifies 14 proposed National Developments, none of which are in close proximity to Westhill. Therefore they are not expected to directly affect the settlement's development. However, a National Long Distance Cycling and Walking Network is identified as the 7th proposed National Development, and despite Westhill not being identified within the scope of this proposed National Development, this designation could still provide indirect policy support for future improvements to long distance walking and cycle routes close to Westhill.

5.1.4 Regional and Local Plans & Strategies

This section identifies key points within current regional and local policy documents which have the potential to influence the development of Westhill. It should be noted that this section does not aim to provide a comprehensive analysis of the Aberdeenshire or North East Scotland policy environments. As such a range of other policy documents not addressed within this section may also influence the development of Westhill over the next 25 years.

The Economic Manifesto for Aberdeen City and Shire (ACSEF, 2007)

This document sets out a vision and strategic priorities for the region to work towards by 2025. It identifies eight priorities, the first being for Aberdeen City and Aberdeenshire to be the top of the Quality of Life "league table", making it a place where people choose to work, live study and visit. The remaining seven are:-

- Deliver a fully integrated transport network
- Maximise our intellectual capital - people and expertise

- Deliver city centre redevelopment
- Anchor the oil and gas industry
- Attract and develop skilled people
- Improve the efficiency of planning decision making
- Aberdeen City and Shire as the location of choice for company headquarters

Nestrans Regional Transport Strategy Refresh 2013

The Regional Transport Strategy (RTS) for Aberdeen City and Shire was first adopted as a statutory document in 2008 following approval by Scottish Ministers. This RTS built on the previous strategy to 2011, referred to as the Modern Transport Strategy or MTS. In 2013 Nestrans undertook a review of the RTS to take account of a number of changes in policy, in particular to better align the document with the approved Structure Plan and emerging Strategic Development Plan. This resulted in the publication of this refreshed RTS, which was approved by Scottish Ministers on 16th January 2014.

The refreshed RTS is underpinned by the vision of creating:

“A transport system for the north east of Scotland which enables a more economically competitive, sustainable and socially inclusive society”

To implement this vision the document identifies four strategic objectives and a number of constituent aims. The strategic objectives are to:

- *“To enhance and exploit the north east’s competitive economic advantages, and reduce the impacts of peripherality.*
- *To enhance choice, accessibility and safety of transport for all in the north east, particularly for disadvantaged and vulnerable members of society and those living in areas where transport options are limited.*
- *To conserve and enhance the north east’s natural and built environment and heritage and reduce the effects of transport on climate, noise and air quality.*
- *To support transport integration and a strong, vibrant and dynamic city centre and town centres across the north east”.*

The RTS sets out a strategic framework of integrated measures and interventions in order to achieve these strategic objectives and the overall vision. Table 5.1 within the RTS identifies routes where strategic transport infrastructure improvements are required to cope with the cumulative impact of development; the ‘A944 corridor’ is identified as one such route where upgrades to key junctions are needed in order to improve safety and increase capacity. However, this high level strategy does not detail the characteristics of potential upgrades to the A944, as it states that *“a full appraisal and assessment, detailed engineering design and environmental assessment of each location will be required in order to progress these interventions and identify the most appropriate solution for each”*.

In addition to infrastructure improvements required to alleviate cumulative development pressures the RTS focuses on:

- reducing congestion on strategic roads,
- reducing journey times using rail transport,
- creating transport interchanges to facilitate connections between local and regional bus services
- undertaking quality bus corridor improvements to improve bus service frequencies and reliability
- undertaking urban realm improvements to improve pedestrian environments
- implement measures to increase safety and security of walking

These themes emphasise the importance of improving the performance of existing transport infrastructure. Due to the limited public transport network around Westhill and its lack of proximity to strategic roads and the rail network many of these themes are of limited relevance to Westhill. However, in line with the RTS measures could be taken to increase patronage on bus services which pass through Westhill by upgrading interchange points.

It should be noted that although the RTS does refer to the consented Aberdeen Western Periphery Route this project is considered to be part of the “reference case” (i.e. the baseline position) for the future development of the region’s transport network and therefore the merits and potential impacts of the AWPR are not discussed within this document.

Aberdeenshire Local Transport Strategy 2012

In January 2012 Aberdeenshire Council adopted its new Local Transport Strategy (LTS) which outlines the key transport issues affecting Aberdeenshire and sets out a series of actions to support delivery of a transport vision for the area. The overall aim of the LTS is to “*to encourage individuals and businesses to consider ways to travel less, travel more actively and, where vehicular travel is necessary, how journeys could be made more effectively*”. The LTS identifies five main issues which require to be addressed:

- Economic issues – there is a need to “to support the traffic growth associated with economic development while ensuring that network capacity is safeguarded”. An associated challenge is providing adequate public transport across rural areas of Aberdeenshire at a time when bus/rail fares are rising rapidly. Both of these issues are of direct relevance to Westhill due to the existing road capacity constraints which exist in the town and the relatively limited availability of public transport.
- Environmental issues – there is a need to reduce the environmental impact of transportation within Aberdeenshire, particularly in terms of carbon emissions. This is challenging given the rural nature of Aberdeenshire.
- Safety issues – there is a need to ensure the safety of all users of the transport network in Aberdeenshire, including through reducing road casualty rates. The LTS supports the delivery of the Joint Road Safety Plan for Aberdeen City & Shire 2011-2015.

- Integration issues –to enhance accessibility and encourage sustainable modal shifts there is a need to achieve greater inter-modality and seamlessness within local transport networks.

To respond to these main issues the LTS is underpinned by five objectives:

- Promote Sustainable Economic Growth – maximise the effectiveness of the transport network, services and facilities;
- Promote Social Inclusion and Accessibility – improve connections within and between communities, increasing accessibility of the transport network;
- Protect the Environment – remove barriers to active and sustainable travel helping to improve health and reduce emissions.
- Improve Safety – enhance the safety of all users of the transport network.
- Improve Integration – develop and improve integration between all forms of transport and improve connectivity within and beyond Aberdeenshire.

It should be noted that whilst the LTS is an important document it does not include any specific references or proposals in relation to Westhill.

5.2 Other Drivers of Change

Local & Regional Governance Interactions

The geographical situation of Westhill, located within the Aberdeenshire Council area but adjacent to the eastern boundary with Aberdeen City, necessitates that the future development of Westhill should involve at least a degree of collaboration between relevant governance bodies. This study has not undertaken a full mapping exercise to comprehensively identify all governance bodies of relevance to Westhill; however it is evident that relevant governance bodies include Aberdeenshire Council, Aberdeenshire Community Planning Partnership, Aberdeen City Council, Nestrans, the Aberdeen City & Shire Economic Forum and the Aberdeen City & Shire SDPA. All of these bodies effectively control at least one aspect of the policy environment which will influence change in Westhill over the next 25 years, so any coherent strategy to facilitate the future development of Westhill should be informed by the priorities and aspiration of these different governance bodies and ideally should be co-ordinated between them.

Long Term Drivers

In addition to the influence of national, regional and local policies the development of Westhill will be conditioned by a large number of external factors which cannot be considered in detail within this study. These factors include: constitutional change, volatility in the North Sea oil and gas economy and the international and national economy more widely, climate change, technological innovation, changes in consumer behaviour and lifestyle shifts. Although all of these factors could have a significant influence on the future development of Westhill, fluctuations in oil and gas prices are particularly important given the dominance of the oil and gas sector in the north east

economy. Major shifts in oil prices have a direct impact on the oil and gas supply chain, including the subsea engineering sector, and therefore can influence companies' aspirations and appetite for expansion in Westhill.

6. Spatial Analysis

This section seeks to identify the key issues which a growth oriented spatial strategy should address. The key issues detailed in section 4.2 are closely informed by the information contained within sections 2-5 of this report, as well as the analysis of current strengths, weaknesses, opportunities and threats (SWOT) in Westhill which is outlined below.

6.1 SWOT Analysis

A SWOT analysis was undertaken to identify issues of potential relevance within Westhill and to help identify the key issues (section 4.2) which should be considered in the options for growth detailed in Section 8.

6.1.1 Strengths

Population

- Westhill has experienced significant population growth since its inception and this is projected to continue, indicating that the settlement is a popular place to live. Coupled with the recent surge of employment related development this provides opportunities to promote mixed use development and to create a 'liveable' settlement, whereby the majority of the population live, work and relax within Westhill.
- The significant and rising population provides a potential labour pool for businesses within Westhill.

Housing

- Recent housing developments in Westhill at the Broadshade and Burnland sites indicate that the town has a thriving housing market. Major housebuilders appear eager to invest in new development sites, with several having headquarter/regional offices in Westhill. Such investment will contribute to the development of the town's infrastructure through planning agreements or other developer contributions.
- The dominance of family housing within Westhill supports the retention of a mixed age community within the town.

Economy & Retail

- Westhill is demonstrably able to attract inward investment from world leading firms, particularly in the subsea engineering sector.
- Much of subsea sector's work in Westhill currently revolves around the oil and gas industry. However, some activity does take place in the growth sector of renewables; Technip Offshore Wind moved its world offshore wind HQ from Paris to Westhill. Thus the subsea cluster in Westhill has a diverse range of clients and is relatively resilient to changes in the circumstances of individual clients.

- Although fossil fuel recovery rates in the North Sea are declining, conservative estimates suggest that a further 40 years of activity is expected and the value of unrecovered oil and gas is estimated at £1 trillion. Subsea technologies are likely to become more important for increasing extraction rates in brownfield wells and for extracting oil and gas from hard to reach new fields.
- Engineering design and project management work is undertaken in Westhill for projects around the world, indicating that the subsea engineering cluster in Westhill is not solely reliant on North Sea oil and gas industries.
- A number of public sector bodies including Scottish Water have an employment presence within Westhill.
- The growing subsea engineering sector within Westhill induces an unknown economic multiplier effect, particularly for 'local' service based industries and the associated workforce.
- The Westhill Shopping Centre acts as the designated Town Centre for Westhill, providing a focus in the settlement, comprising a reasonable range of convenience and comparison retail units. Planning permission for an extension to the centre was granted in 2013; this indicates that it is performing well financially and that the range of shops & services is expected to increase.
- There is a retail presence within the Arnhall Business Park area of Westhill, in the form of large Tesco and Costco outlets. In particular the Tesco store provides a source of low order convenience goods for employees based within the Westhill and Arnhall Business Parks.

Open Space

- Despite experiencing significant housing and employment related growth Westhill has managed to retain important open spaces, including playing fields and the Arnhall Moss Local Nature Reserve.
- Westhill is almost entirely surrounded by open countryside, much of which is in active agricultural use. Agriculture is a historically important industry across Aberdeenshire and the sector continues to thrive.
- The land which surrounds Westhill is largely undeveloped (although in active agricultural use), therefore providing a range of potential development sites.

Infrastructure

- The A944 provides a direct route from Westhill to Aberdeen, thereby facilitating cross-commuting.
- Work is ongoing to reconfigure the Six Mile Roundabout on the A944 into a controlled junction, which should help to alleviate traffic congestion on the eastern approach to Westhill.
- The forthcoming AWPR will be located east of Westhill and will include a junction with the A944. The new road is intended to alleviate current pressures on the A944 and will provide a direct and quick link from Westhill to many areas of Aberdeenshire and Aberdeen City.

- The creation of the AWPR within the Greenbelt east of Westhill provides an opportunity to review the effectiveness of current Green Belt boundaries, and potentially facilitate limited development of appropriate land uses on suitable sites immediately east of the existing settlement.
- Although the A944 provides the main access road into Westhill there are a number of 'B' class roads which connect northern and southern areas of the town to the wider area. The capacity of these roads is likely to be of critical importance for determining suitable options for new development on land around Westhill.
- Westhill has relatively good bus connectivity, considering the size and semi-rural situation of the settlement, and good pedestrian and cycle links to the east.
- The existing and planned future transport network provides good connectivity between Westhill and Aberdeen, which acts as an important investment driver for firms locating in the town.

Community Facilities

- The total primary and secondary school capacities are predicted to exceed forecasted roles from at least 2018. This provides an opportunity to facilitate limited additional housing development in Westhill over the short term if required in order to support employment related growth.
- Skene Health Centre provides a comprehensive range of health services in a modern and reasonably centrally located building to residents of Westhill. This removes the need to travel outwith the town for many medical appointments.
- Westhill is served by a relatively wide range of public and private leisure facilities, including a community swimming pool and a new library. The provision of high quality amenities within Westhill helps to attract businesses and people to live, work and invest in the town.

6.1.2 Weaknesses

Population

- Like many parts of Scotland the population of Westhill, is expected to undergo significant ageing over the next 25 years, which could result in increased pressure on health and social care services within the town. This is potentially of concern given that the existing GP practice, Skene Medical Group, which currently serves a large population and is operating at near capacity. Population ageing is likely to reduce mobility and therefore constrain access to important high order services located in Aberdeen for elderly residents of Westhill.

Housing

- Although absolute numbers of housing in Westhill are currently adequate there is a lack of diversity and choice in housing provision, in terms of both housing tenure and type. Westhill is dominated by owner occupied private family dwellings and currently has a very low percentage of council and socially rented housing. In addition the town has limited provision of flatted dwellings and small homes suitable either for young professionals without families or older residents who wish to downsize.

- Housing and employment land uses are relatively detached and homogenous, with little evidence of true mixed use development within Westhill. This undermines the spatial identity and sense of place within the town.

Economy & Retail

- The rapid take up of allocated employment land in 2012/2013 means that the only site allocated for employment in the 2012 LDP is now under construction. Therefore there is effectively no established employment land supply in Westhill. Therefore, to respond to development pressures and support economic growth new areas of suitable land should be allocated for employment uses.
- Economic growth and employment in Westhill is currently underpinned by a small number of key economic sectors, notably subsea engineering which is largely reliant on work related to oil and gas extraction. This lack of economic diversity is arguably a weakness as it undermines the economic resilience of the town. Without the subsea engineering sector it is likely that Westhill would not have experienced the recent employment related growth that has occurred.
- The majority of the office developments which house Westhill's subsea engineering cluster are owned by commercial landlords rather than subsea engineering firms. Therefore the subsea engineering sector is not physically tied to Westhill and these firms could choose to relocate to (lower cost) locations outside of Westhill at the end of their leases. If this was to occur it would significantly reduce the growth potential of Westhill, at least in the short term, due to the current dominance of the subsea sector within the town.
- Housing and employment land uses are relatively detached and homogenous, with little evidence of true mixed use development within Westhill. This undermines the spatial identity and sense of place within the town.
- Although the Westhill Shopping Centre and surrounding land is designated a Town Centre, in reality this area is currently unable to fulfil some important Town Centre functions. In particular the poor quality of public realm around the shopping centre prevents it from being a well frequented meeting point and social space, despite its relatively central location.
- There is currently no provision for high order retail shops or services within Westhill. This necessitates travelling to Aberdeen City for specialist purchases.

Open Space

- Carnie Woods Local Nature Conservation Site, located on the south west fringe of Westhill, is now enclosed by development on several sides.
- There are a limited number of footpaths running from Westhill into the surrounding area.

Infrastructure

- A key weakness is that there is only one arterial route into and through Westhill, the A944. This road is subject to significant congestion during peak periods, as well as air pollution (nitrogen oxide and particulate matter) and carbon emissions associated with high volumes of traffic.

- Capacity issues on the B9119 and B979 and at junctions on the A944 currently constrain development opportunities immediately south of Westhill.
- Traffic congestion affects local distributor roads within Westhill, as well as on the A944.
- There is lack of connectivity between the A944 and B9119.
- Due to separate street design processes for each development poor connectivity exists within and between areas of the Westhill Business Park and the Arnhall Business Park.
- Some utilities infrastructure within Westhill may be operating near to capacity and thus may require to be upgraded in order to facilitate development.
- Oil and gas pipeline infrastructure means that particular corridors within Westhill simply cannot be built on. As well as preventing development of specific sites this restricts opportunities to create a coherent and integrated spatial structure across Westhill.

Community Facilities

- The population of Westhill is expected to grow however capacity issues already exist at several primary schools. This could impede future housing or mixed use development within the town.
- Existing public service provision is predominately on the eastern side of Westhill. Any strategy to develop Westhill should address this imbalance by providing additional community facilities in western areas of the town. This is particularly important given that the west of Westhill has recently experienced substantial housing growth through the Burnland and Broadshade developments.

6.1.3 Opportunities

- Westhill has clearly seen significant growth in recent years
- Westhill provides a mix of housing and employment opportunities and there appears to be demand for further such provision
- There is considerable opportunity for development of a sub-sea centre of excellence in Westhill, building on its existing strengths
- The AWPR, when developed, will be in close proximity to Westhill and will considerably improve accessibility.
- Westhill is an important strategic town in the City and Shire area and this is demonstrated by the demand for housing and employment in the town.
- Scottish Planning Policy advises (para.46) that development plans should provide a range and choice of marketable employment sites to meet anticipated requirements.
- The sub-sea sector is a key driver of economic growth of Westhill, as well as the sub-regional, regional and national economies. In this context, there is the opportunity to specifically recognise Westhill's status and contribution to the economic growth of the area

- The land immediately south of Westhill & Arnhall Business Parks may represent a logical extension to the established employment land supply, particularly if new sites are to be tailored to the needs of the subsea cluster which is located within the Business Parks. However, to accommodate new development on land south of Westhill significant infrastructure would be required to address capacity issues on the B9119 and B979.
- Despite the presence of the Greenbelt and Aberdeen City boundaries there may be scope to develop mixed use areas immediately east and north east of Westhill.
- A sufficient and growing population base (together with the homes and jobs that that entails) provides the opportunity, and is required, to support services and facilities at a level appropriate to improve the quality of life.
- Given current and anticipated economic activity it is prudent to plan for growth and ensure sufficient land is available to satisfy market demand.
- The faster the level of population growth inevitably means that business also requires a more generous supply of land to be made available, which will in turn provide sufficient confidence to encourage continued inward investment
- Economic activity west of Aberdeen City has increased significantly since 2009 (e.g. Westhill), despite the Strategic Growth Areas designation not including this area. The A944 is of strategic importance to Westhill/Aberdeen; opportunity for more housing development west of the City so that housing is close to employment opportunities at Westhill. Opportunity to develop and deliver accessible transport links.
- Housing diversity and choice in Westhill could be enhanced by integrating relatively high density flats with areas of office blocks and low order retail in order to provide housing for young professionals and create mixed use, 'livable' neighbourhoods.
- Westhill Business Park is owned by Aberdeenshire Council, which may facilitate the reconfiguration of the Business Park and improve its efficiency.

6.1.4

Threats

- Although Westhill is expected to retain a sizeable working age population over the next 20 to 25 years, a rapidly ageing population combined with low levels of immigration could reduce the town's labour pool.
- If the identified lack of housing diversity and choice is left unresolved this could cause a blockage in the local housing market and present difficulties for attracting and retaining the highly skilled labour force required to service the growing subsea engineering sector.
- A lack of planned new land for housing may encourage speculative applications for residential development, which may exacerbate rather than improve issues related to housing tenure/type, with a commensurate impact on infrastructure capacity. Speculative housing development could also exacerbate existing deficiencies in Westhill's overall spatial structure.

- If educational capacity issues are not resolved this may constrain future housing development in Westhill, which could have a knock-on effect on the town's labour market.
- If sufficient employment land is not provided to meet local needs, this may prevent economic development from occurring. Specifically, if suitable sites are not identified for the growing subsea cluster this would constrain the sector's growth and could ultimately lead to the relocation of one or more subsea firms out of Westhill. If this were to happen it could threaten the viability of the Westhill subsea cluster, as the main reason why the subsea industry has developed a centre of excellence in the town relates to the economic benefits generated through agglomeration.
- Potentially increasing competition from outwith Aberdeenshire to attract the sub-sea market sector. The Employment Land Audit 2012 (published May 2013) states, for example, that in recent years take up of land has been much higher in Aberdeenshire, partly as a result of the shortage of suitable sites in Aberdeen, but there are indications that take up in both areas is increasing.
- The Reporter of the Proposed ACSSDP Examination Report (p.132 para.15) supported the contention of the SDP Authority that the significant expansion of Westhill took place at a time when such development opportunities within Aberdeen itself were limited. This is no longer the case, with significant allocations being brought forward within the A944 corridor at Kingswells and at Countesswells. The reporter concluded *'that significant expansion at those locations would represent a better fit with the spatial strategy and sustainability objectives of the plan than would be the case at Westhill.'*
- If Westhill depends upon the subsea engineering sector for its prosperity this could limit local employment opportunities, as only a limited number of potential employees who reside in Westhill are likely to have appropriate skills and qualifications for the subsea industry. One consequence of this would be a need for increased commuting, which would generate significant negative social and environmental impacts.
- If Westhill depends upon the subsea engineering sector for its prosperity and the sector experiences rapid decline, the socio-economic prosperity of the town would also sharply decline.
- Historically poor recognition to the role of community facilities in supporting growth, and the ability of the existing public facilities to support existing, new and expanded communities. Need to ensure that future growth is not constrained by lack of infrastructure (e.g. health care, community and leisure facilities); the local communities should benefit/gain from growth.
- Development without appropriate infrastructure could lead to under capacity on the road network and result in significant social, economic and environmental impacts. If development continues without appropriate and reasonable infrastructure improvements this could weaken the attractiveness of Westhill to employers/investors.
- Increased traffic on the A944 as a result of new development could exacerbate existing severance issues.

6.2 Key Issues

The contextual information, spatial analysis and sustainability objectives reported earlier in this report highlights multiple key issues which are of key importance to the future development of Westhill. Of particular importance

and relevance to the framework for the future growth of Westhill over the next 20 to 25 years is the **spatial strategy** and **sustainability objectives** contained within the approved Aberdeenshire Strategic Development Plan (2014) which identifies Westhill as being located within a **Local Growth and Diversification (LGD) area**. This means that any further development should be integrated with and compliment the existing settlement. Paragraph 3.11-3.15 identifies specific requirements for the development of LGD areas:

- *“There is a need for **diversification and growth in the economy** in this area to meet local needs”*
- ***Employment related development** will be encouraged to help diversify the economy*
- *Levels of growth in individual settlements should relate to **local needs** rather than be driven by external pressures*
- ***Mixed use development** should be prioritised*
- *Development must “**respect the character of the landscape and local identity**”*

The spatial strategy and sustainability objectives in the adopted **Aberdeenshire Local Development Plan (LDP) (2012)**, which is in conformity with the approved Aberdeenshire Strategic Development Plan (2014), , outlines a spatial strategy for the development of the Council area to 2023. The LDP sets out a high level spatial strategy for Westhill, which is orientated around the following objectives:

- *“Meet the **need for housing** in the settlement, and the Aberdeen Housing Market Area.*
- ***Sustain existing services** in a sub-regional centre.*
- *Provide **affordable housing** in the settlement.*
- *Maintain function as a successful **employment centre**.*
- *Allow **scale of development** which does not cause problems for **current infrastructure**”*

The Aberdeenshire Strategic Development Plan (2014) is important in shaping the development framework for Westhill over the next 20 to 25 years, as it sets out a high level spatial strategy for the development of the region up to 2035. The vision and aims of the SDP focuses in particular on exploiting opportunities for widespread economic growth, as well as population growth within key settlements.

As such these key issues should be fully addressed within any proposals to expand Westhill.

6.2.1 Supporting Economic Growth in Westhill

There are two strands to this key issue:

Facilitating the Growth of Westhill Subsea Cluster

The rapid expansion of the subsea engineering sector in Westhill over recent years has eroded the established land supply to the extent that new employment land is urgently required, yet few vacant and suitable sites currently exist within the town. This presents difficulties for all economic sectors, but in particular the lack of suitable employment sites currently acts as a major constraint to the continued development of the highly successful subsea engineering cluster. Thus there is a need to propose new employment land allocations which are suitable for general employment use, but also reflect the specific needs of the subsea sector. These requirements are likely to include adequate land for demonstration/testing facilities and equipment storage yards alongside the provision of grade A office space and ancillary development. In addition, subsea sector firms locating in Westhill may demand sites close to the existing subsea industries cluster within the Westhill, Arnhall and Silvertrees Business Parks, in order to maximise the agglomeration benefits which can be derived from locating within the town.

Economic Diversification & Resilience

Economic growth and employment in Westhill is currently underpinned by a small number of key economic sectors, notably subsea engineering. The subsea engineering sector's involvement with renewables industries is expanding - as evidenced by the recent development of Technip Offshore Wind Ltd's headquarters in Westhill. However, subsea engineering is currently largely reliant on work related to oil and gas extraction. This lack of economic diversity undermines the economic resilience of the town because it ties the prosperity of Westhill to the success of individual subsea engineering firms and the performance of the global oil and gas economy, particularly in terms of oil price volatility. The current dependency of Westhill and the wider North East economy on the oil and gas sector also raises environmental sustainability concerns, given that fossil fuels are finite natural resources and that their extraction and consumption contribute to anthropogenically enhanced global climate change. Therefore while there is a clear need for this study to identify potential options for the growth of the Westhill subsea cluster, there is also a need to develop other sectors of the local economy to provide mixed use development.

6.2.2 Housing Provision

There is a critical lack of diversity and choice in terms of housing tenure and type in Westhill. Residential areas of Westhill are dominated by owner occupied private family dwellings, resulting in there being a low percentage of council and socially rented housing. In addition, the town has limited provision of flatted dwellings and small homes suitable either for young professionals without families or for older residents who wish to downsize. If left unresolved the lack of housing choice could eventually cause a blockage in the local housing market and present difficulties for attracting and retaining the highly skilled labour force required to service the town's growing subsea engineering sector.

To alleviate the current shortage of affordable housing in Westhill, Aberdeenshire Council have designated the settlement as having 'Pressured Area Status' and established a 40% affordable housing target for new developments. At present this approach is successfully delivering affordable housing units within the Broadshade development. However, the ability of Aberdeenshire Council to continue to require high percentages of affordable housing in the future could potentially be undermined by the statement within paragraph 97 of the Draft Revised

SPP that “the level of affordable housing requirement should generally be no more than 25%”. If the finalised version of the new SPP identifies a general 25% affordable requirement and provides less flexibility for local variations, as compared within the wording of the current SPP, this policy shift would need to be factored into the emerging Aberdeenshire LDP 2016, and alternative approaches to delivering affordable housing in Westhill would need to be found. Therefore, while increasing overall housing provision is not necessarily a priority for this study, there is a need to develop proposals to increase the diversity of housing tenure and type, potentially through the creation of high density mixed use developments.

6.2.3 Accessibility & Sustainability

There are two strands to this key issue:

Connectivity, Congestion & Emissions

The economy and population of Westhill are growing simultaneously. However, the specialist nature of the dominant economic sector, subsea engineering, means that the majority of residents do not work in the town and the majority of the workforce do not live in Westhill. This necessitates significant cross-commuting between Westhill and other settlements, principally Aberdeen, which presently results in congestion as well as carbon emissions. Congestion is exacerbated by the fact that the A944 is the only strategic route into and out of the town. Therefore, there is a need to understand the traffic flows and infrastructure requirements within Westhill and devise a strategy for development which resolves, or at the very least, does not exacerbate existing congestion problems on the A944. Any strategy to tackle congestion could involve measures to increase the relative attractiveness of bus transport compared with car travel for commuters, and actions could also be taken to more fully exploit the use of existing cycle networks located east of Westhill. It should be noted that the effectiveness and efficiency of any major infrastructure improvements would likely be maximised through being co-ordinated with a small number of large development proposals, as opposed to a larger number of individual proposals for development sites.

Severance & Permeability

The A944 runs east to west through the central area of Westhill, creating physical severance points and significantly affecting the spatial structure of the town. The dominance of the A944 also impedes non-vehicle permeability between housing areas north of the A944 and employment areas/business park to the south. The A944 cannot feasibly be realigned. However, there is a need to consider what measures could be taken to reduce severance and increase permeability within Westhill. In terms of non-vehicular transport routes an existing cycle route runs to the east of Westhill. However, there is a need to consider whether this route could be better integrated with the street network within Westhill.

6.2.4 Community Infrastructure Provision

There are two strands to this key issue:

Education Capacity

It is considered likely that additional employment related growth in Westhill would, at least in the medium term, require to be supported by new housing provision, which would likely generate additional pupils and therefore exacerbate existing education capacity constraints within the Westhill school estate.

Maximising Local Gains from Economic Growth

Related to efforts to better integrate land uses within Westhill, there is a need to assess the quantity, quality and distribution of community facilities across the town and to determine how employment-led development could be leveraged in order to enhance these facilities. Without this partnership approach there is the potential that employment land uses will continue to be relatively detached and poorly integrated with the rest of Westhill.

6.2.5 Enhancing Westhill's Spatial Identity

There are two strands to this key issue:

Develop a Coherent Internal Spatial Structure:

To enhance Westhill's spatial and socio-cultural identity there is a need to address severance issues caused by the route of the A944 and to improve the relationship between currently detached housing, retail and employment land uses. The public realm is a key component of the built environment which physically connects disparate land uses, therefore opportunities should be examined to improve public realm, particularly in central areas of Westhill.

The Relationship between Westhill and Surrounding Areas

The eastern and western approaches to Westhill from the A944 are poorly defined, with roundabouts at each end of the town serving purely functional roles rather than also symbolic ones. As a result there is a lack of visual clarity over the boundaries of the Westhill, particularly in relation to Green Belt land to the east, and if left unchecked this could encourage the proliferation of inappropriate development in semi-rural areas. Therefore, there is a need to improve the delineation of Westhill's settlement boundaries and to provide distinctive gateway features at appropriate entrance points. Consideration could also be given to reviewing the Green Belt east of Westhill to release limited land for development and to improve the legibility of this boundary, thereby increasing protection against inappropriate development on the fringes of Westhill.

7. A Vision for Westhill

This section outlines a vision for Westhill and identifies Strategic Objectives in order to respond to the key issues identified in Section 6.2 and frame potential options for growth. The vision and objectives provide the rationale for the ‘Options for Growth’ outlined in Section 8 and for the assessment of potential development areas which will be included in the final report of this capacity study. The visioning section outlined below is intentionally brief and high level in nature given that a detailed visioning chapter would be more appropriate in a potential future masterplan for Westhill.

7.1 Vision Statement

The Options for Growth (see Section 8) and the subsequent assessment of potential development areas are underpinned by the following vision:

Westhill will continue to be a place where people choose to live, work, visit and invest in. The town will fully exploit its position as the world centre of excellence for subsea engineering, and it will seek to attract a wide range of businesses and skilled workers. Westhill will develop a distinctive spatial character and a high quality physical environment, with enhanced provision of services for residents and businesses. This will be achieved through creating a sustainable mixed community, balancing residential, commercial and employment related development in such a way as to reduce the need to travel and create a vibrant place.

7.2 Strategic Objectives

Strategic Objectives for the development of Westhill comprise:

- Strategic Objective 1 - To enhance its function as a successful employment centre;
- Strategic Objective 2 - To enhance services and the role of Westhill as one of Aberdeenshire’s Main Towns;
- Strategic Objective 3 - To meet the need for housing in Westhill and the Aberdeen Housing Market Area, including the specific housing needs of workers associated with the subsea engineering sector and of the town’s ageing population;
- Strategic Objective 4 - To enhance connectivity and permeability through reducing traffic congestion and severance impacts;
- Strategic Objective 5 - To integrate land uses within Westhill and enhance the town’s spatial identity; and,
- Strategic Objective 6 - To maintain the separate identities of Kirkton of Skene and Westhill through preventing the coalescence of these settlements.

8. Options for Growth

This section outlines the three potential high level options for growth which were identified by AMEC E&I and discussed with Aberdeenshire Council officers before proceeding to the final stage of the study.

8.1 Possible Growth Options

8.1.1 Option 1 – Maximise Growth

In order to maintain Westhill's place as a global centre of excellence for subsea engineering this option would seek to identify land for significant employment related development, and measures would also be proposed to address the key issues identified in section 6.2 of this report. This option would therefore address current specific challenges within Westhill, including those related to accommodation and transport pressures, whilst allowing the subsea sector to expand on or close to the cluster's existing sites.

Despite the disadvantages of additional development in Westhill, such as congestion, these are arguably outweighed by the need to maintain the success of Westhill as a centre of sub-sea engineering excellence. Albeit the Aberdeen City and Shire Strategic Plan Examination Report and subsequent approved Aberdeen City and Shire Strategic Development Plan does not identify Westhill as a Strategic Growth Area (SGA), and therefore not an area expected to contribute to strategic growth, however the current objectives of the approved SDP and adopted LDP include objectives regarding economic growth and diversification. The approved SDP makes specific reference to stimulating the wider economic growth where a need can be identified, and Policy 1 of the SDP requires that the locational requirements of different business sectors should be met.

8.1.2 Option 2 – Limited Growth

This option would consider limited employment land development specifically to support the 'sub-sea cluster' at Westhill. The option would also consider other measures that could be taken to support this international success. The main aim of this option would be to maintain Westhill's function as a successful employment centre.

8.1.3 Option 3 – No Growth

Given the current and emerging planning policy context an option is to disregard concerns regarding the relocation of the sub-sea sector away from Westhill, on the basis that sufficient land has already been allocated, or could be made available through the development of previously developed sites to accommodate the expansion of the subsea cluster. This could potentially be achieved through the rationalisation and reconfiguration of existing industrial estates within Westhill to maximise their development capacity, rather than seeking to allocate new land for employment related development.

This option trades on the reputation of Aberdeenshire as an acknowledged high quality place to live and with a skills base transferable to the sub-sea sector. It questions whether the sub-sea sector is specifically dependant on Westhill, or could be accommodated on a range of sites within the wider region, including the Aberdeen City area, with no diminution of the advantages of clustering or through the redevelopment of existing land within Westhill. The conclusion of this option would be to make no additional land allocations in Westhill.

9. Assessment Process

Following feedback from Council officers on the findings discussed in the Interim Report it was decided to progress **Option 1 – Maximum Growth** to the final stage of this study. This involved reviewing and revising the Goal Achievement Matrix (GAM) detailed in the 2008 Westhill Capacity Study to take account of:

- Physical development which has occurred in Westhill since the publication of the 2008 Capacity Study;
- The vision statement and six strategic objectives set out within the Interim Report;
- Each of the Development Bid Sites for Westhill and Kirkton of Skene which were submitted in response to the Aberdeenshire LDP 2016 Main Issues Report consultation;
- The implications for Westhill of the forthcoming AWPR; and,
- Other potential development opportunities, constraints and associated infrastructure requirements.

This exercise generated a %age GAM score for each site, allowing them to be ranked in terms of development suitability.

The assessment process is underpinned by the following vision:

Westhill will continue to be a place where people choose to live, work, visit and invest in. The town will fully exploit its position as the world centre of excellence for subsea engineering, and it will seek to attract a wide range of businesses and skilled workers. Westhill will develop a distinctive spatial character and a high quality physical environment, with enhanced provision of services for residents and businesses. This will be achieved through creating a sustainable mixed community, balancing residential, commercial and employment related development in such a way as to reduce the need to travel and create a vibrant place.

In addition, the assessment will be framed around the achievement of six strategic objectives, each of which has been built into the proposed assessment criteria. These strategic objectives are:

- Strategic Objective 1 - To enhance its function as a successful employment centre;
- Strategic Objective 2 - To enhance services and the role of Westhill as one of Aberdeenshire's Main Towns;
- Strategic Objective 3 - To meet the need for housing in Westhill and the Aberdeen Housing Market Area, including the specific housing needs of workers associated with the subsea engineering sector and of the town's ageing population;
- Strategic Objective 4 - To enhance connectivity and permeability through reducing traffic congestion and severance impacts;

- Strategic Objective 5 - To integrate land uses within Westhill and enhance the town's spatial identity; and,
- Strategic Objective 6 - To maintain the separate identities of Kirkton of Skene and Westhill through preventing the coalescence of these settlements.

9.1 Assessment Methodology

9.1.1 Assessment Criteria

The assessment criteria which were used in the GAM review exercise are detailed in Appendix A. These criteria included eight strategic assessment criteria, relating directly to the aforementioned strategic objectives, and 32 technical assessment criteria, relating to site specific constraints.

The assessment criteria were devised based on:

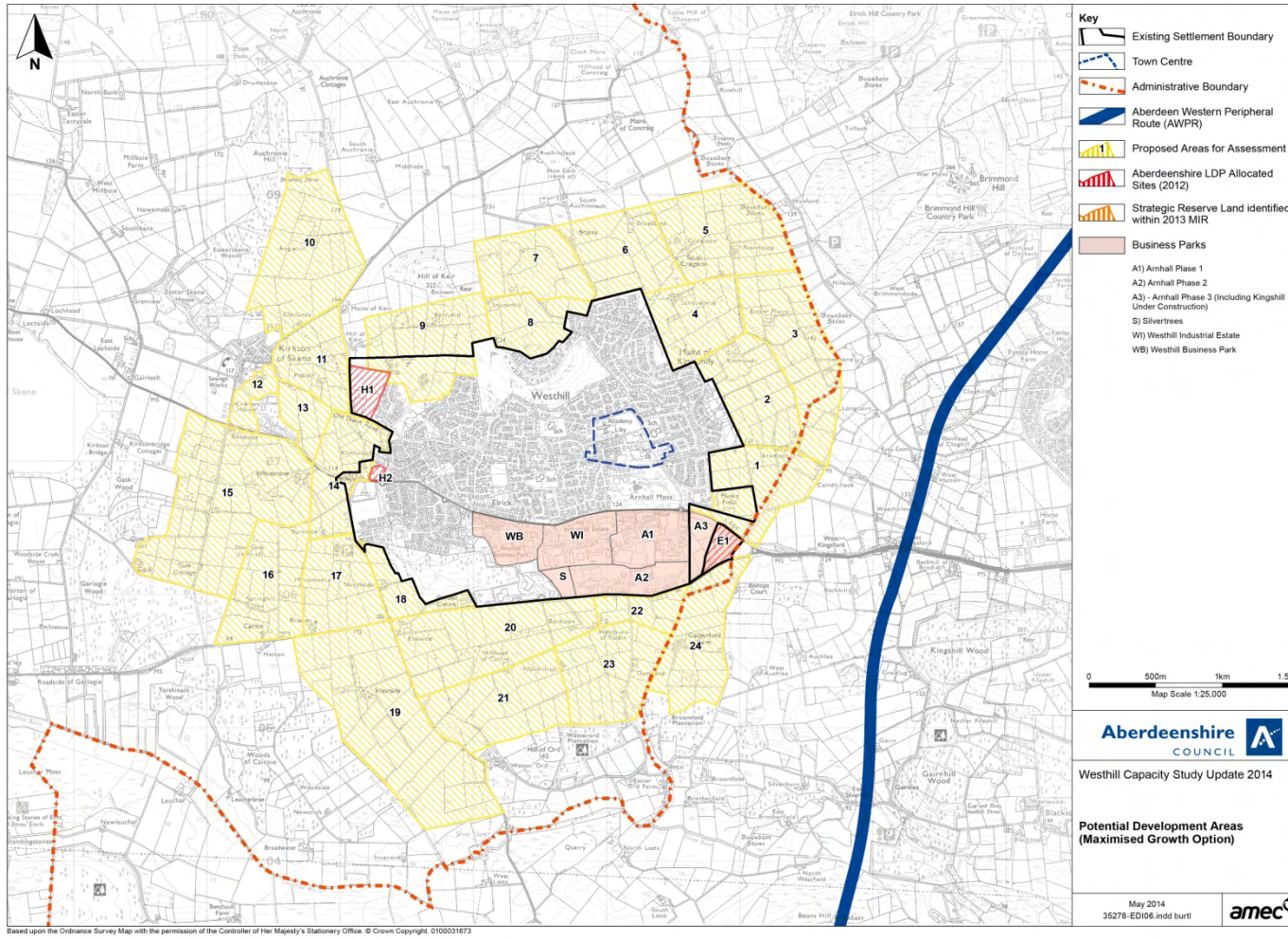
- The assessment criteria used in the Westhill Capacity Study 2008;
- The vision statement and six strategic objectives set out above;
- The criteria which were used by Aberdeenshire Council in their mini-GAM exercise undertaken in 2013 to appraise Development Bid Sites for the purposes of the Aberdeenshire LDP 2016 Main Issues Report;
- Index 21, a joint research project between Aberdeenshire Council and Robert Gordon University which informed the assessment criteria used in the 2008 Capacity Study; and,
- Relevant policy considerations which have emerged since 2008, notably the Scottish Government's Designing Streets Planning Policy.

9.1.2 Assessment Areas

The areas which were subject to assessment are shown below on Figure 9.1. These areas were selected for assessment based on:

- The areas identified for assessment in the 2008 Westhill Capacity Study;
- Each of the Development Bid Sites for Westhill and Kirkton of Skene which were submitted in response to the Aberdeenshire LDP 2016 Main Issues Report consultation;
- Other potential development opportunities, constraints and associated infrastructure requirements, taking into account the 25 year period of this study. In particular, the existing Greenbelt boundary and administrative boundary between Aberdeenshire and Aberdeen City have been considered as relative rather than absolute constraints.

Figure 9.1 Potential Development Areas



9.1.3 Assessment Criteria Weighting & Thresholds

To reflect the importance of the strategic objectives a 43% (rounded to no decimal places) weighting was applied to the strategic assessment criteria aggregate score by multiplying this aggregate score by three. The weighted strategic assessment criteria aggregate score was then aggregated with the technical assessment aggregate score to generate a final score for each assessment area, which was then converted into a percentage score and ranked against all other assessed areas.

It should be noted that this updated capacity study has assessed different land areas from those assessed in the 2008 Westhill Capacity Study. However, to enable a degree of consistency between the studies the same thresholds were used to categorise areas as either 'most suitable', 'suitable' or 'less suitable' for development. These thresholds are:

- 'Most Suitable' = 70% or over
- 'Suitable' = 61-69%
- 'Less Suitable' = Lower than 60%

References within Section 10 and 11 of this report to 'most suitable', 'suitable' and 'less suitable' areas relate solely to the scoring of assessed areas against the above quantitative threshold, rather than to any qualitative judgement.

10. Assessment Results

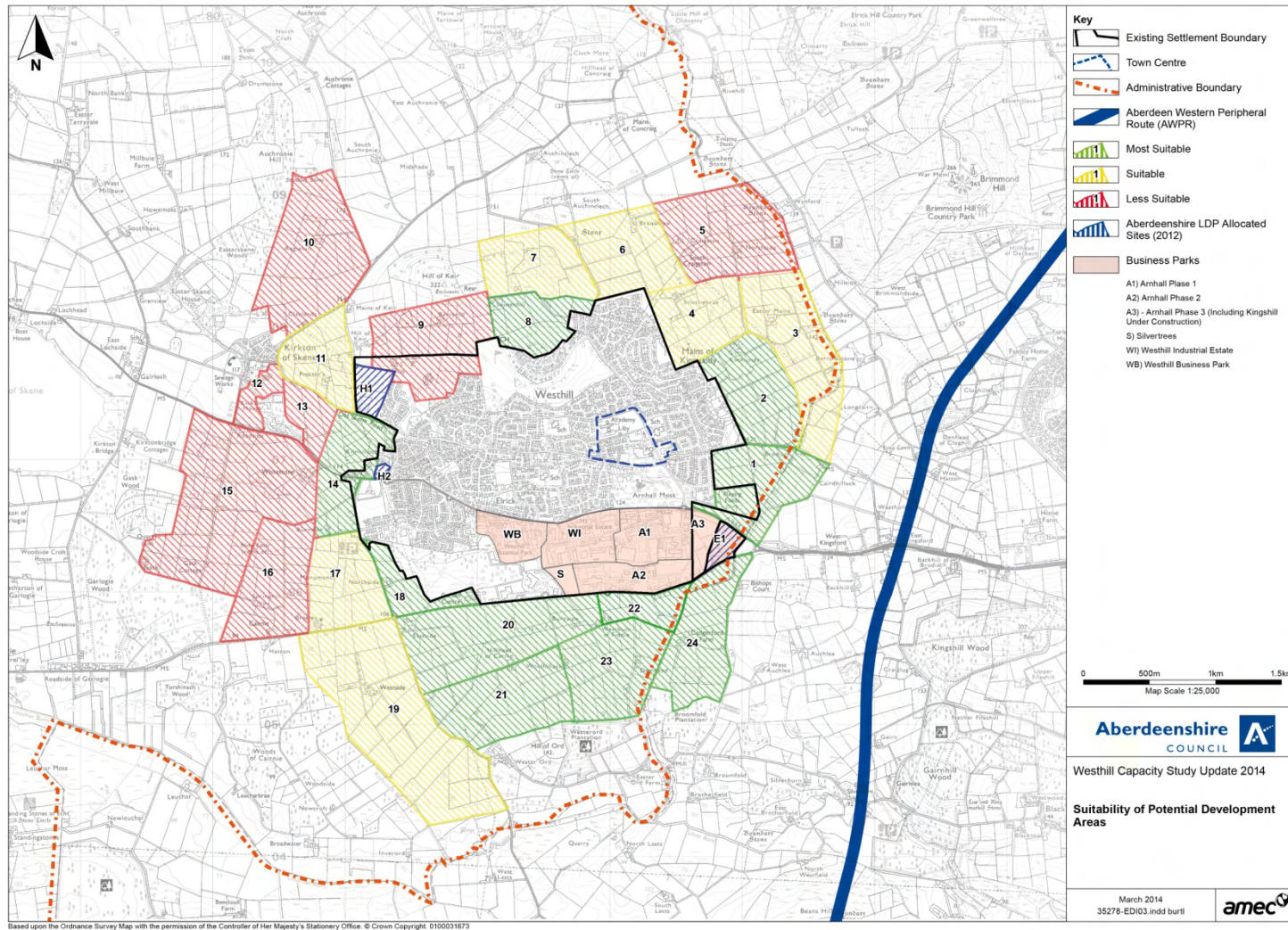
The full results of individual assessments of all potential development areas are detailed in Appendix B, while the ranking and final score achieved by each area is detailed below in Table 10.1. Areas highlighted in green achieved a score of 70% or greater and therefore are considered to be ‘most suitable’ for development; areas highlighted in yellow achieved a score of 60-69% and are therefore considered to be ‘suitable’ for development; and areas highlighted in red achieved a score of less than 60% and are therefore considered to be ‘less suitable’ for development.

Table 10.1 Summary Results of Potential Development Areas Assessment

Ranking	Area	% Score
1	1	81%
2	22	78%
3	14	77%
4	18	77%
5	20	77%
6	23	74%
7	21	74%
8	2	74%
9	8	74%
10	24	73%
11	6	67%
12	4	67%
13	17	67%
14	7	63%
15	19	63%
16	3	61%
17	11	61%
18	12	58%
19	9	57%
20	13	56%
21	16	54%
22	15	54%
23	5	53%
24	10	49%

The results detailed in Table 10.1 are illustrated in Figure 10.1 below. This shows that in general the 'most suitable' sites are located to the south and east of Westhill, while the 'less suitable sites' generally lie to the west of Westhill.

Figure 10.1 Suitability of Potential Development Areas



These results indicate that 10 potential development areas are categorised as ‘most suitable’, due to their proximity to employment and retail nodes, the capacity of nearby roads and their potential ability to enhance the spatial structure of Westhill. Areas that scored lower did so primarily because of their location relative to employment and other built up land uses, access constraints, and due to the presence of pipelines or high voltage power lines in particular areas. It should be noted that in many cases the difference between the scores of potential development areas is minimal, which implies that other considerations, notably economic and policy drivers, will play a key role in determining the suitability of specific areas for development.

11. Recommendations

This concluding section of the study outlines a number of recommendations which Aberdeenshire Council should consider in order to maximise sustainable economic growth within and around Westhill. These recommendations have been informed by various aspects of this study, including: the analysis of contextual and baseline data (Sections 2-3), the identification of key constraints (Section 4), consideration of relevant plans & policies (Section 5), the identification of key spatial issues within Westhill (Sections 6 and 7), the formulation of a vision statement and strategic objectives for Westhill (Section 8) and the assessment of the development potential of land around the periphery of Westhill (Section 10).

11.1 Potential Development Areas

The study has identified 10 potential development areas as ‘most suitable’ for development to meet the desired spatial objectives for Westhill. In order of their ranking within the quantitative assessment exercise, these are:

- Area 1
- Area 22
- Area 14
- Area 18
- Area 20
- Area 23
- Area 21
- Area 2
- Area 8
- Area 24

11.2 Phasing of Development

To ensure that development around the periphery of Westhill contributes to the delivery of the vision statement articulated within this capacity study, the phasing and type of development within each of the ‘most suitable’ and ‘suitable’ areas should be considered carefully.

Overall there is a strong preference for ‘most suitable’ areas to be developed first, as these have been proven to be the ‘most sustainable’. Developing the ‘most suitable’ areas before considering development within the ‘suitable’

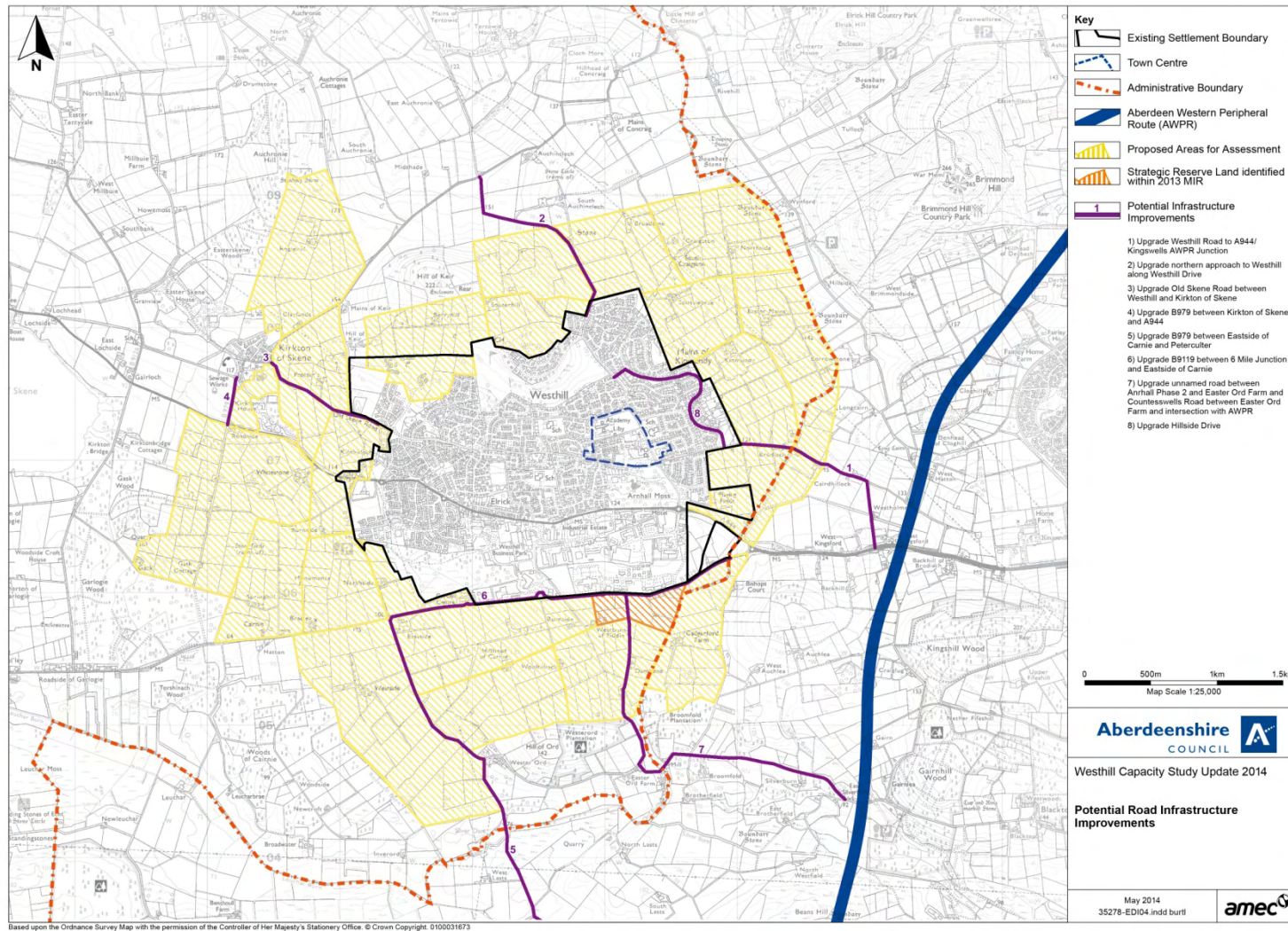
areas would minimise the impacts of site specific constraints upon development and avoid the creation of areas of development which are detached from Westhill. Once the ‘most suitable’ areas of land have been built, the ‘suitable’ areas may then become ‘more suitable’, given that these will be located closer to transport networks and services, thereby increasing their sustainability. However, even in the long term some of the ‘suitable’ areas for development will not become ‘most suitable’ areas due to the persistence of significant site specific constraints, notably pipeline infrastructure, as well as potentially landownership.

The ‘less suitable’ areas are generally considered to be inappropriate locations for development due to the presence of significant constraints, to the extent that it is unlikely that these areas will become suitable for significant development over the period of this study. However, this updated capacity study has avoided describing these areas as ‘unsuitable’ for development, as it is important not to prejudge the merits of any individual planning applications which may be submitted in these areas over the period of this study. Several of the development bids submitted to Aberdeenshire in advance of the publication of the Main Issues Report 2013 suggest that several of these ‘less suitable’ sites may be subject to future planning applications.

11.3 **Transport Infrastructure requirements**

To facilitate development within several of the ‘most suitable’ and ‘suitable’ potential development areas it would be necessary to undertake a number of significant improvements to the transport network around Westhill, as identified on Figure 11.1.

Figure 11.1 Potential Infrastructure Improvements



The potential infrastructure improvements identified on Figure 11.1 are:

- Upgrade Westhill Road to A944/Kingswells AWPR Junction
- Upgrade northern approach to Westhill along Westhill Drive
- Upgrade Old Skene Road between Westhill and Kirkton of Skene
- Upgrade B979 between Kirkton of Skene and A944
- Upgrade B979 between Eastside of Carnie and Peterculter
- Upgrade B9119 between 6 Mile Junction and Eastside of Carnie
- Upgrade unnamed road between Anrhall Phase 2 and Easter Ord Farm and Countesswells Road between Easter Ord Farm and intersection with AWPR
- Upgrade Hillside Drive

This study has not considered the detailed specification, potential cost and prioritisation of individual possible road infrastructure improvements. However, any improvement projects would be expected to include the provision of footpaths, segregated cycle routes and safe crossing points. In addition, potential improvements to approach roads around the periphery of Westhill should consider the feasibility of road widening and junction realignments where appropriate. Given all of these considerations it would be prudent to undertake S-Paramics modelling and detailed feasibility studies for each potential road upgrade.

In addition, during the Stakeholder Workshop held on 3rd February 2014 initial consideration was given to the merits of relocating the existing Park & Ride facility from the western edge of Kingswells to Westhill. It should be noted that relocating this facility to Westhill would require the reconfiguration of bus routes and the identification of land within Westhill for dedicated car parking, and such relocation could also potentially affect traffic flows on the A944.

11.4 Establishment of Westhill Business Improvement District

National policy documents including the Town Centre Action Plan (Scottish Government, 2013) and the draft revised SPP encourage local authorities to support the vitality of town centres through measures including the establishment of Business Improvement Districts (BID). Therefore, it is recommended that Aberdeenshire Council should seek to establish a BID for Westhill. The main purpose of the Westhill BID should be to co-ordinate actions which aim to simultaneously enhance the vitality of the 'town centre' of Westhill (as defined in the Aberdeenshire LDP 2012), the business parks located south of the A944 and potential future development areas around the town's periphery.

11.5 Further Studies

This update of the Westhill Development Capacity Study has identified the optimal pattern of development within Westhill over the next 20 to 25 years. However, it has not been possible within the bounds of this study to consider detailed site specific or design related issues, nor has it been feasible to develop detailed options for the reconfiguration of land within the existing settlement boundary of Westhill. All of these factors should be considered in detail to maximise the sustainability of future development. Therefore, it is recommended that a series of further studies be undertaken:

- **Transport Infrastructure Feasibility Study:** The potential road infrastructure improvements identified in Figure 11.1 should be subject to detailed examination through an engineering based feasibility study. The study should also consider the possible benefits and implications of relocating the Kingswells Park & Ride facility to Westhill. This study should seek to incorporate the models of traffic flows around Westhill which are presently in an advanced state of preparation by Aberdeenshire Council Transportation Services.
- **Greenbelt Review:** In the context of the forthcoming construction of the AWPR it is recommended that Aberdeenshire Council re-examine the current policy of providing a ‘belt’ of Greenbelt between settlements and the AWPR route, on the basis that maintaining this position could significantly constrain the economic opportunities which would otherwise be delivered to Aberdeenshire by the AWPR. It should also be noted that the construction of the AWPR is likely to alter the character of existing rural landscapes, and the AWPR route itself may act as a buffer between settlements. Therefore, it is recommended that an independent review of Greenbelt land in close proximity to the AWPR route be undertaken, most particularly land east of Westhill, in order to assess whether any of this land should be released in the short, medium or long term.
- **Community Asset Review:** It is recommended that a detailed study of existing community assets within Westhill be undertaken, to identify existing and potential future gaps in the provision of public services and community facilities in Westhill. The findings from this study suggest that western areas of Westhill have a relative deficit of community facilities and services, and this issue should be probed further within a detailed review of community assets. Given that many of the existing community assets in Westhill are owned and operated by Aberdeenshire Council this review may be relatively straightforward to be undertaken.
- **Town Centre Urban Design Strategy:** It is recommended that an urban design strategy for Westhill Town Centre (as defined in the 2012 LDP) is undertaken, to identify options for improving connectivity between the Town Centre and other areas of Westhill, and to explore the feasibility of reconfiguring spaces within the Town Centre, notably the Westhill Shopping Centre car park. The overarching objective of this design led strategy should be to improve the vibrancy of the Town Centre.
- **Westhill Strategic Masterplan:** It is recommended that a ‘strategic masterplan’ of Westhill (to include the existing settlement and the areas deemed to be ‘most suitable’ and ‘suitable’ within this study) be undertaken. The focus of this study should consider the longer term vision of Greenfield sites, brownfield sites/opportunities, town centre issues, community/recreation facilities, effective and efficient travel options and strategies for ensuring compatibility between different land uses. Consideration should be given to identifying specific sites and routes for the provision of new or upgraded community facilities, public services, public open space and publicly funded infrastructure, and the strategic masterplan should consider the spatial relationship between all of these assets. This

strategic masterplan could usefully be informed by the Transport Infrastructure Feasibility Study, Greenbelt Review, Community Asset Review and the Town Centre Urban Design Strategy work streams which are also recommended to be undertaken.

- **Preparation of Site Specific Masterplans:** In line with the guidance contained within Planning Advice: Number 7 /2012, developers intending to submit planning applications to Aberdeenshire Council for proposals which would constitute ‘major development’ are required to produce site masterplans. It is strongly recommended that proposals for ‘major’ development on any of the potential development areas identified within this updated capacity study should fully consider all of the site specific issues, constraints and opportunities which this study has identified. Proposals for development on the periphery of Westhill – in particular on sites that are bounded by the approach roads to the town (i.e. the A944, Old Skene Road, Westhill Drive, the B9119 and the B979) - should consider how appropriate gateway features could be incorporated into the development.
- **Rationalisation studies of existing industrial estates within Westhill:** To undertake feasibility studies to examine the opportunities to maximise the development capacity of the existing industrial estates within Westhill, and consider the physical and spatial requirements of potential inward investors and sectors.

11.6 Summary & Conclusion

This update to the Westhill Capacity Study (2008) has considered the capacity for future growth of the town over a period of 20-25 years. This differs from the target of achieving 50% growth in housing stock which underpinned the initial 2008 Study; therefore the findings and recommendations arising from this updated study differ significantly from the conclusions reached by the 2008 study.

Due to the time that has lapsed since the initial capacity study, and the increasing pressure from businesses and developers regarding Westhill, this updated capacity study has been undertaken to understand the future growth potential of the settlement. The preparation of this updated Capacity Study has been informed by the latest available statistical and planning data, a workshop comprising AMEC E&I staff and Aberdeenshire Council officers from the Transportation and Economic Development, and regular correspondence between members of the Project Delivery client group.

A Draft Baseline report and an Interim Report were prepared in advance of this Final Report to collate relevant data and to identify the spatial objectives which would underpin the site assessment stage of the study. The Interim Report included an analysis of current characteristics and predicted trends in Westhill, together with the identification of key development constraints and a high level assessment of the key drivers of change, including an analysis of the policy context for Westhill. The Interim Report also identified key issues which are likely to affect the future development of Westhill and outlined a vision and set of strategic objectives to underpin Westhill’s future development. In addition the Interim Report detailed three potential growth trajectories for Westhill, and following instructions from Aberdeenshire Council officers it was decided to progress a ‘maximised growth option’ within the final (site assessment) stage of the study.

This Final Report includes the complete contents of the Interim Report, together with the results of the site assessment stage of the study and a number of recommendations for further work which should be undertaken to maximise sustainable economic growth in Westhill.

Of particular importance and relevance to the framework for the future growth of Westhill over the next 20 to 25 years is the **spatial strategy** and **sustainability objectives** contained within the approved Aberdeenshire Strategic Development Plan (2014), which identifies Westhill as being located within a **Local Growth and Diversification (LGD)** area. Consequently, any further development in Westhill should be integrated with and complement the existing settlement. Specific requirements for the development of LGD areas include:

- *“There is a need for **diversification and growth in the economy** in this area to meet local needs”*
- ***Employment related development** will be encouraged to help diversify the economy*
- *Levels of growth in individual settlements should relate to local needs rather than be driven by external pressures*
- ***Mixed use development** should be prioritised*
- *Development must “**respect the character of the landscape and local identity**”*

The spatial strategy and sustainability objectives in the adopted **Aberdeenshire Local Development Plan (LDP) (2012)**, which is in conformity with the approved Aberdeenshire Strategic Development Plan (2014) which outlines a spatial strategy for the development of the Council area to 2035.. The LDP sets out a high level spatial strategy for Westhill, which is orientated around the following objectives:

- *“Meet the **need for housing** in the settlement, and the Aberdeen Housing Market Area.*
- ***Sustain existing services** in a sub-regional centre.*
- *Provide **affordable housing** in the settlement.*
- *Maintain function as a **successful employment centre**.*
- *Allow **scale of development** which does not cause problems for **current infrastructure**”*

The vision and aims of the SDP focuses in particular on exploiting opportunities for widespread economic growth as well as population growth within key settlements. The approved SDP identifies that Westhill is located in a LGD area rather than a Strategic Growth Area.

This capacity study is underpinned by the assumption that development pressures recently experienced in Westhill will continue, at least in the short-medium term, particularly in relation to employment land and the development of business parks. A related assumption is that, providing suitable development opportunities exist, subsea engineering firms will continue to choose to locate in the established subsea cluster within Westhill, at least in the short-medium term. It is assumed that the Aberdeen Western Periphery Route (AWPR), which at its nearest point is situated approximately 1km east of Westhill, will be fully operational within the 20-25 year timeframe of this

capacity study. The AWPR currently has a three year build programme scheduled for 2015-2018. A further assumption is that the vast majority of potential development in Westhill over the next 25 years will be funded by the private sector, although limited public sector funding may become available for infrastructure interventions.

The areas assessed for potential development within this study differ from the areas assessed in the 2008 study. However, the overall study area used within both studies is identical. In terms of geographic limitations this area extends as far east as the administrative boundary with Aberdeen City, south also as far as the administrative boundary, west as far as Kirkton of Skene and north to include Berryhill and Souterhill.

Two broad magnitudes of geographical, technical and infrastructure constraints have been identified:

- **Absolute Constraints** - issues which cannot be overcome due to cost or technical reasons within the 20 to 25 year period of this study and therefore require no further consideration; and;
- **Relative Constraints** – issues which present difficulties but which could be tolerated or resolved within reasonable limits of cost and timescales. There is therefore merit in considering options to resolve these constraints within this study.

Specific constraints identified within this study include topography, the town's rural setting, current greenbelt boundaries and the Aberdeen City Boundary. Of key importance is that these vary between absolute and relative constraint. For example, in terms of topography, while there is a need to avoid development spilling over ridgelines into valleys separate from Westhill, the whole of the north of Westhill is not necessarily absolutely constrained as there are potentially less steep slopes which may have some development capacity. Similarly, with regard to green belt, the form and function of the green belt may have changed over time, most recently as a result of the approved AWPR, to the extent that a future green belt review could potentially identify some development capacity within current Greenbelt areas. In addition, recent examples of transboundary developments along the boundary between Aberdeenshire and Aberdeen City demonstrate that this administrative boundary should only be considered as a relative constraint to development, subject to appropriate collaboration and partnership working between the Shire and the City.

To unlock potential development areas significant investment in the transport infrastructure would inevitably be required. However, the potential infrastructure enhancements identified in this study focus upon improving existing linkages rather than constructing substantially new infrastructure and roads, as this may simply result in capacity issues further along the existing road network. The funding of such improvements would be sought through developer contributions based on infrastructure requirements that are fairly and reasonably related to development, and as such the phasing of new development and land releases around Westhill are of key importance.

Key issues emanating from this updated Westhill Capacity Study can be considered by policy-makers through the emerging Aberdeen Local Development Plan 2016, as well as through other development planning activities. Such key issues include the identified six Strategic Objectives, including the desire to maintain the character of Kirkton of Skene by resisting development (and ultimately coalescence) between Kirkton of Skene and Westhill. Other objectives which have been identified within this study include the need to enhance Westhill's spatial structure and the need to address existing pressures on the transport network through the provision of upgraded road infrastructure.

This study has focused on opportunities to provide extensive employment land in order to sustain Westhill as a centre of excellence in subsea engineering, in addition to providing opportunities to diversify the local economy. Significant provision of employment land in Westhill would clearly have a positive impact on sustainability objectives. However, this should be achieved alongside suitable allocations for other land uses. Due to the high level nature of this study it has not been possible to consider detailed site specific issues or design related issues. Nevertheless, this study does suggest that mixed use development should be encouraged as an appropriate way of achieving the overall vision for Westhill of creating a sustainable mixed community which balances residential, commercial and employment related development in such a way as to reduce the need to travel and create a vibrant place.

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This section lists all of the key information sourced which are cited in this report. For ease of use all references are allocated against relevant subheadings from the report. In addition it should be noted that the original Westhill Capacity Study (ENTEC UK, 2008) and current Ordnance Survey maps at multiple scales have informed all sections of this report.

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Westhill Business Research

Westhill Business Research

Business & Community Evaluation

19 March 2015

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INTRODUCTION

Background and Research Objectives

The Aberdeen & Grampian Chamber of Commerce (AGCC) Research Unit was commissioned in late 2014 to undertake a study to review the linkages between large employers and the local community in Westhill. Specifically the research objectives were to:

- gain a deep understanding of the current views of large employers in Westhill and their staff
- assess what potential there is for greater community and business interaction
- identify potential interventions in the Westhill area which would benefit businesses and community / business relationships
- Identify potential interventions which will make Westhill a better place to work and support businesses in retaining their staff.

Research Methods

To capture the perspectives of employers and the community in Westhill, multiple methods of primary research were utilised.

Business

Sixteen local employers were contacted to participate in face-to-face consultations, of which seven agreed to be involved. These one-to-one discussions were held with a member of the AGCC Research Unit team. Following these discussions, the employers agreed to distribute an online survey to their employees. In total, 500 employees completed the survey. For the final stage of data collection, a focus group was conducted with five local employees to gather deeper insight and test the results of the survey.

Community

It was deemed important to consider the perspective of the community to ensure a collaborative future. We initially conducted a focus group discussion with the Westhill & Elrick Community Council (W&ECC) and gathered information on their experience of Westhill and their expectations for Westhill's future. Following this, the Community Council distributed an online survey to local residents via their website. A total of 236 Westhill residents completed the community survey.

ABOUT WESTHILL

Westhill is a town approximately 7.5 miles west of Aberdeen and is officially within the Aberdeenshire local authority boundary. Westhill originated as a commuter town for people working in Aberdeen and the first houses were built there in 1968. At this stage it was an amalgamation of Western Kinmundy and Blackhills Farming areas.

In early 2015, Westhill has an average house price of £329,612, making it more expensive than other regional towns such as Portlethen (£259,401) and Inverurie (£224,332)¹. The population of the town has grown from around 9,500 in 2001 to approximately 11,600 as of 2012.

There are three main industrial areas within the town: Westhill Industrial Estate, Arnhall Business Park and Westhill Business Park. The area is continuing to experience growth with newer developments such as the Silvertrees Business Park and Kingshill Business Park now being delivered.

The Subsea Industry

Westhill has grown into much more than a residential town and is now the 'global centre of excellence in subsea engineering'. Westhill is known in the energy industry as SURF City – representing the main components of the industry: Subsea, Umbilical, Risers and Flowlines. As a result of regional expertise, Westhill industrial estates experienced rapid expansion from 2007/08. As of 2012, more than 6,000 people are employed by Westhill-based subsea companies².



¹ Rightmove, House Prices in Westhill, Aberdeenshire.

² Subsea UK, New Aberdeenshire HQ for Subsea UK at Heart of 'SURF City', 2012.
Picture Credit: Knight Property Group

EMPLOYERS

The consultations undertaken followed a semi-scripted discussion guide (see Appendix 1) based around the following key topics: the strengths of Westhill, current issues, future challenges, opportunities to improve the area, and how to encourage greater interaction between businesses and the local community.

The following main themes were identified throughout the consultations.

- Roads / infrastructure / parking
- Public transport
- Local facilities
- Long-term planning
- Digital connectivity (broadband & mobile)
- Long-term future as a business centre
- Small infrastructure (walkways / cycle-paths)
- Division between business & community

Two additional themes were also identified and, although not considered a prevalent issue for all business leaders these were included in the online 'employee' questionnaire. The first issue was childcare and as a results we asked employees if they had ever experienced challenges securing childcare in Westhill and, if so, what the cause of the issue was. The second identified issue was housing which, although not deemed an issue for all employers, this was raised as a point to query with local employees.

EMPLOYEES

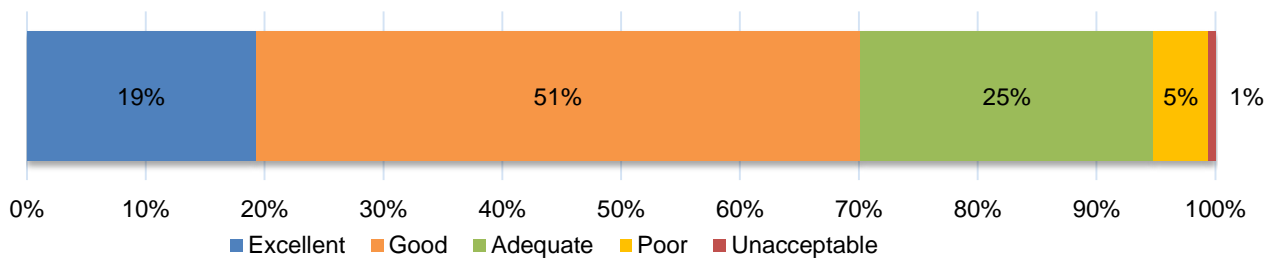
Online Survey

The online survey was distributed to various local employers and was completed by 500 employees in the Westhill area. In this section we evaluate employees' overall view of Westhill, their use of and satisfaction with the local facilities, their transport experiences, the potential for local improvements and the level of interaction with the community.

General Overview

Before investigating the scope for improvements in Westhill, we wanted to understand current views of the area as a workplace. The chart below indicates the overall positive opinion held by Westhill employees.

Figure 1. Westhill rating

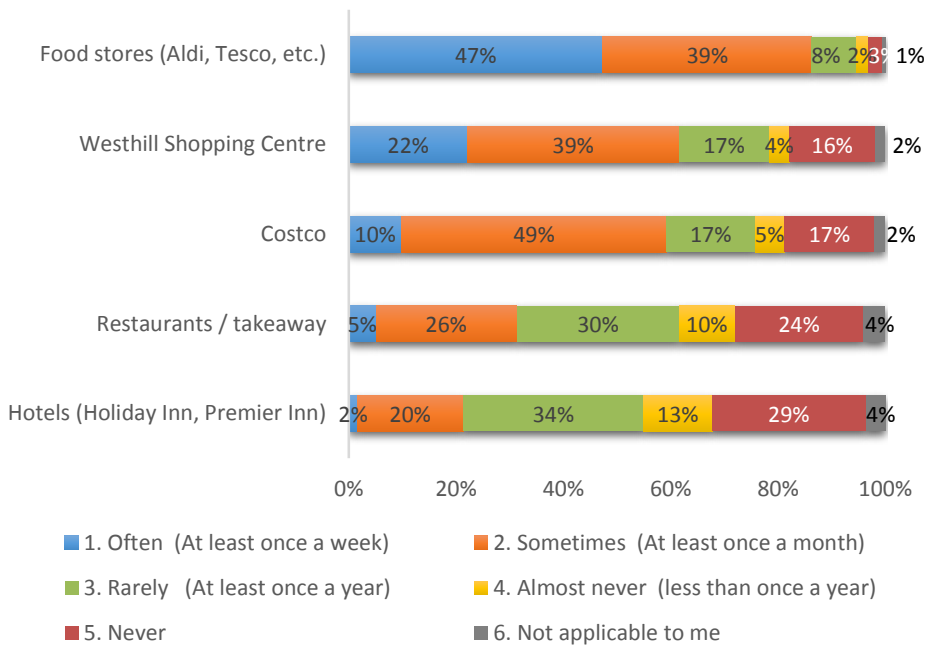


We also asked whether employees thought the town was mainly a 'residential' or 'business' area to which 61% of respondents reported Westhill as more of a 'business centre' than a 'residential area'. We found that just 13% of the survey respondents were residents and when analysing their responses the findings were quite different with only 18% considering Westhill to be primarily a business centre.

Use of Facilities & Services

Local amenities were identified as a positive aspect of working in Westhill, yet the survey revealed that very few facilities are regularly used by business employees.

Figure 3. Most frequently used facilities

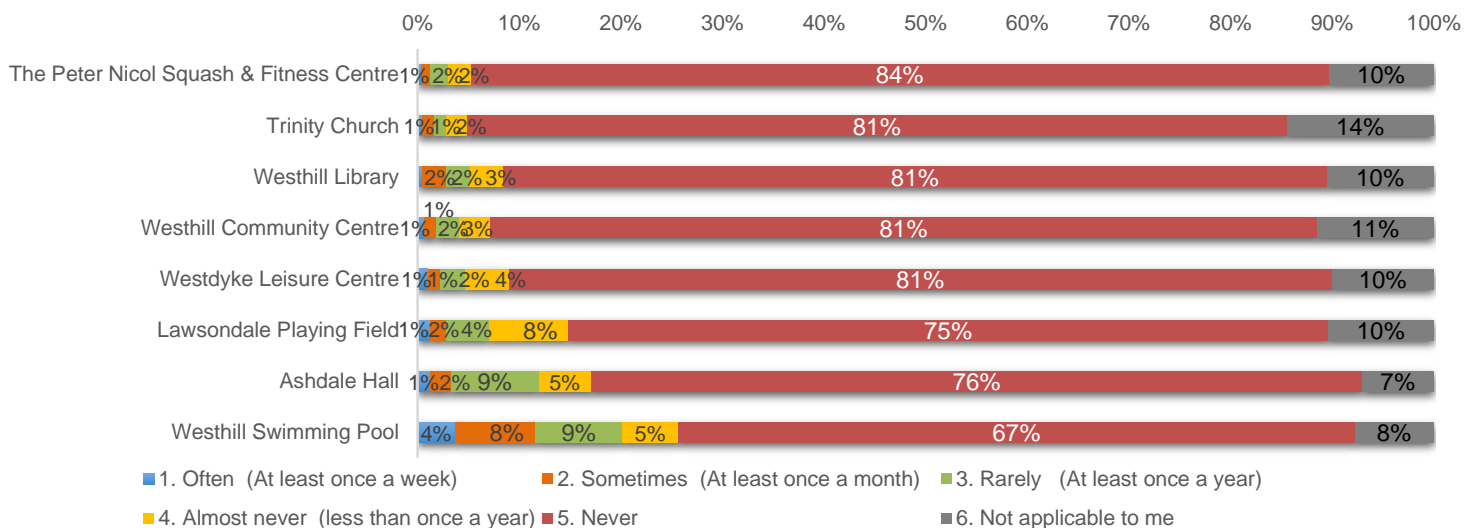


Food stores are the most utilised facility with 47% using them at least once a week.

Overall, the only amenities used at least once a month (by more than 55% of employees) are shops, with local hotels and food outlets showing moderate use at 22% and 31%, respectively.

The least used facilities were community buildings and sports facilities, as shown in Figure 4. The Peter Nicol Squash & Fitness Centre is one of the least used facilities in Westhill, which might be expected due to the fact that the majority of large companies in Westhill have access to private gym facilities.

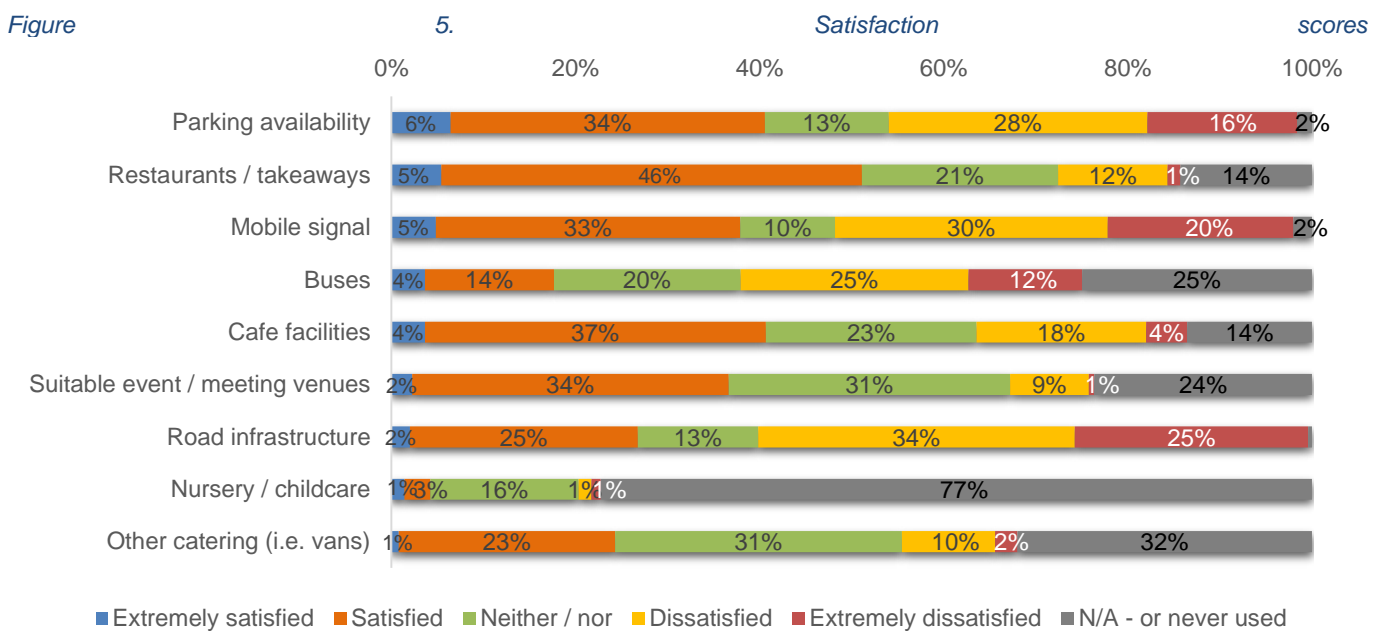
Figure 4. Least frequently used facilities



Childcare facilities in Westhill are not a required resource for 77% of people, and 14% use facilities elsewhere. Please refer to Appendix 3 for a comprehensive data on facility usage.

Satisfaction with Westhill facilities

The chart below displays the satisfaction scores for facilities and services. The data shows that a considerable proportion of people have either had no experience of various facilities within Westhill, or have no strong feelings about them either way.



To provide an alternative a view of the data, the chart below depicts the ‘net balance’ of satisfaction scores i.e. ([extremely satisfied + satisfied] – [extremely dissatisfied + dissatisfied]) for Westhill employees.

Figure 6. Net balance of satisfaction scores

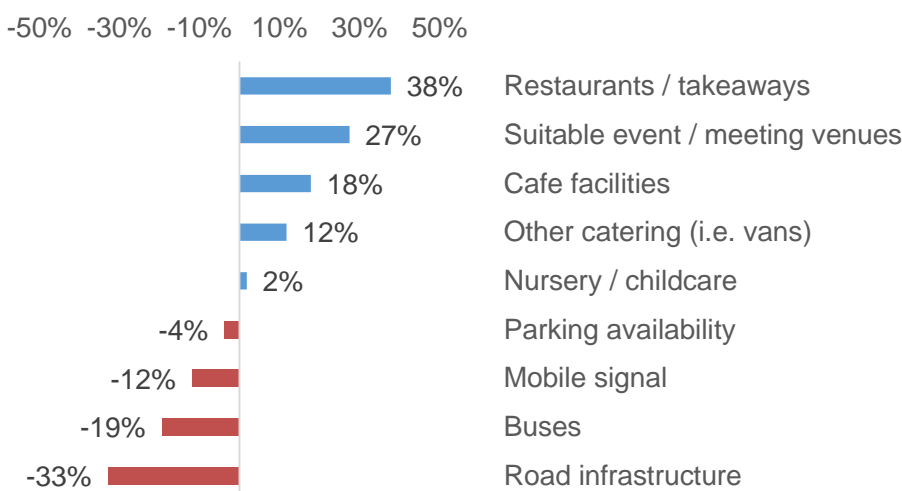
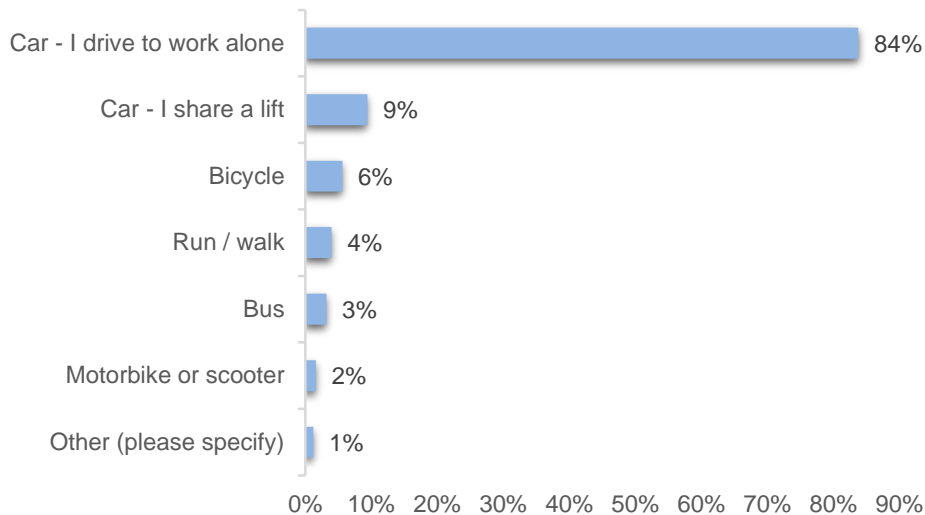


Figure 6 shows that Westhill business employees are broadly satisfied with the recreational facilities on offer but are less satisfied with travel facilities / services as well as their mobile phone signals.

Transport

As previously noted, 45% of respondents mentioned that the best thing about working in Westhill was the easy/short commute to work. The chart below shows how Westhill employees travel to work.

Figure 7. Commute to work



Overall, 90% of people use a car to get to work.

Of the respondents who also reside in Westhill surprisingly 79% still take their car to work.

We also wanted to understand why employees didn't use the bus to get to work and asked an open-ended question. The responses were grouped into common themes and are shown in Table 3.

Table 3. Reasons given for not commuting by bus

Theme	%
<i>I don't live near a direct bus route</i>	55.7%
<i>Lack of flexibility / Bus times not convenient for my schedule</i>	20.6%
<i>Need car at work</i>	6.8%
<i>Child responsibilities</i>	6.8%
<i>Impractical - Distance / Time</i>	6.0%
<i>Expensive</i>	5.1%
<i>I live within walking distance / I cycle</i>	4.5%
<i>I have a car</i>	1.3%
<i>I use the bus sometimes</i>	1.3%

When asked about the potential impact of the Aberdeen Western Peripheral Route (AWPR) 50% of employees think it will have a positive impact and only 5% think it will have a negative impact.

Only 20% think the road infrastructure is suitable for the requirements of the area.

Improvements

Although 45% of employees stated the easy commute as the aspect they liked most about working in Westhill – 51% mentioned traffic and road infrastructure as the one thing they would like to change about working in Westhill. The table below highlights the top 5 factors employees would like to change. There appears to be a view that some type of ‘Business Improvement District’ would be a way to achieve improvements (Figure 8).

Figure 8. Support for a Business Improvement District (BID)

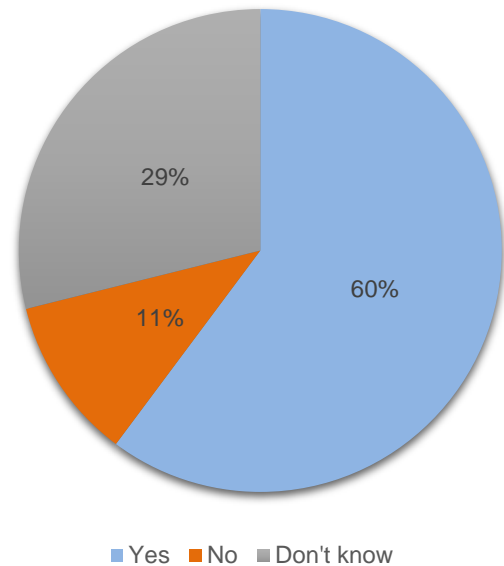
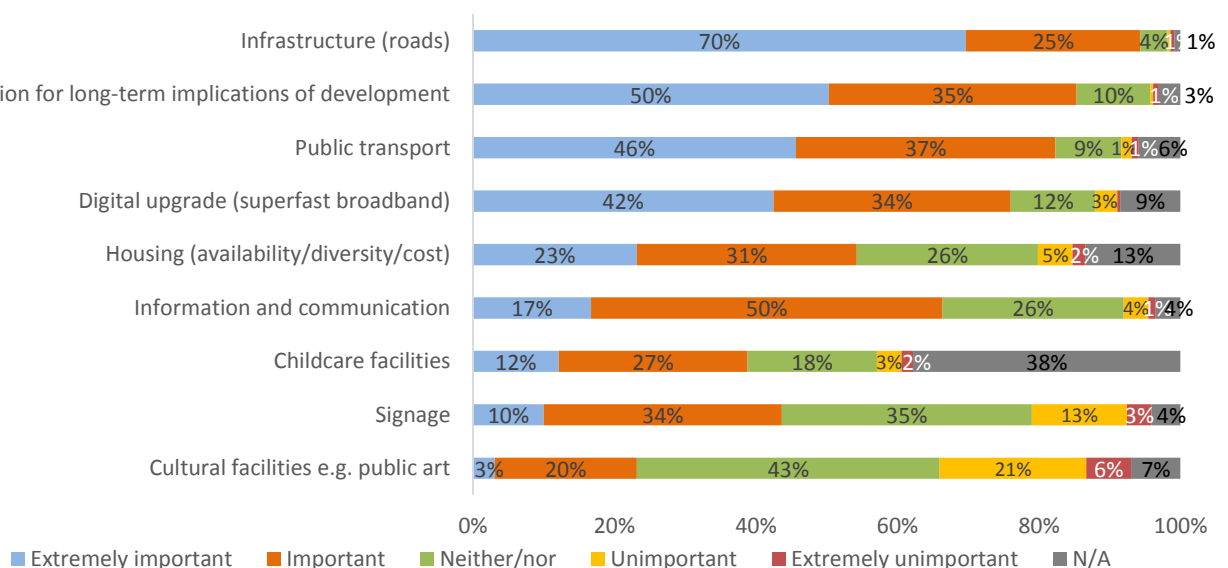


Table 4. Top desired changes to Westhill

Theme	%
Traffic / road infrastructure	51%
Parking	17%
Nothing	7%
Cycling / walking connectivity	7%
Bus transport	7%

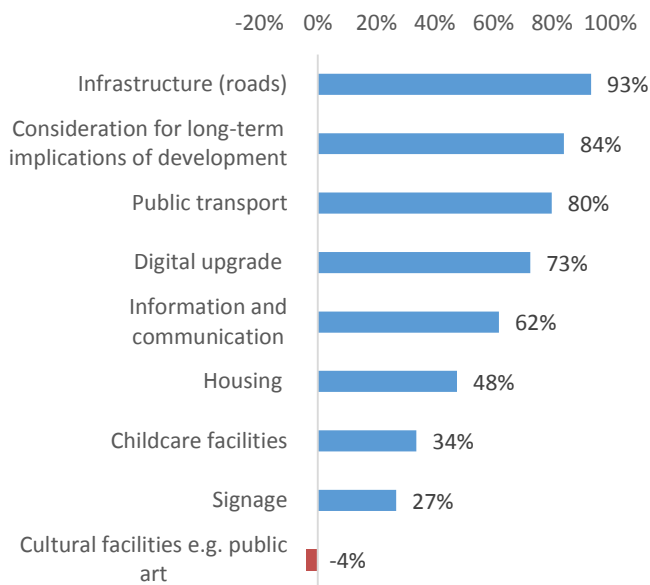
As well as understanding where improvements are desired it is important to take a view on the priority levels of potential improvements. The importance of each key theme is shown below in two charts.

Figure 9. Priority of desired improvements



The information shown in Figure 10 represents the net balance ([extremely important + important] – [unimportant + extremely unimportant]) of employee priorities for Westhill improvements.

Figure 10. Net balance of improvement priorities



The data indicates that employees are keen to see improvements especially in roads and public transport. However, it is interesting that the second largest priority was given to the creation / consideration of a longer-term development plan.

It is also of note that 48% of respondents stated an interest in housing which could indicate that a proportion of employees may be eager to relocate to Westhill.

In general it is clear that the views of employees are not entirely different from the views of their employers.

Figure 11. Potential business expansion

Figure 11 demonstrates that nearly half of all employees believe that there is room for expansion in the industrial areas of Westhill, with around 71% indicating that the south side of Arnhall Business Park would be most suited for future expansion.

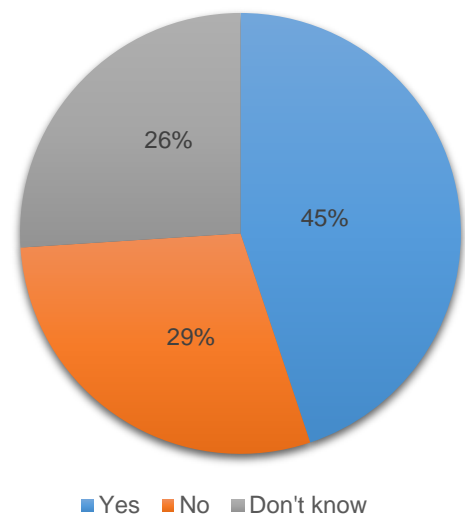
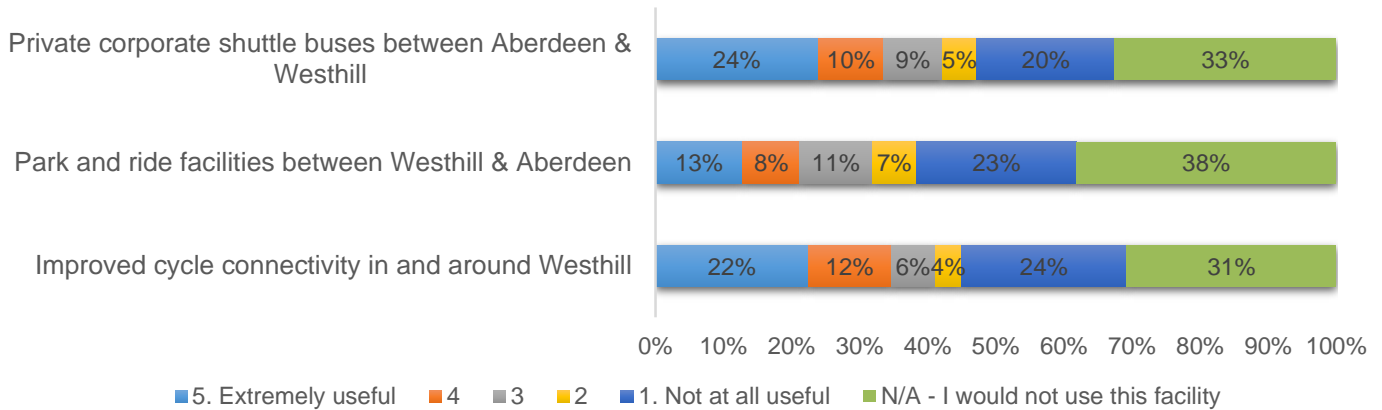


Figure 12 suggests that there are gaps and weaknesses in the provision of travel facilities and services in the Westhill area with relatively low satisfaction levels across all potential answers.

Figure 12. Potential travel improvements



Community Interaction

Figure 13. Should businesses give back to the community?

The majority of employees believe that businesses have a responsibility to give something back to the community, as shown in Figure 13.

Suggestions provided by employees regarding what type of support should be provided, and to which areas, were analysed and grouped into the following main categories listed in Table 5.

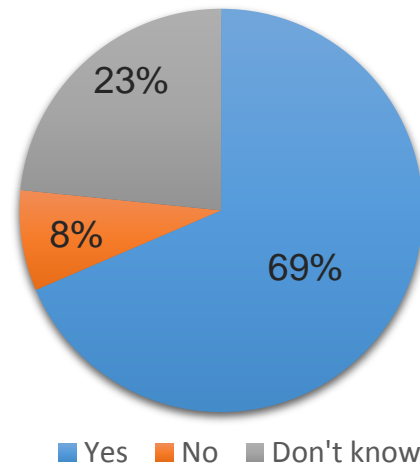


Table 5. Community support

Theme	Count	%
Charity	83	35%
Schools	56	24%
Local groups / facilities	43	18%
Local activities / events	39	17%
Roads / infrastructure	36	15%
Employment opportunities / career development	27	12%

The majority of employees felt that supporting local charities would be a suitable way for businesses to give back to the community.

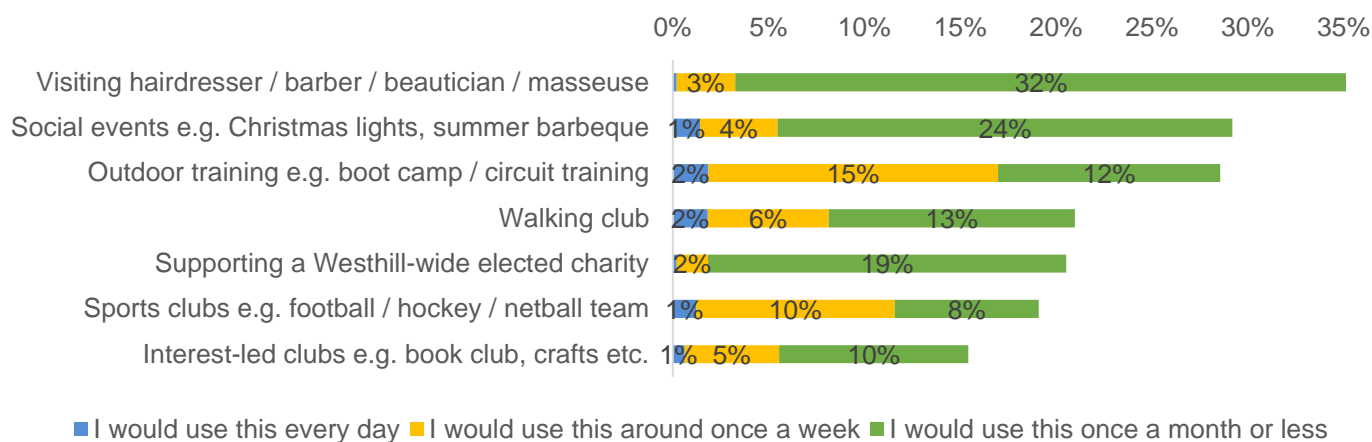
Employees mentioned both financial contributions and volunteering time as suitable means of providing support. For a comprehensive list of suggested community support, categorised into

themes, please refer to Appendix 4.

Potential Interventions

We wanted to gauge employee interest in possible new activities and clubs which could help increase community and businesses interaction. The level of interest highlighted in Figure 14 suggests there is a demand for more non-work related activities in Westhill for employees to utilise.

Figure 14. Interest in new activities



The highest level of interest is for visiting personal care services, although this service would be used on a less frequent basis than, for example, outdoor exercise activities which would be utilised most frequently as the survey responses suggest this activity would be used every week by 17% of employees.

Focus Group

Five local business employees volunteered to participate in a small focus group to discuss their experience of Westhill in more detail. Below are some quotes from the focus group.

“The local facilities are not well known – businesses don’t know about them i.e. the swimming pool – they need to be advertised better to us. There’s a lack of communication of information – it’s about what businesses can do for each other.”

“Parking is perceived as a problem – but only because people are visibly parked on the street. Probably because we don’t have to pay for parking in Westhill. If there was double yellow lines that could solve the problem.”

“Public transport would have to be really good to encourage people to use it. Growth would be more likely for cycling than bus use.”

“The local parks aren’t really for business people – we don’t have time to use it because it’s too far away. It would be good to have a park closer to us.”

“It would be good to have a business-catered facility (for food at lunchtime) for people to get out of the office, because we have to deal with school kids (in shops). But it would need to be closer to the business park (takes too long to go to Tesco and there’s too much traffic).”

“The work bus is often full – but I think they’re trying to expand it.”

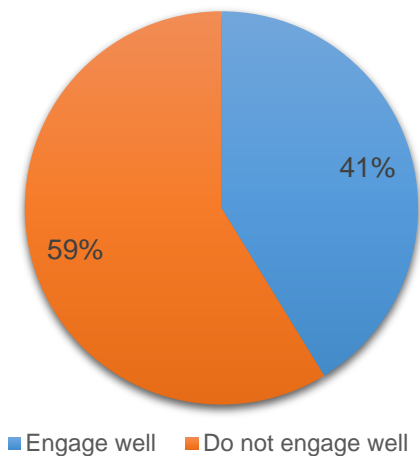
“If there’s going to be more developments in the future, we need improvements to the infrastructure – it’s already lagging behind. New housing introduces 2-3 cars per house – yet developers say it won’t affect the roads.”

Table 6. Three words to describe Westhill

Theme	Count	%
Friendly	88	43%
Safe	55	27%
Community	41	20%
Clean	26	13%
Quiet	22	11%

Business Interaction

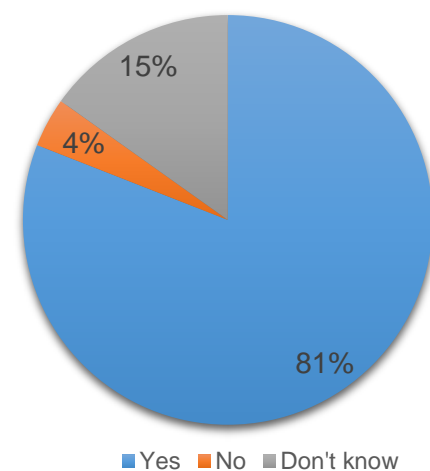
Figure 18. Business / community engagement



Although more than half of the community respondents believe that there is little engagement between businesses and the local community, the W&ECC highlighted that they are eager to increase their interaction with employers. However, hitherto there has been no suitable forum which existed.

There was a view that the WBN could be a way to create a closer dynamic. The group noted it would welcome an attendee from the WBN to their meetings.

Figure 19. Should businesses give back to the community?



The vast majority of community respondents believe that businesses should give back to the local community. It was noted by the W&ECC that Westhill community facility usage is low and therefore the local area doesn't appear to benefit from the high population of employees when they are in the area.

Facilities

Satisfaction with the local facilities is much higher from a community perspective, particularly for transport facilities / services.

Figure 20. Net balance of satisfaction

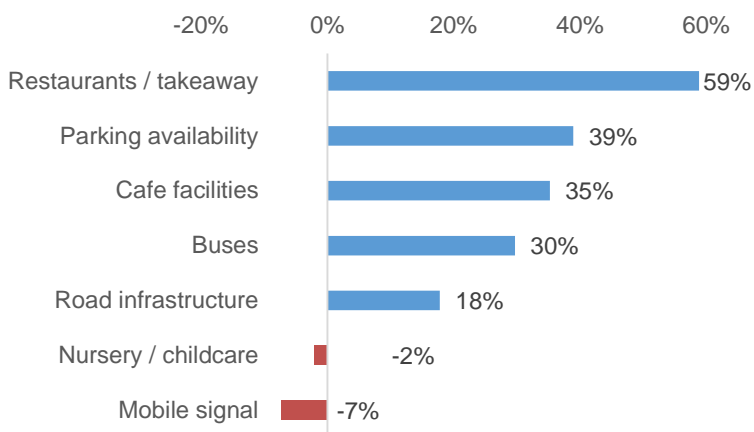


Figure 21 shows the net balance ([extremely satisfied + satisfied] – [dissatisfied + extremely dissatisfied]) of satisfaction levels of local facilities / services.

The community appears to be more satisfied with the amenities on offer to them. In comparison to employees, the majority of local facilities are utilised much more frequently by residents (see Appendix 5).

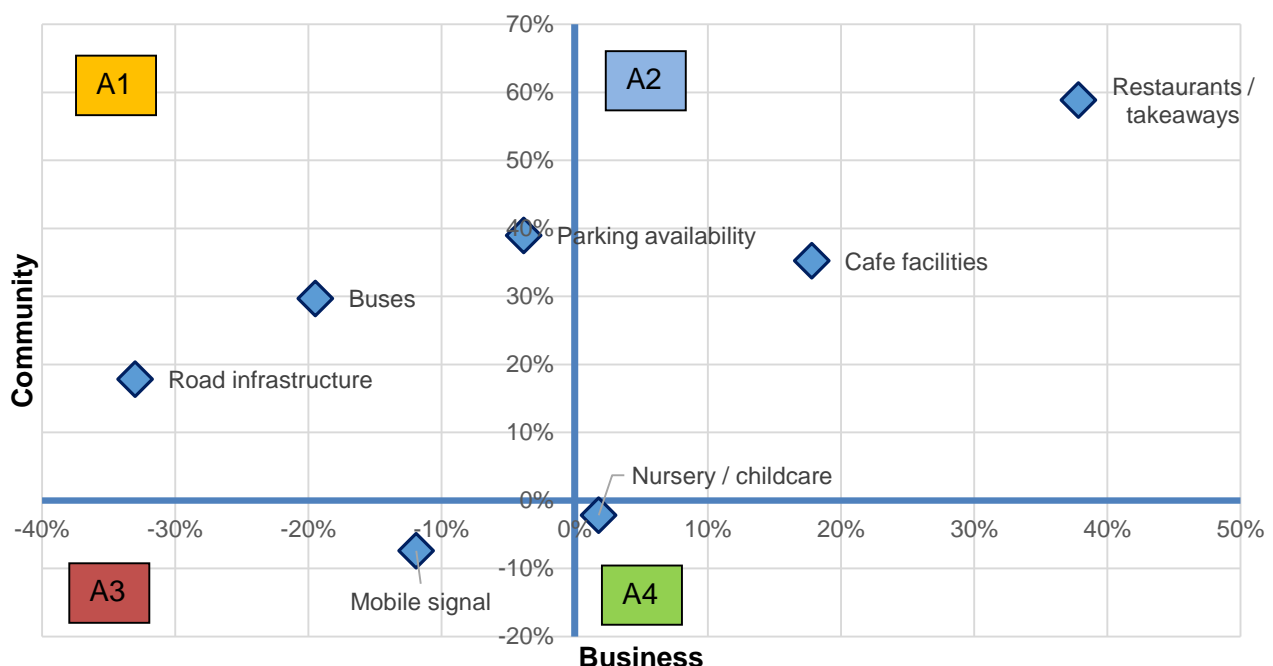
COMMON THEMES

Although the main focus of this research was to examine the potential to improve Westhill as a business location, it was important to understand the issues facing the community and how these two views interact and overlap. In so doing, we can identify the collective needs of the entire area and also pinpoint where the needs of certain groups aren't being fulfilled.

Facilities / services

Figure 22 below demonstrates how satisfied employees and residents are with local facilities. The items in the A2 section of the grid are facilities which both the community and businesses are satisfied with, whereas section A3 shows which facilities are rated negatively by both the community and businesses. Section A1 identifies issues that employees are dissatisfied with but the community are satisfied with, and vice versa in A4.

Figure 21. Satisfaction with facilities

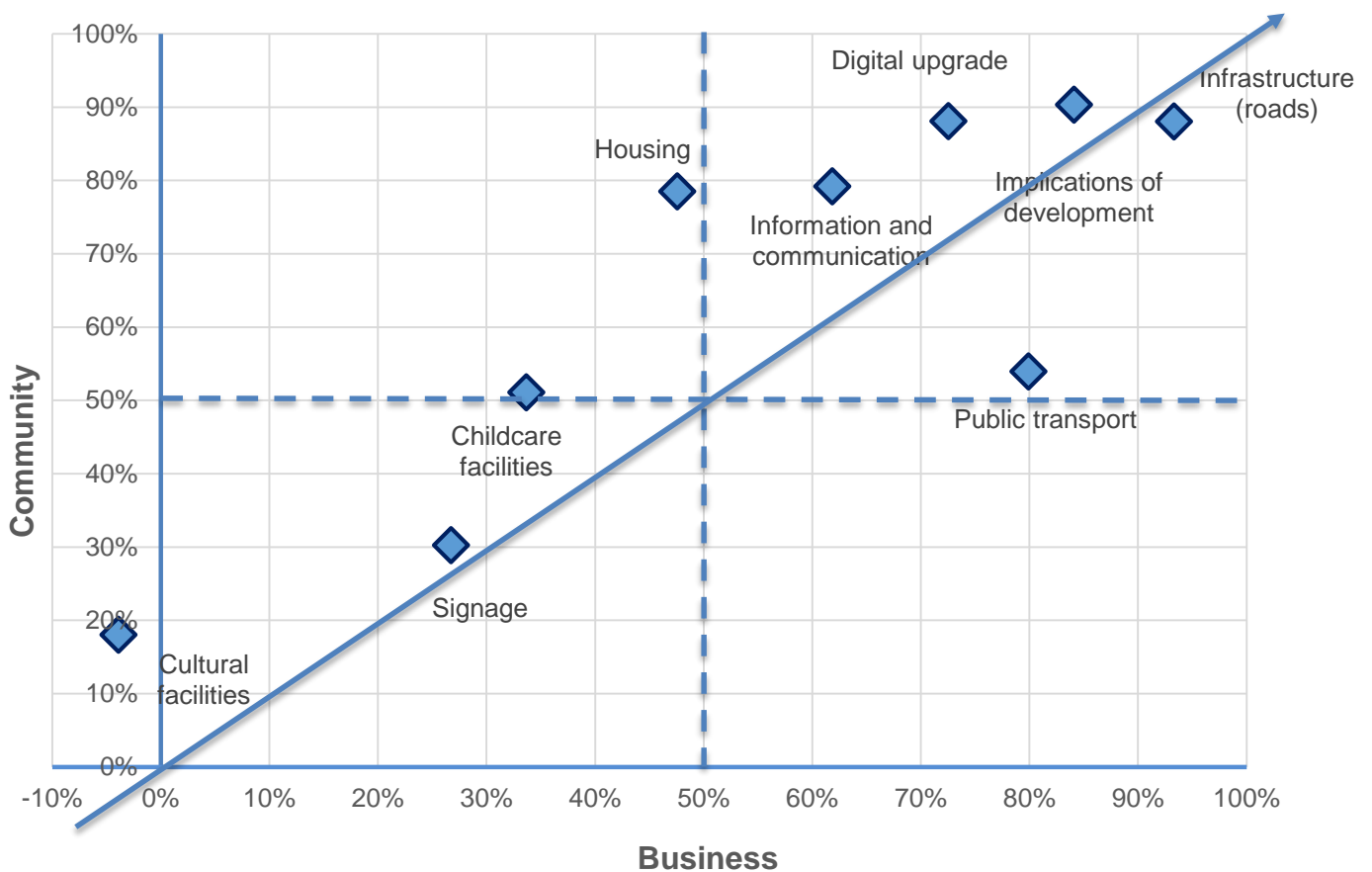


From the information depicted in Figure 22, we can see that the community are satisfied with the roads, parking and bus transport in Westhill yet these are significant issues for employees. The graph identifies mobile signal as the only issue which appears to rate negatively in satisfaction scores for both employees and the community. Catering facilities were rated most positively by both parties, suggesting that improvements are not urgent in that domain.

Improvements

There is much less variation in attitudes towards the importance of improvements to the area. With the exception of cultural facilities, all items were considered as having room for improvement. Items featuring in the top right quarter are those which are deemed, by both businesses and the community, to be most urgently requiring improvement.

Figure 22. Priority of improvements



Summarising all of the data collected, we have summarised the issues raised during the research below.

Table 7. Summary of issues

Business issues	Community issues	Mutual issues	Satisfaction
<ul style="list-style-type: none"> Commute to work 	<ul style="list-style-type: none"> Childcare Housing 	<ul style="list-style-type: none"> Communication Digital connectivity Consideration for long-term implications of development Infrastructure 	<ul style="list-style-type: none"> Catering

ACTION PLAN

It is clear that the outlook for Westhill is a positive one but there are identified gaps and room for improvement. We have therefore set out the suggested improvements below as a result of the research findings.

Information and Communication

Reference	IAC1
Intervention title	Communicate information between business & community
Rationale	Employees commented that they were unaware of the full range of facilities Westhill had to offer and thought this information could be advertised better to them. The community also noted a lack of communication, particularly in terms of new buildings and developments which are constructed without consulting the community.
Description	Both demographics could benefit from a platform to share regularly updated information (i.e. online forum, email updates).
Owner	Westhill Business Network / Westhill & Elrick Community Council
Timescale	Immediate
Cost	Low (revenue)

Reference	IAC2
Intervention title	Westhill networking sessions
Rationale	<p>The Westhill & Elrick Community Council highlighted that they were eager to interact more with businesses but didn't have a viable method of speaking to a mass audience without individually approaching each one.</p> <p>The research identified that there is minimal contact between community members and businesses and also a lack of integration between employees from different companies. This would be an opportunity for the community to reach out to businesses but also allow employees to expand their business contacts and build valuable professional relationships.</p>
Description	There could be an opportunity here to hold open networking events. This could be a service facilitated by the Chamber.
Owner	Westhill Business Network / Westhill & Elrick Community Council / AGCC
Timescale	Immediate
Cost	Negligible

Reference	IAC3
Intervention title	Extended business network
Rationale	To ensure that inclusion in business – community interactions and future interventions is not limited to those involved in the Westhill Business Network, it would be beneficial to expand its reach. This would also help to ensure smaller businesses are not excluded and this would also provide key contact data for the WBN which could facilitate any further business research in the future.
Description	A directory of all businesses in Westhill with a designated contact from each to receive all relevant communications. Potential for inclusion of small employers / a representative.
Owner	Westhill Business Network
Timescale	Immediate
Cost	Low

Reference	IAC4
Intervention title	Local information updates
Rationale	It was identified that various business employees were dissatisfied with new infrastructure and road changes such as speed level adjustments. Many were unaware that these changes were taking place and were therefore unable to submit an objection against proposals. It would therefore benefit business employees to have a method of receiving these updates so that they would not have to constantly seek out this information.
Description	Updates of planning permission proposals and road changes
Owner	Westhill Business Network
Timescale	Ongoing
Cost	Low

Reference	IAC5
Intervention title	Promotion of WBN
Rationale	Individuals noted an initial uncertainty about what the purpose of the WBN was and what actions it could deliver. It is important that the Westhill Business Network communicate what they can facilitate and provide contact details to allow people to get in touch.
Description	Communicate the purpose of the WBN and provide a point of contact such as a WBN-specific email address
Owner	Westhill Business Network
Timescale	Immediate
Cost	Low

Community support

Reference	CS1
Intervention title	Volunteering in the community
Rationale	The vast majority of employees (69%) felt it was important that businesses gave something back to the community. The types of support they identified were charities, schools, local groups, facilities and local activities/events. Volunteering can encourage greater community interaction and allow businesses to assert their philanthropic commitment to the area by being actively involved.
Description	With support from the community council, an online form could be created detailing various projects in the area which require volunteers.
Owner	Westhill & Elrick Community Council / Businesses
Timescale	Short-term
Cost	Low

Reference	CS2
Intervention title	Business mentoring
Rationale	The research highlighted that the community feel that business growth has had a positive impact on Westhill and it is therefore important to encourage further business growth and entrepreneurial activity in the area.
Description	The Westhill Business Network could offer their collective knowledge and expertise to budding entrepreneurs in Westhill via business mentoring sessions.
Owner	Westhill Business Network
Timescale	Short-term
Cost	Low

Reference	CS3
Intervention title	Informing students about career opportunities in Westhill
Rationale	One of the key themes identified by employees regarding the type of support that businesses should provide to the community was offering career development opportunities, especially for Academy pupils. This could be offer an excellent opportunity for students to learn more about the industry and encourage them to follow a career within the sector in Westhill.
Description	Collaborating with Westhill Academy to create even more opportunities for pupils engage with employers.
Owner	Businesses / Westhill Academy
Timescale	Medium-term
Cost	Low

Reference	CS4
Intervention title	Connecting with the Community Council
Rationale	Throughout the research process communication with the community was primarily facilitated by AGCC staff. To ensure a strong bond is maintained between business and community leaders, it could benefit the relationship between the two groups if a member of the Community Council was invited to WBN meetings and conversely a member of the WBN is invited to attend Community Council meetings.
Description	Meeting invitations between WBN and W&ECC
Owner	Westhill Business Network / Westhill & Elrick Community Council
Timescale	Short-term
Cost	Low

Business Representation

Reference	BR1
Intervention title	One voice for Westhill businesses
Rationale	One finding which emerged from the research process was that large employers primarily have the same concerns. The survey discovered that businesses were unsatisfied with bus transport, road infrastructure and mobile signal. It is important that the requirements of the local workforce are addressed to ensure job retention in the area and also to attract more people to work in Westhill. Additionally, these improvements will help to make it an appealing site for investors and encourage business growth.
Description	In order to avoid duplicate efforts to improve the current situation, one unified voice is required to lobby for the needs of business employees
Owner	Westhill Business Network
Timescale	Ongoing
Cost	Low

Reference	BR2
Intervention title	Ensuring business satisfaction is improving
Rationale	The research has provided a good benchmark of the current opinions of businesses in Westhill, but it is important that this information is updated in the future – not only to ensure the goals identified continue to be relevant and appropriate, but also to capture change following any updates and improvements made to the area. To do this, it will be beneficial to conduct the research again in around two years to ensure the effects of the actions executed by the Westhill Business Network are filtering down to employees.
Description	Repeat research process to measure change
Owner	Westhill Business Network / AGCC
Timescale	Medium-term
Cost	Medium

Marketing, Promotion & Development

Reference	MPD1
Intervention title	Encouraging investors and developers
Rationale	In order to make Westhill more appealing and prominent as an investment opportunity, it would be worthwhile producing a document highlighting the current offering in Westhill. This would increase visibility of Westhill and the business opportunities available.
Description	Creating promotional materials highlighting the current offering in Westhill.
Owner	Westhill Business Network / AGCC
Timescale	Short-term
Cost	Medium

Reference	MPD2
Intervention title	Business Improvement District
Rationale	<p>60% of employees were in support of the creation of a BID for the Westhill area. The creation of a BID will provide a source of funding for the ideas generated by the Westhill Business Network and will allow the opinions of the local businesses in the area to be heard and translated into substantial physical improvements. Essentially, the BID would be a fully inclusive version of the WBN.</p> <p>Typical projects addressed by a BID would be regeneration projects to improve the conditions and attractiveness of the area, marketing to target and attract new businesses or investors and improving visitor experience by providing tourist information and improving signage in the area.</p> <p>The BID could be operated by a non-profit organisation, governed by a board of property owners, businesses and government officials.</p>
Description	The creation of a BID in Westhill.
Owner	Businesses / Aberdeenshire Council
Timescale	Long-term
Cost	High

Reference	MPD3
Intervention title	'Masterplanning'
Rationale	<p>There appears to be an appetite for development from both businesses and residents. However, this development must be well planned and delivered in a manner suited to a growing town which serves both a strong business and residential community.</p> <p>To facilitate appropriate, well managed and consensus led growth it appears that a town plan / master plan is required. This plan should address the concerns of both residents and businesses that Westhill does not have a 'heart'.</p> <p>Such a plan will help provide a directional document which means future development will not come as a surprise to the community.</p>
Description	Development of a masterplan
Owner	Aberdeenshire Council
Timescale	Medium Term
Cost	Medium (revenue)

Reference	MPD4
Intervention title	Creating an identity
Rationale	<p>There is a clear view that Westhill is both a residential and business town. As such it is important that the branding of the town reflects this. Any branding of Westhill needs to help the town present its true identify.</p> <p>As such it is recommended that the branding of Westhill is reviewed.</p>
Description	Branding exercise
Owner	All partners
Timescale	Short-term
Cost	Low

Encouraging Facility Usage

Reference	EFU1
Intervention title	Increasing employee use of local facilities
Rationale	<p>The research indicated that most people do not make regular use of Westhill's facilities. As noted previously, this could be partly due to a lack of awareness which could be resolved by promoting facilities better. Alternatively, if this is not the cause, another way to encourage use of local shops and food outlets could be to create and sell voucher books to Westhill employees which would offer discounts to use local facilities.</p>
Description	Maximising local impacts
Owner	Westhill Business Network
Timescale	Long-term
Cost	Medium

Reference	EFU2
Intervention title	Increasing employee social activity within Westhill
Rationale	The research highlighted that many people consider Westhill as a business centre and only make use of the area for work. Beyond ensuring job satisfaction, it is important that employees feel some level of social inclusion and maintain a high quality of life. By increasing social activity in the area, Westhill will cease to be considered as merely a workplace location or a business centre.
Description	Activities which received the highest levels of interest in the survey were: a visiting hairdresser/beautician, social events i.e. summer BBQ, outdoor exercise clubs and a walking club.
Owner	Businesses
Timescale	Short-term
Cost	Low

Appendix 1: Consultation Discussion Guide

Westhill Business Research Consultation Discussion Guide

Proposed dates: W/C 17th November for 3 weeks

Facilitated by: AGCC

Preface: The consultations will follow a semi-scripted structure and will last approximately 30 minutes. The general content of the consultations is detailed below, and additional prompt questions have been included to facilitate the structure of the discussion. The consultations will be conducted in a face-to-face meeting, alternatively if this is not possible, over the telephone. The aim is to conduct 10-15 consultations with a mixture of business and community representatives.

Content of Consultation Interviews:

- 1) Introduction
 - a) Brief introduction
 - b) Objectives and purpose of research
 - c) Request to circulate survey around staff
- 2) What works well in the area
 - a) Current offering
 - b) Facilities / Activities
- 3) Challenges
 - a) Issues and problems
 - b) Future threats
 - c) Development constraints
- 4) Opportunities
 - a) Possible improvements
 - b) What would make Westhill a better place to be
 - c) New / additional facilities
 - d) More interaction between community & businesses

Facilitating questions:

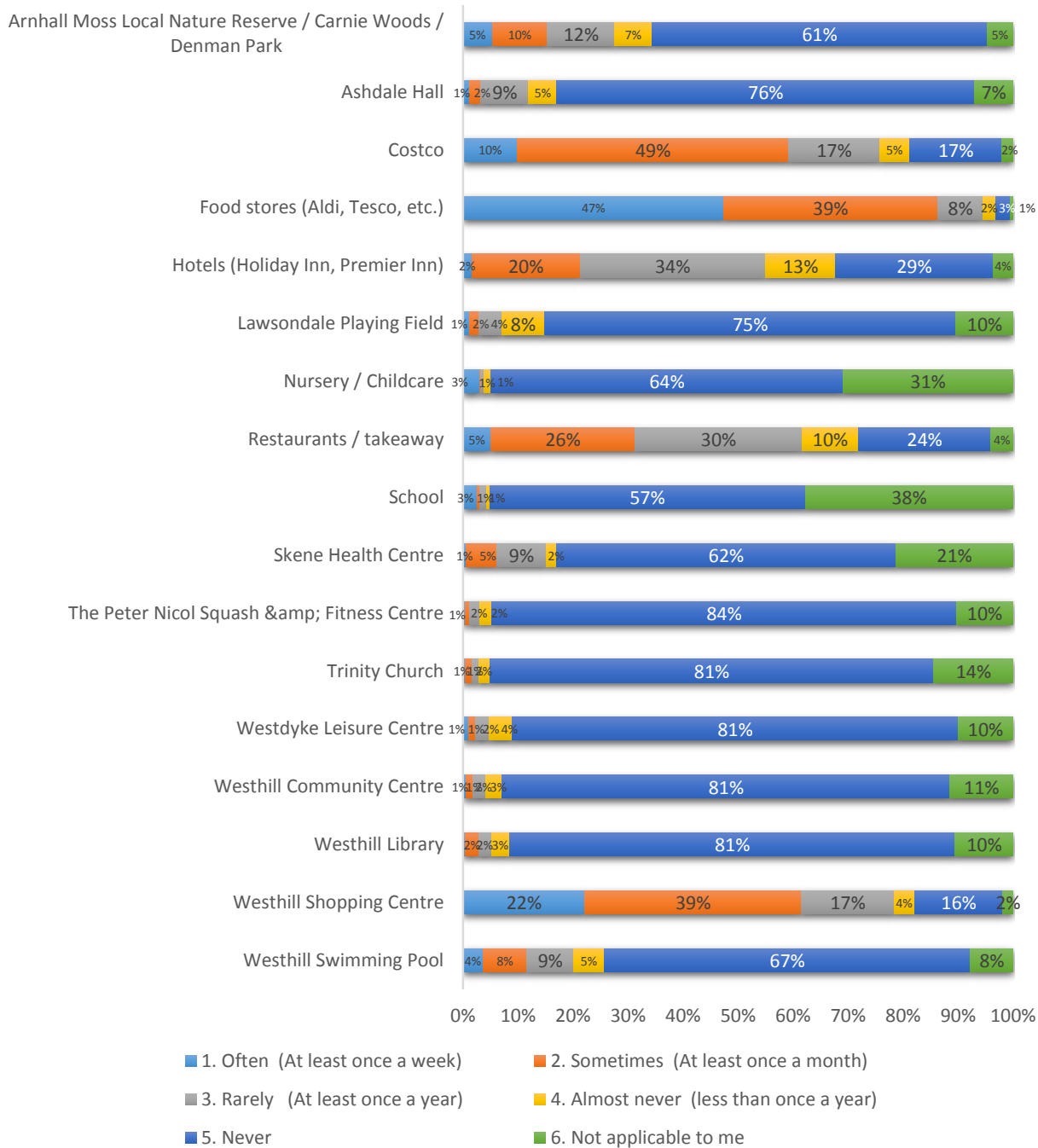
- What do you like about (working in) Westhill?
 - What do you like about your business premises?
 - Why did your company decide to locate in Westhill?
- How long has your business been in Westhill for?
 - Do you see the business staying in Westhill for the foreseeable future?
- What is the one thing you would like to change about (working in) Westhill?
- What do you like about Westhill?
- What is the one thing you would like to change about Westhill?
- What benefits do you have that people in Aberdeen City Centre perhaps don't have?
- Do you make use of any local facilities?
- What are the best facilities available to you?
- Are there any facilities you would like to see in Westhill?
- Do you think there is a suitable level of interaction between businesses and the community?
- Which of the following do you think would have the biggest impact on transforming Westhill into a better place to be?
 - Signage
 - Childcare facilities
 - Transport (active, public, roads)
 - Information and communication
 - Role of area - a 'strategic development corridor'
 - Infrastructure
 - Housing (availability, cost)
 - Long-term planning / development
 - Digital upgrade and take-up

Appendix 2: Most liked aspect of working in Westhill

Response	Count	%
Easy commute / distance from home	206	45%
Access to amenities	95	21%
Open space / green area / Country feel	59	13%
Avoids Aberdeen City Centre	37	8%
Nice area / location (generic)	27	6%
Office building	20	4%
Nothing / Negative comments	20	4%
Better than alternatives	18	4%
The job / company / industry	17	4%
Proximity / connectivity to other locations	10	2%

Appendix 3: Employees – facility use

How often do you make use of the following facilities in Westhill?



Appendix 4: Giving back to the community

Response	Count	%
Charity	83	35%
Schools	56	24%
Support local groups / facilities	43	18%
Support activities / events	39	17%
Roads / infrastructure	36	15%
Employment opportunities / Career development	27	12%
Financial contribution (generic)	18	8%
Engagement / collaboration / communication	15	6%
Support sports	12	5%
Local area upkeep / maintenance (volunteering)	11	5%
Environmental / green initiatives (financial)	10	4%
Already give back	9	4%
Support other Westhill businesses	7	3%
Offer facilities / time	7	3%

Appendix 5: Residents – Facility use

How often do you make use of the following facilities in Westhill

